



Voices of Business:

WBA Listening Tour 2025

Johnson County

Tour Stop

April 23, 2025





What is the Wyoming Business Alliance?

MISSION:

The Wyoming Business Alliance supports public policy and legislation that enhances a sound business environment and promotes economic expansion. We advocate for a growing economy by standing for business interests, connecting business leaders from across Wyoming, and partnering with key business organizations and trade associations.

VISION:

Wyoming Business Alliance members represent all industries of the state and employ thousands of people. The Alliance serves its members as Wyoming's premier business advocate and proponent. It provides a unified voice for business and advocates for policies that help all businesses grow.

Head to our website or scan the QR code to join the Wyoming Business Alliance



2025 WBA Listening Tour



**This Listening Tour Stop is
Presented in Partnership with:**

Cheyenne 
LEADS

The Cheyenne-Laramie County Corporation
for Economic Development

2025 WBA Listening Tour



Voices of Business

- 1. What is the biggest constraint to growing your business or the businesses in Johnson County?**
- 2. What successes should people hear about more in your community and across Wyoming?**
- 3. How do you define the problem facing economic growth in Wyoming?**

Meet Our Speakers

Dr. Dave Aadland



Professor & Director

UW Center for Business and
Economic Analysis

Renny MacKay



President,

Wyoming Business Alliance



Voices of Business Johnson County Highlights

Presented by Dr. David Aadland
Professor of Economics & Director
Center for Business and Economic Analysis
University of Wyoming



2025
WYOMING'S ECONOMIC OUTLOOK



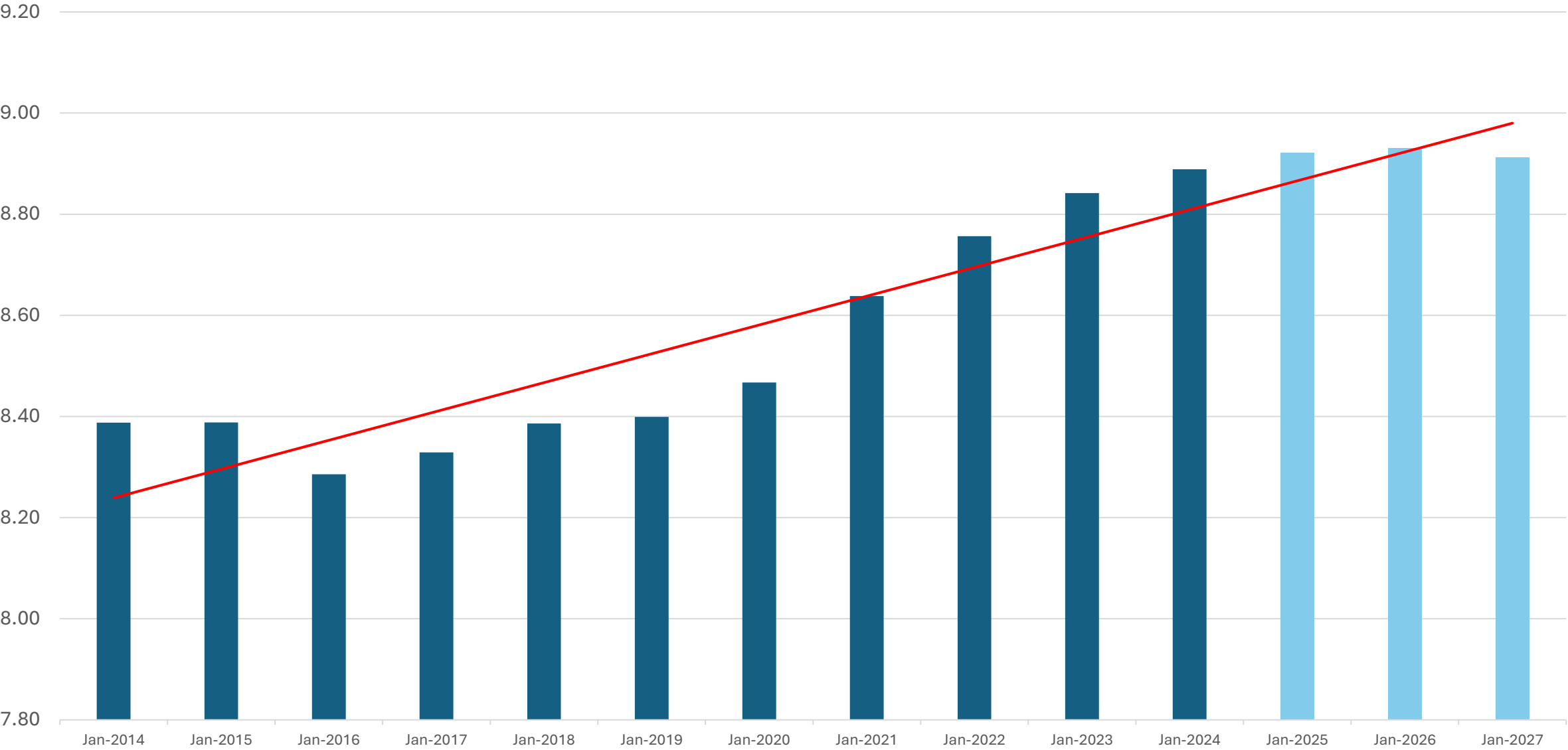
College of Business
Center for Business
and Economic Analysis

What is the “CBEA”?

