



# *Voices of Business:*

WBA Listening Tour 2025

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## Weston County

Tour Stop

August 14th, 2025



# What is the Wyoming Business Alliance?

## MISSION:

The Wyoming Business Alliance supports public policy and legislation that enhances a sound business environment and promotes economic expansion. We advocate for a growing economy by standing for business interests, connecting business leaders from across Wyoming, and partnering with key business organizations and trade associations.

## VISION:

Wyoming Business Alliance members represent all industries of the state and employ thousands of people. The Alliance serves its members as Wyoming's premier business advocate and proponent. It provides a unified voice for business and advocates for policies that help all businesses grow.

Head to our website or scan the QR code to join the Wyoming Business Alliance



2025 WBA Listening Tour



**This Listening Tour Stop is  
Presented in Partnership with:**

Cheyenne   
**LEADS**

The Cheyenne-Laramie County Corporation  
for Economic Development

2025 WBA Listening Tour



# Voices of Business

- 1. What is the biggest constraint to growing your business or the businesses in Weston County?**
- 2. What successes should people hear about more in your community and across Wyoming?**
- 3. How do you define the problem facing economic growth in Wyoming?**





# Meet Our Speakers

**Scott Beaulier**



**H.A. True (Dave) Dean of Business**

UW College of Business

**Renny MacKay**



**President**

Wyoming Business Alliance



College of Business  
Center for Business  
and Economic Analysis

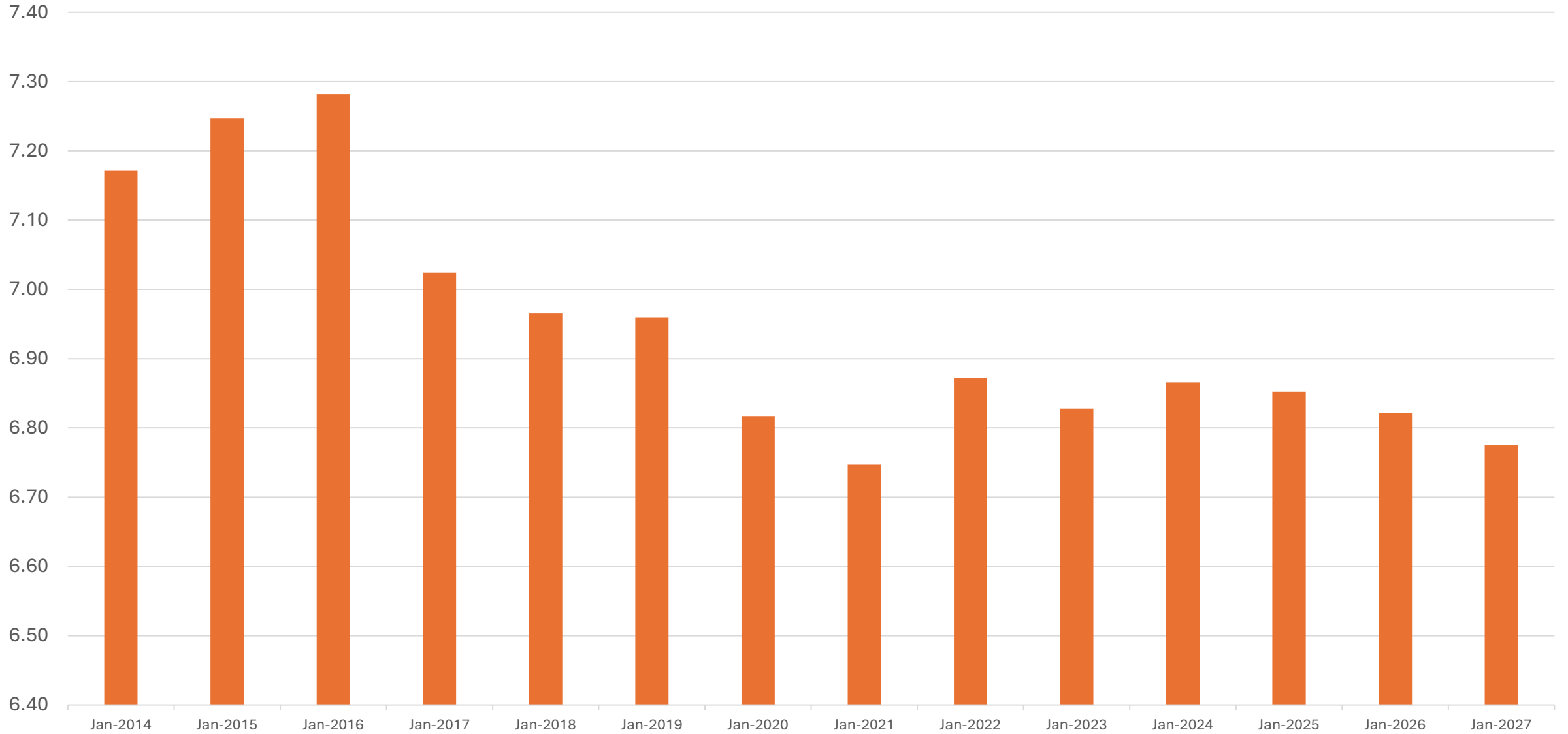
## **Voices of Business Weston County Highlights**

Presented by H.A. True (Dave) Dean of Business  
Scott Beaulier  
College of Business  
University of Wyoming



