



# ***Voices of Business:***

## **WBA Listening Tour 2025**

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### **Sublette County**

**Tour Stop**

May 12, 2025



# What is the Wyoming Business Alliance?

## MISSION:

The Wyoming Business Alliance supports public policy and legislation that enhances a sound business environment and promotes economic expansion. We advocate for a growing economy by standing for business interests, connecting business leaders from across Wyoming, and partnering with key business organizations and trade associations.

## VISION:

Wyoming Business Alliance members represent all industries of the state and employ thousands of people. The Alliance serves its members as Wyoming's premier business advocate and proponent. It provides a unified voice for business and advocates for policies that help all businesses grow.

Head to our website or scan the QR code to join the Wyoming Business Alliance



2025 WBA Listening Tour



**This Listening Tour Stop is  
Presented in Partnership with:**

Cheyenne   
**LEADS**

The Cheyenne-Laramie County Corporation  
for Economic Development

2025 WBA Listening Tour



# Voices of Business

- 1. What is the biggest constraint to growing your business or the businesses in Sublette County?**
- 2. What successes should people hear about more in your community and across Wyoming?**
- 3. How do you define the problem facing economic growth in Wyoming?**



# Meet Our Speakers

**Dr. Anne Alexander**



**Director of Outreach and  
Engagement,**  
UW Center for Business and  
Economic Analysis

**Renny MacKay**



**President,**  
Wyoming Business Alliance



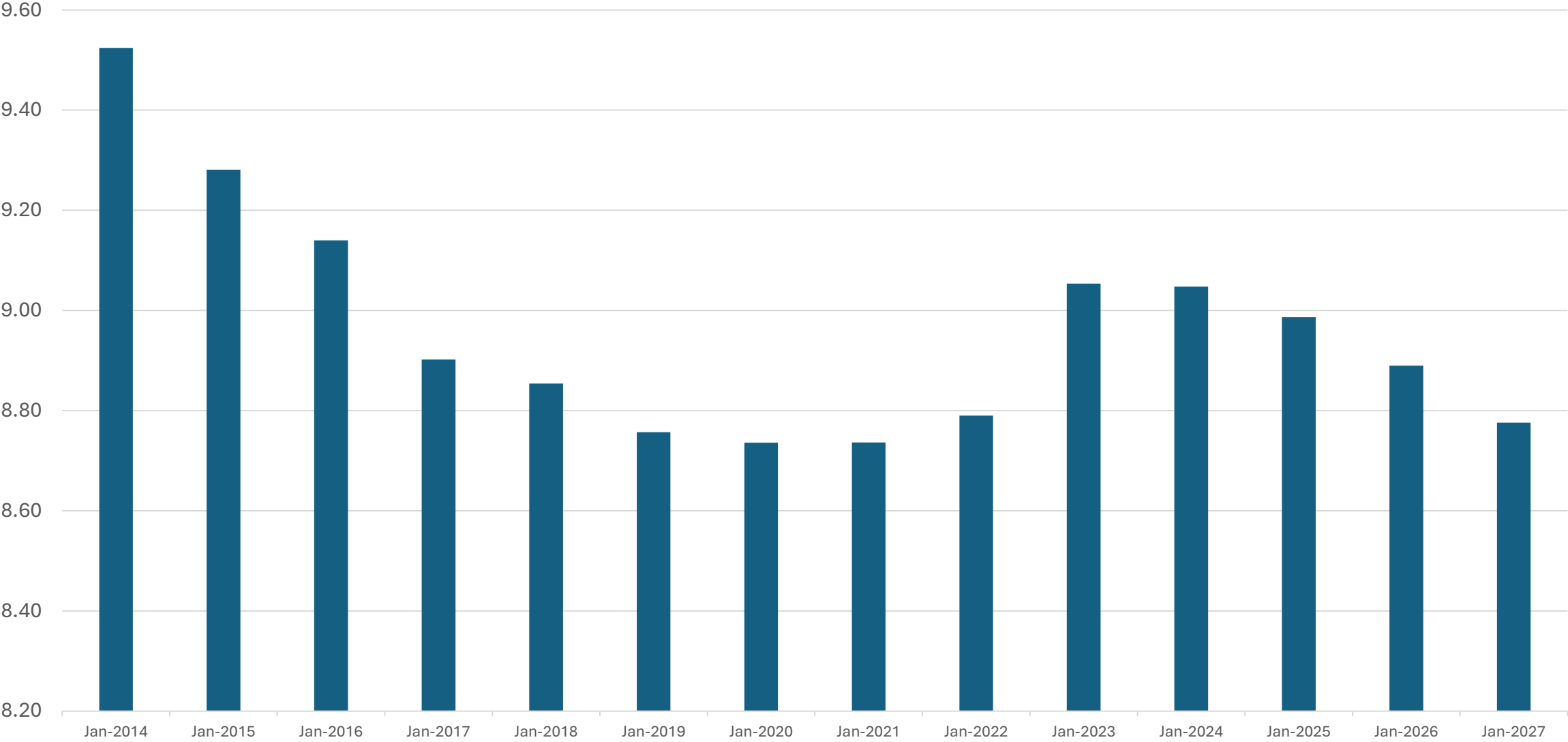
## **Voices of Business Sublette County Highlights**

