



# *Voices of Business:*

WBA Listening Tour 2025

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## Campbell County

Tour Stop

August 13th, 2025



# What is the Wyoming Business Alliance?

## MISSION:

The Wyoming Business Alliance supports public policy and legislation that enhances a sound business environment and promotes economic expansion. We advocate for a growing economy by standing for business interests, connecting business leaders from across Wyoming, and partnering with key business organizations and trade associations.

## VISION:

Wyoming Business Alliance members represent all industries of the state and employ thousands of people. The Alliance serves its members as Wyoming's premier business advocate and proponent. It provides a unified voice for business and advocates for policies that help all businesses grow.

Head to our website or scan the QR code to join the Wyoming Business Alliance



2025 WBA Listening Tour



**This Listening Tour Stop is  
Presented in Partnership with:**

Cheyenne   
**LEADS**

The Cheyenne-Laramie County Corporation  
for Economic Development

2025 WBA Listening Tour



# Voices of Business

- 1. What is the biggest constraint to growing your business or the businesses in Campbell County?**
- 2. What successes should people hear about more in your community and across Wyoming?**
- 3. How do you define the problem facing economic growth in Wyoming?**





# Meet Our Speakers

**Scott Beaulier**



**H.A. True (Dave) Dean of Business**

UW College of Business

**Renny MacKay**



**President**

Wyoming Business Alliance



College of Business  
Center for Business  
and Economic Analysis

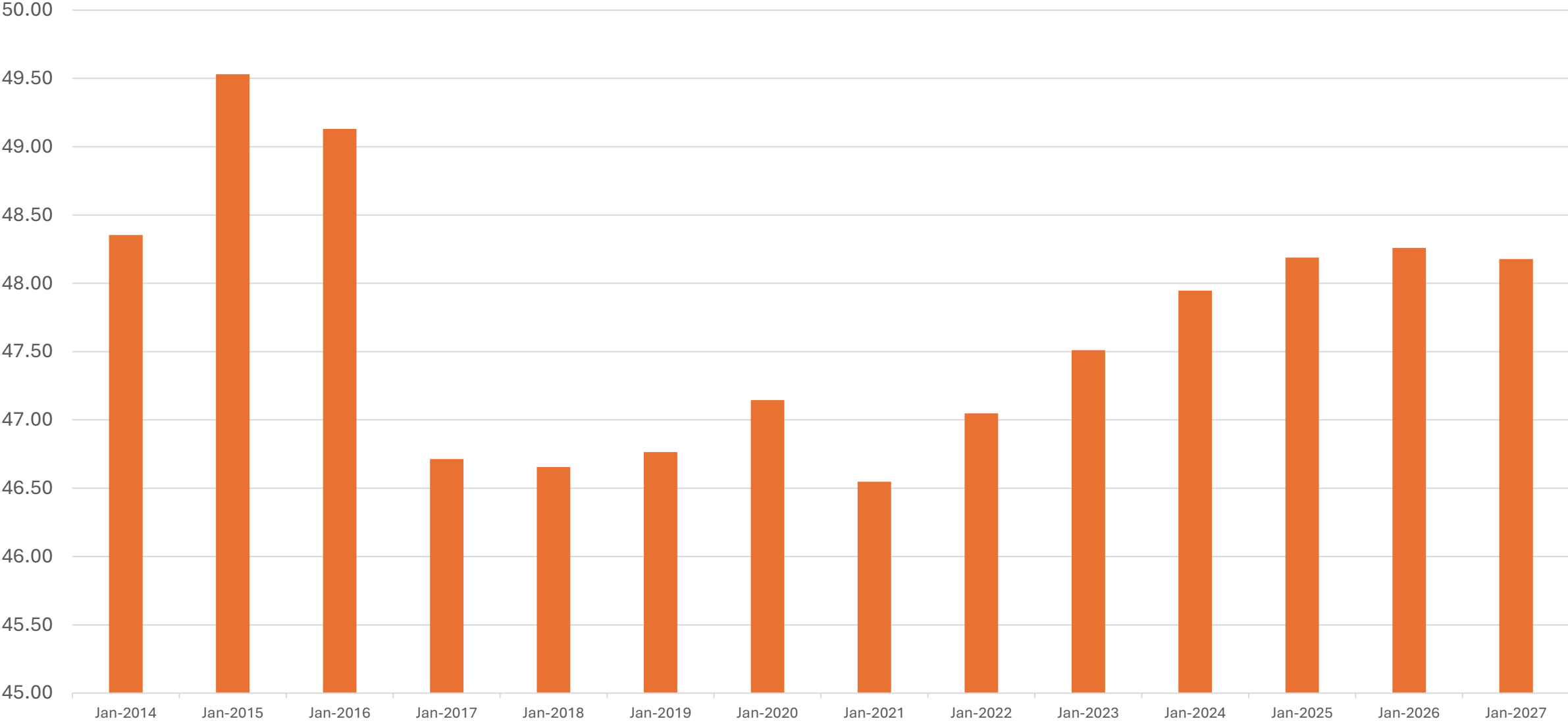
## **Voices of Business Campbell County Highlights**

Presented by H.A. True (Dave) Dean of Business  
Scott Beaulier  
College of Business  
University of Wyoming