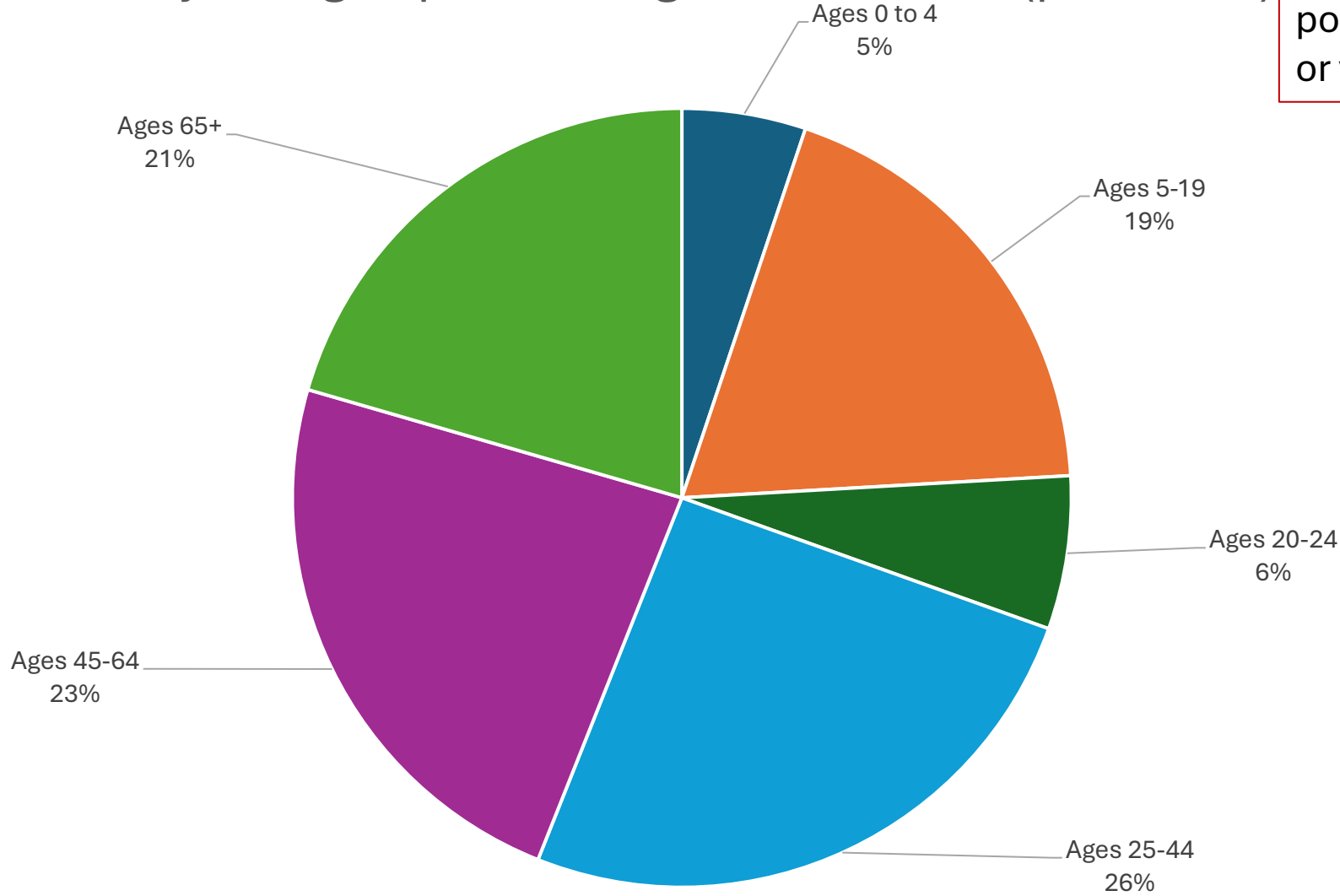
**2025**  
WYOMING'S ECONOMIC OUTLOOK

Weston County Total Population, Thousands, 2014-2027 (predicted)



# Wyoming Population Age Profile, 2025 (predicted)

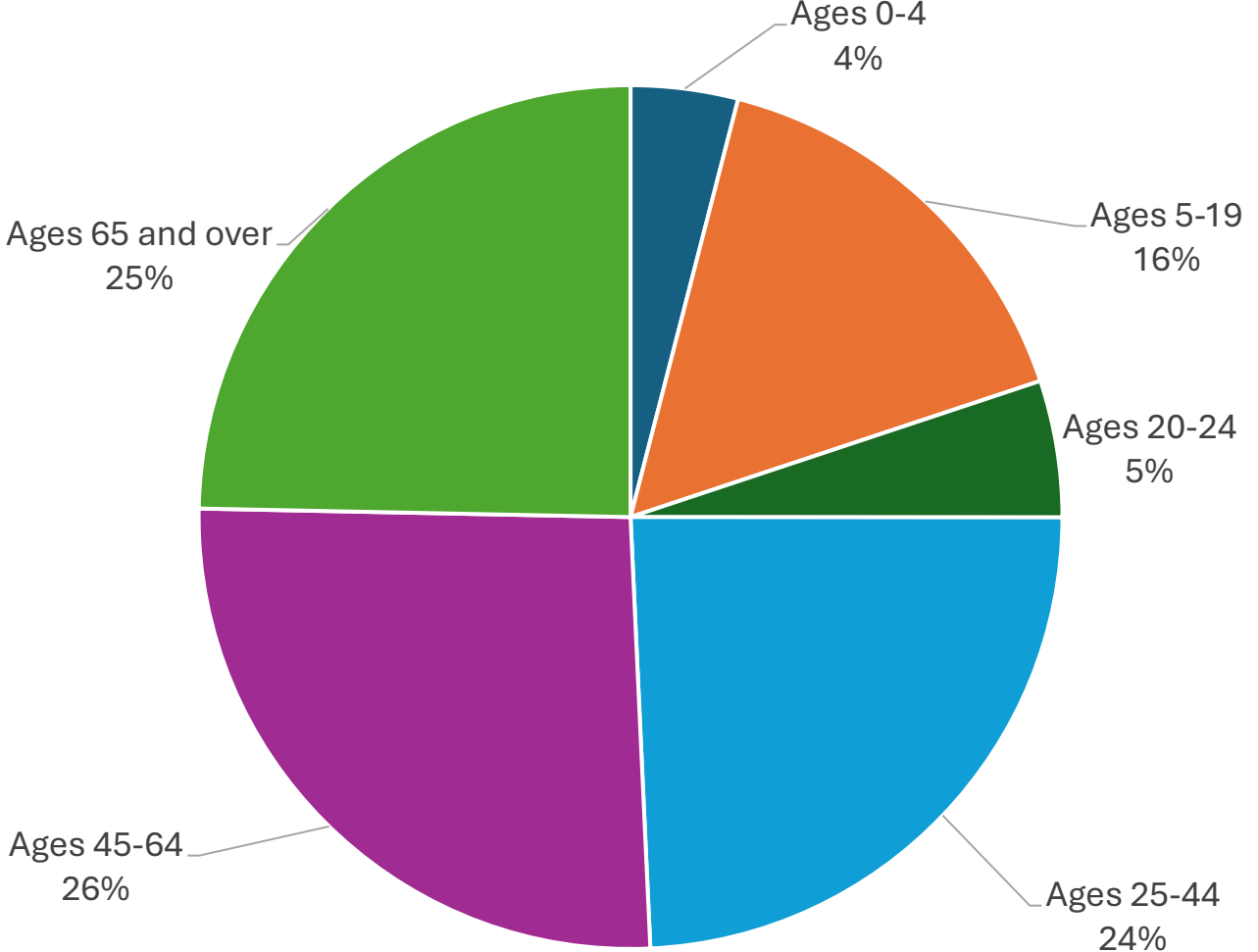
56% of Wyo's population is 44 or younger.