Presented by Dr. Anne Alexander  
Assistant Dean, College of Business and  
Director of Outreach and Engagement,  
Center for Business and Economic Analysis  
University of Wyoming

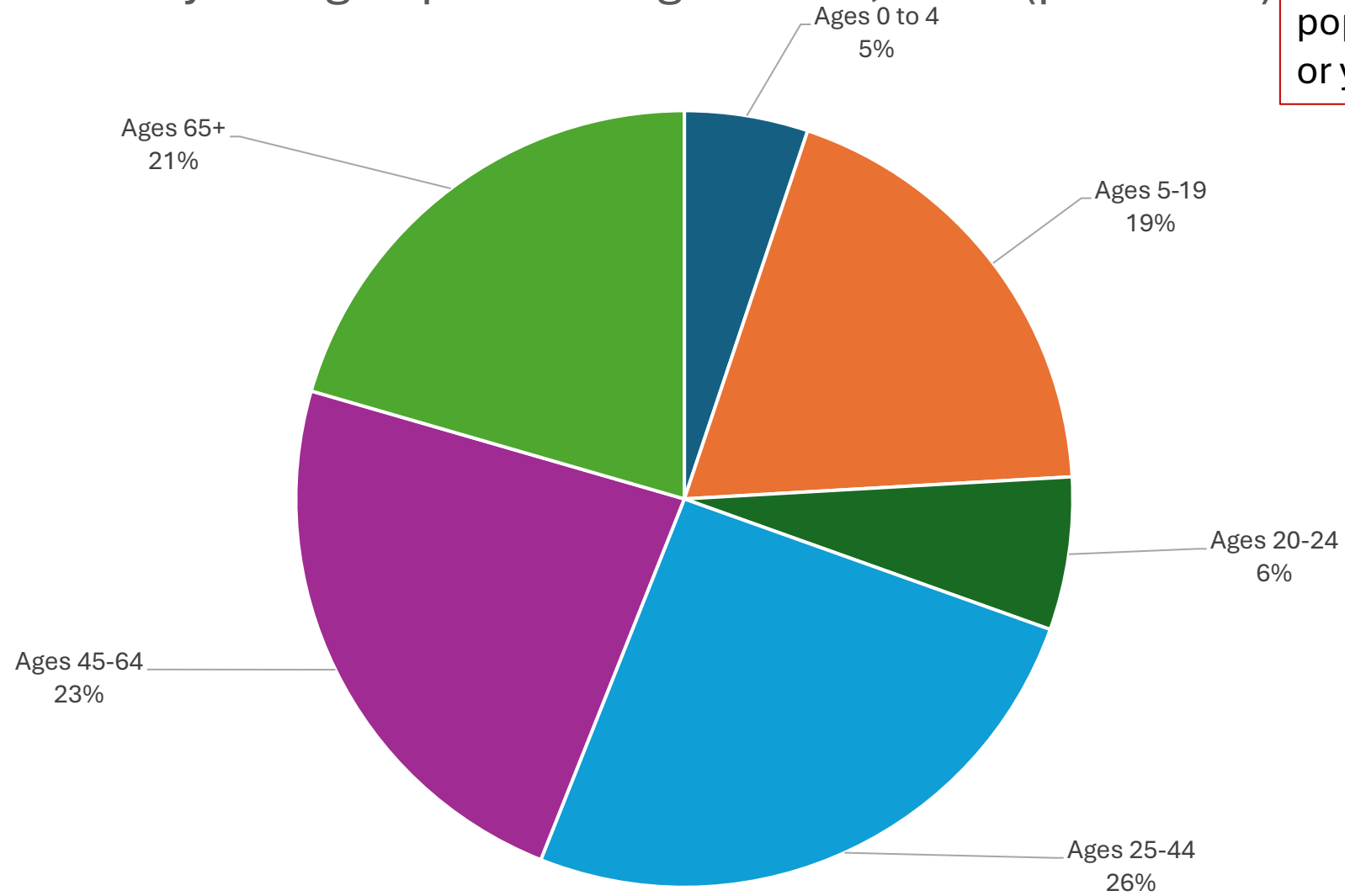


**2025**  
WYOMING'S ECONOMIC OUTLOOK

Sublette County, Total Population, Thousands of Persons, 2014-2027 (predicted)