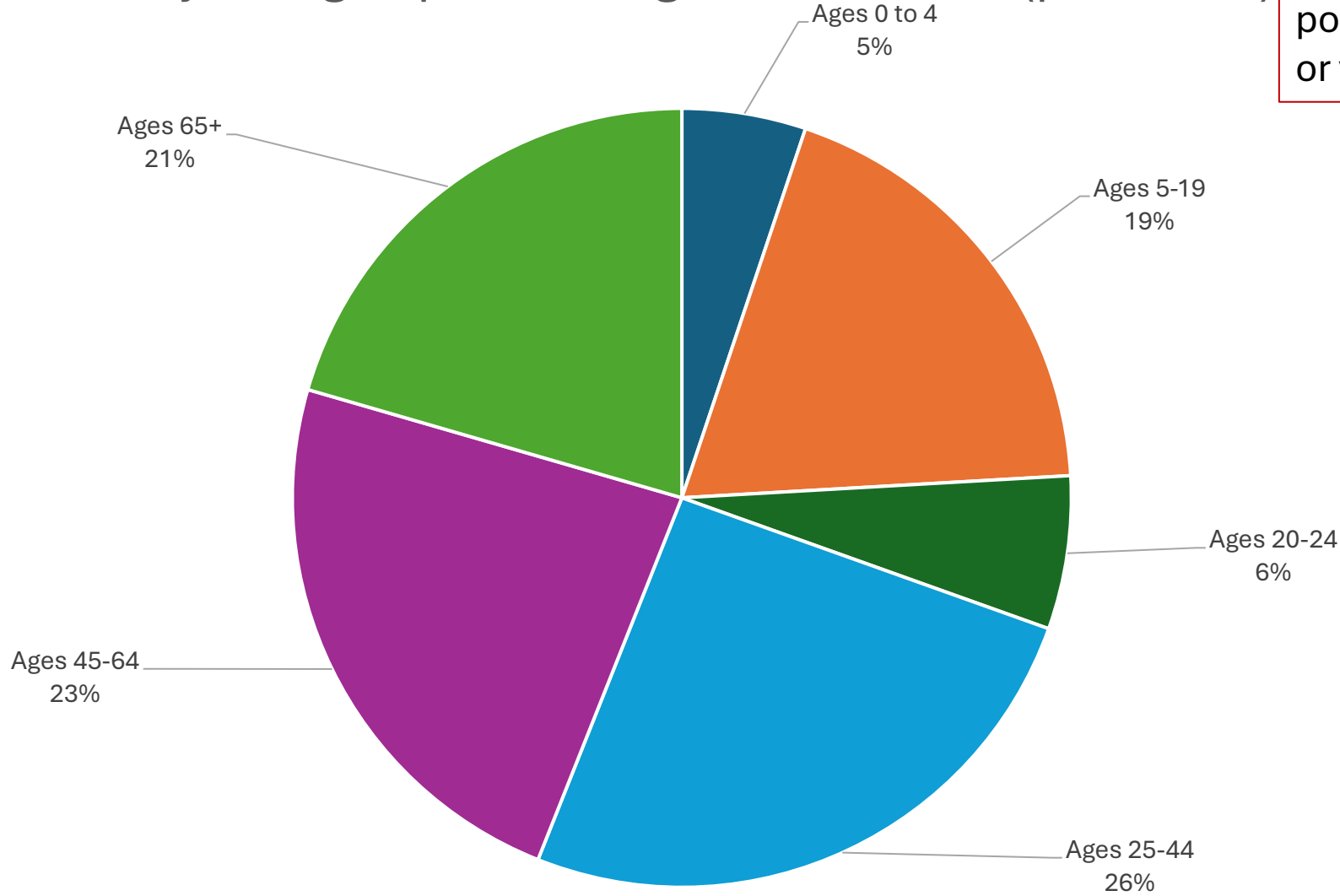
**2025**  
WYOMING'S ECONOMIC OUTLOOK

# Campbell County, Total Population, Thousands of persons, 2014-2027 (predicted)



# Wyoming Population Age Profile, 2025 (predicted)

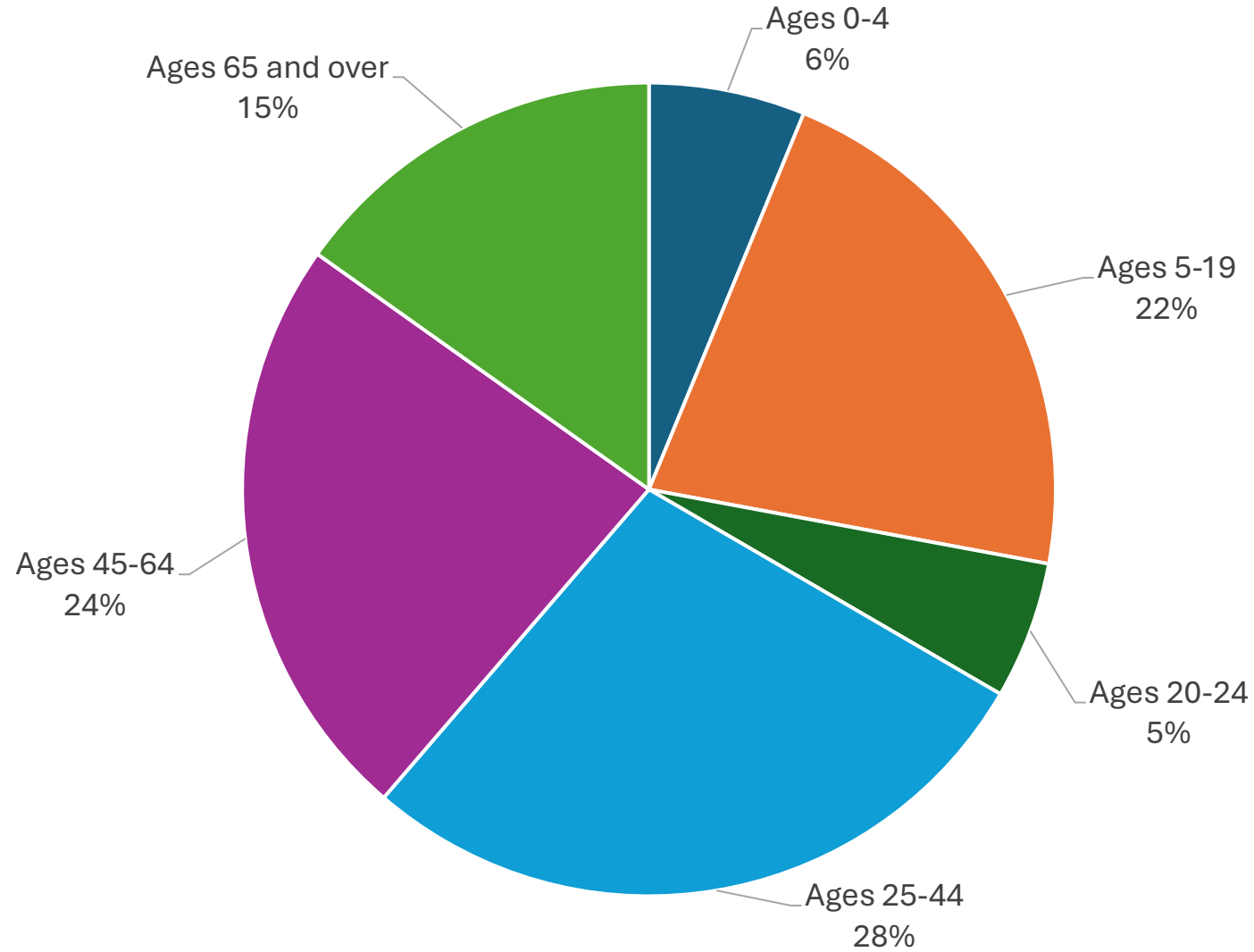
56% of Wyo's population is 44 or younger.



55% of Wyo's population is prime working age (20-64).