55% of Wyo's population is prime working age (20-64).



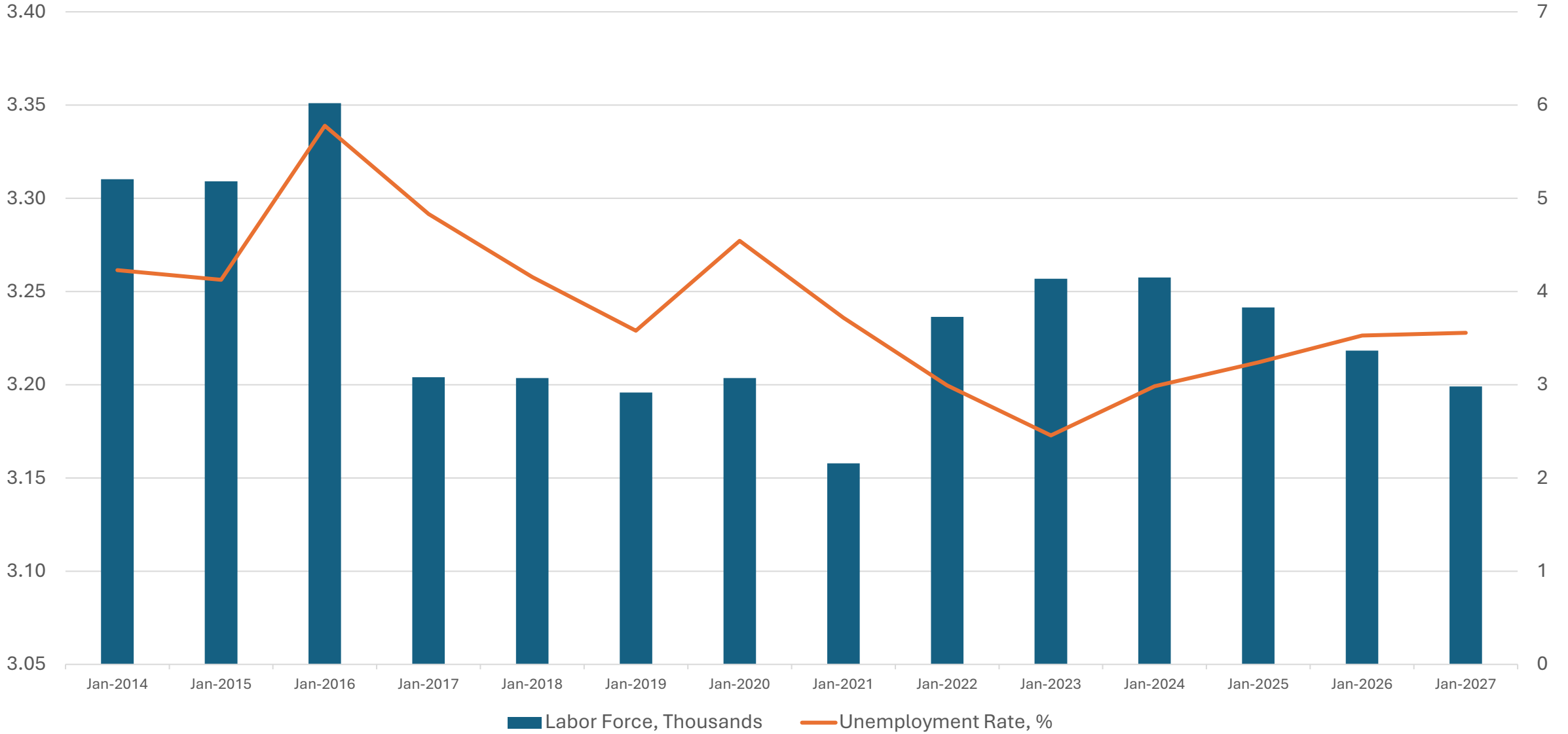
# Weston County, Population Age Profile, 2025 (predicted)



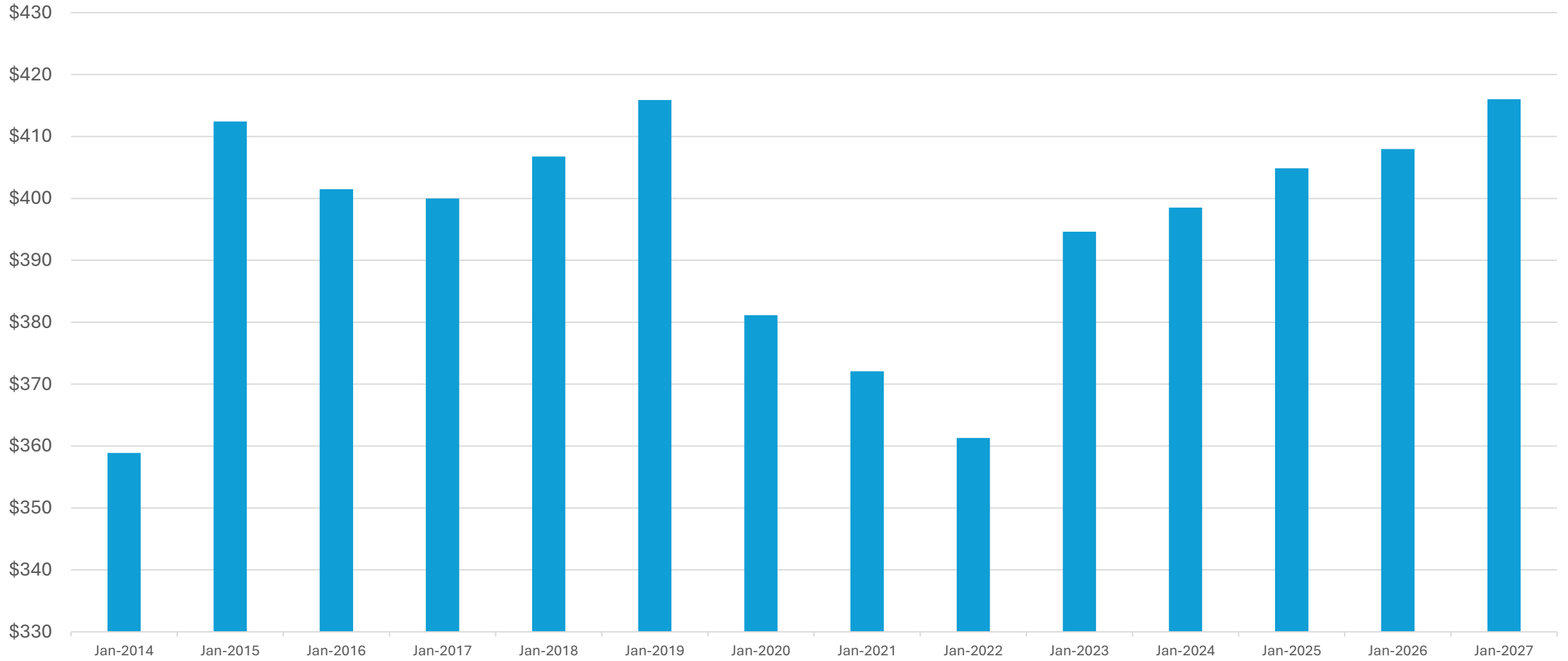
49% of Weston County's population is 44 or younger.

