



# *Voices of Business:*

## WBA Listening Tour 2025

A graphic element in the top right corner of the slide features a series of thin, light blue diagonal lines that slope upwards from left to right, creating a sense of motion or perspective.

# Carbon County

Tour Stop

July 31st, 2025



# What is the Wyoming Business Alliance?

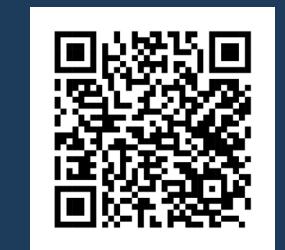
## MISSION:

The Wyoming Business Alliance supports public policy and legislation that enhances a sound business environment and promotes economic expansion. We advocate for a growing economy by standing for business interests, connecting business leaders from across Wyoming, and partnering with key business organizations and trade associations.

## VISION:

Wyoming Business Alliance members represent all industries of the state and employ thousands of people. The Alliance serves its members as Wyoming's premier business advocate and proponent. It provides a unified voice for business and advocates for policies that help all businesses grow.

Head to our website or scan the QR code to join the Wyoming Business Alliance



2025 WBA Listening Tour



**This Listening Tour Stop is  
Presented in Partnership with:**



The Cheyenne-Laramie County Corporation  
for Economic Development

2025 WBA Listening Tour



**The WBA Would  
Like to Thank**



**For Sponsoring  
Lunch at This  
Stop!**

2025 WBA Listening Tour

# Voices of Business

- 1. What is the biggest constraint to growing your business or the businesses in Carbon County?**
- 2. What successes should people hear about more in your community and across Wyoming?**
- 3. How do you define the problem facing economic growth in Wyoming?**

# Meet Our Speakers

**Dr. Anne Alexander**



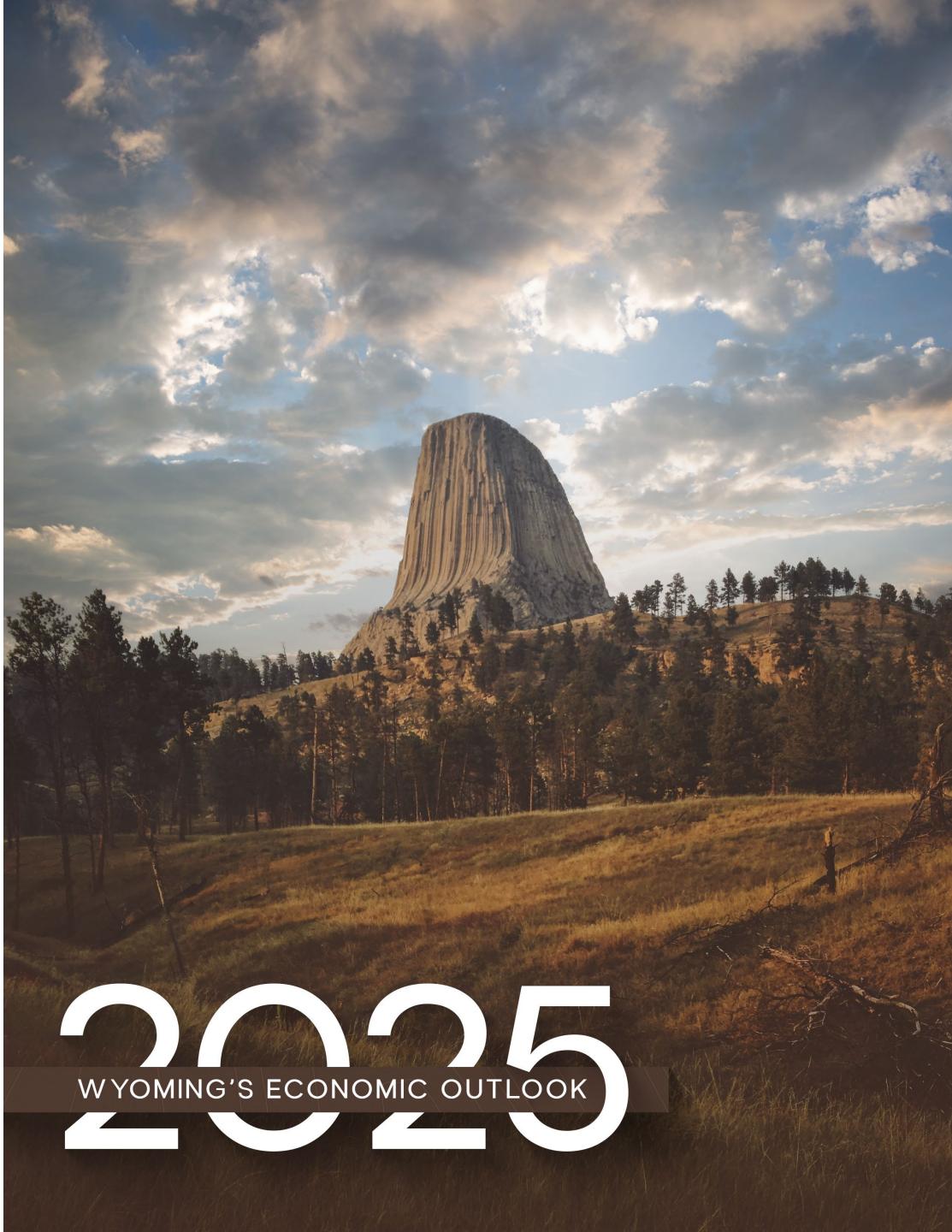
**Director of Outreach and Engagement,**  
UW Center for Business and Economic Analysis

