



Voices of Business:

WBA Listening Tour 2025

Platte County

Tour Stop

April 8, 2025



Platte Valley Bank
Wyoming



What is the Wyoming Business Alliance?

MISSION:

The Wyoming Business Alliance supports public policy and legislation that enhances a sound business environment and promotes economic expansion. We advocate for a growing economy by standing for business interests, connecting business leaders from across Wyoming, and partnering with key business organizations and trade associations.

VISION:

Wyoming Business Alliance members represent all industries of the state and employ thousands of people. The Alliance serves its members as Wyoming's premier business advocate and proponent. It provides a unified voice for business and advocates for policies that help all businesses grow.

Head to our website or scan the QR code to join the Wyoming Business Alliance



2025 WBA Listening Tour



**This Listening Tour Stop is
Presented in Partnership with:**

Cheyenne 
LEADS

The Cheyenne-Laramie County Corporation
for Economic Development

2025 WBA Listening Tour



Voices of Business

- 1. What is the biggest constraint to growing your business or the businesses in Platte County?**
- 2. What successes should people hear about more in your community and across Wyoming?**
- 3. How do you define the problem facing economic growth in Wyoming?**

Meet Our Speakers

Dave Aadland



Professor & Director

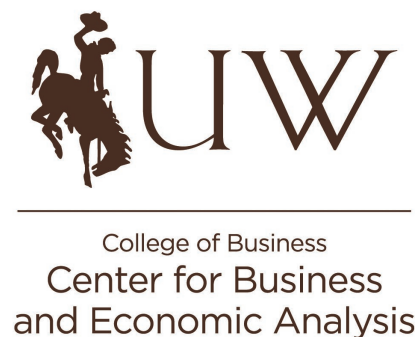
UW Center for Business and
Economic Analysis

Chris Mickey



Strategic Partnerships & Advocacy Director

Wyoming Business Alliance



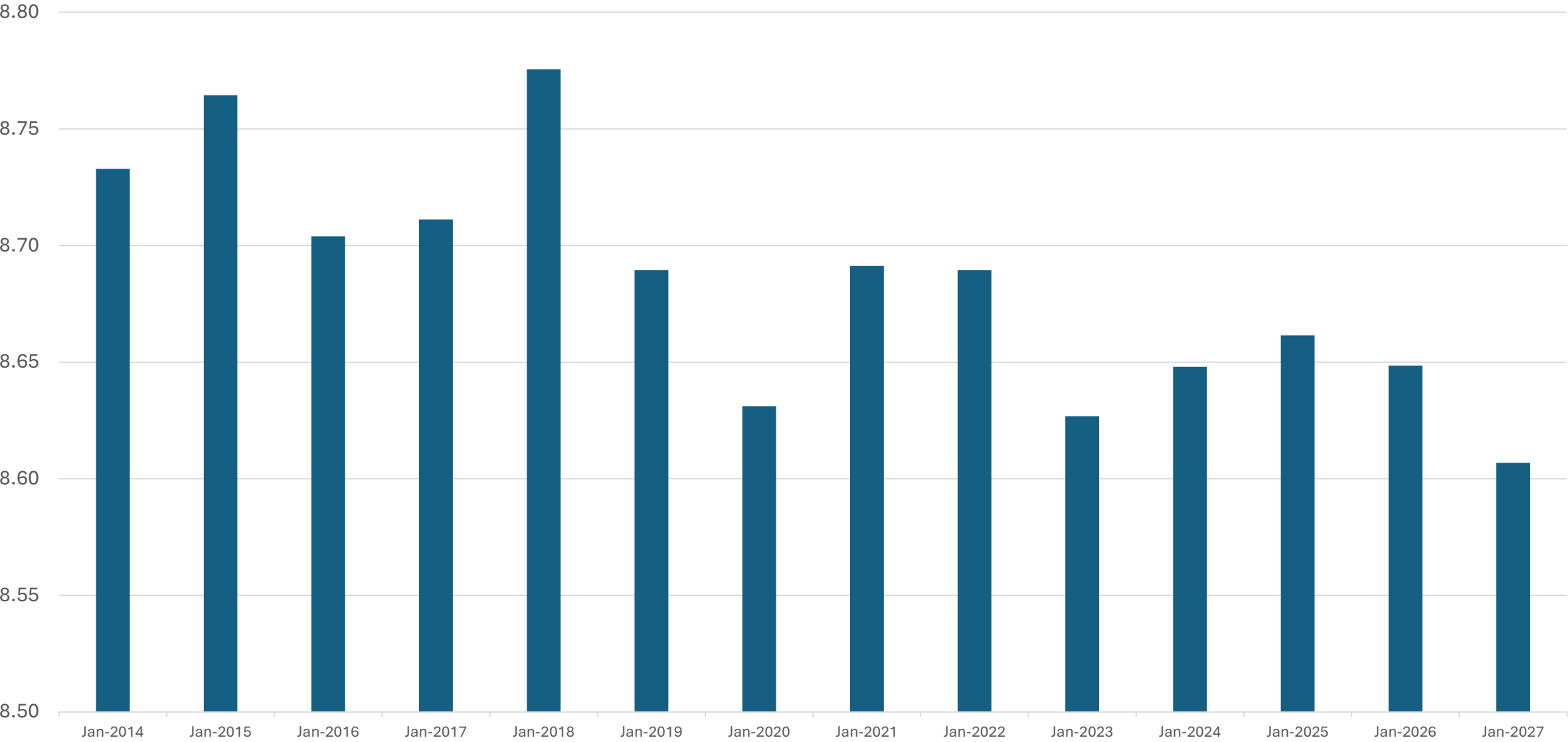
Voices of Business Platte County Highlights

Presented by Dr. Anne Alexander
Assistant Dean, College of Business and
Director of Outreach and Engagement,
Center for Business and Economic Analysis
University of Wyoming

