



Wyoming
Heritage Foundation



Governor's Business Forum **SPONSORSHIP OPPORTUNITIES**


2026
November 11-13
Cheyenne, WY

**FORGING
The Wyoming Way**

Invest in Wyoming's Future and Elevate Your Brand at Wyoming's Premier Business Event

The Wyoming Business Alliance and Wyoming Heritage Foundation invite select partners to sponsor the 43rd Annual Governor's Business Forum — Wyoming's premier business gathering where influence, innovation, and leadership converge. This prestigious event hosts an elite audience of business executives, civic leaders, and top policymakers dedicated to shaping the future of Wyoming.

SPONSORSHIP OPPORTUNITIES



The Power of Alliance

Your sponsorship makes it possible to cultivate growth for Wyoming's businesses and economy. As a Forum sponsor, you'll gain unparalleled exposure, forge meaningful connections, and showcase your organization to the most influential leaders across the state. Your contribution will help make this event more relevant and drive policy discussions that can impact the state for years to come.

\$25,000

Conference Level

- 18 tickets to all Forum day events and the Forum Opening Reception
- 10 tickets to exclusive Sponsor & VIP Event
- Introduction of a Forum speaker or panel mainstage segment
- Option for a reserved table with priority seating at Forum day events
- Priority location for display table/booth in the entrance hall to Forum day events
- Conference level recognition on all Forum materials and program
- Sponsor logo on Forum attendee lanyards
- Sponsor logo on registration website for Forum attendees
- Sponsor recognition in 4 issues of the *Business Advocate*, the Wyoming Business Alliance's newsletter

\$15,000

Platinum Level

- 12 tickets for all Forum day events and the Forum Opening Reception
- 6 tickets to exclusive Sponsor & VIP Event
- Introduction of a Forum speaker or panel segment
- Option for a reserved table with priority seating at Forum day events
- Priority location for display table/booth in the entrance hall to Forum day events
- Platinum level recognition on all Forum materials and program
- Sponsor recognition in 3 issues of the *Business Advocate*, the Wyoming Business Alliance's newsletter

\$10,000
Gold Level

- 8 tickets for all Forum day events and the Forum Opening Reception
- 4 tickets to exclusive Sponsor & VIP Event
- Gold level recognition on all Forum materials and program
- Optional display table/booth at venue for Forum day events
- Sponsor recognition in 2 issues of the *Business Advocate*, the Wyoming Business Alliance's newsletter

\$5,000
Silver Level

- 5 tickets for all Forum day events and the Forum Opening Reception
- Silver level recognition on all Forum materials and program
- Sponsor recognition in 1 issue of the *Business Advocate*, the Wyoming Business Alliance's newsletter

\$3,000
Trona Level

- 3 tickets for all Forum day events and the Forum Opening Reception
- Trona level recognition on all Forum materials and program
- Sponsor recognition in 1 issue of the *Business Advocate*, the Wyoming Business Alliance's newsletter

A range of exclusive sponsorship opportunities — including Networking Lounge Sponsor and Livestream Sponsor — offer high-impact visibility and engagement. Have a unique idea to enhance your brand presence? We'd love to hear it and will work with you.



BECOME A SPONSOR

Please complete the following sponsorship form and return it to:
Renny MacKay
rmackay@wyoba.com

➤ Main Contact Information:

Organization Name:		
Contact Person Name:		
Street Address:		
City:	State:	Zip:
Phone:		
Email:		

➤ Sponsorship Level:

- | | |
|---|---------------------------------------|
| <input type="checkbox"/> Conference Level | <input type="checkbox"/> Silver Level |
| <input type="checkbox"/> Platinum Level | <input type="checkbox"/> Trona Level |
| <input type="checkbox"/> Gold Level | |

➤ Accounting Contact Information:

Accounting Person Name:
Phone:
Email:



WYOMING'S VOICE OF BUSINESS



Wyoming
Heritage Foundation

Build a more prosperous Wyoming with the Wyoming Business Alliance

www.wyomingbusinessalliance.com

307.620.2715

Renny MacKay, President

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