**Renny MacKay**



**President,**  
Wyoming Business Alliance

2025 WBA Listening Tour



**2025**  
WYOMING'S ECONOMIC OUTLOOK



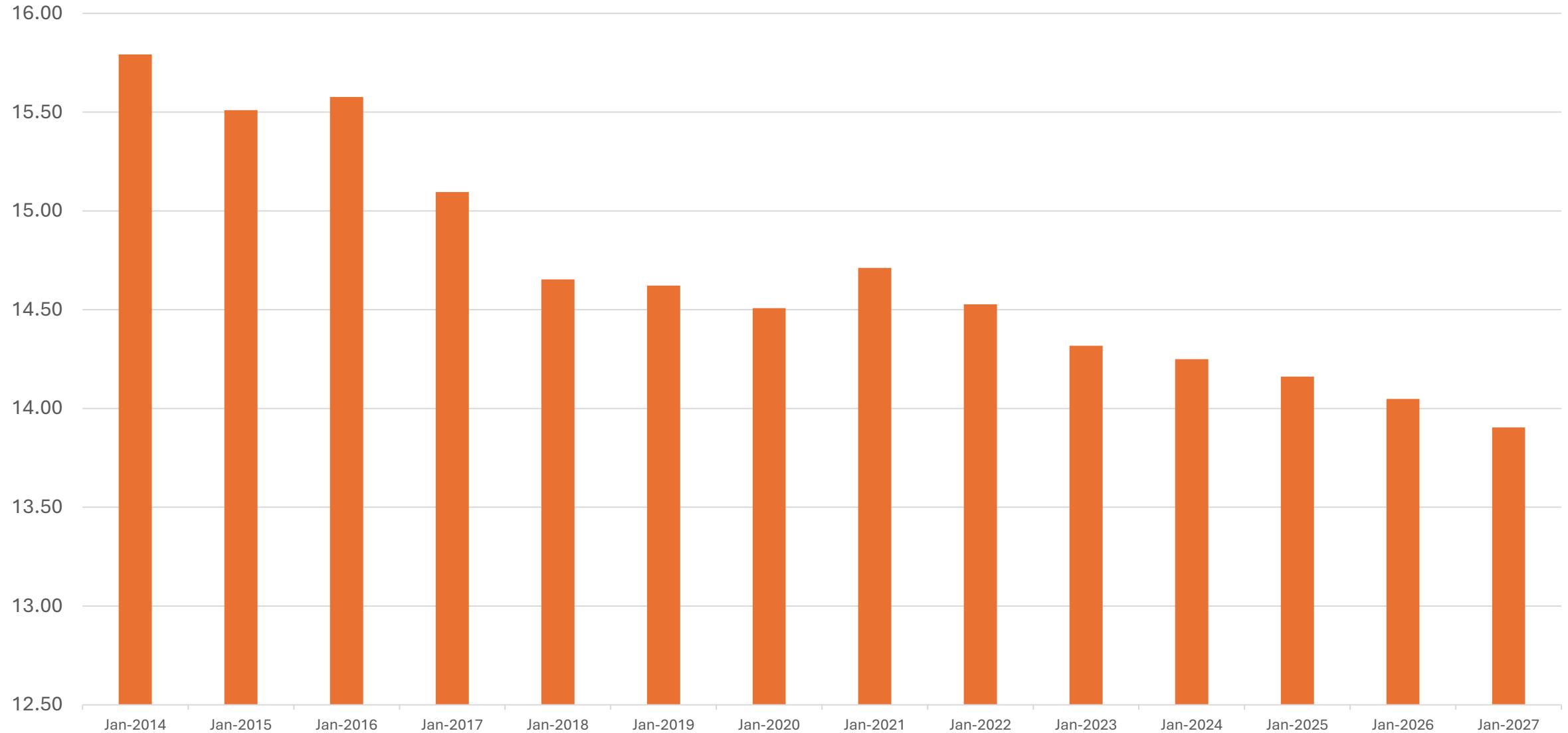
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College of Business  
Center for Business  
and Economic Analysis

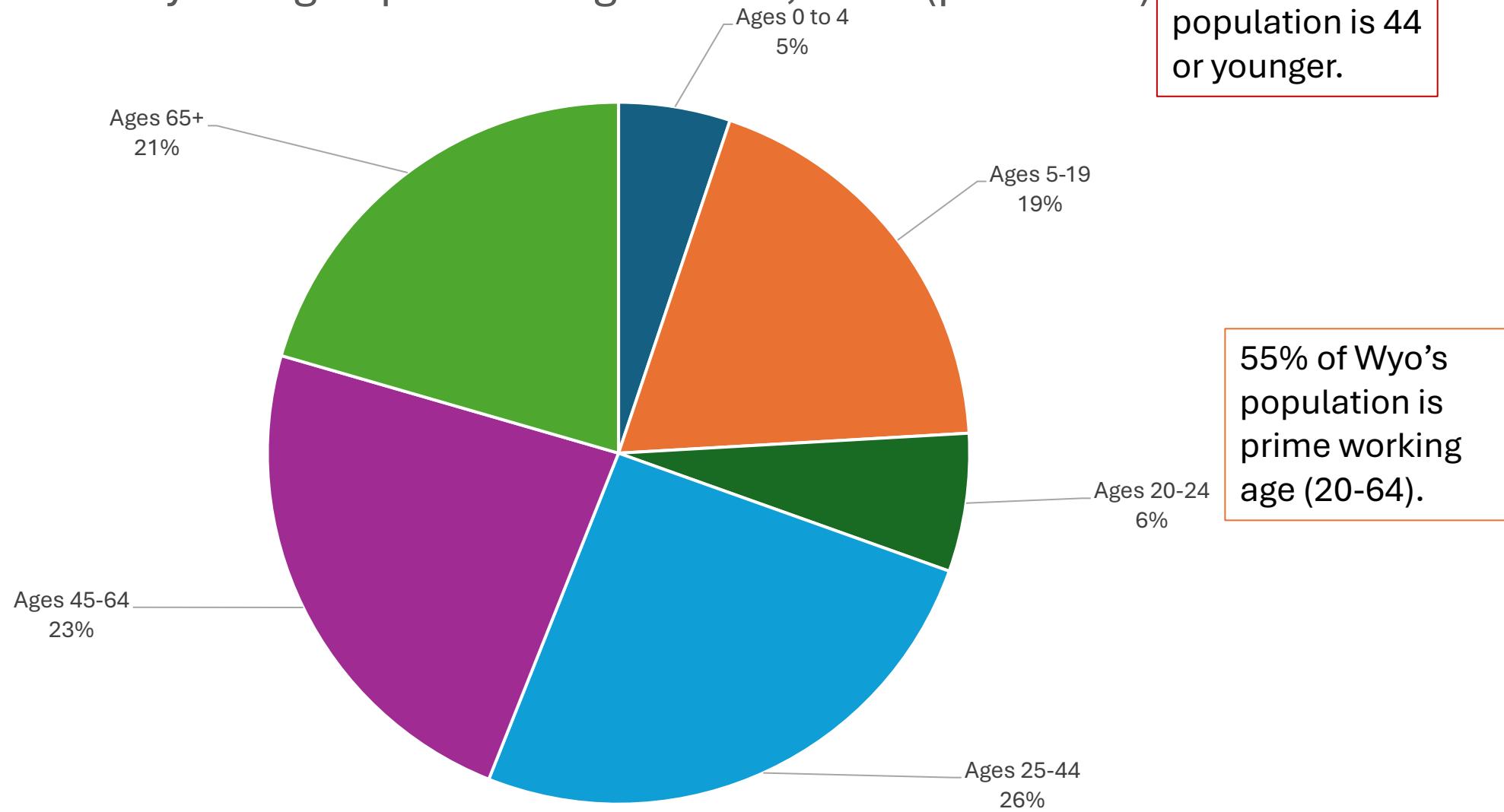
## **Voices of Business Carbon County Highlights**

Presented by Dr. Anne Alexander  
Assistant Dean, College of Business and  
Director of Outreach and Engagement,  
Center for Business and Economic Analysis  
University of Wyoming