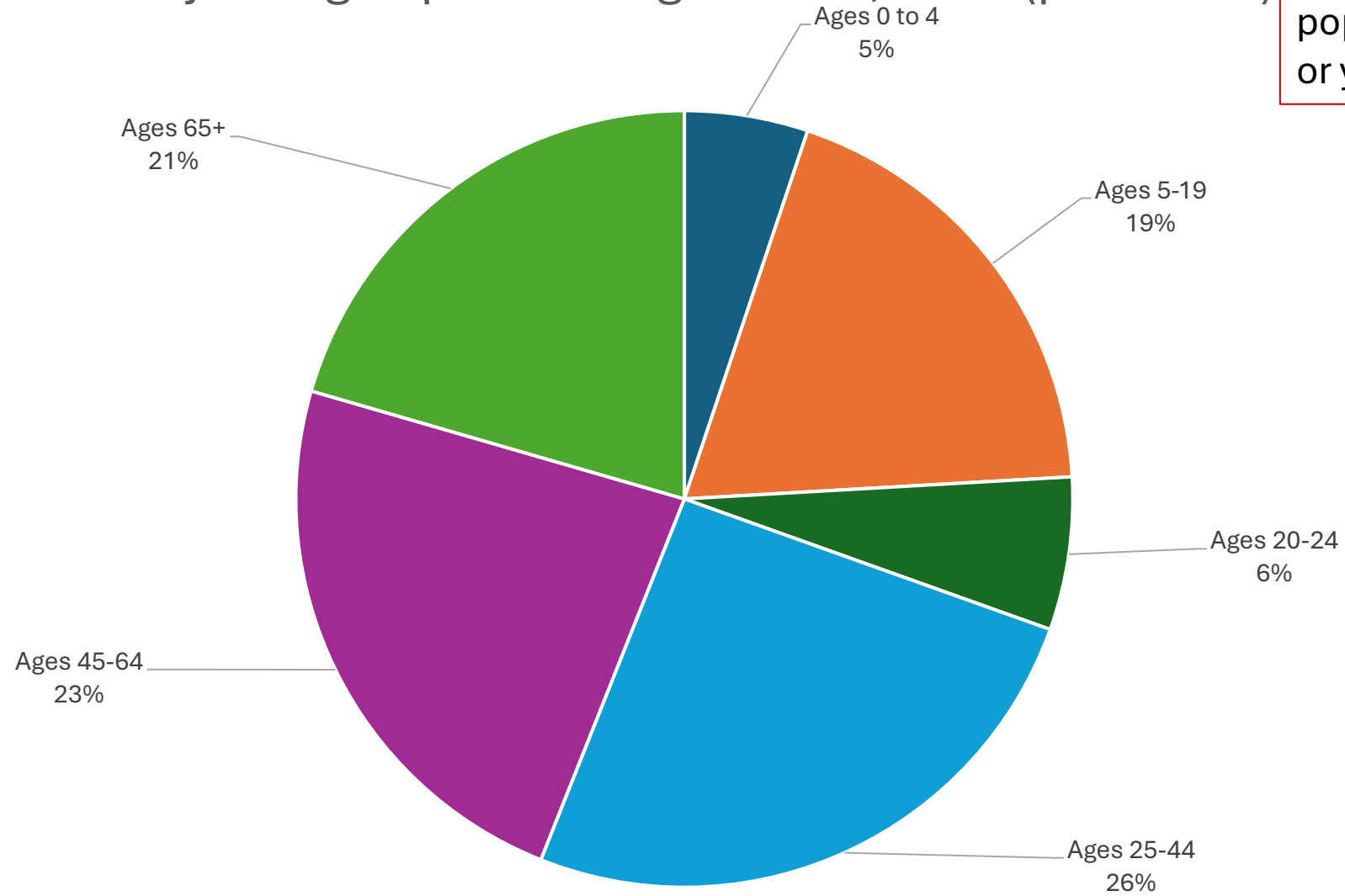


2025
WYOMING'S ECONOMIC OUTLOOK

Platte County Total Population, Thousands of Persons, 2014-2027 (predicted)



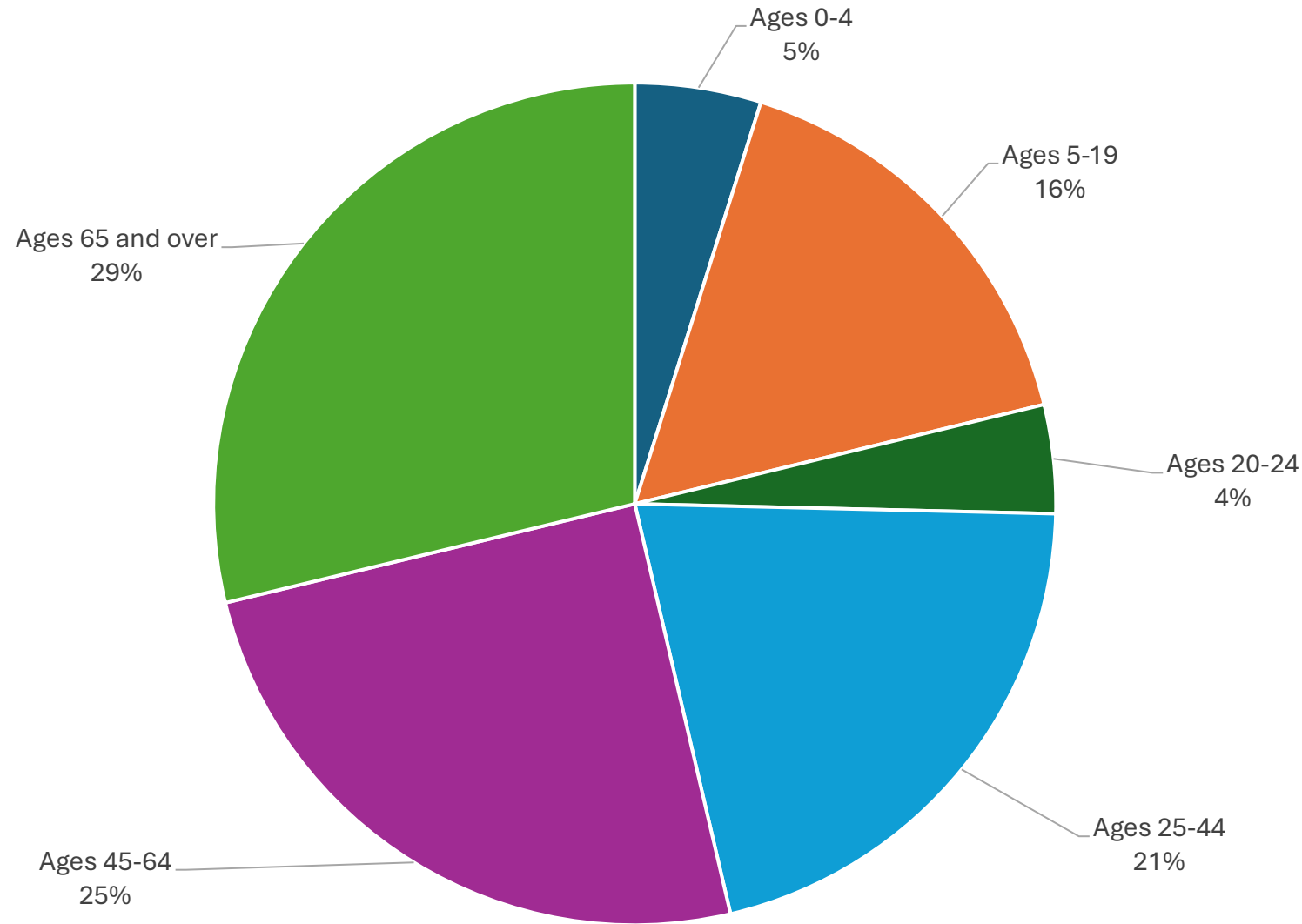
Wyoming Population Age Profile, 2025 (predicted)