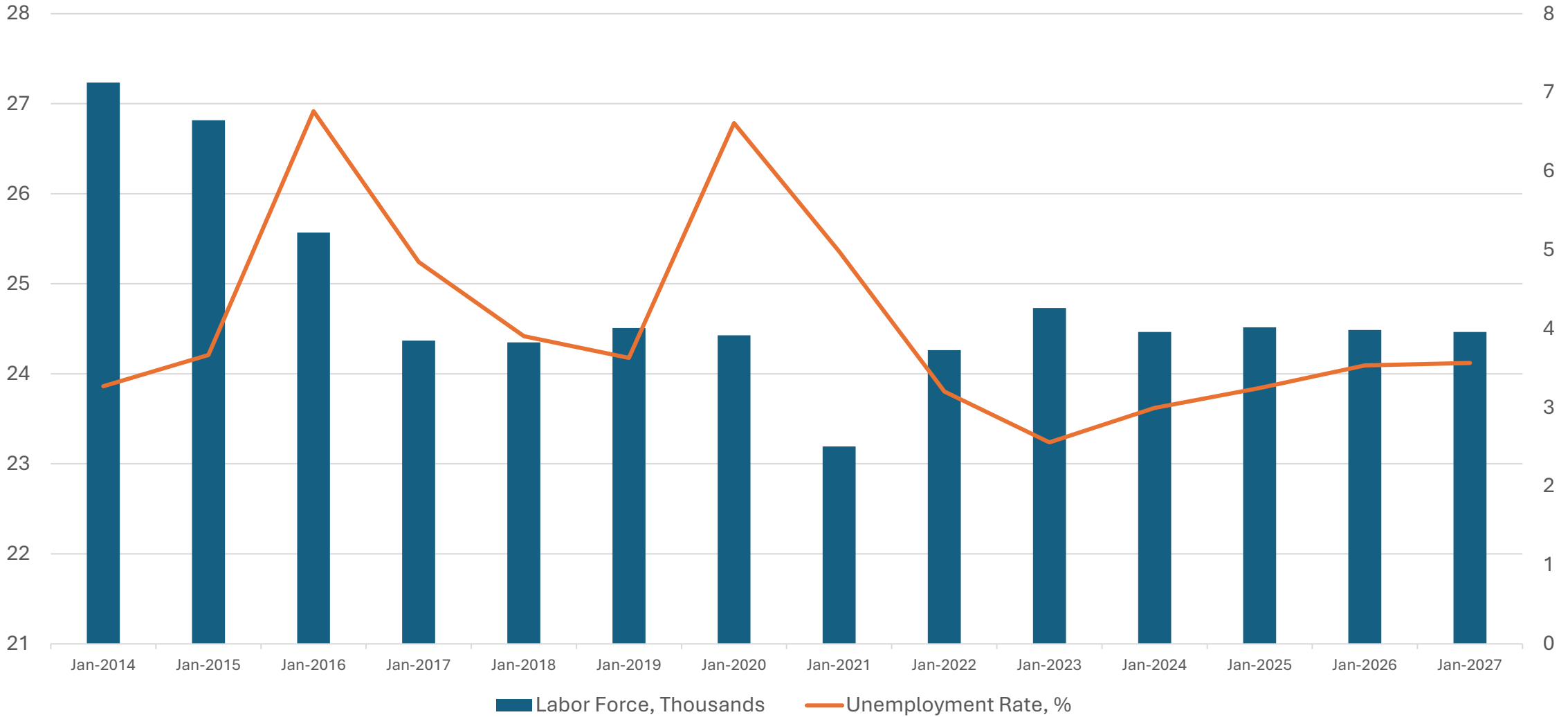
# Campbell County, Population Age Profile, 2025 (predicted)



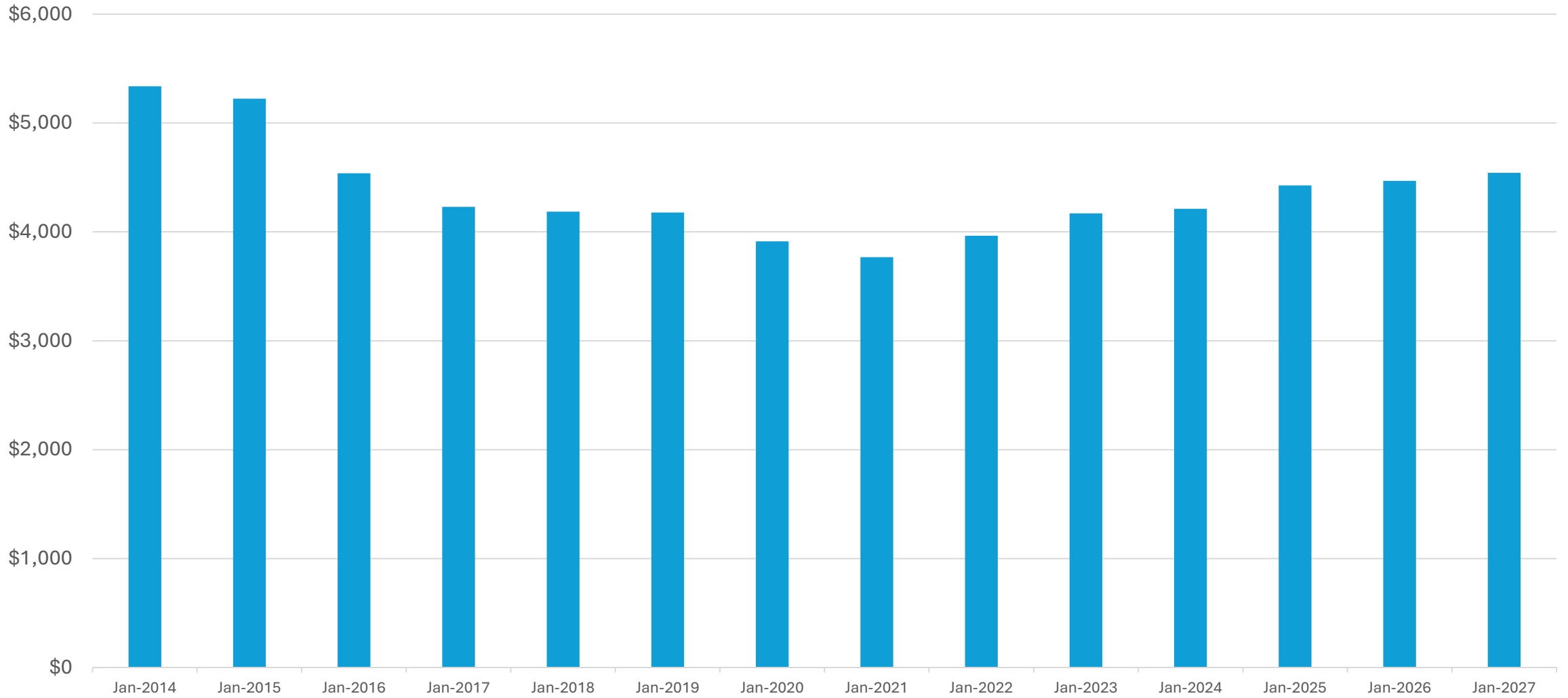
61% of Campbell County's population is 44 or younger.