## Wyoming Population Age Profile, 2025 (predicted)

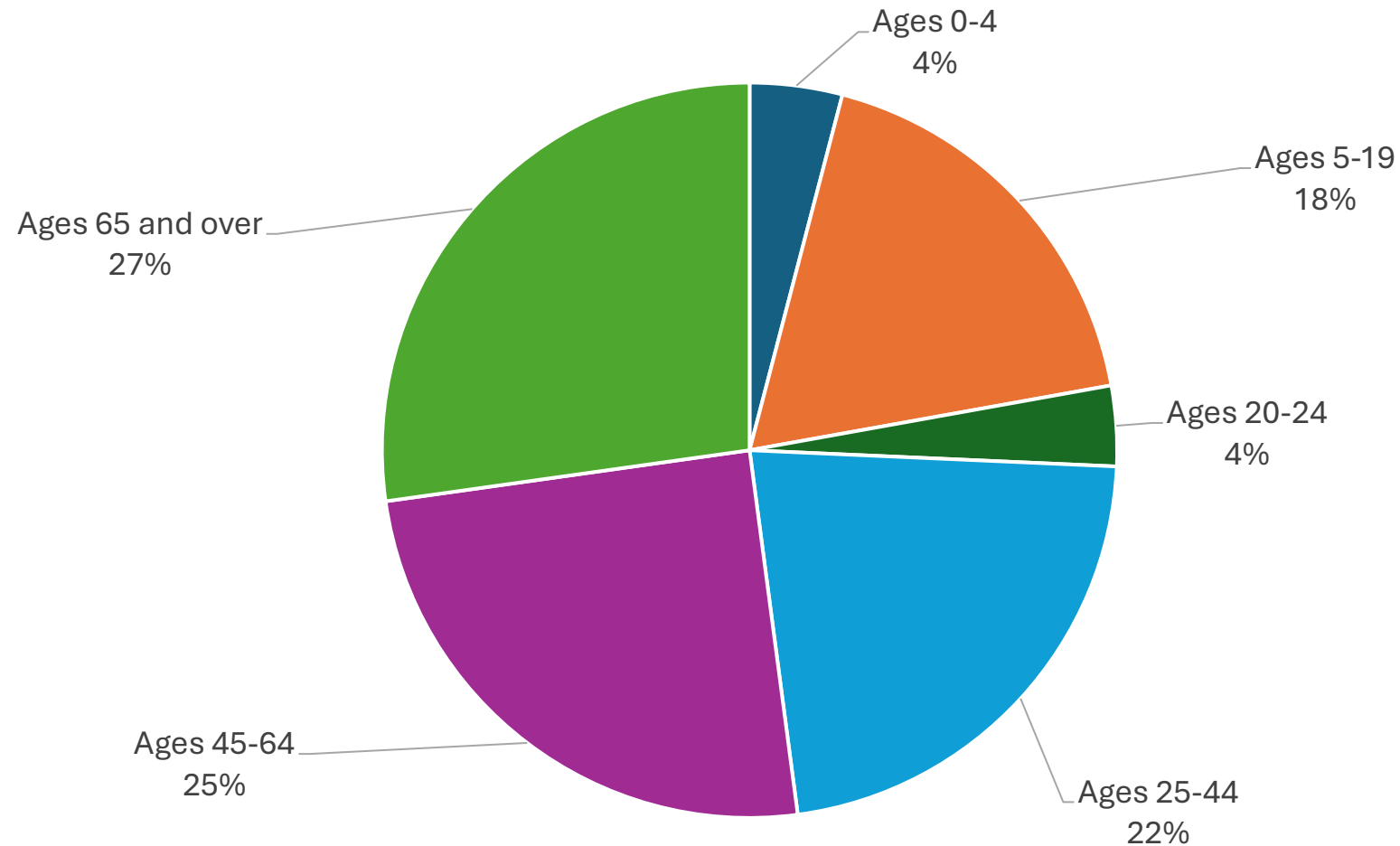


56% of Wyo's population is 44 or younger.