56% of Wyo's population is 44 or younger.

55% of Wyo's population is prime working age (20-64).

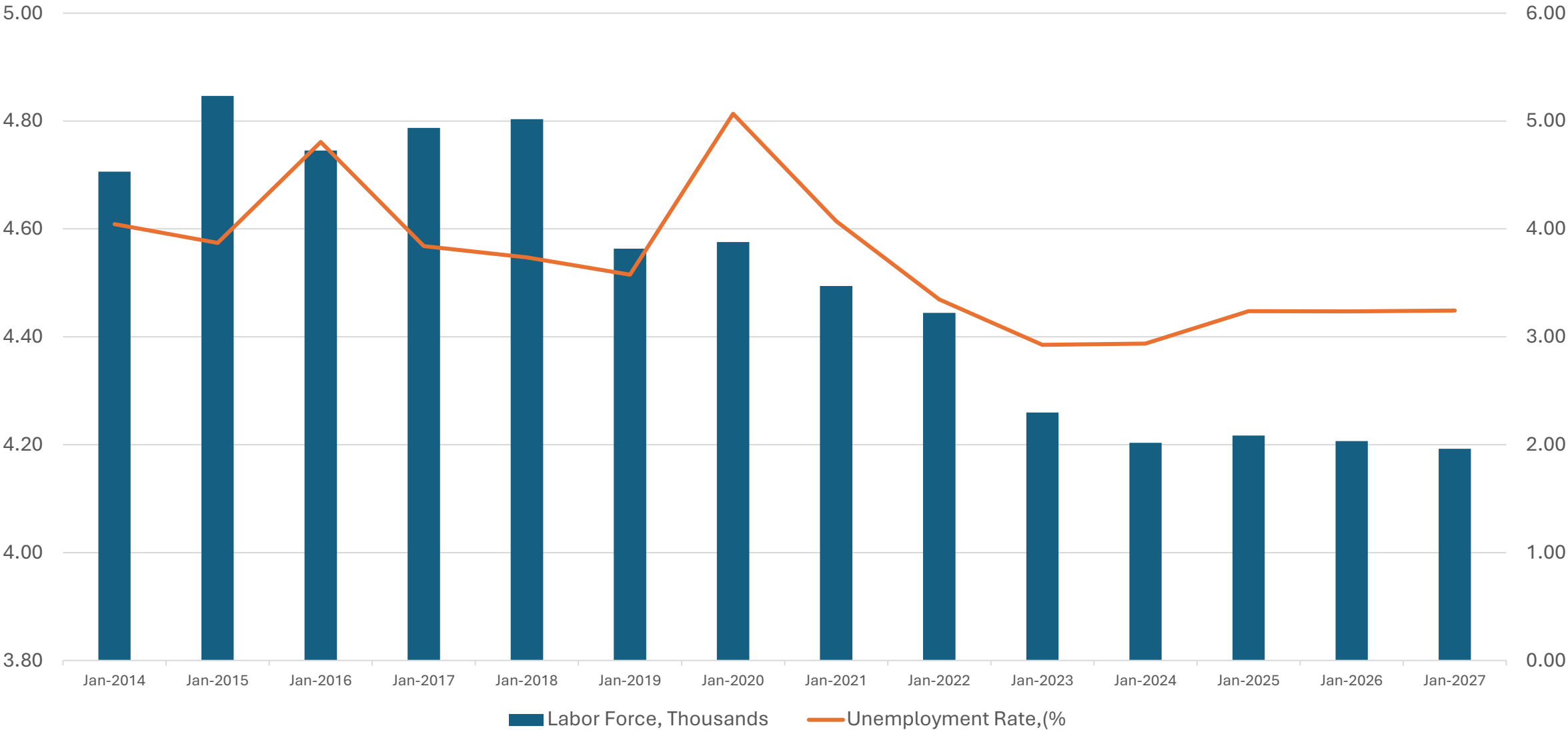
Platte County, Population Age Profile, 2025 (predicted)



46% of Platte County's population is 44 or younger.