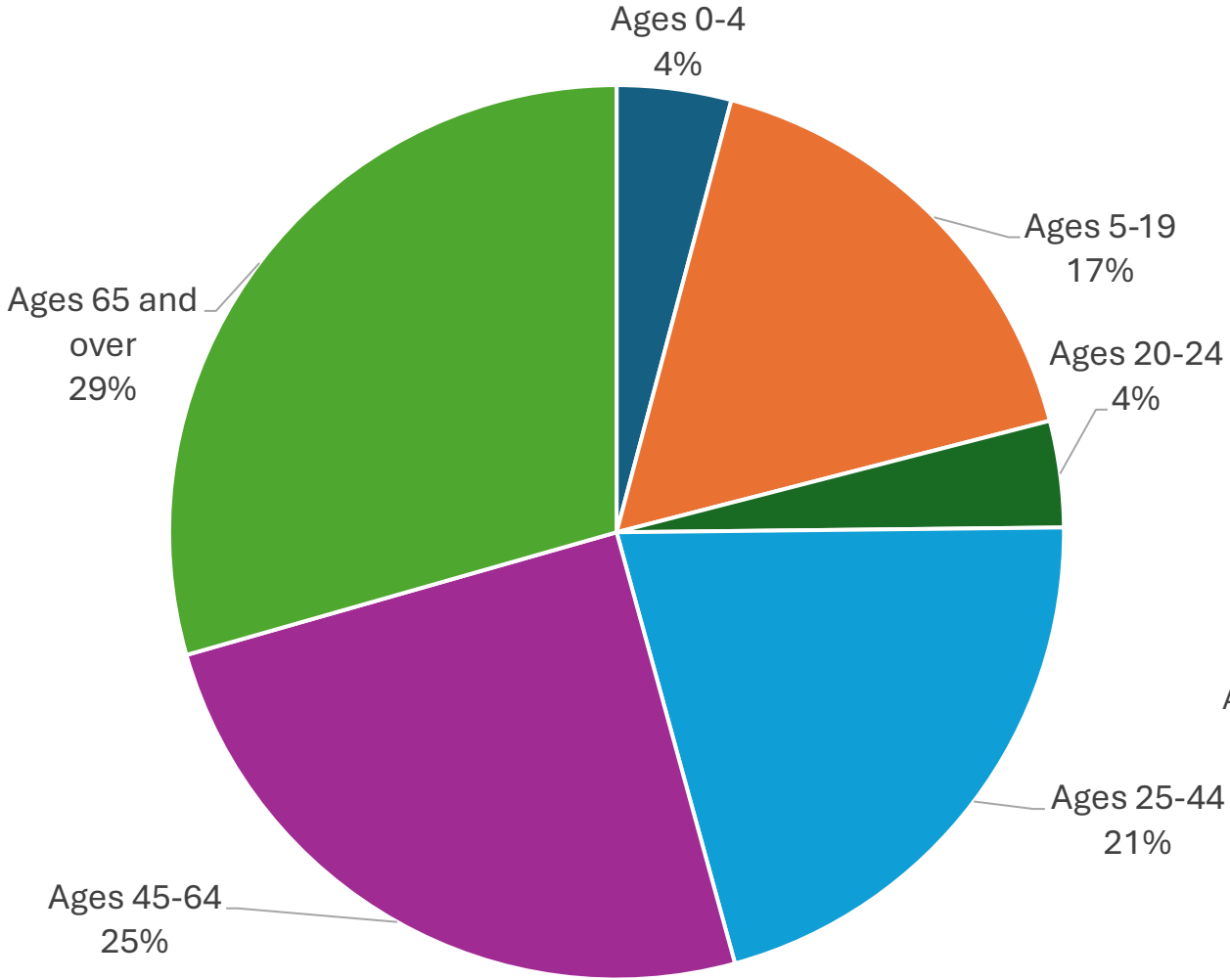
- Center for Business and Economic Analysis
- Started in 2019
- One of 50+ centers in the U.S.
- Support economic development in Wyoming
- 8 Research Economists, 5 Graduate Researchers
- 50+ Projects Completed for Wyoming
- www.uwyo.edu/cbea/