55% of Weston County's population is prime working age (20-64 years old)

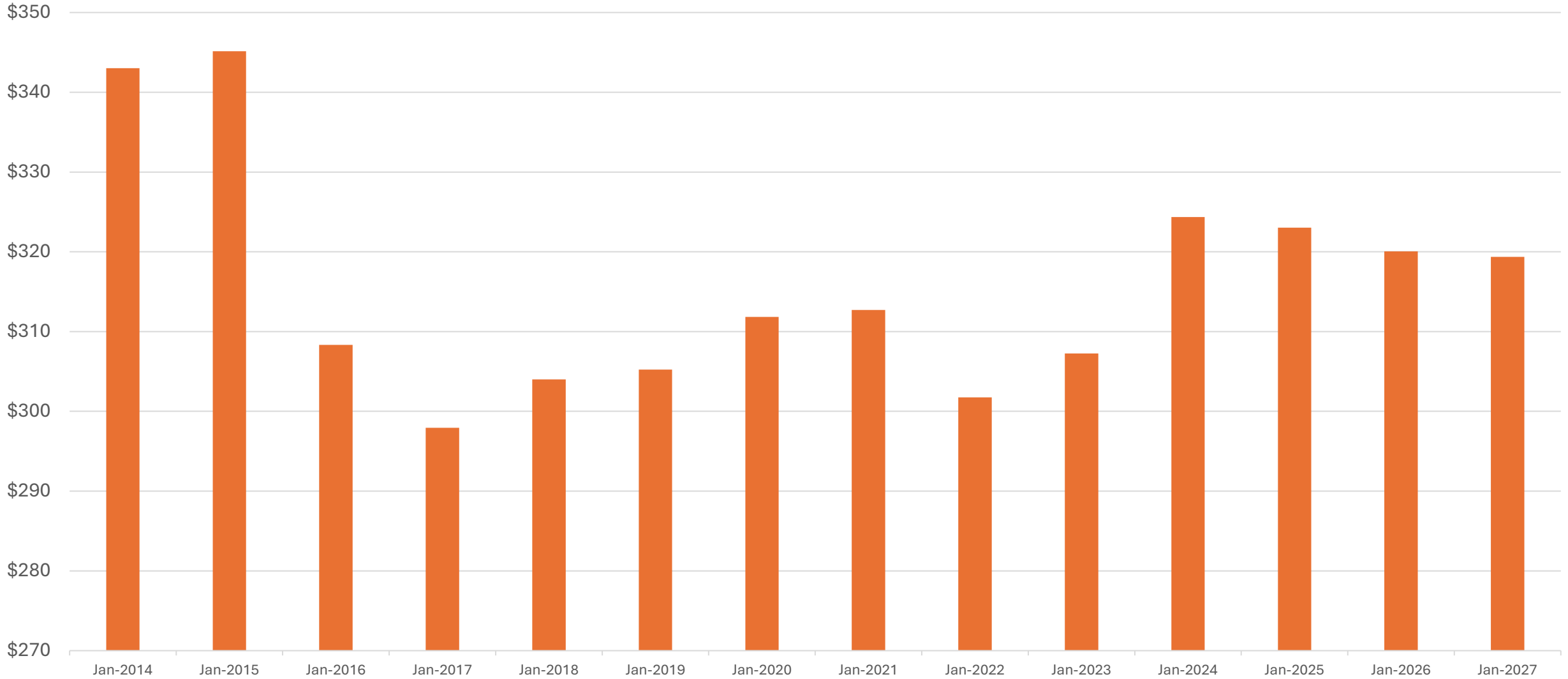
# Weston County Labor Force and Unemployment Rate, 2014-2027 (predicted)