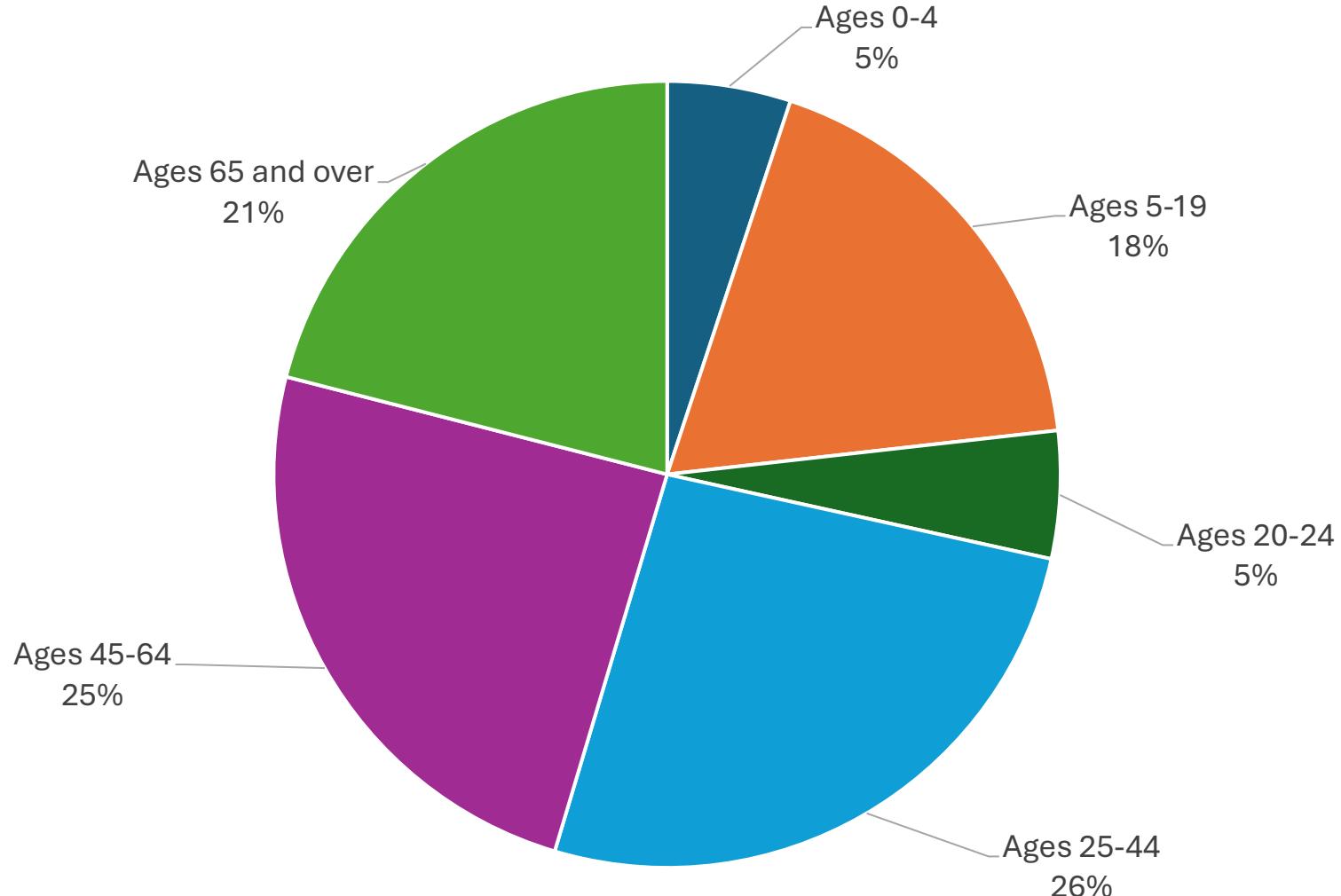
## Carbon County Total Population, Thousands of Persons, 2014-2027 (forecast)



## Wyoming Population Age Profile, 2025 (predicted)



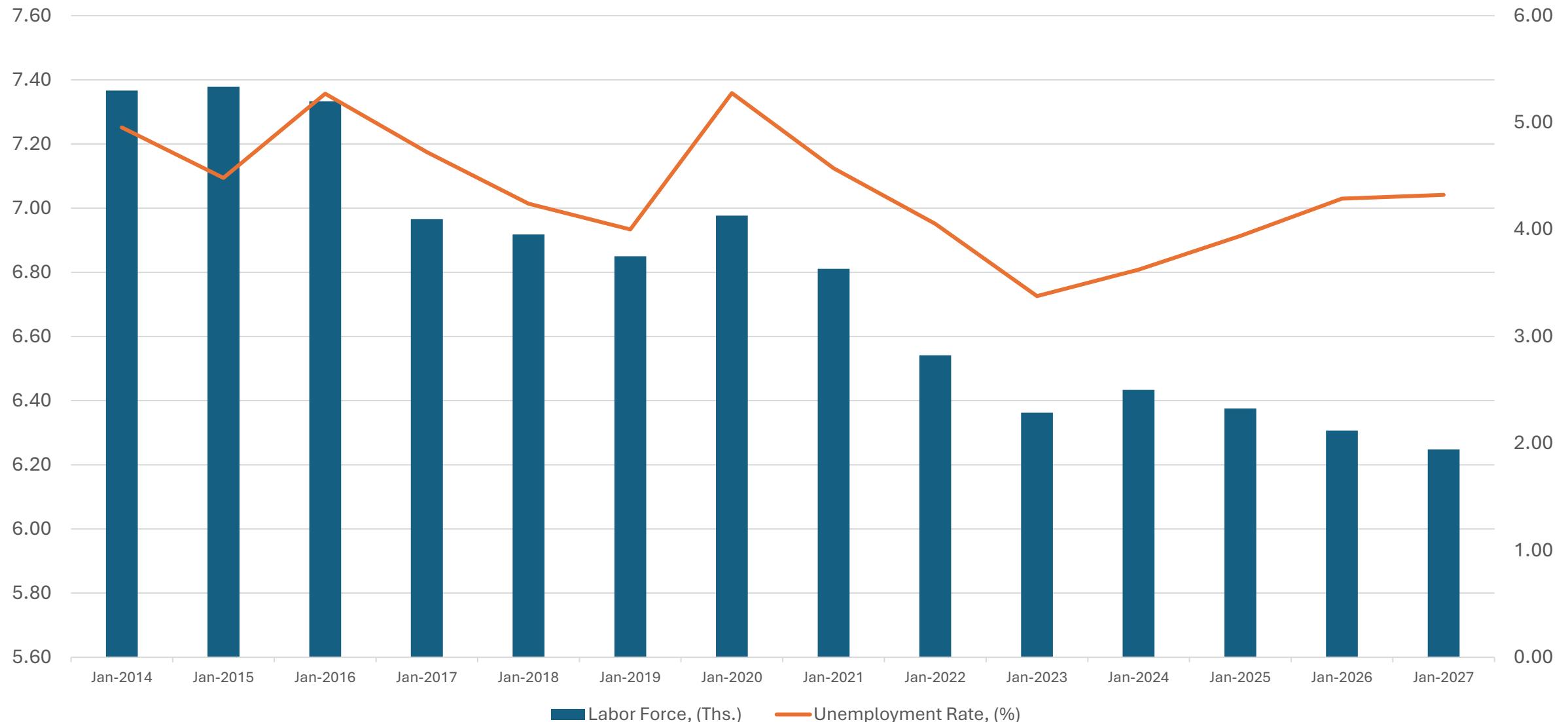
## Carbon County, Population Age Profile, 2025 (predicted)