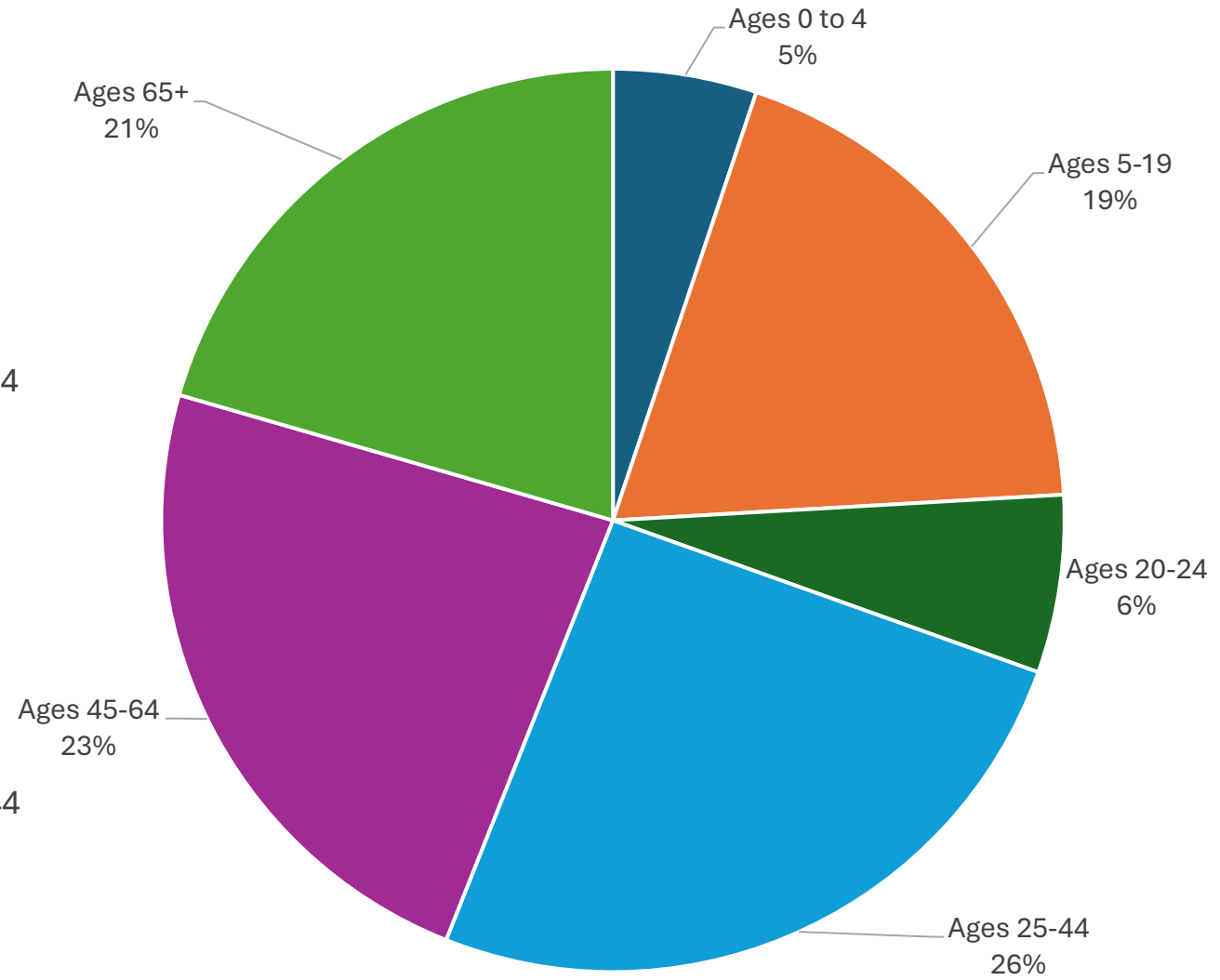
Johnson County Total Population, Thousands of Persons, 2014-2027