# Weston County Inflation Adjusted Gross County Product, Millions of \$, 2014-2027 (predicted)



# Weston County Total Inflation Adjusted Personal Income, Millions of \$, 2014-2027 (predicted)

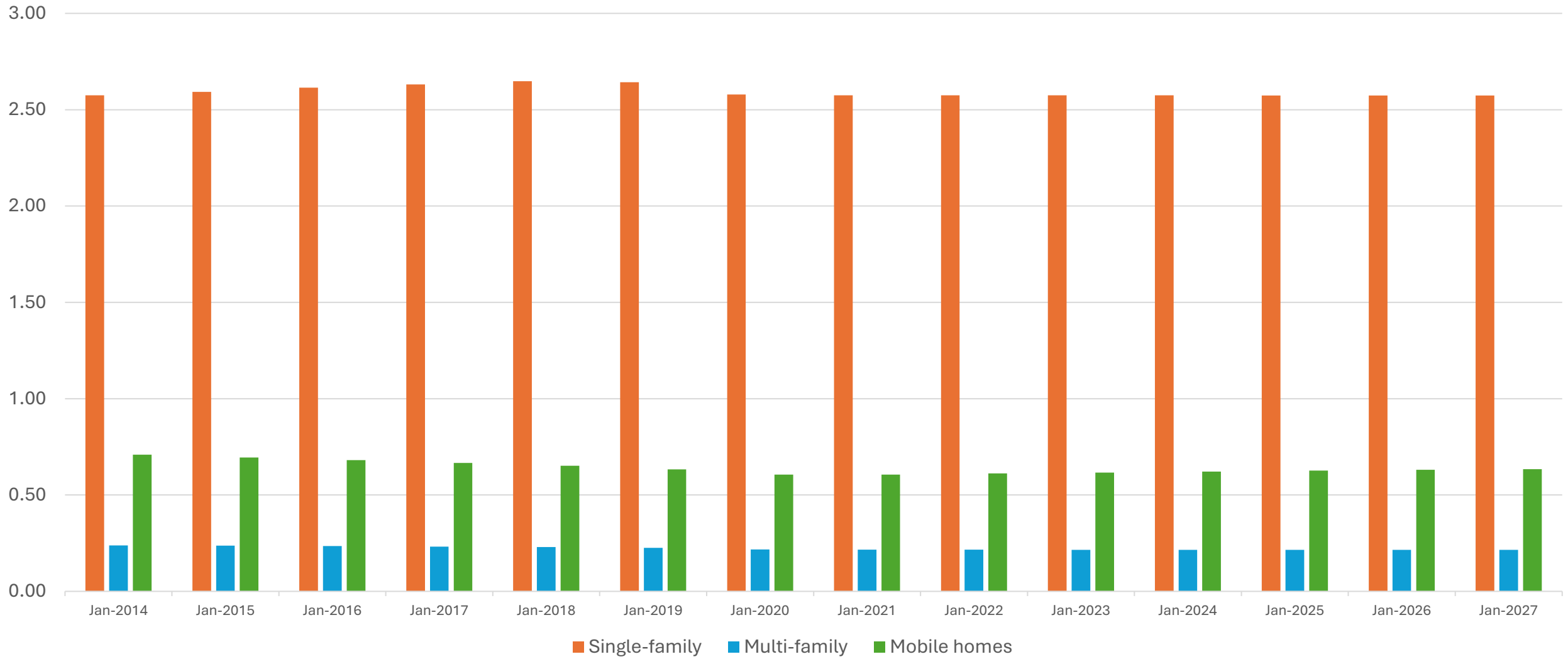




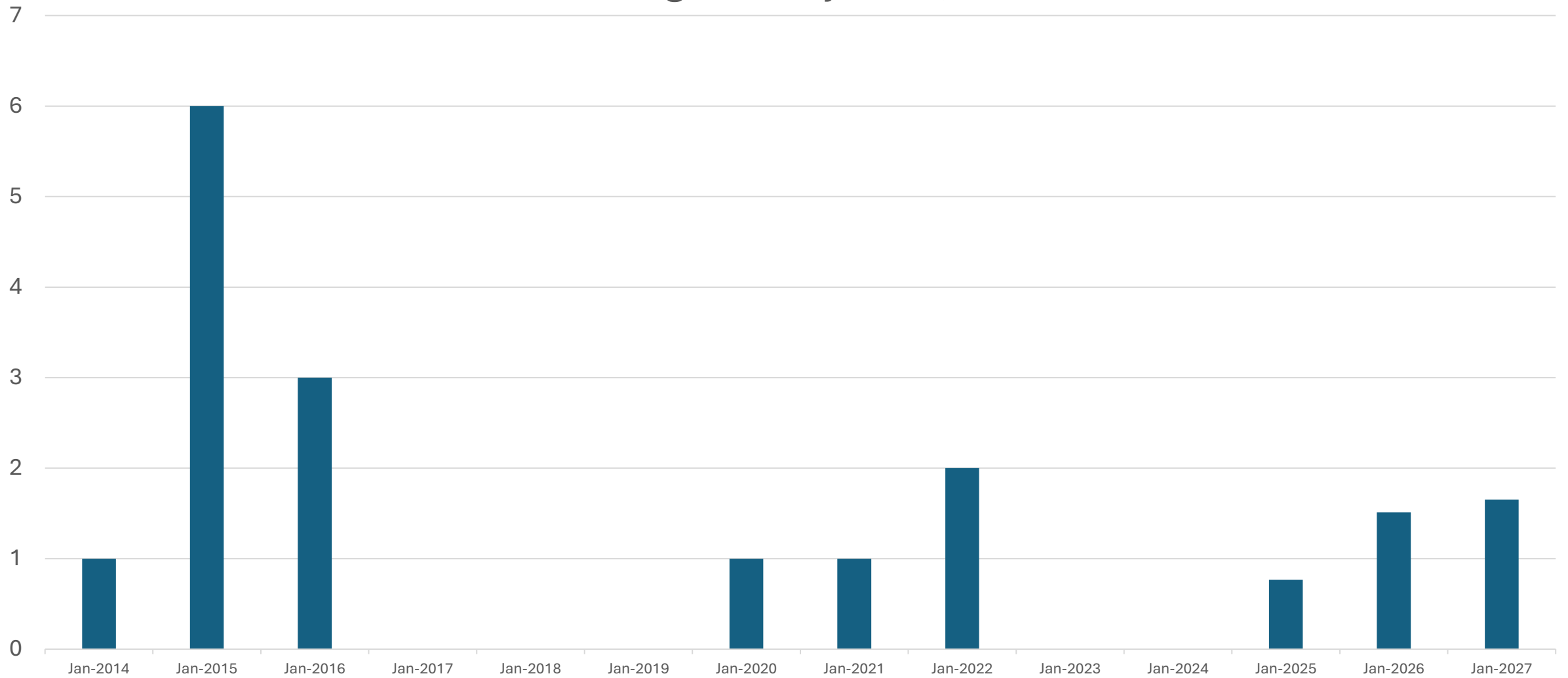
# Weston County Retail Sales, Millions of \$, 2014-2027 (predicted)