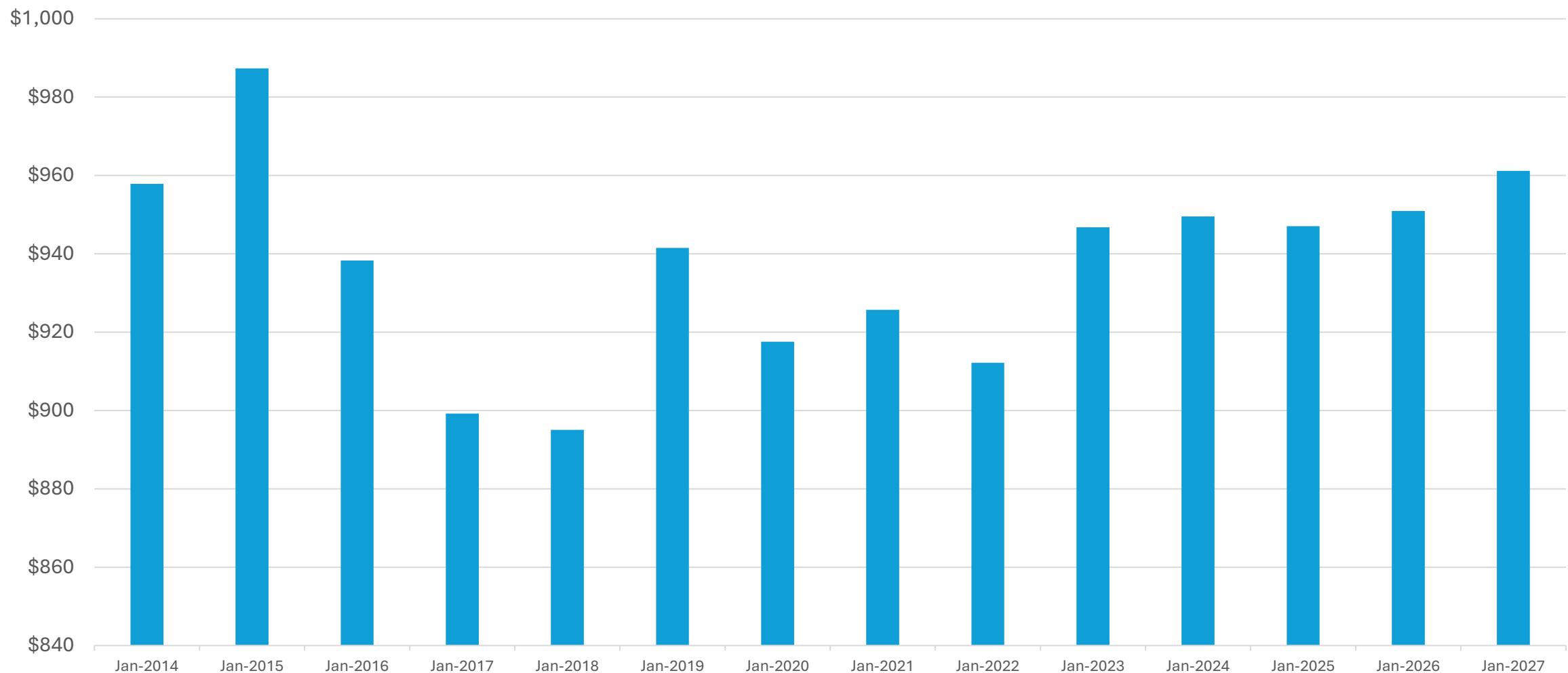
54% of Carbon County's population is 44 or younger.

56% of Carbon County's population is prime working age (20-64 years old)

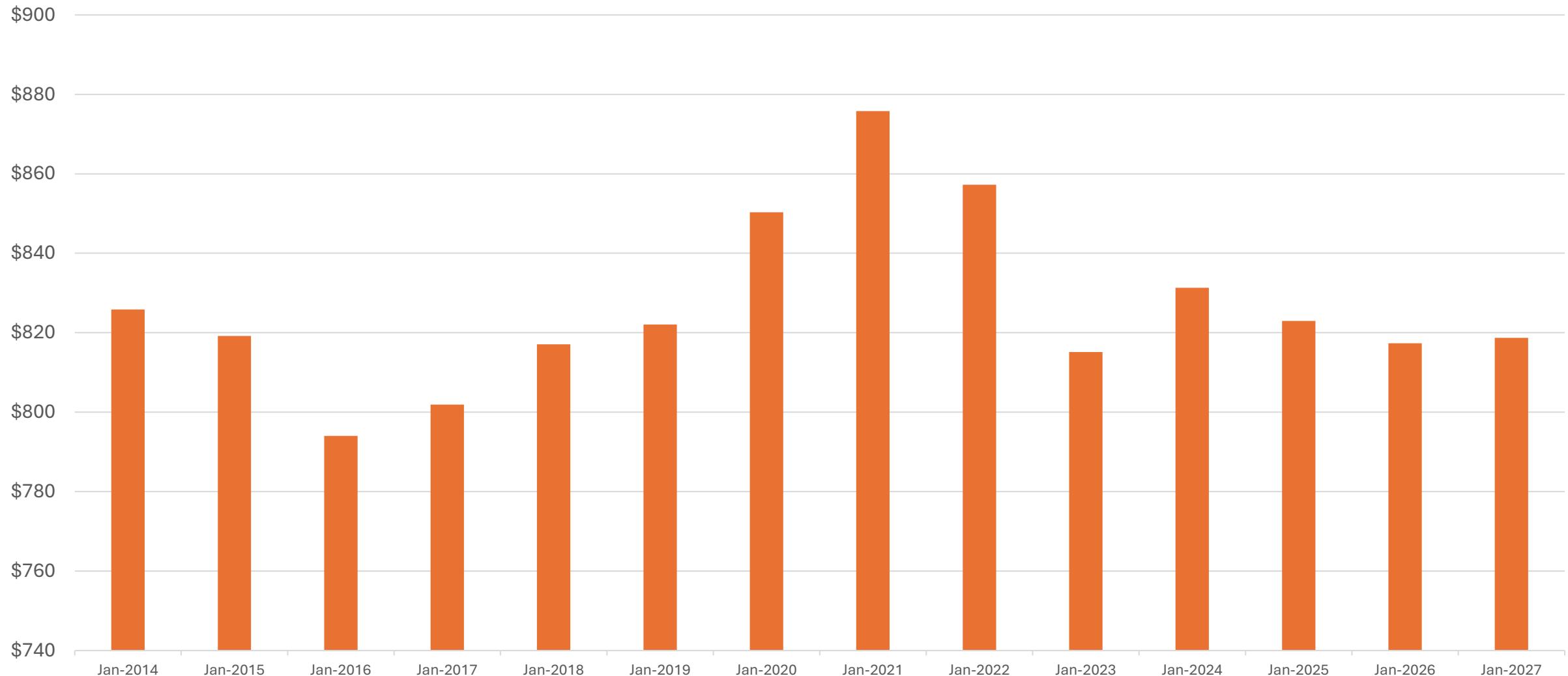
## Carbon County Labor Force and Unemployment Rate, 2014-2027 (predicted)