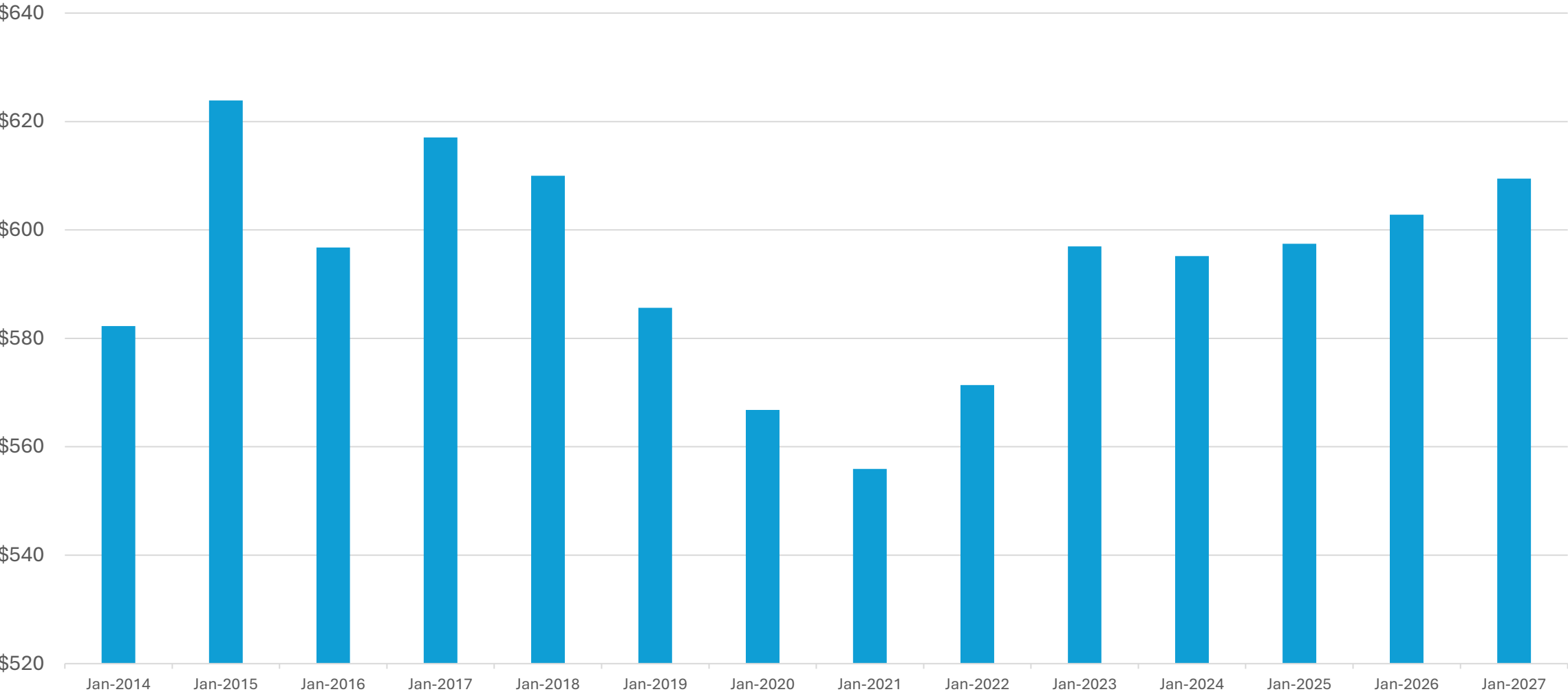
50% of Platte County's population is prime working age (20-64)

Platte County, Labor Force and Unemployment Rate, 2014-2027 (predicted)



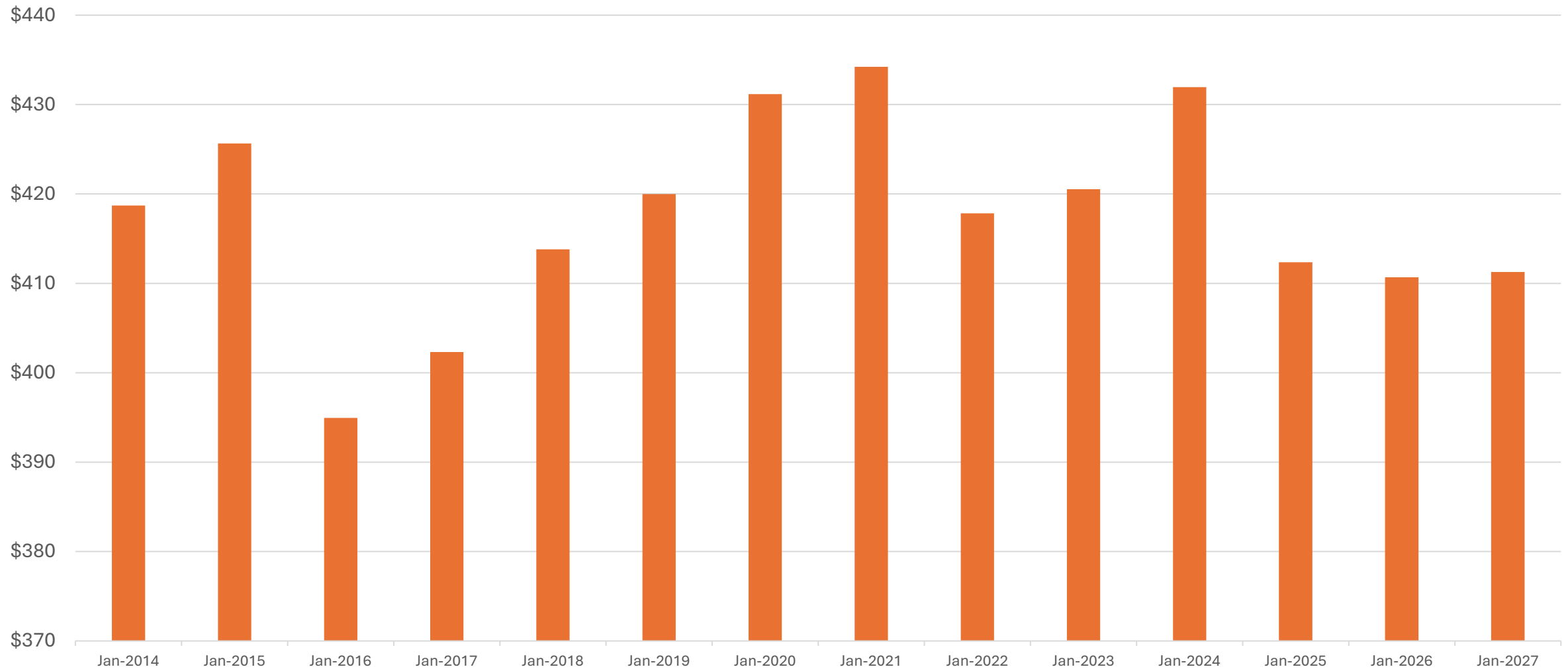
Platte County Inflation-Adjusted Gross County Product, Millions of \$, 2014-2027