57% of Campbell County's population is prime working age (20-64 years old)

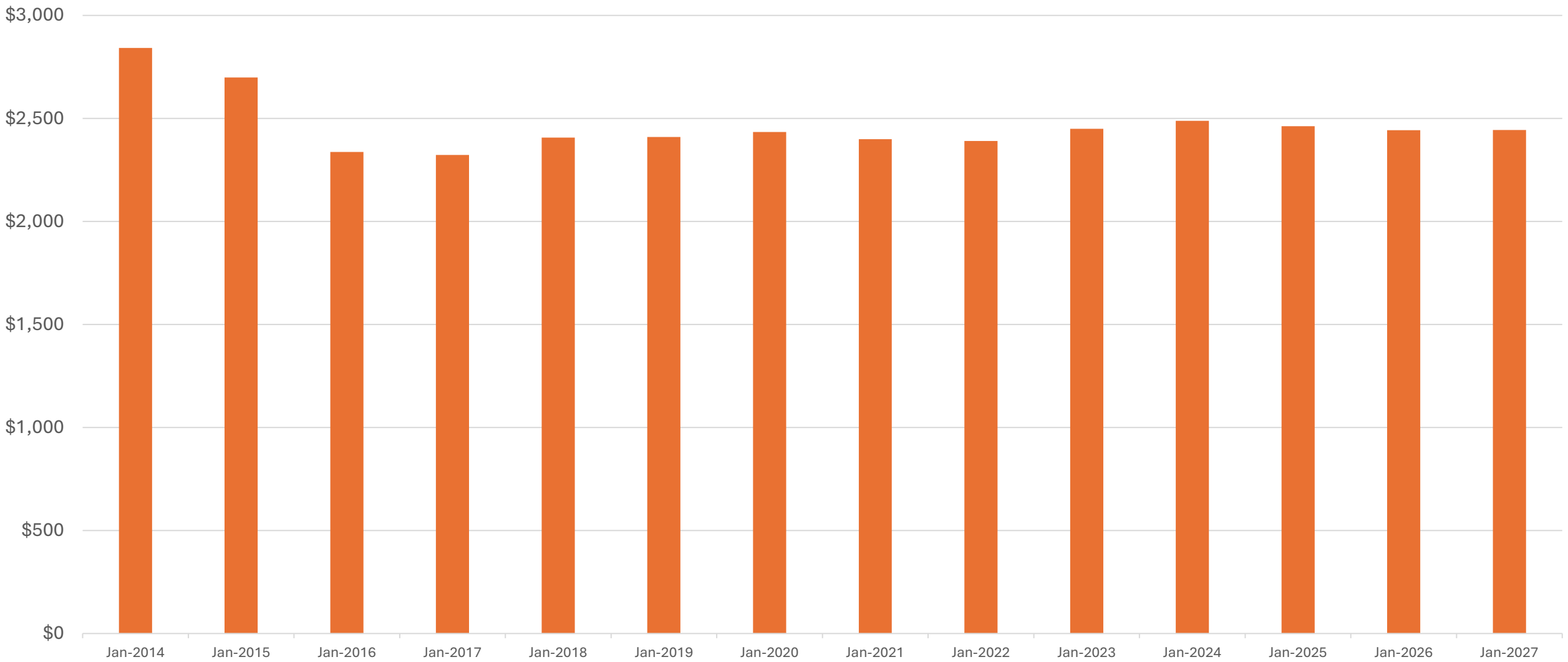
# Campbell County Labor Force and Unemployment Rate, 2014-2027 (predicted)