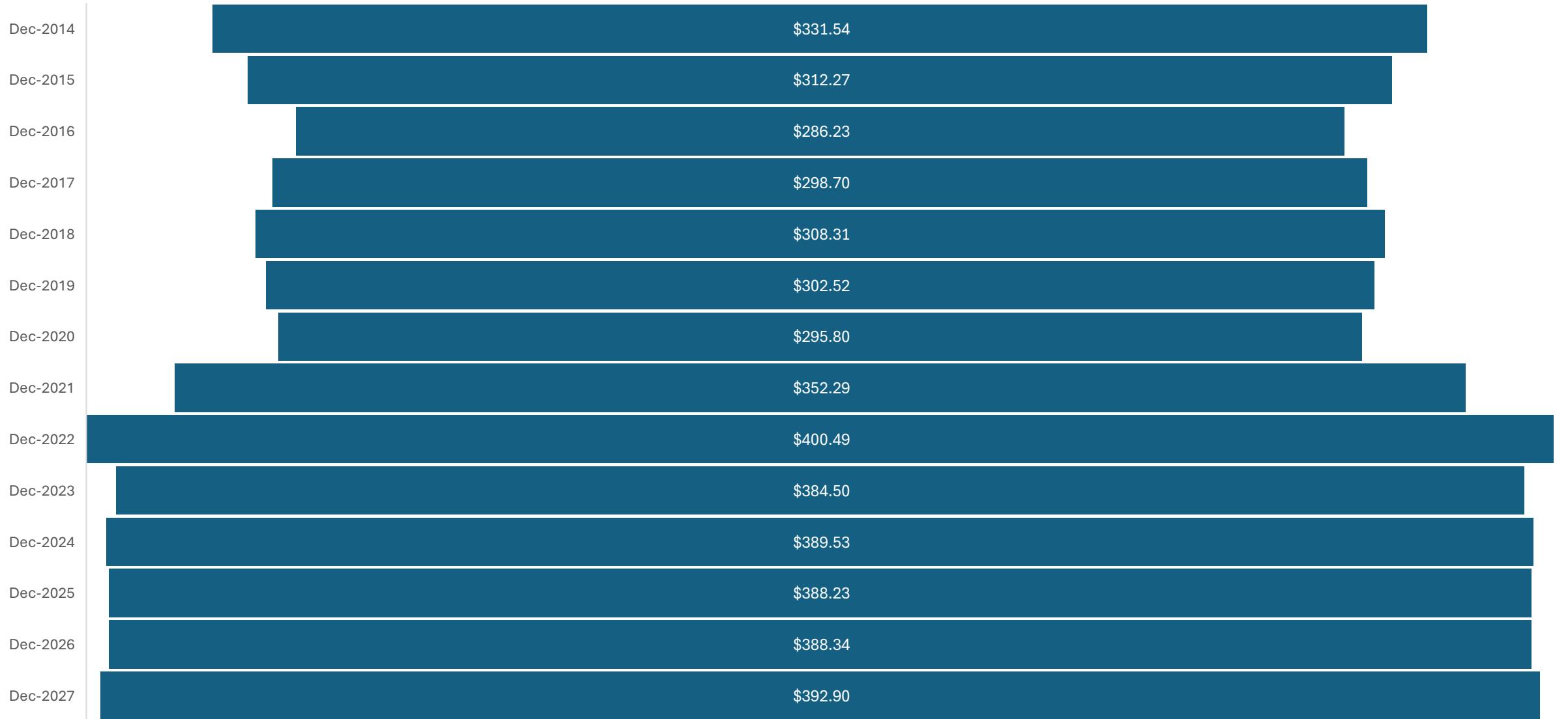
## Carbon County Inflation Adjusted Gross County Product, Millions of \$, 2014-2027 (predicted)



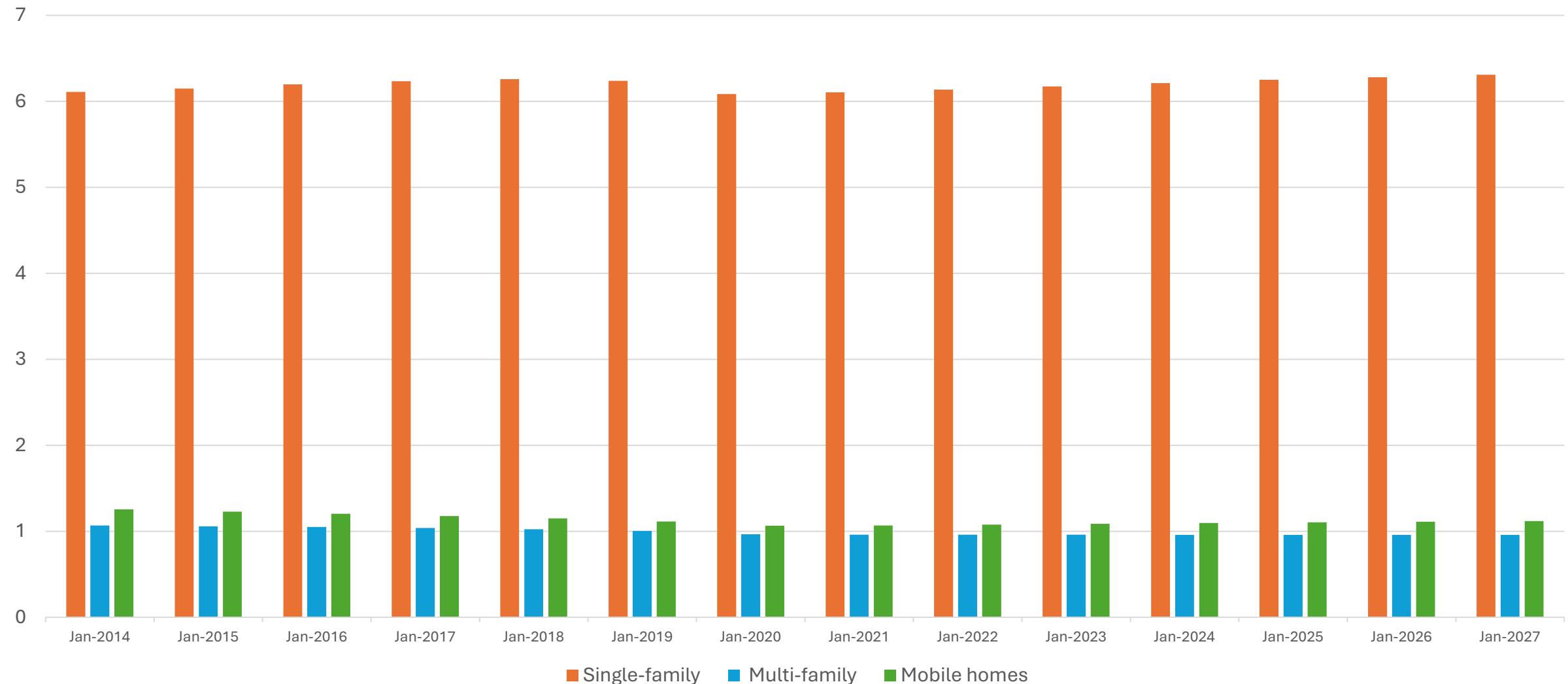
## Carbon County Total Inflation Adjusted Personal Income, Millions of \$, 2014-2027 (predicted)