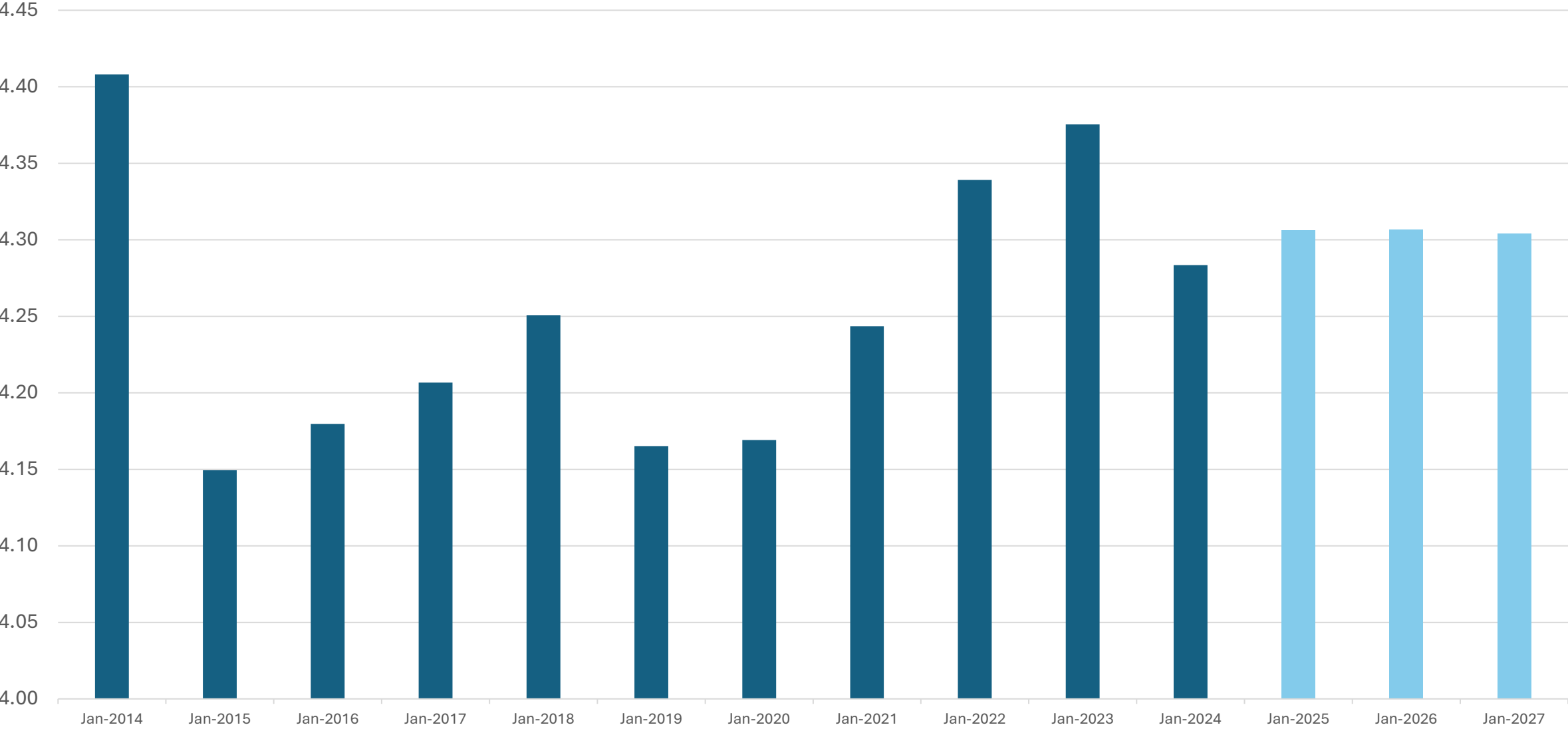
Johnson County, Population Age Profile, 2025