# Campbell County Inflation Adjusted Gross County Product, Millions of \$, 2014-2027 (predicted)

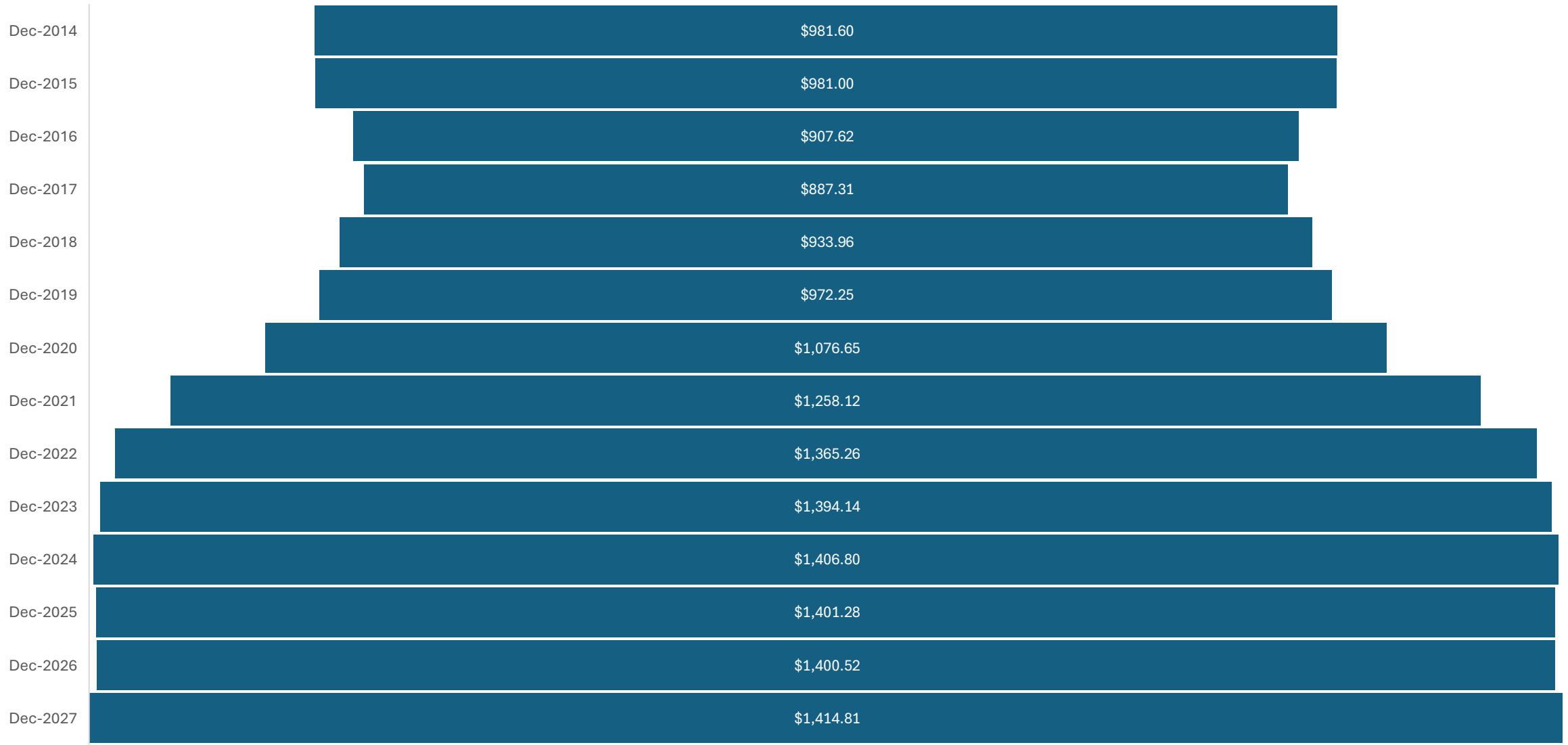


# Campbell County Total Inflation Adjusted Personal Income, Millions of \$, 2014-2027 (predicted)

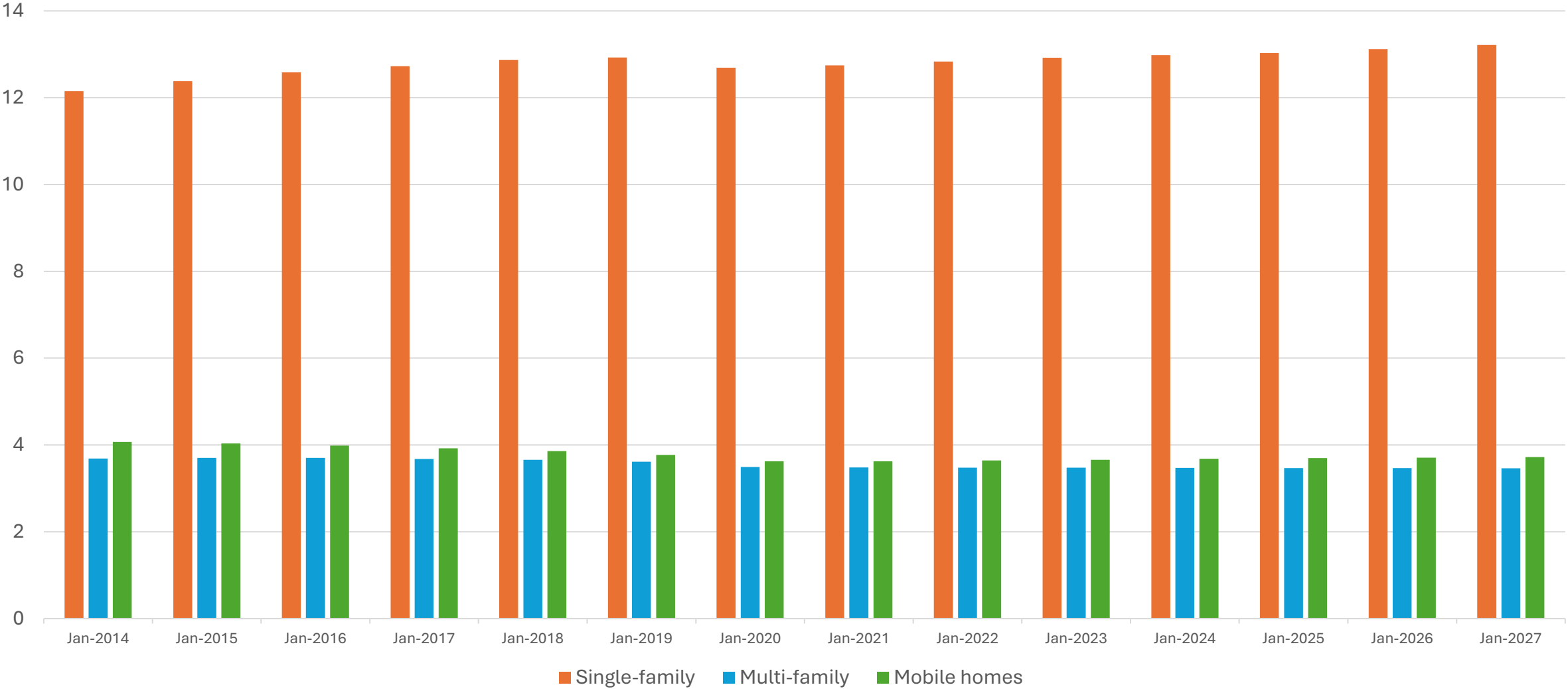




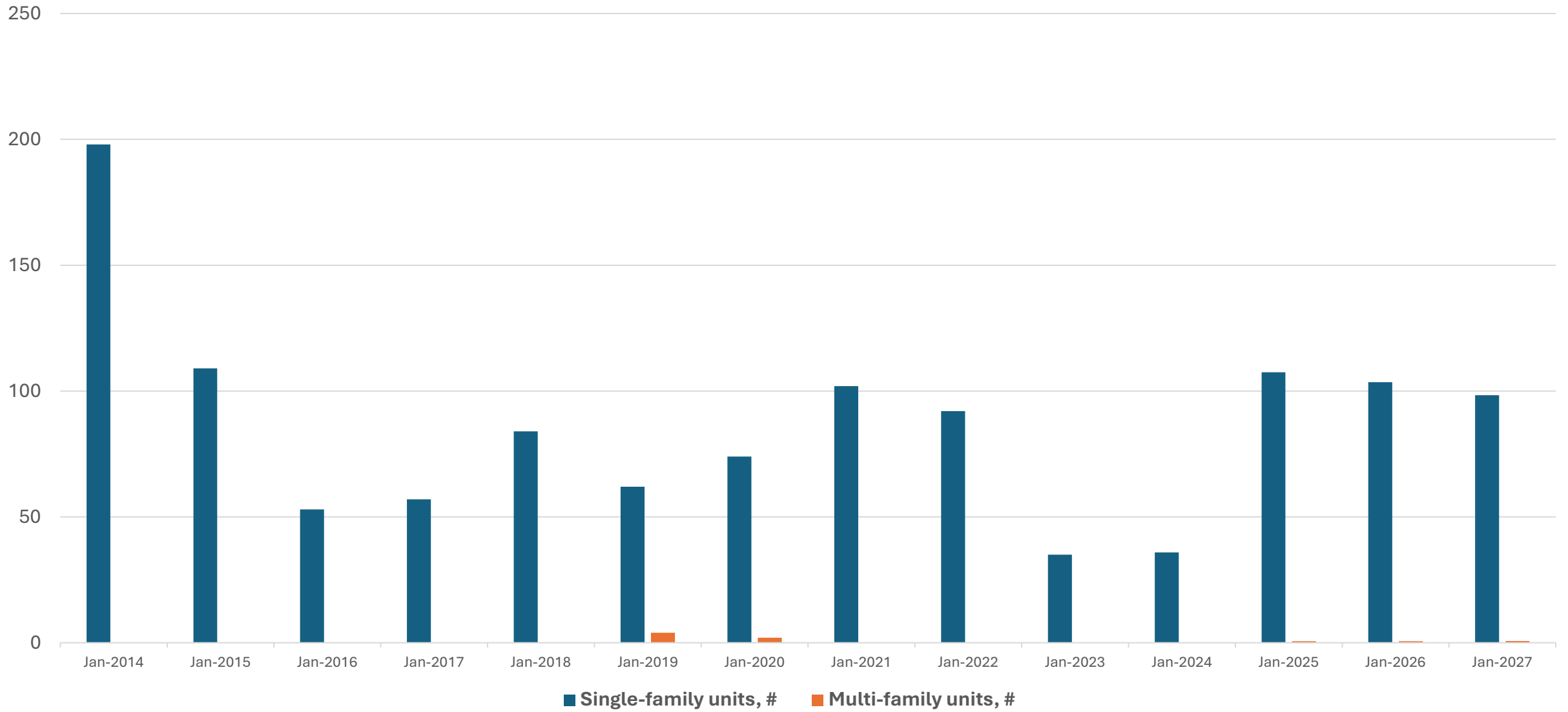
## Campbell County Retail Sales, Millions of \$, 2014-2027 (predicted)