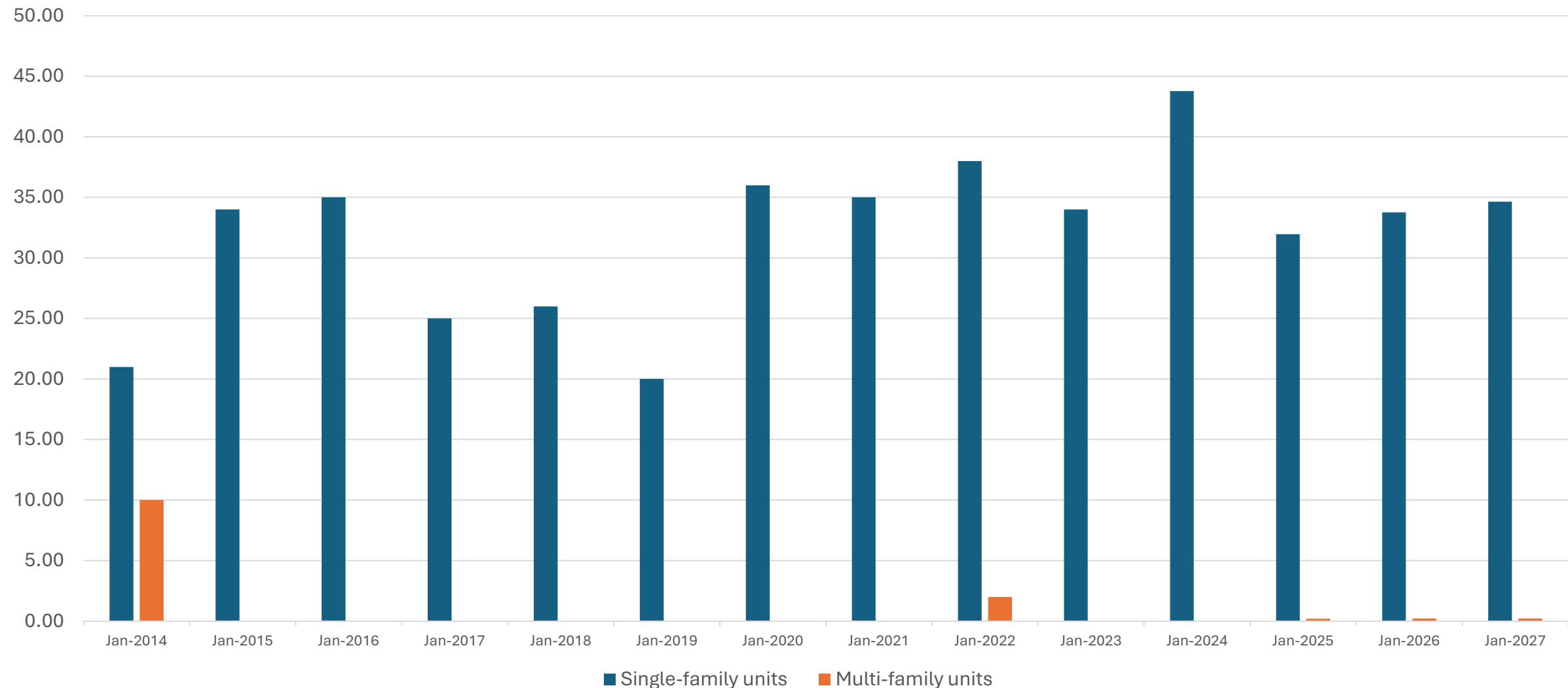
## Carbon County Retail Sales, Millions of \$, 2014-2027 (predicted)



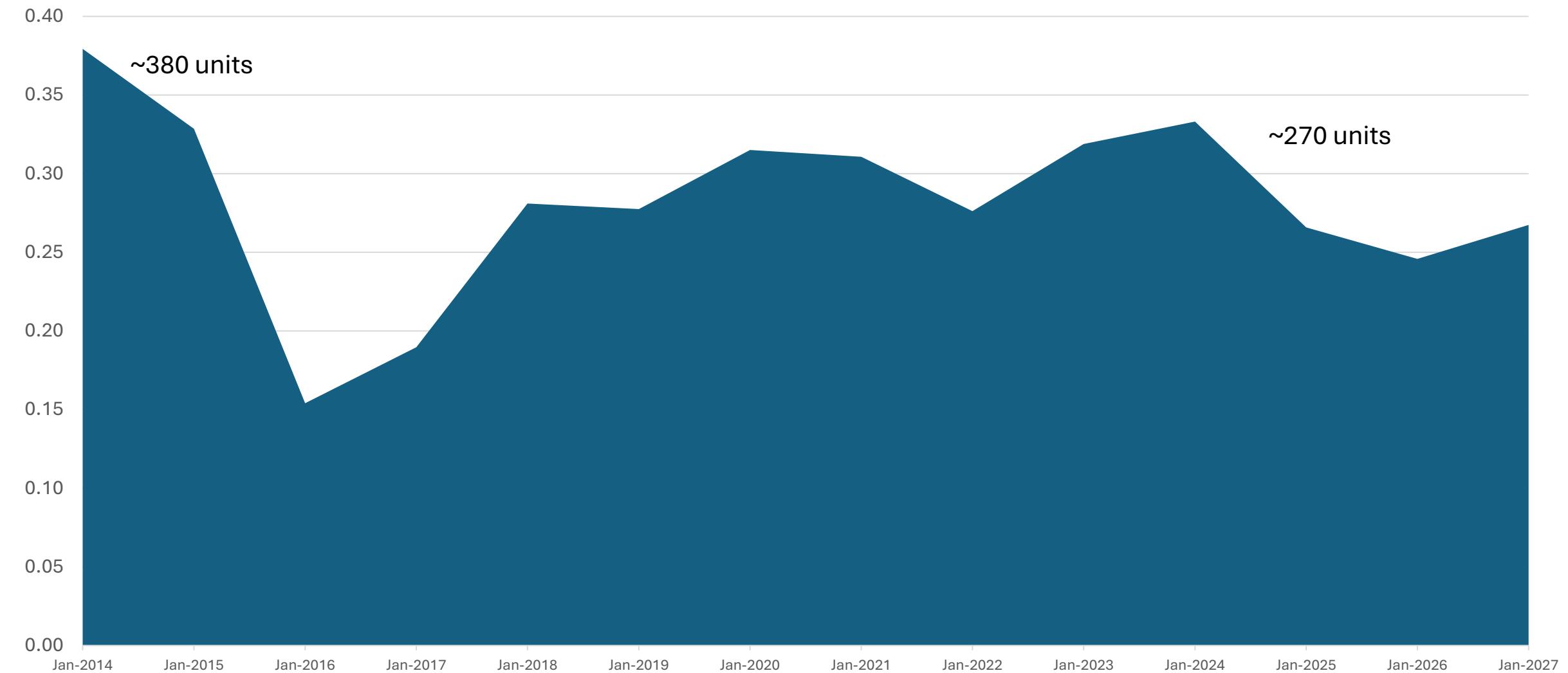
# Carbon County Housing Stock, Thousands of Units, Seasonally Adjusted, 2014-2027 (predicted)