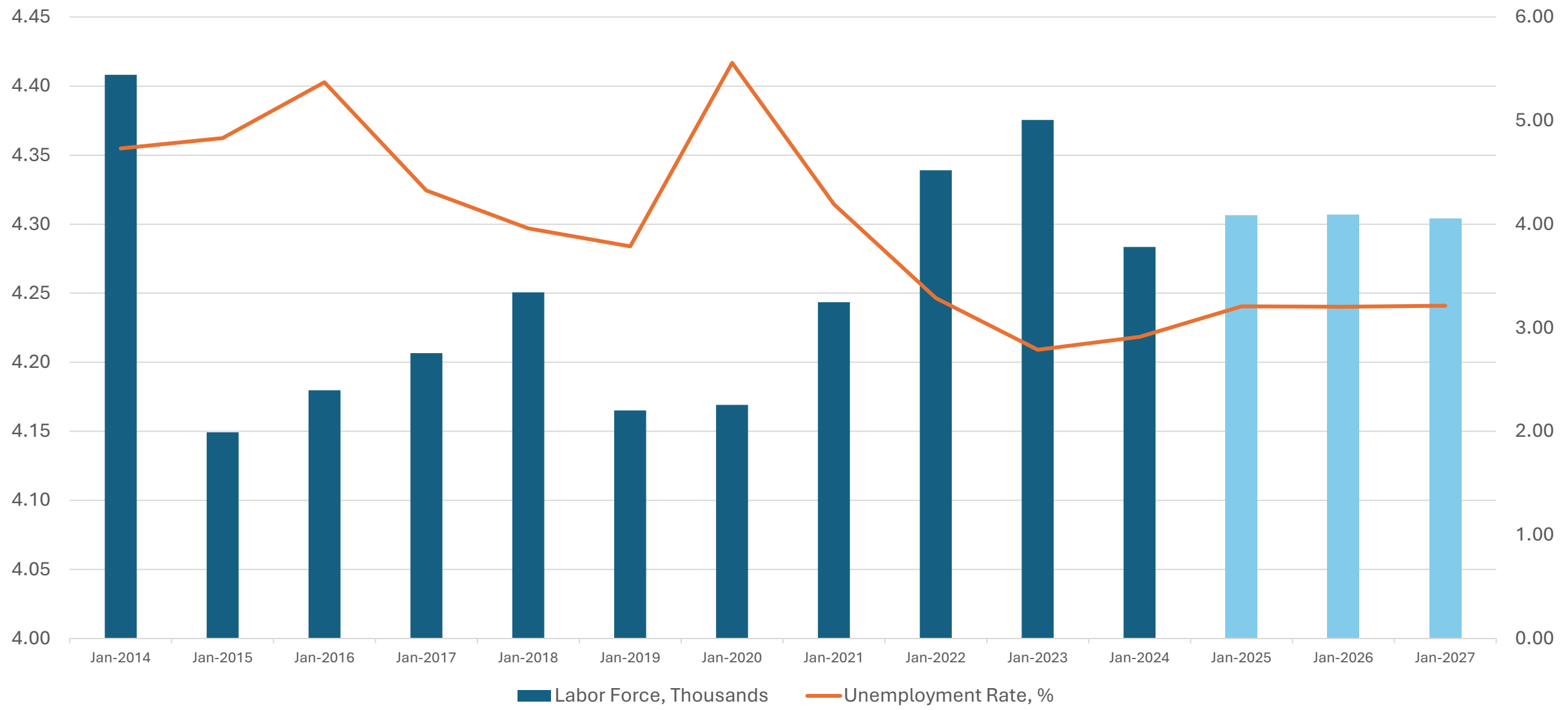
Wyoming Population Age Profile, 2025



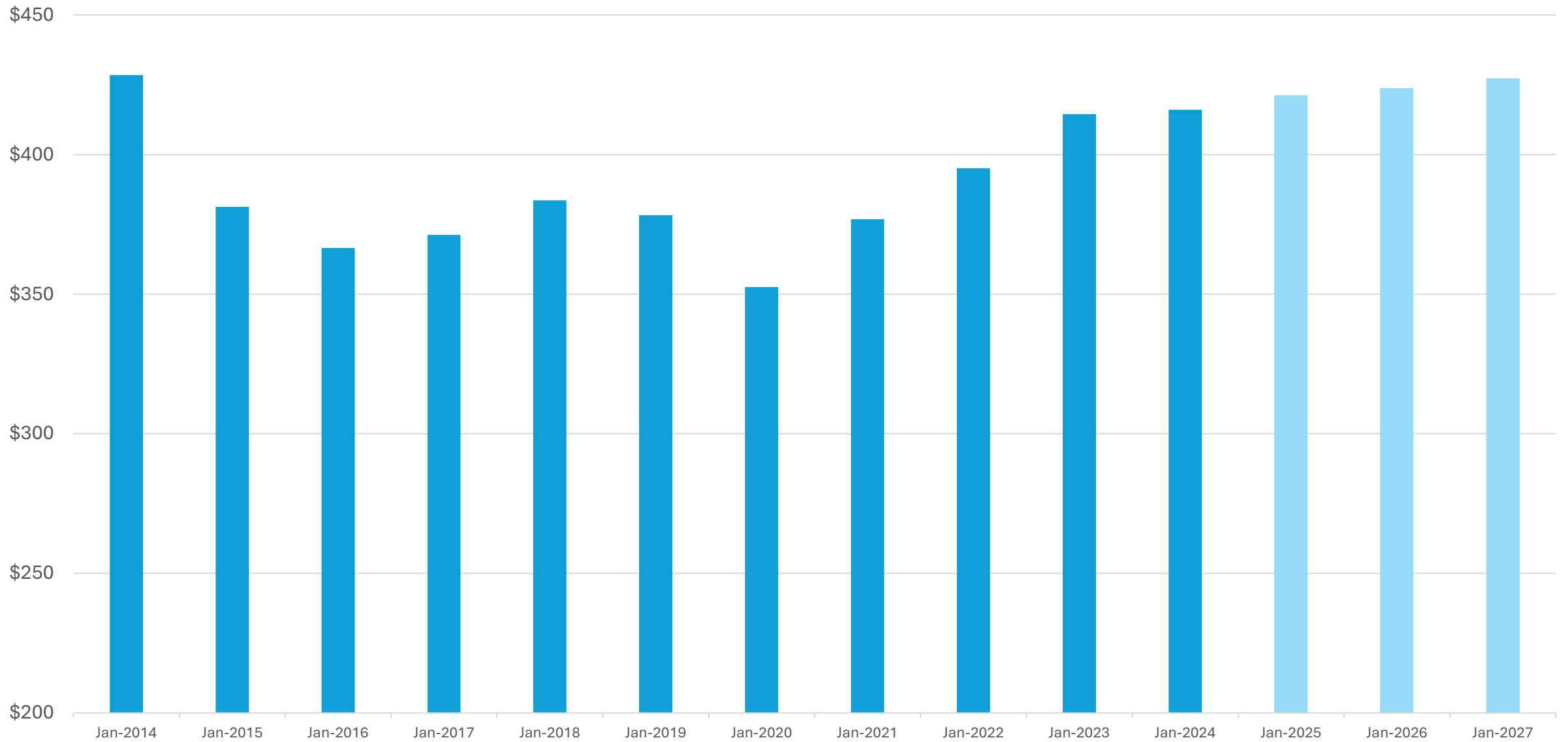
Johnson County, Labor Force (Thousands), 2014-2027