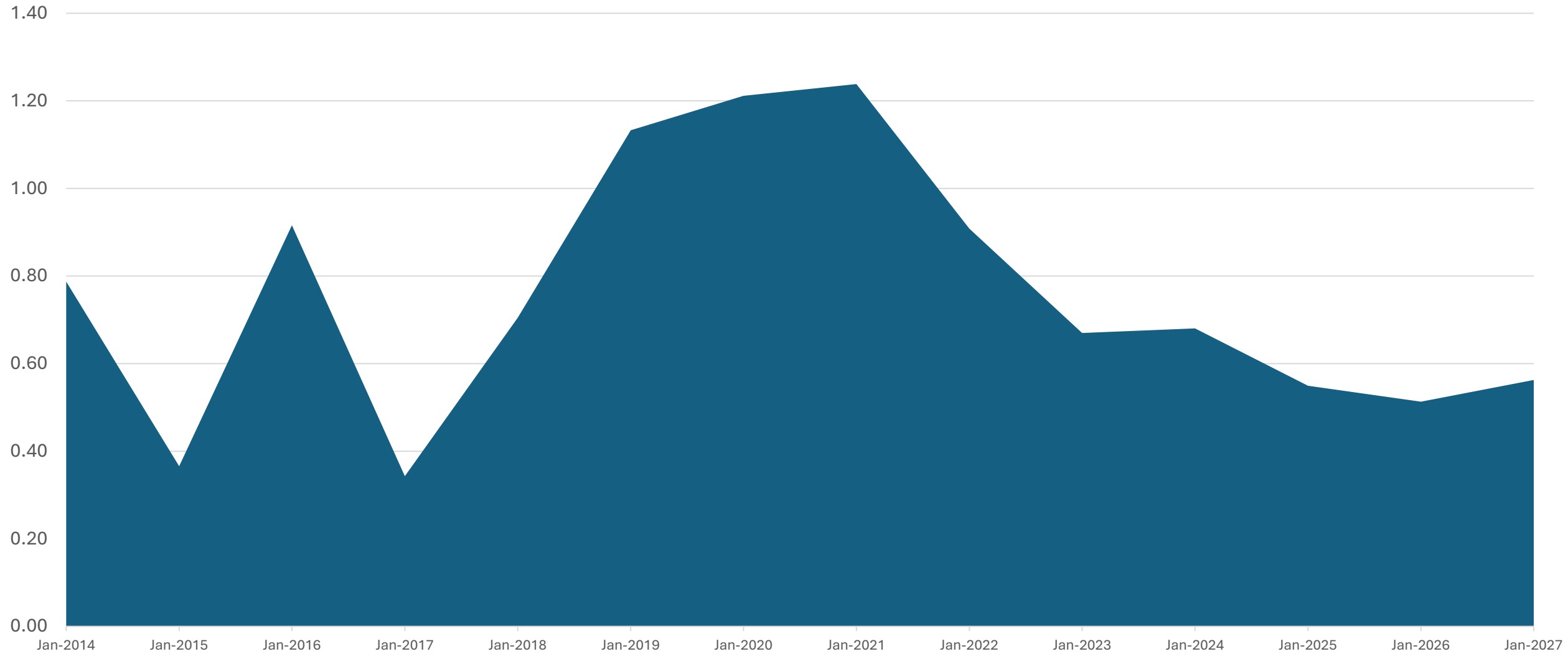
# Campbell County Housing Stock, Thousands of Units, Seasonally Adjusted, 2014-2027 (predicted)