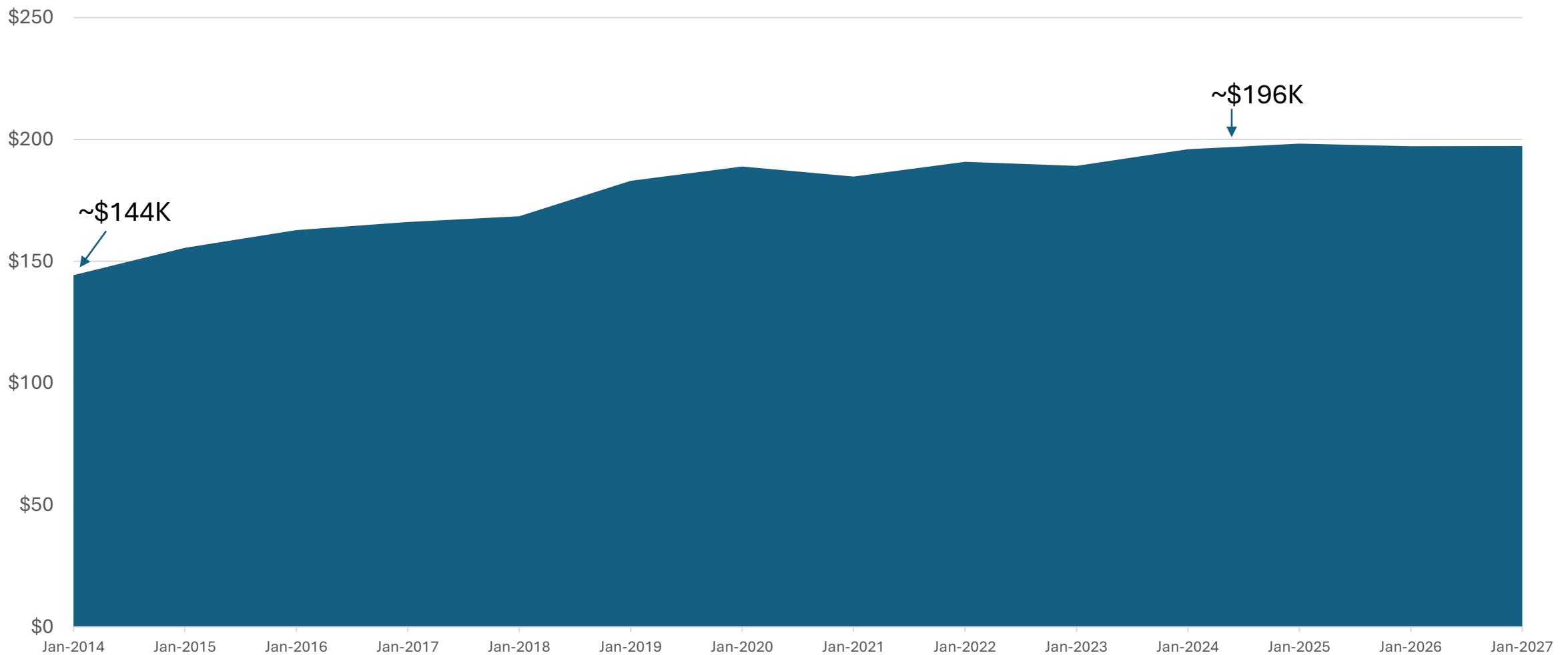
## Carbon County Housing Permits, #, 2014-2027 (predicted)



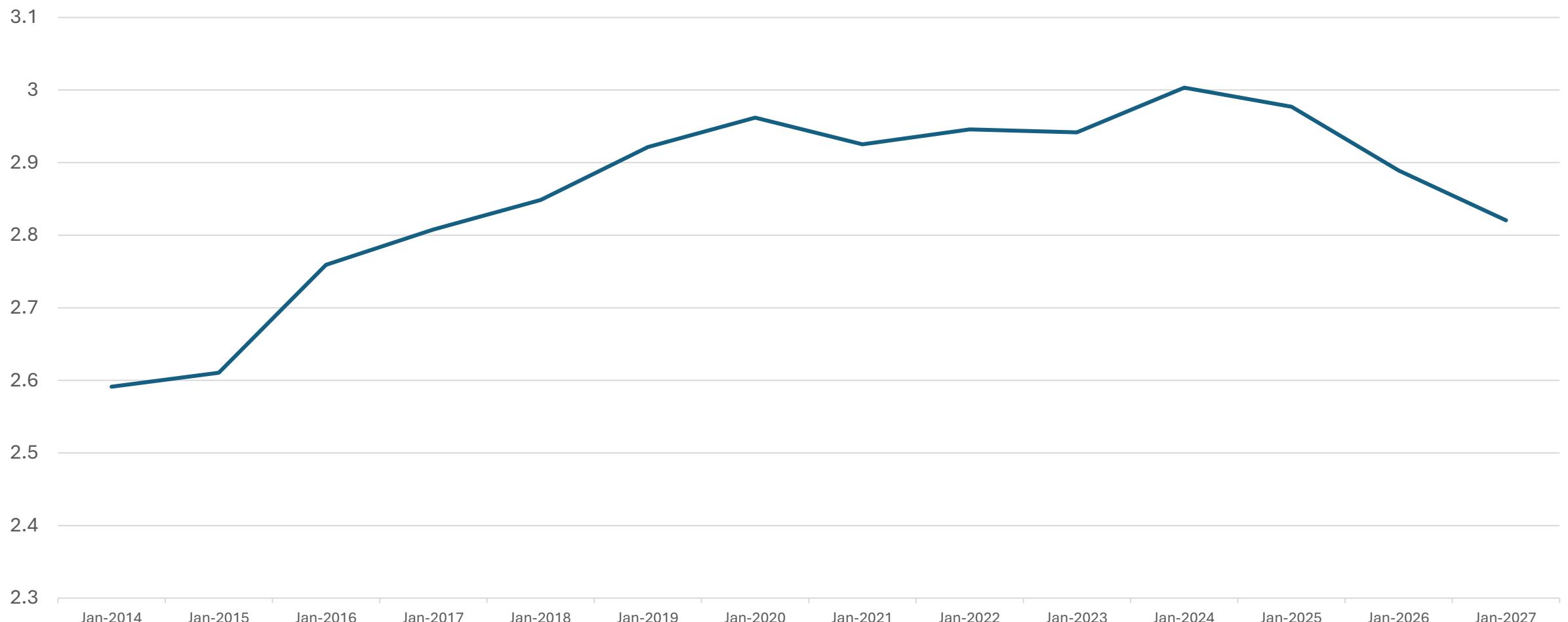
# Carbon County Existing Single-family Home Sales, Thousands of units, 2014-2027 (predicted)