55% of Wyo's population is prime working age (20-64).



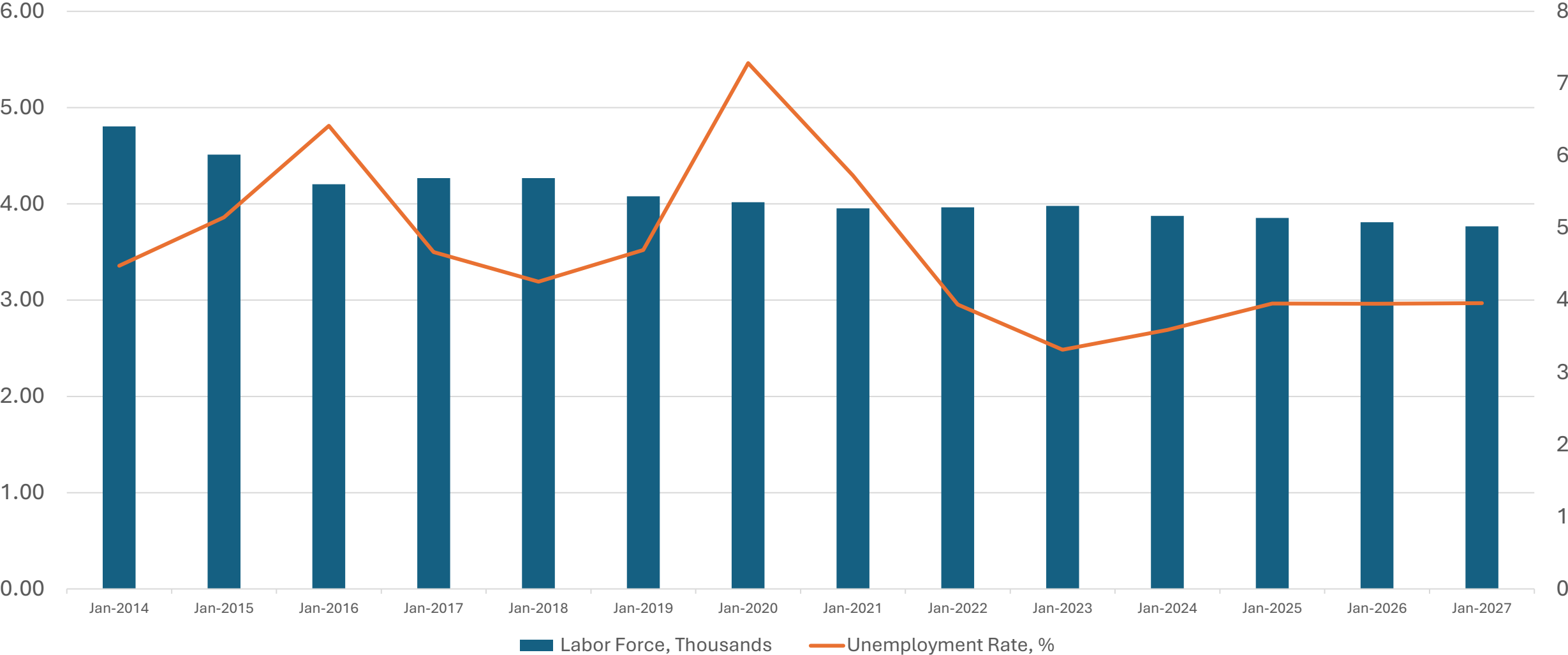
## Sublette County, Population Age Profile, 2025 (predicted)