(predicted)

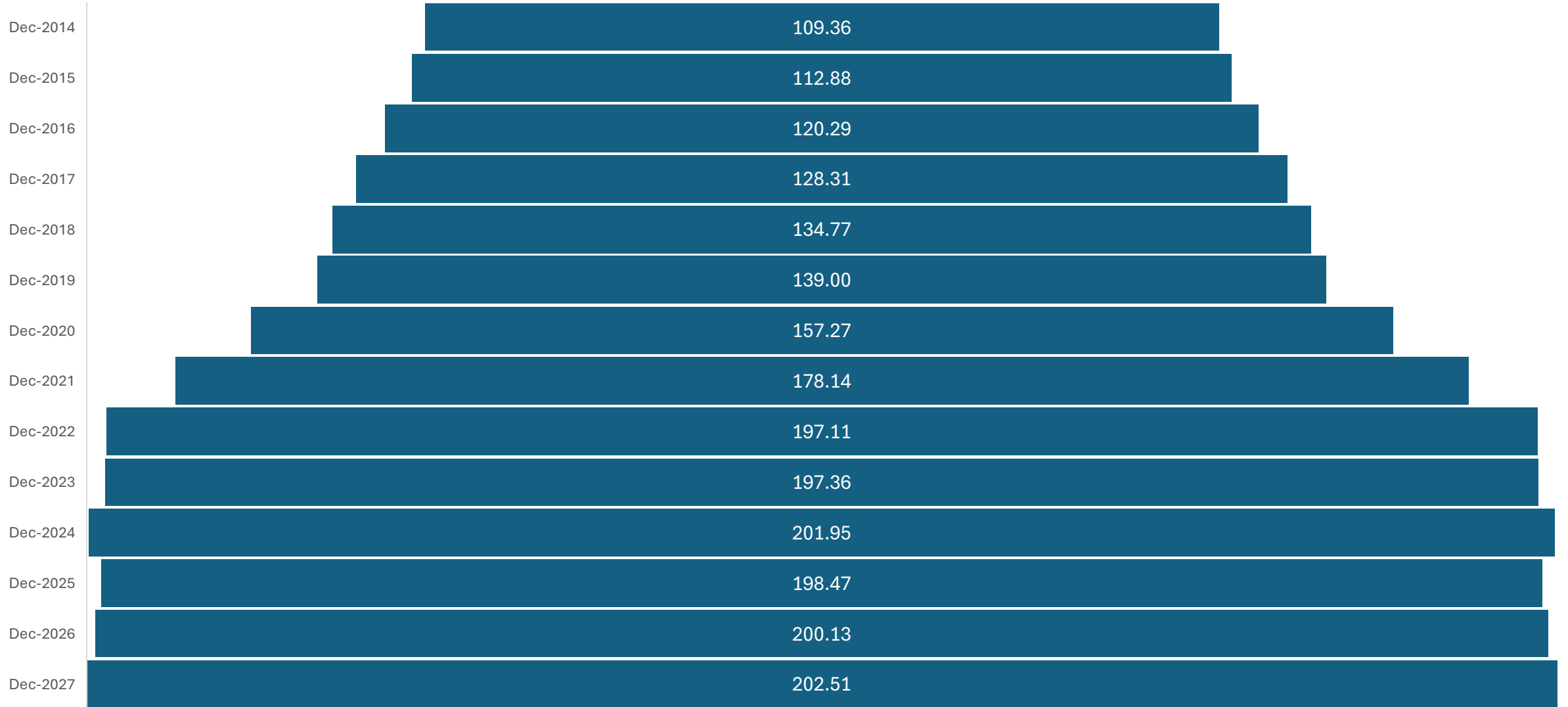


Platte County Inflation-Adjusted Total Personal Income, Millions of \$, 2014-2027