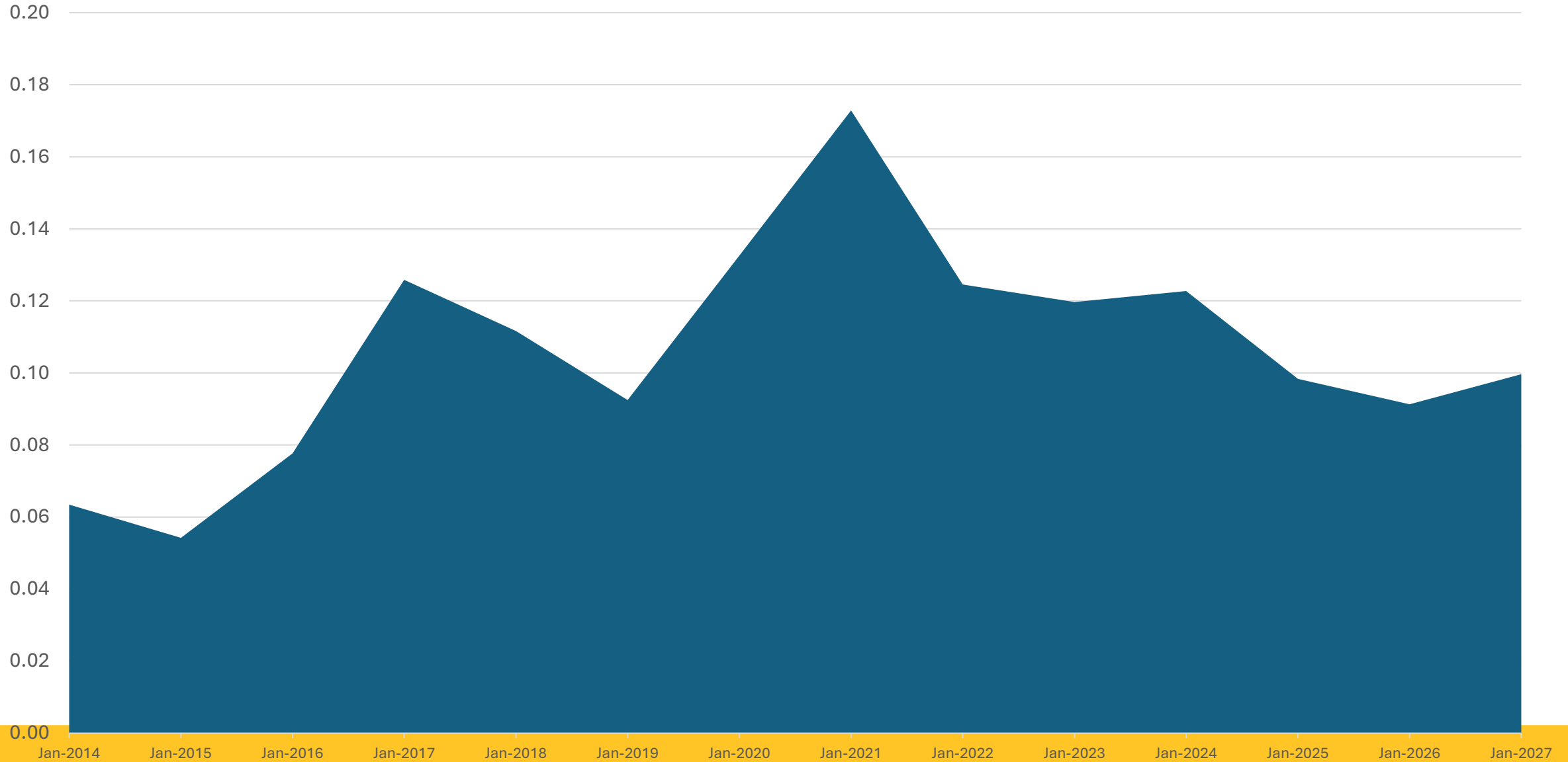
# Weston County Housing Stock, Thousands of Units, Seasonally Adjusted, 2014-2027 (predicted)