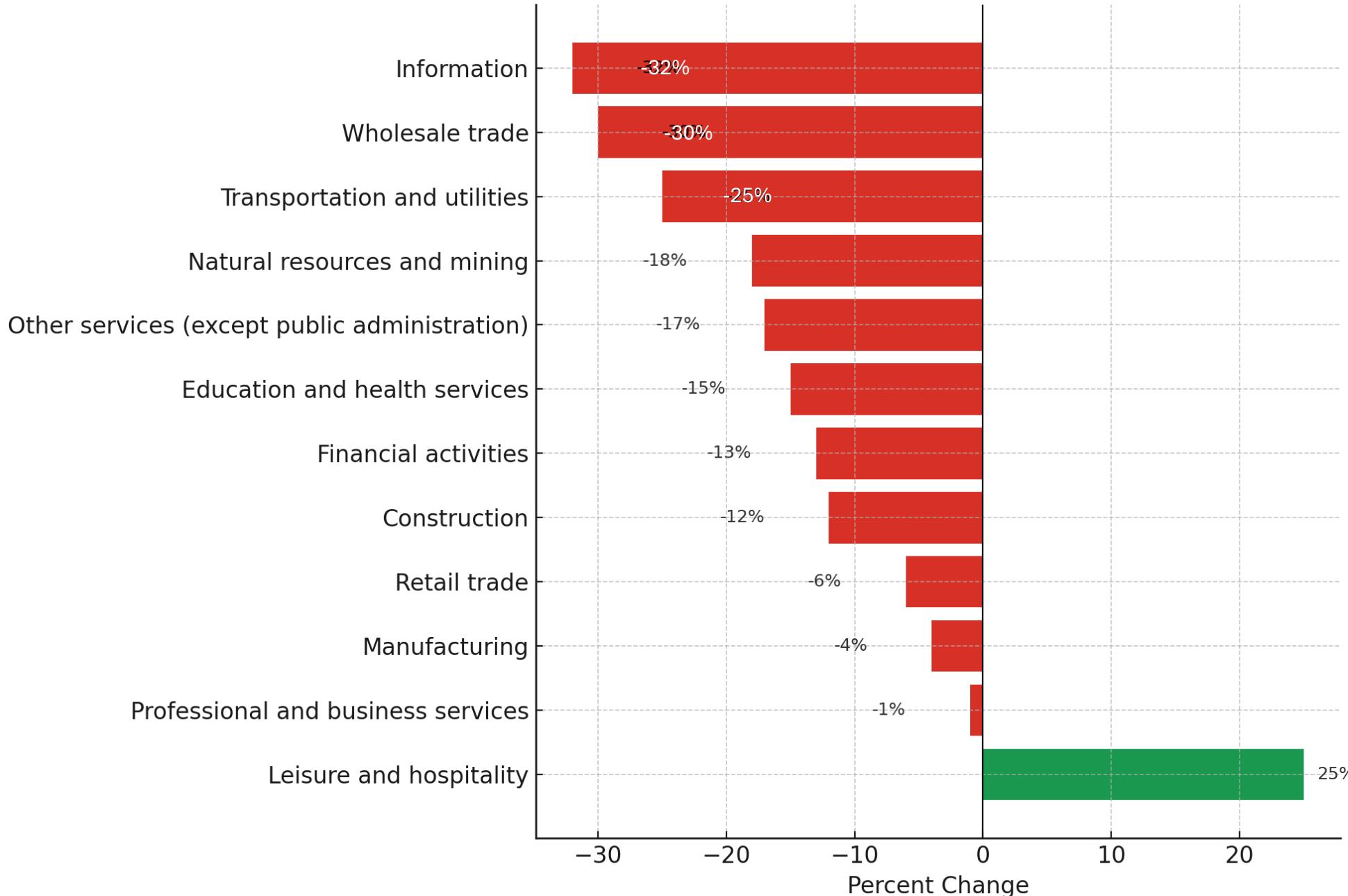
## Carbon County Median Sales Price for Existing Single-Family Homes, Thousands of \$, 2014-2027 (predicted)



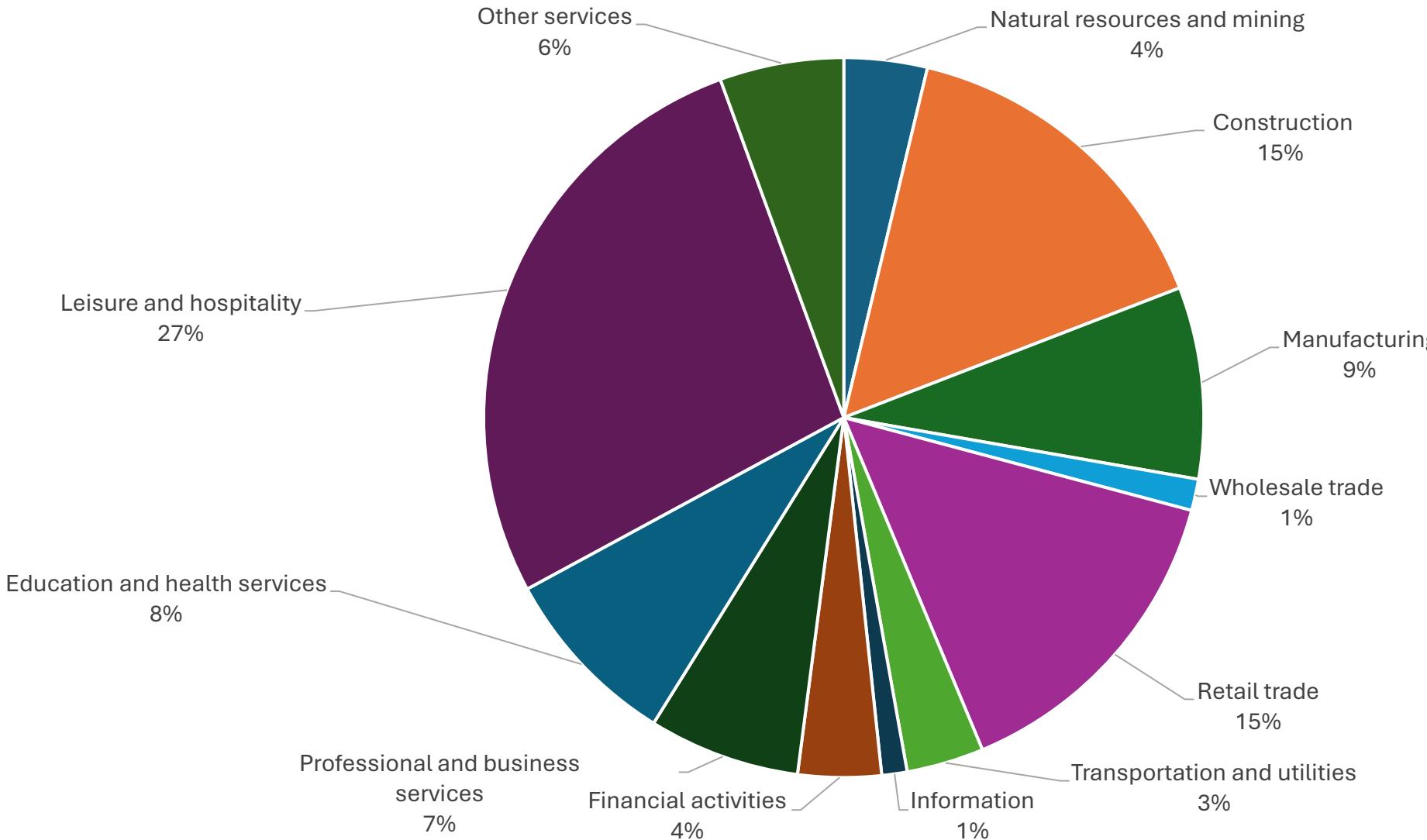
Carbon County Ratio of Existing SFH Median Price  
to Median Household Income,  
2014-2027 (predicted)



## Employment Change by Industry in Carbon County, WY (2014-2024)



## Carbon County, Private Nonfarm Employment by Industry, 2025 (predicted)



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# Together We Are Stronger

## *How to Join the WBA*

**Renny MacKay**



**President,**  
Wyoming Business Alliance  
*rmackay@wyoba.com*

Head to our website or scan the QR code to join the Wyoming Business Alliance: [wyomingbusinessalliance.com/join](http://wyomingbusinessalliance.com/join)



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