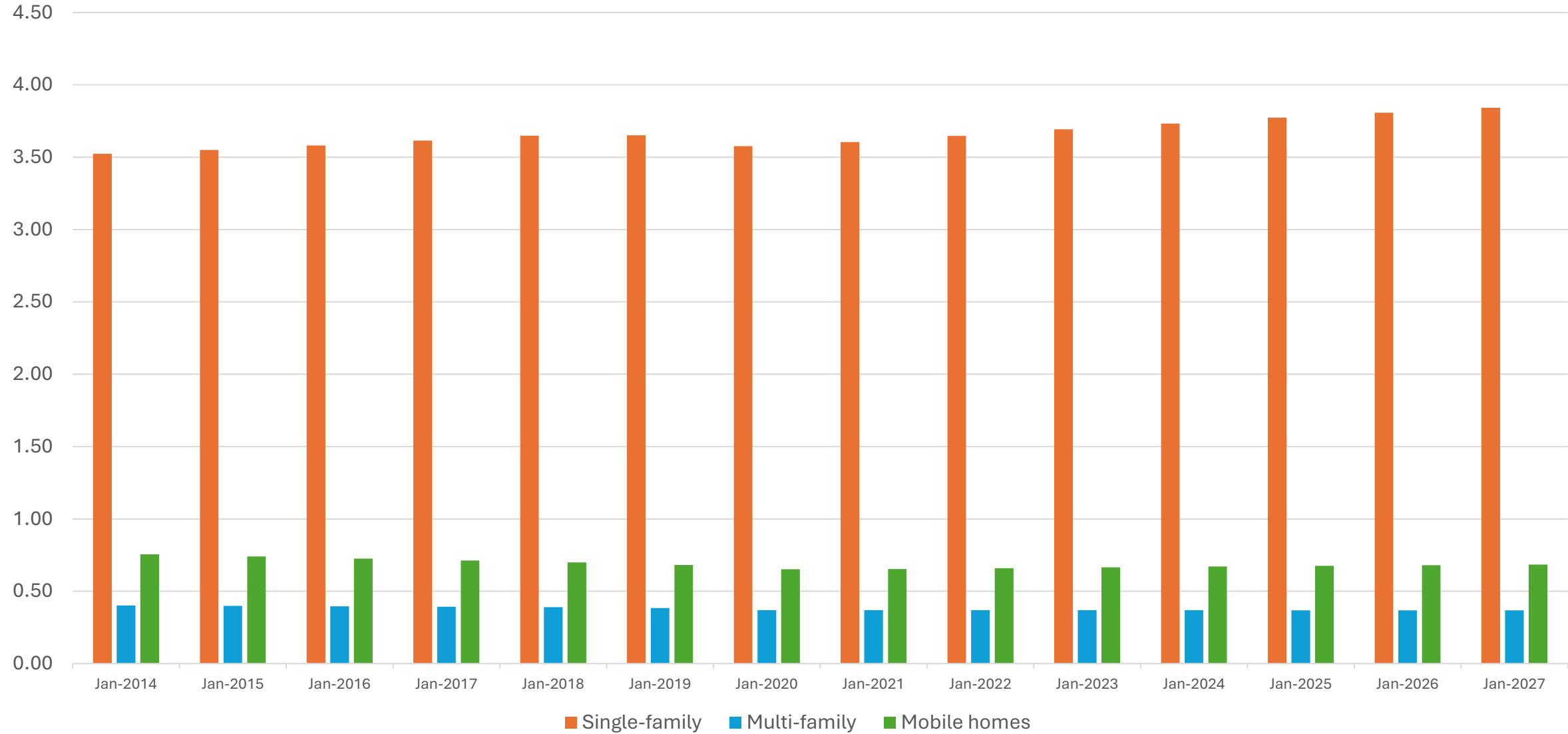
(predicted)



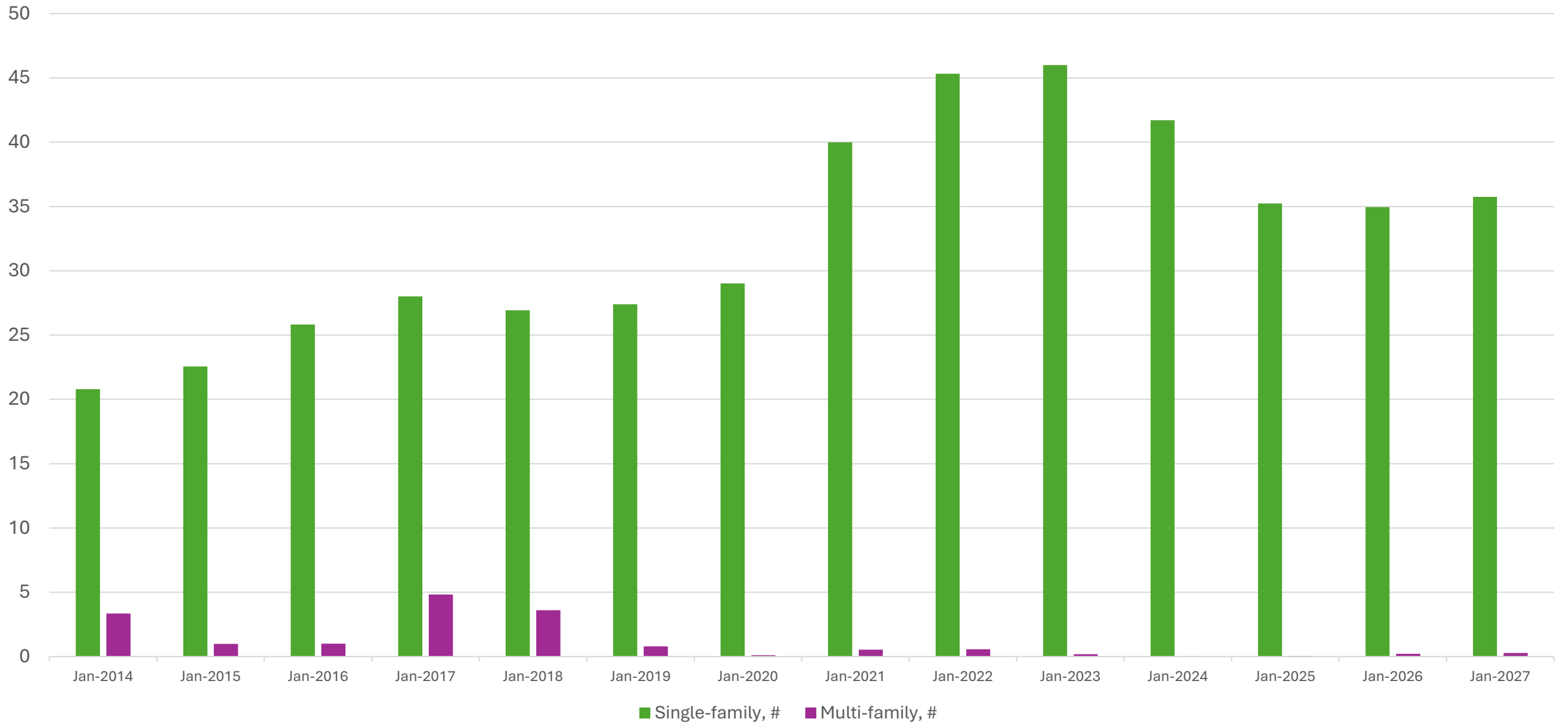
Platte County Total Retail Sales, Millions of \$, 2014-2027 (predicted)