# Weston County Housing Permits, #, 2014-2027 (predicted) Single-family units, #

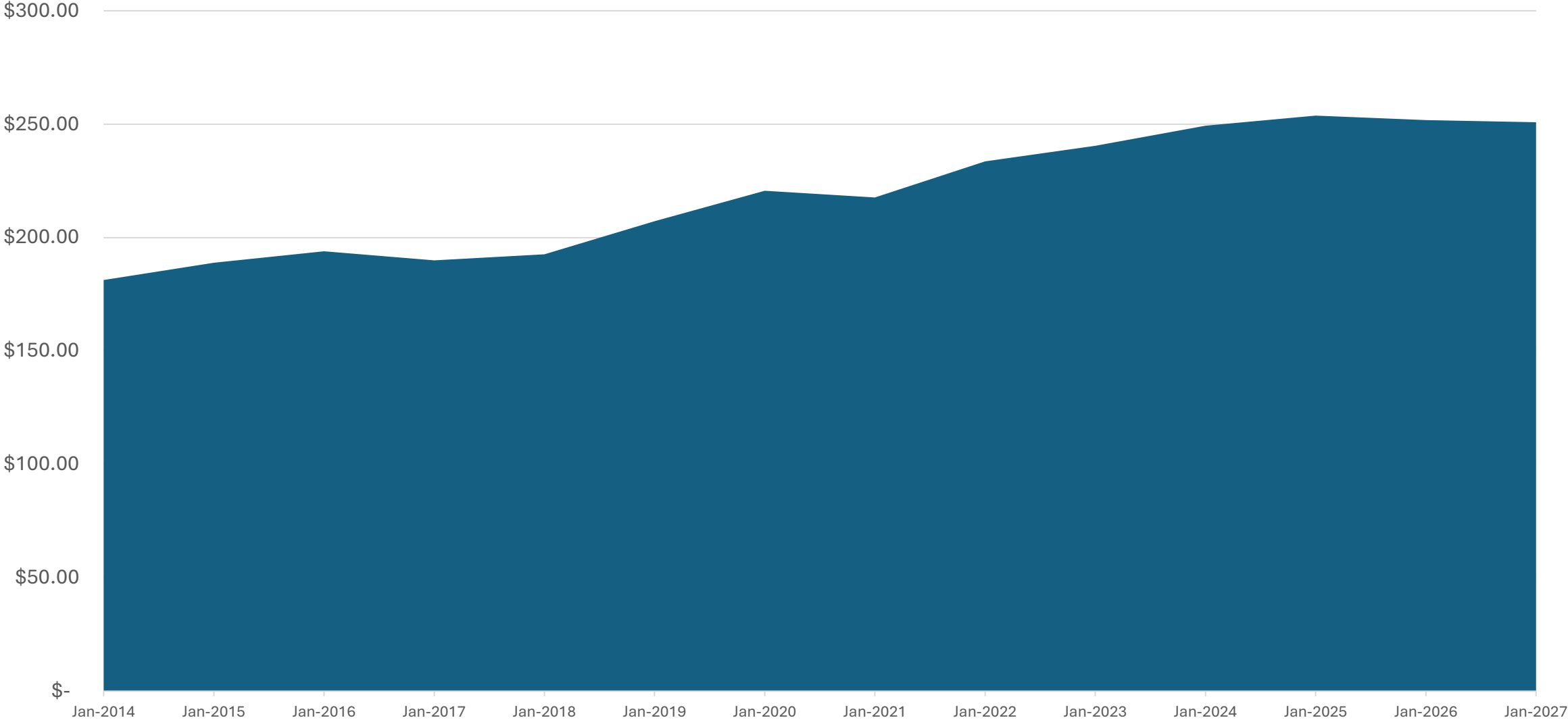


# Weston County Existing Single-family Home Sales, Thousands of Units, 2014-2027 (predicted)

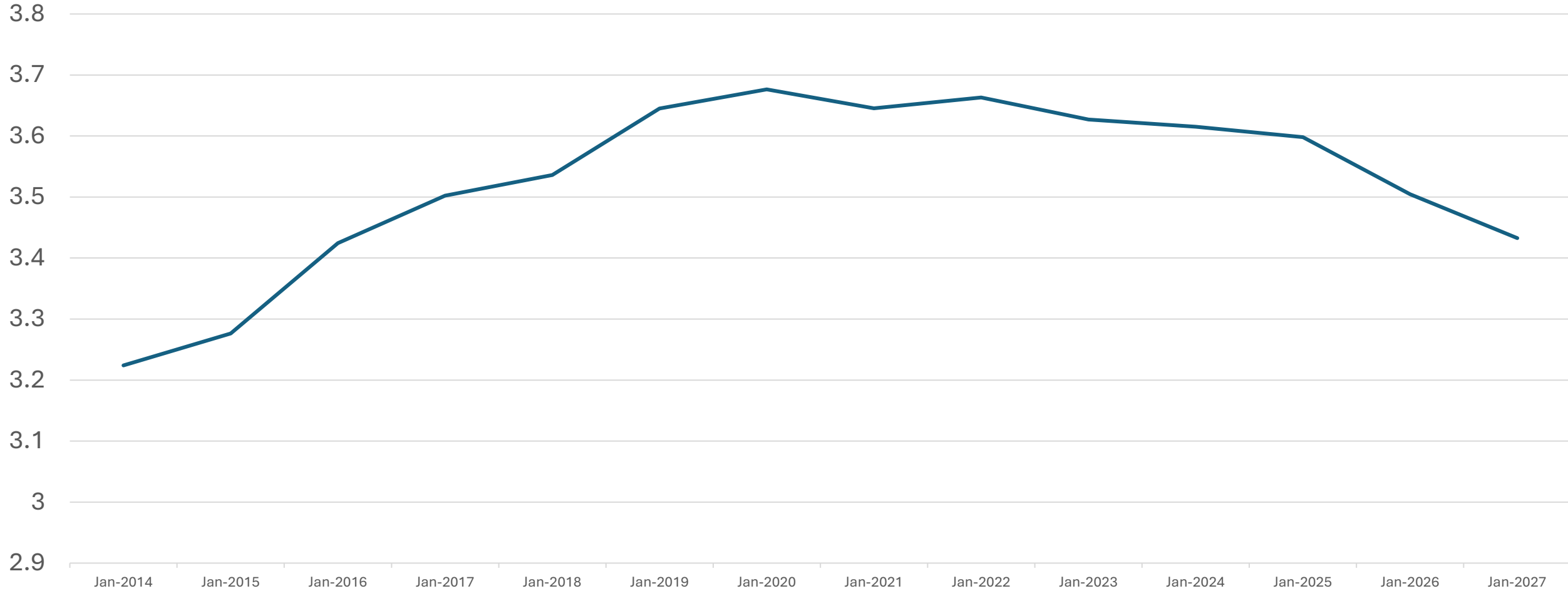




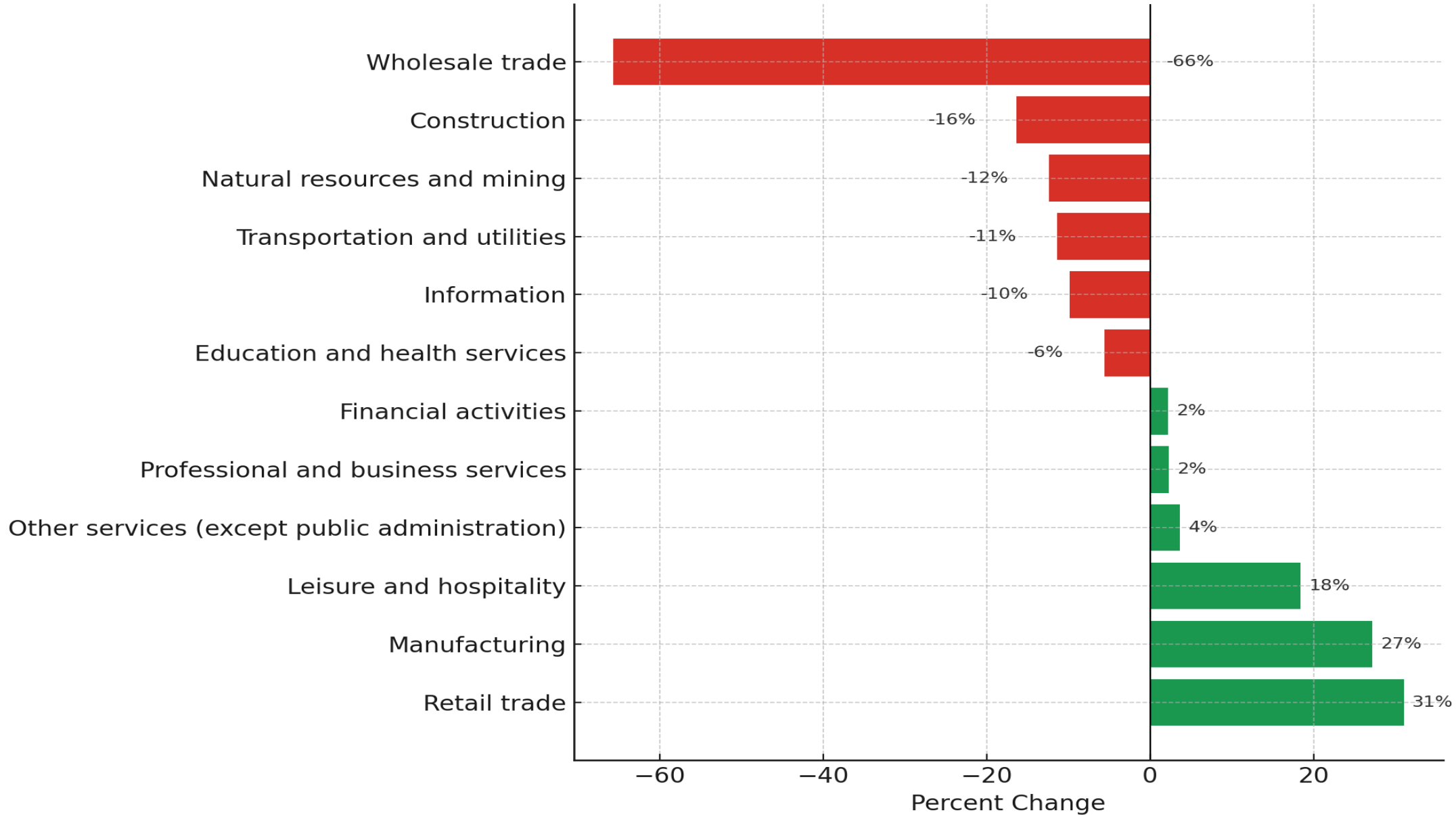
# Weston County Median Sales Price for Existing Single-Family Homes, Thousands of \$, 2014-2027 (predicted)