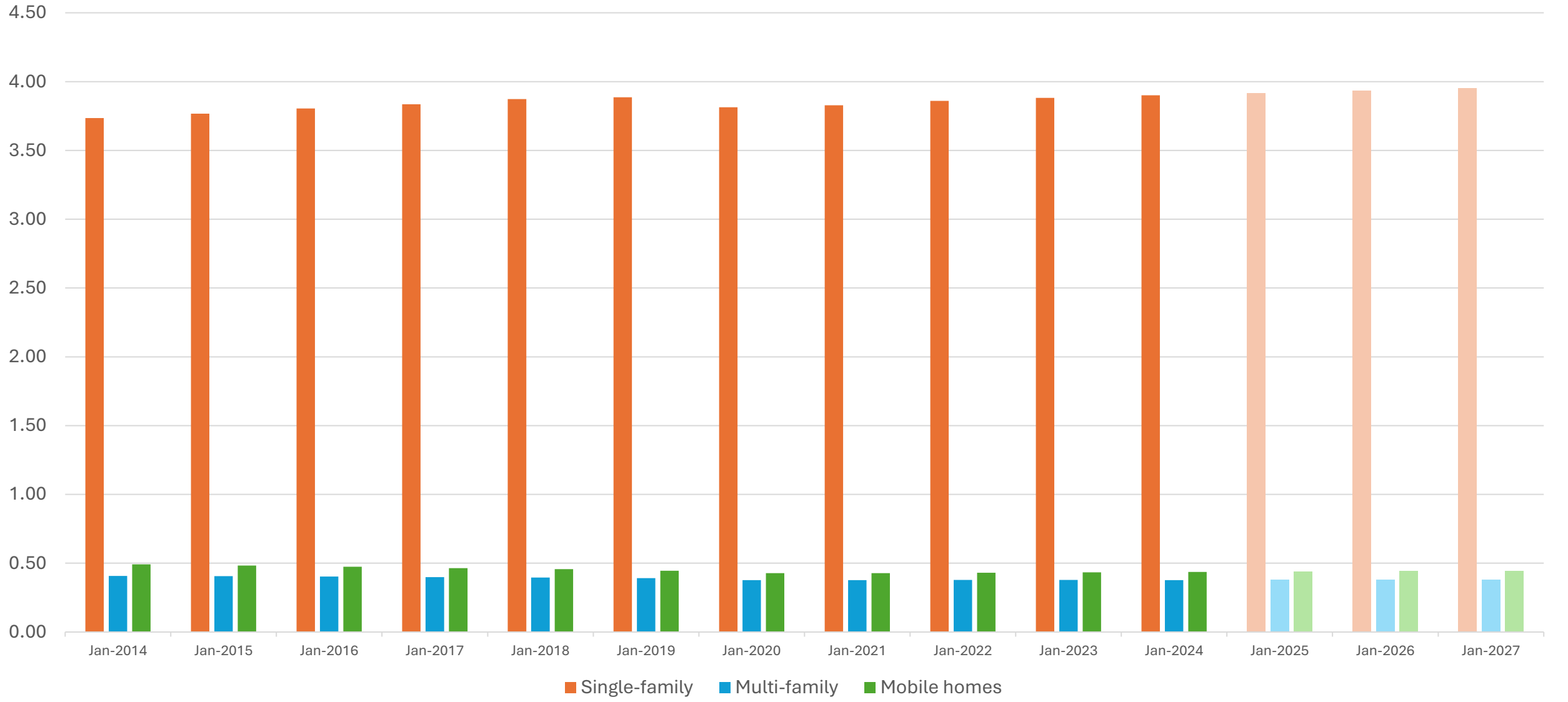
Johnson County, Labor Force and Unemployment Rate, 2014-2027