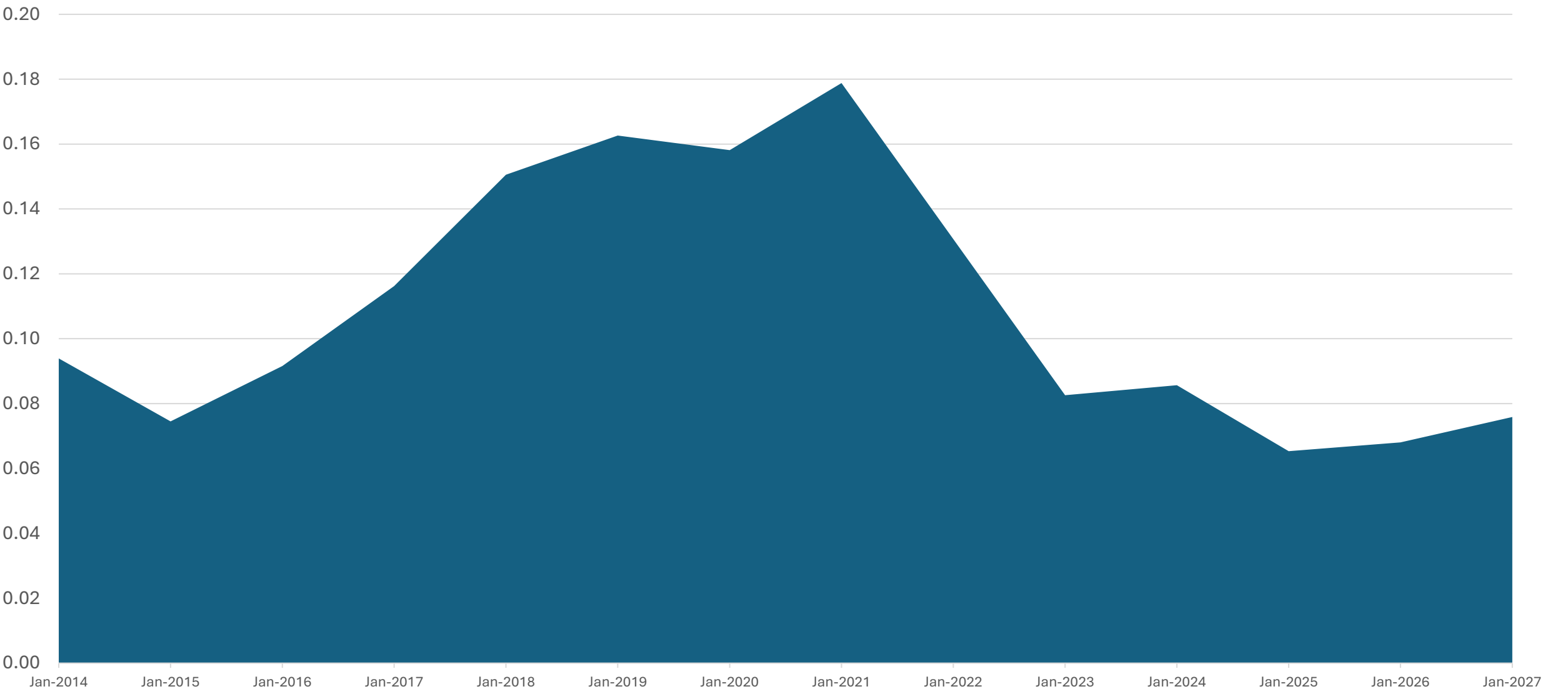
Platte County Housing Stock, Thousands of Units, 2014-2027 (predicted)



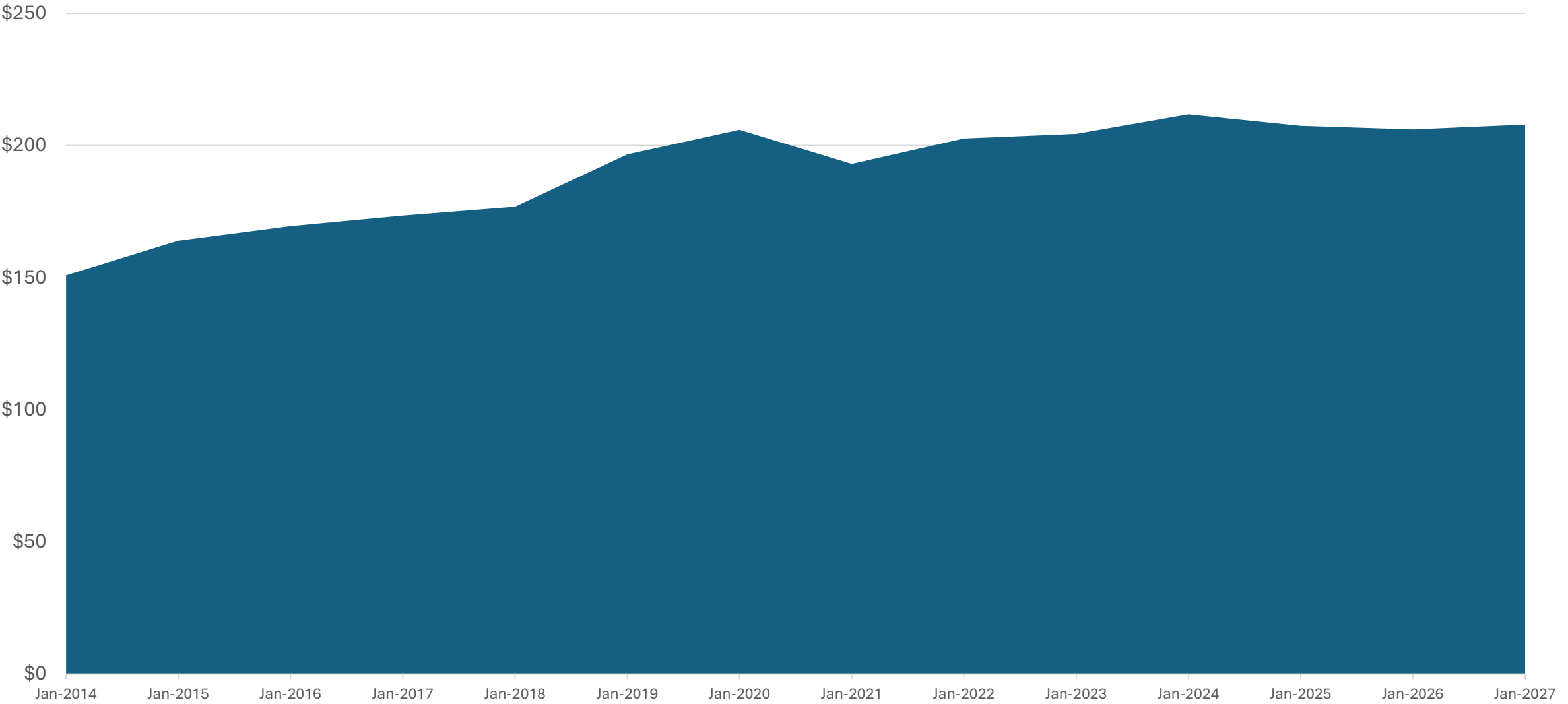
Platte County Housing Completions, 2014-2027 (predicted)