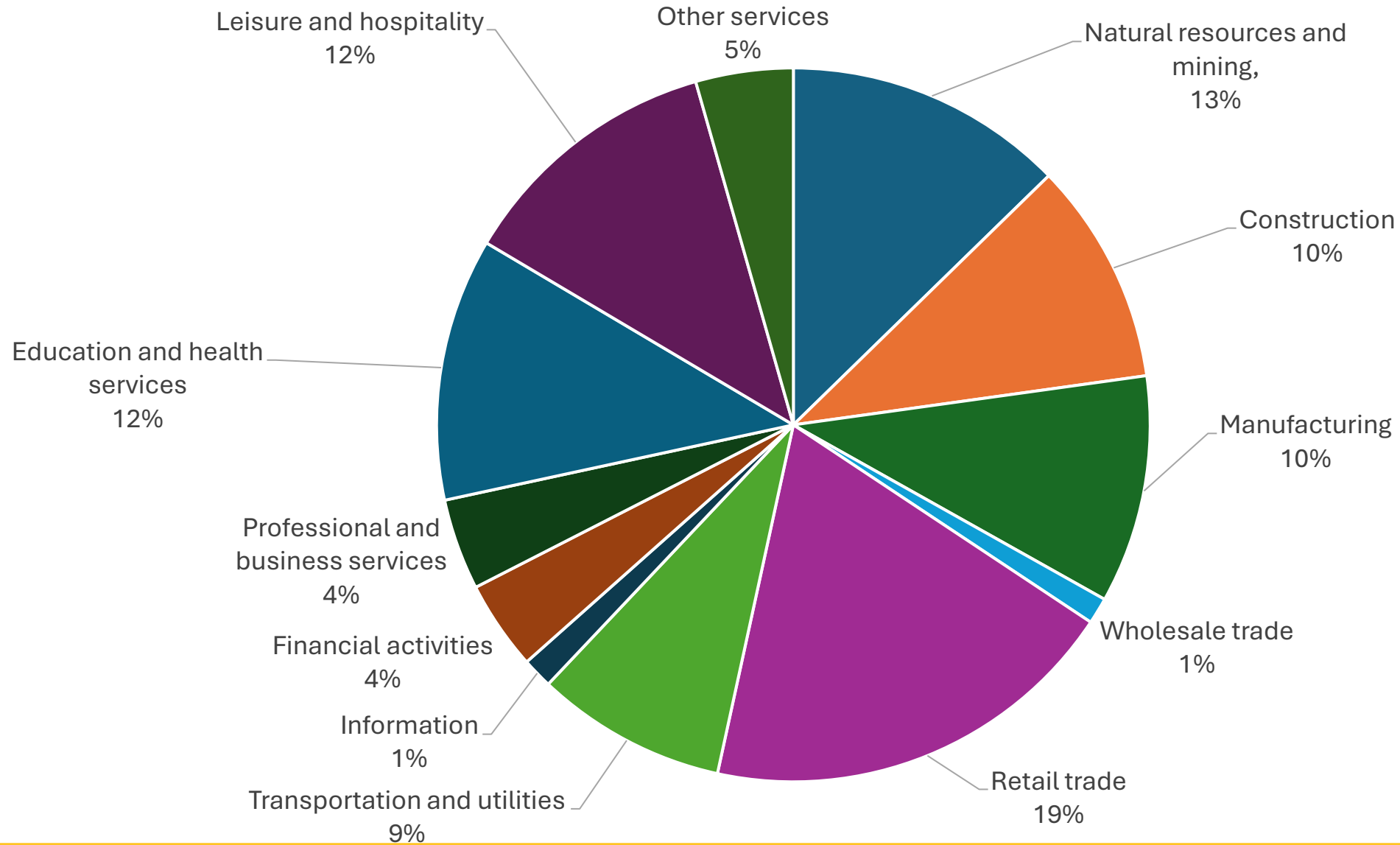
# Weston County Ratio of Existing SFH Median Price to Median Household Income, 2014-2027 (predicted)



## Employment Change by Industry in Weston County, WY (2014-2024)



# Weston County, Private Nonfarm Employment by Industry, 2025 (predicted)







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# Together We Are Stronger

## *How to Join the WBA*

**Renny MacKay**



**President,**  
Wyoming Business Alliance  
*rmackay@wyoba.com*

Head to our website or scan the QR code to join the Wyoming Business Alliance: [wyomingbusinessalliance.com/join](https://wyomingbusinessalliance.com/join)