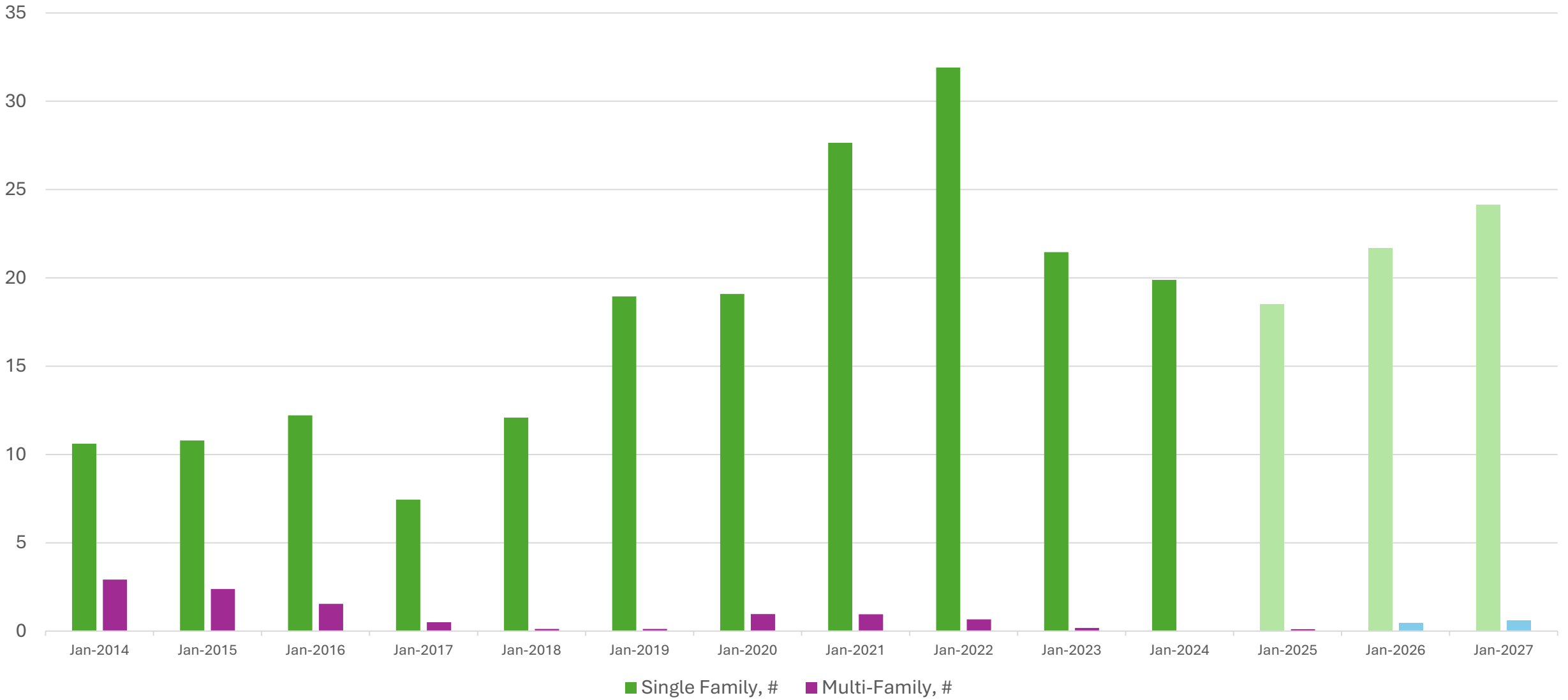
Johnson County Inflation-Adjusted Gross County Product, Millions of \$, 2014-2027



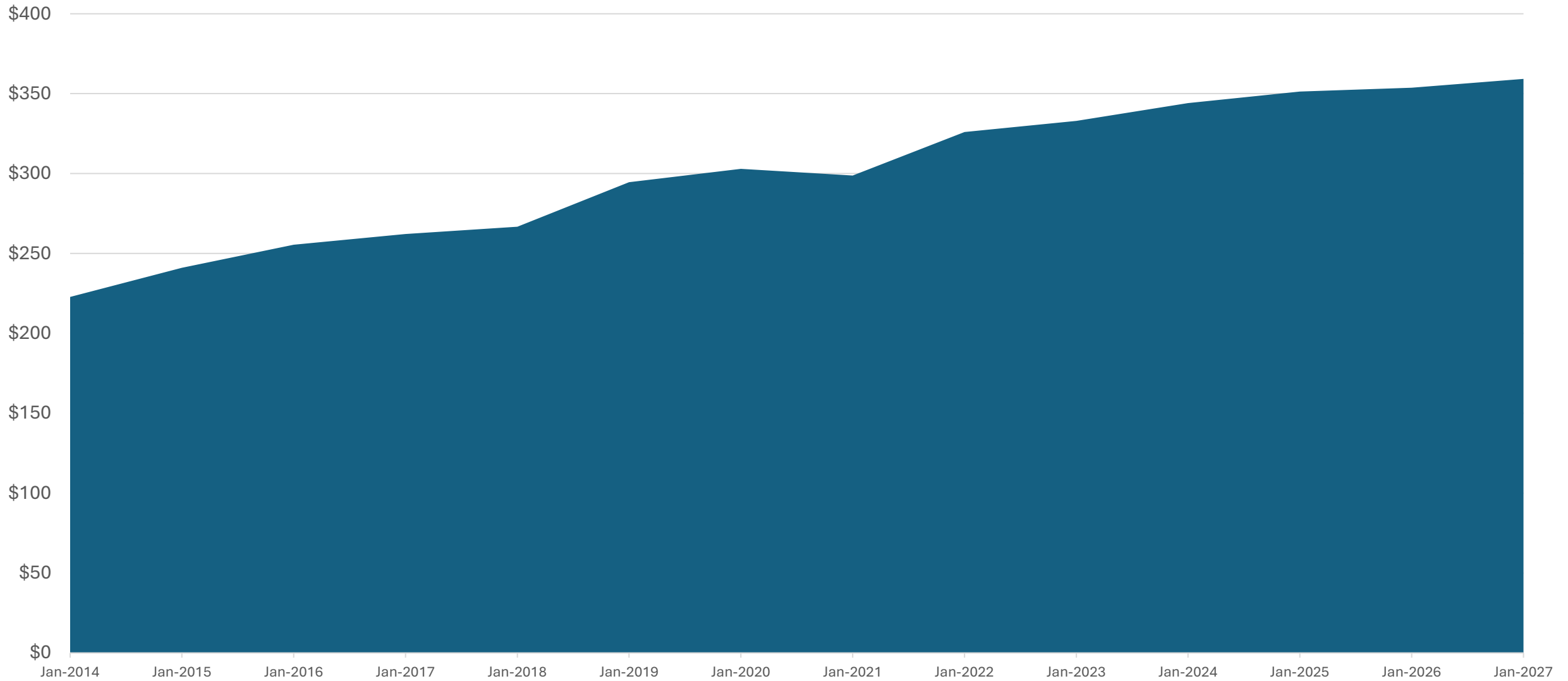
Johnson County Housing Stock, Thousands, 2014-2027