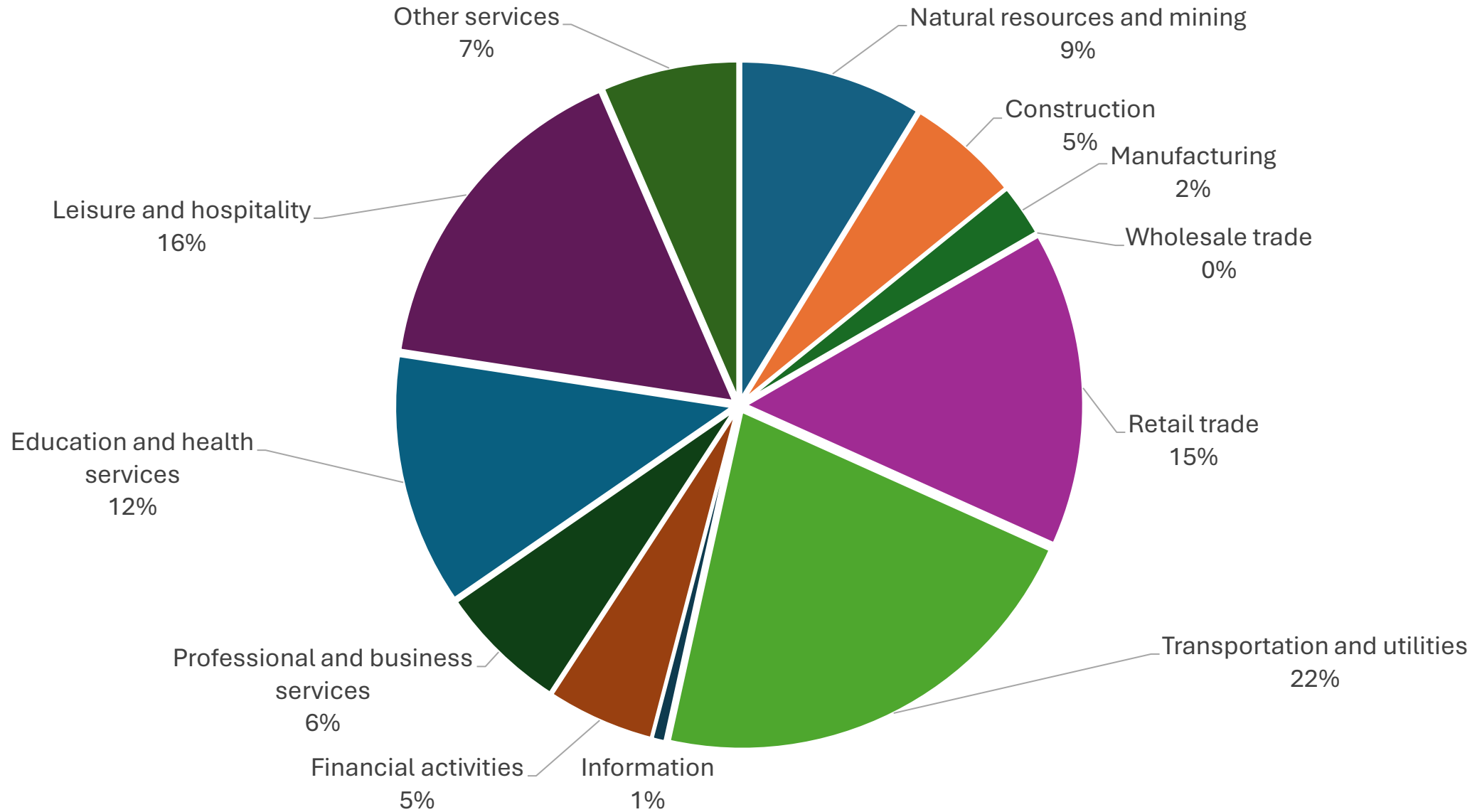
Platte County Existing Single-family Home Sales, Thousands, 2014-2027 (predicted)



Platte County, Median Sales Price for Existing Single-Family Homes, Thousands of \$, 2014-2027 (predicted)



Platte County, Employment by Industry, 2025 (predicted)





Voices of Business

- 1. What is the biggest constraint to growing your business or the businesses in Platte County?**
- 2. What successes should people hear about more in your community and across Wyoming?**
- 3. How do you define the problem facing economic growth in Wyoming?**



Together We Are Stronger

How to Join the WBA

Renny MacKay



President,
Wyoming Business Alliance
rmackay@wyoba.com

Head to our website or scan the QR code to join the Wyoming Business Alliance: wyomingbusinessalliance.com/join



2025 WBA Listening Tour