# Campbell County Housing Permits, #, 2014-2027 (predicted)

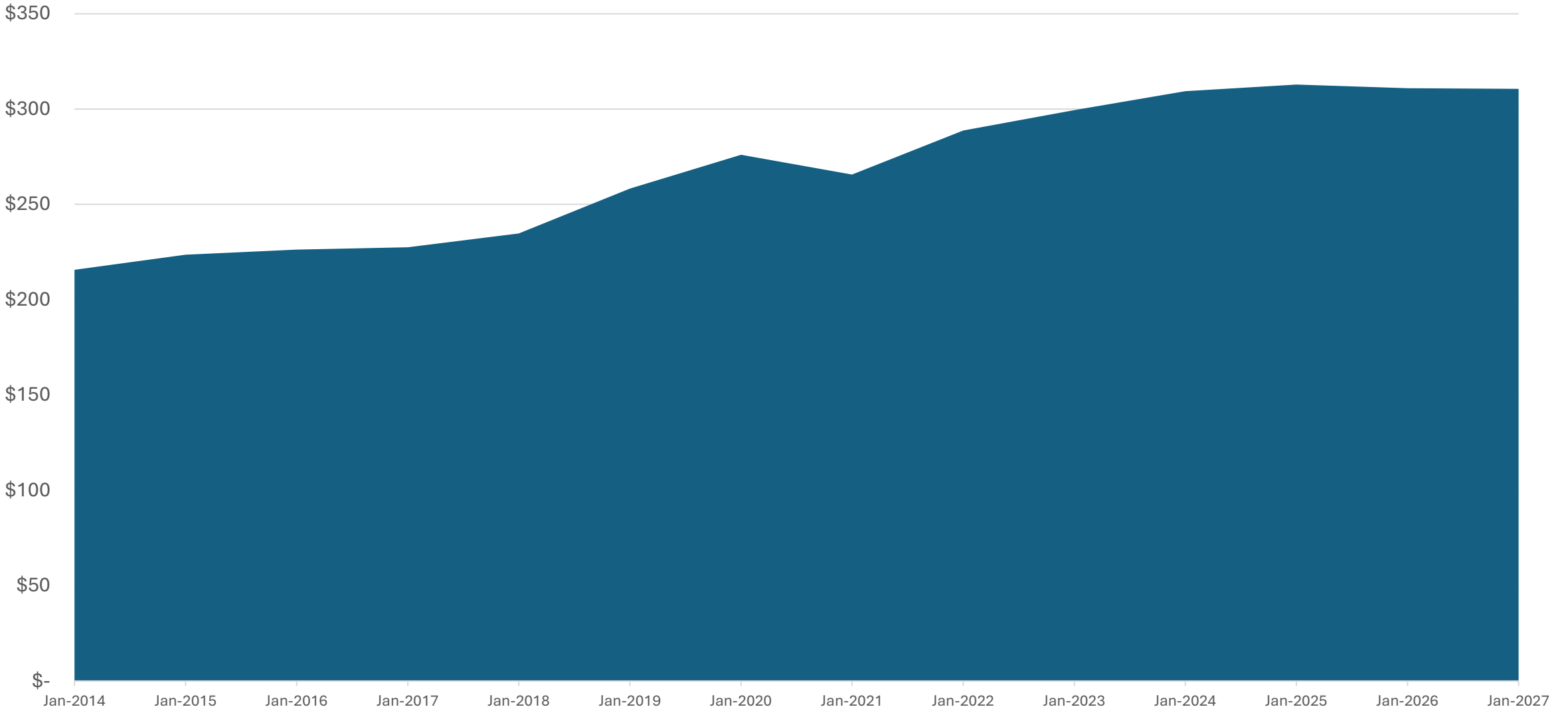


# Campbell County Existing Single-family Home Sales, Thousands of Units, 2014-2027 (predicted)

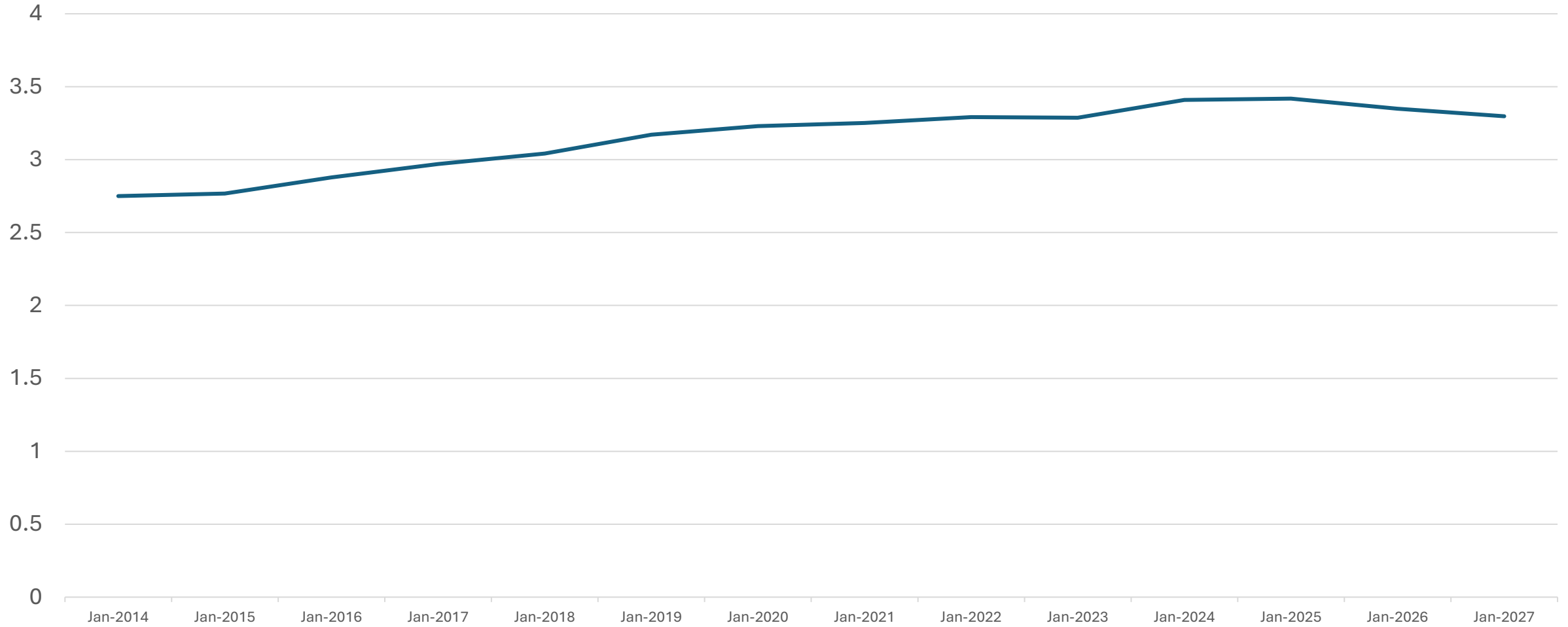




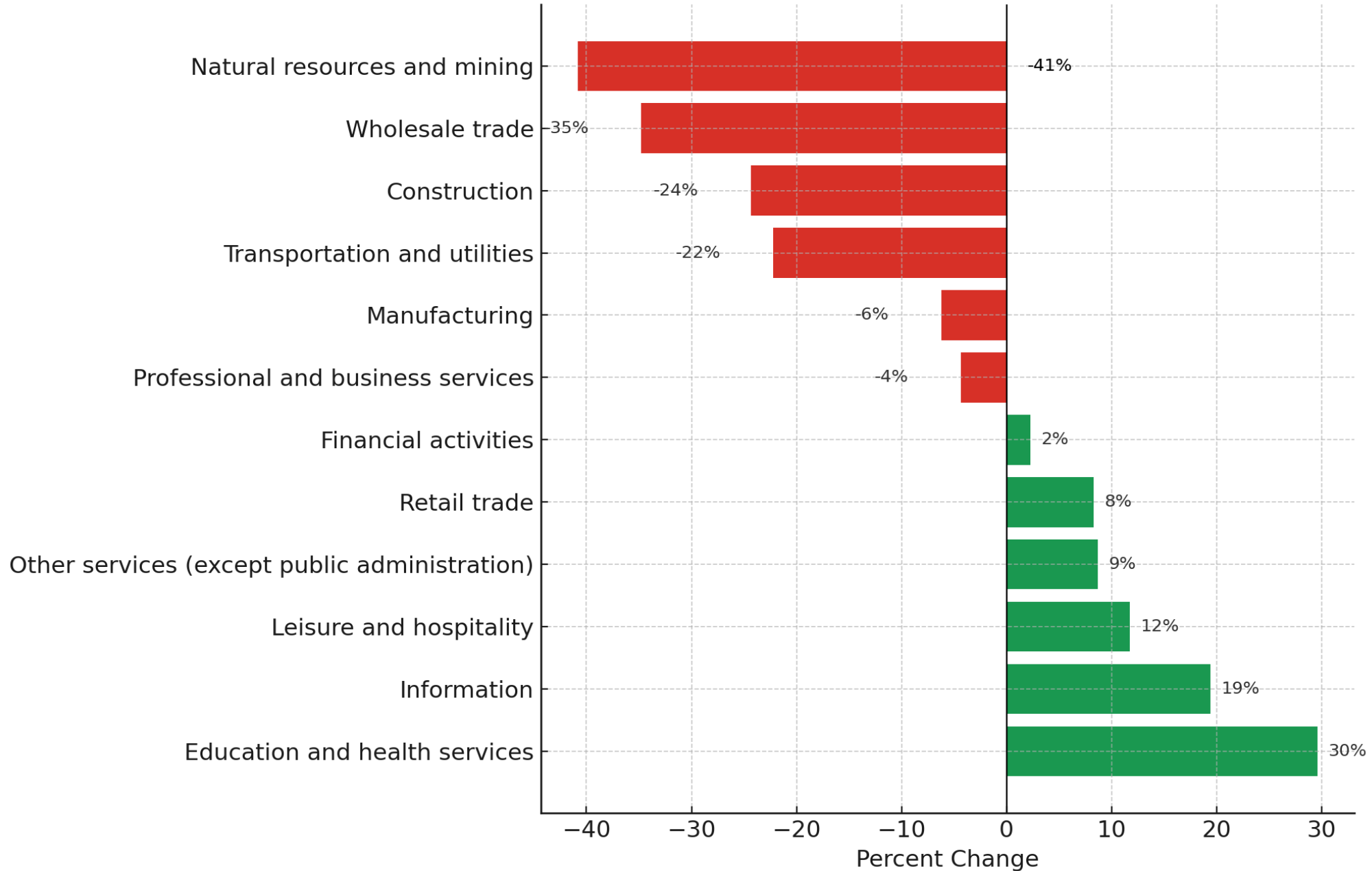
# Campbell County Median Sales Price for Existing Single-Family Homes, Thousands of \$, 2014-2027 (predicted)



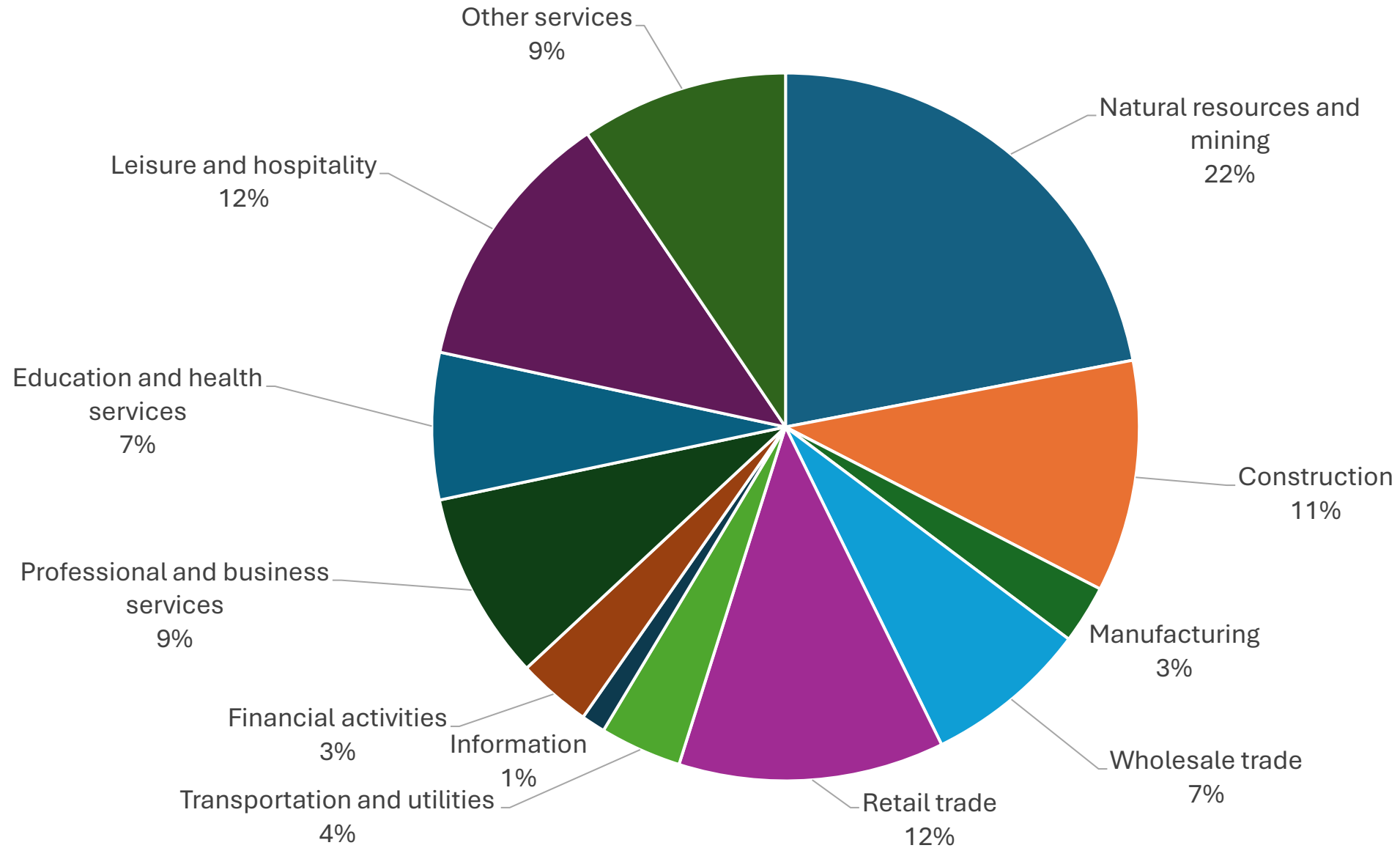
# Campbell County Ratio of Existing SFH Median Price to Median Household Income, 2014-2027 (predicted)



## Employment Change by Industry in Campbell County, WY (2014-2024)



# Campbell County, Private Nonfarm Employment by Industry, 2025 (predicted)







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# Together We Are Stronger

## *How to Join the WBA*

**Renny MacKay**



**President,**  
Wyoming Business Alliance  
*rmackay@wyoba.com*

Head to our website or scan the QR code to join the Wyoming Business Alliance: [wyomingbusinessalliance.com/join](https://wyomingbusinessalliance.com/join)



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