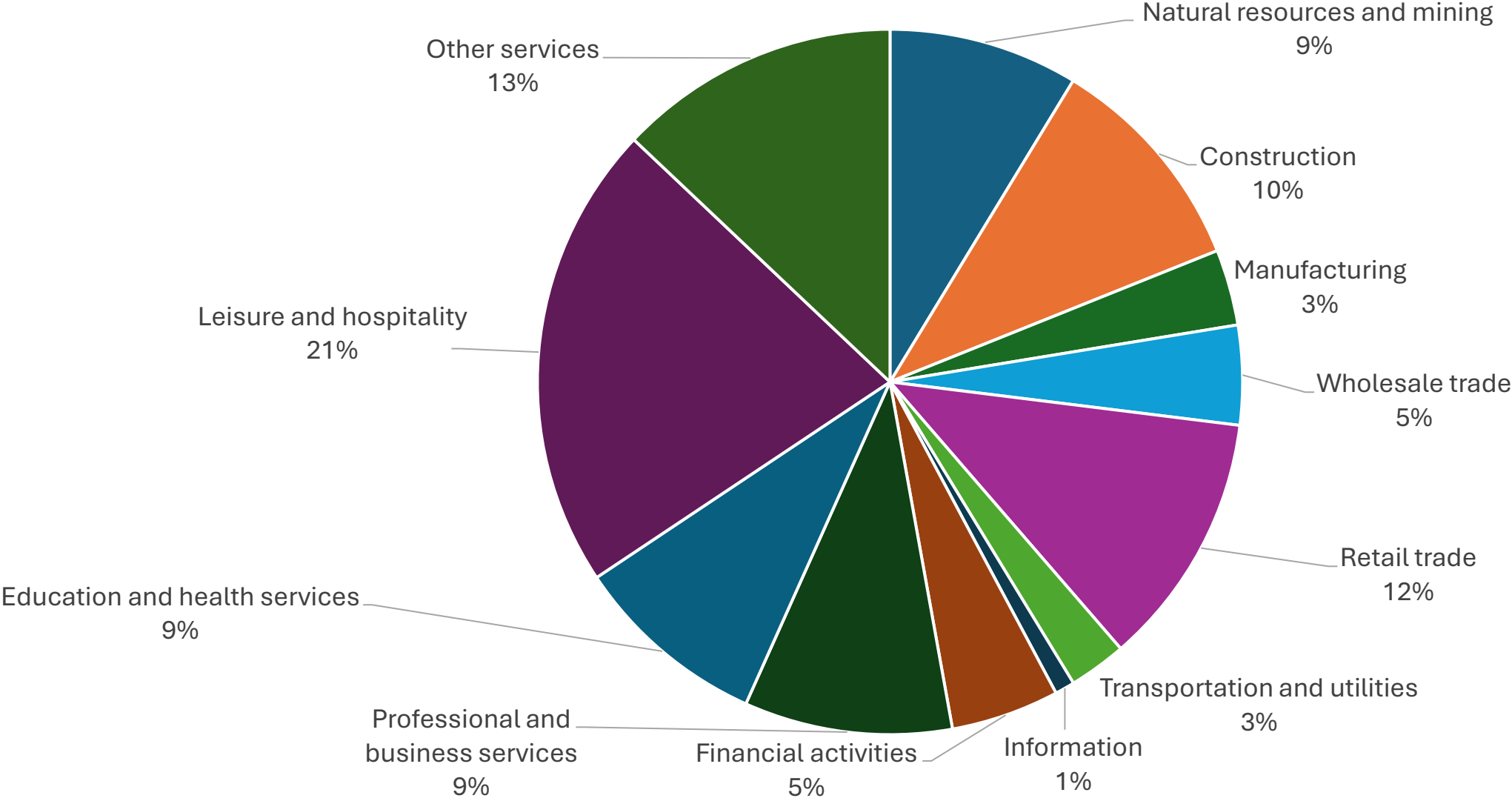
Johnson County Housing Completions, 2014-2027



Johnson County Median Sales Price for Existing Single-Family Homes, Thousands of \$



Johnson County, Employment by Industry, 2025





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Together We Are Stronger

How to Join the WBA

Renny MacKay



President,
Wyoming Business Alliance
rmackay@wyoba.com

Head to our website or scan the QR code to join the Wyoming Business Alliance: wyomingbusinessalliance.com/join



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