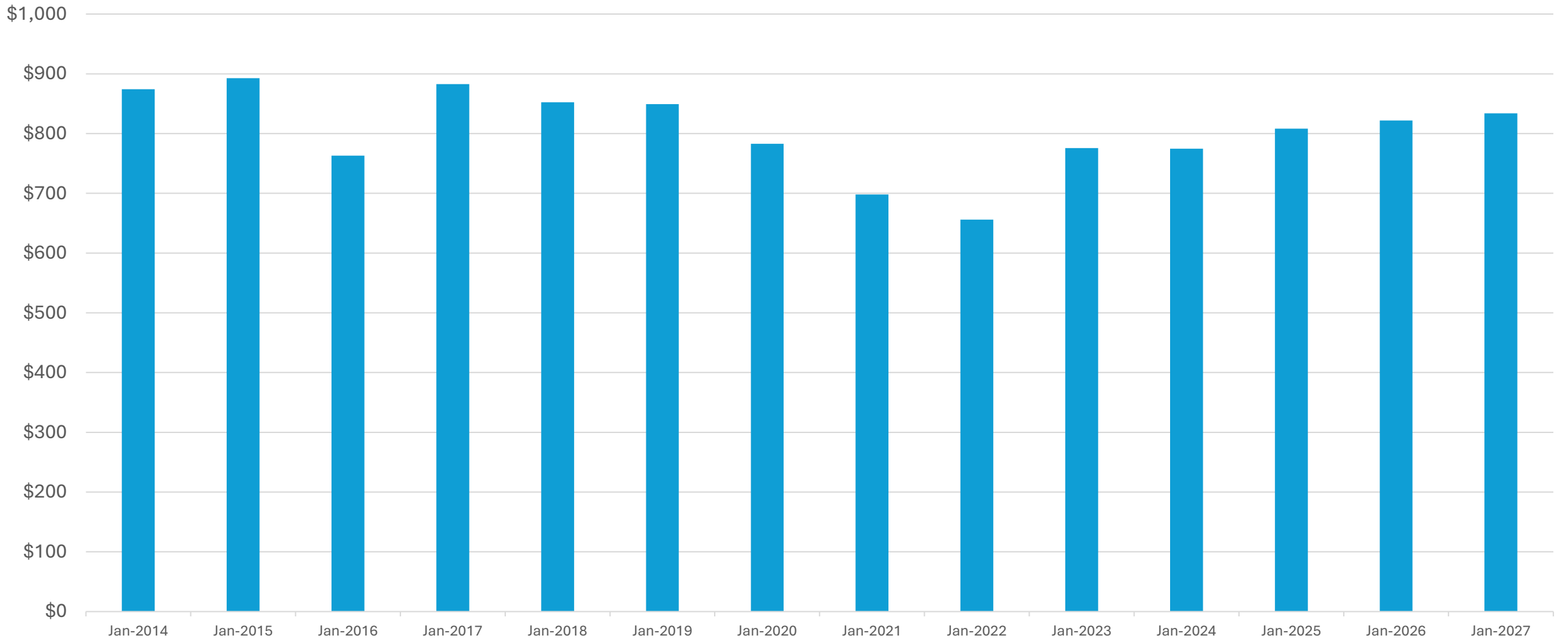
48% of Sublette County's population is 44 or younger.

51% of Sublette County's population is prime working age (20-64 years old)

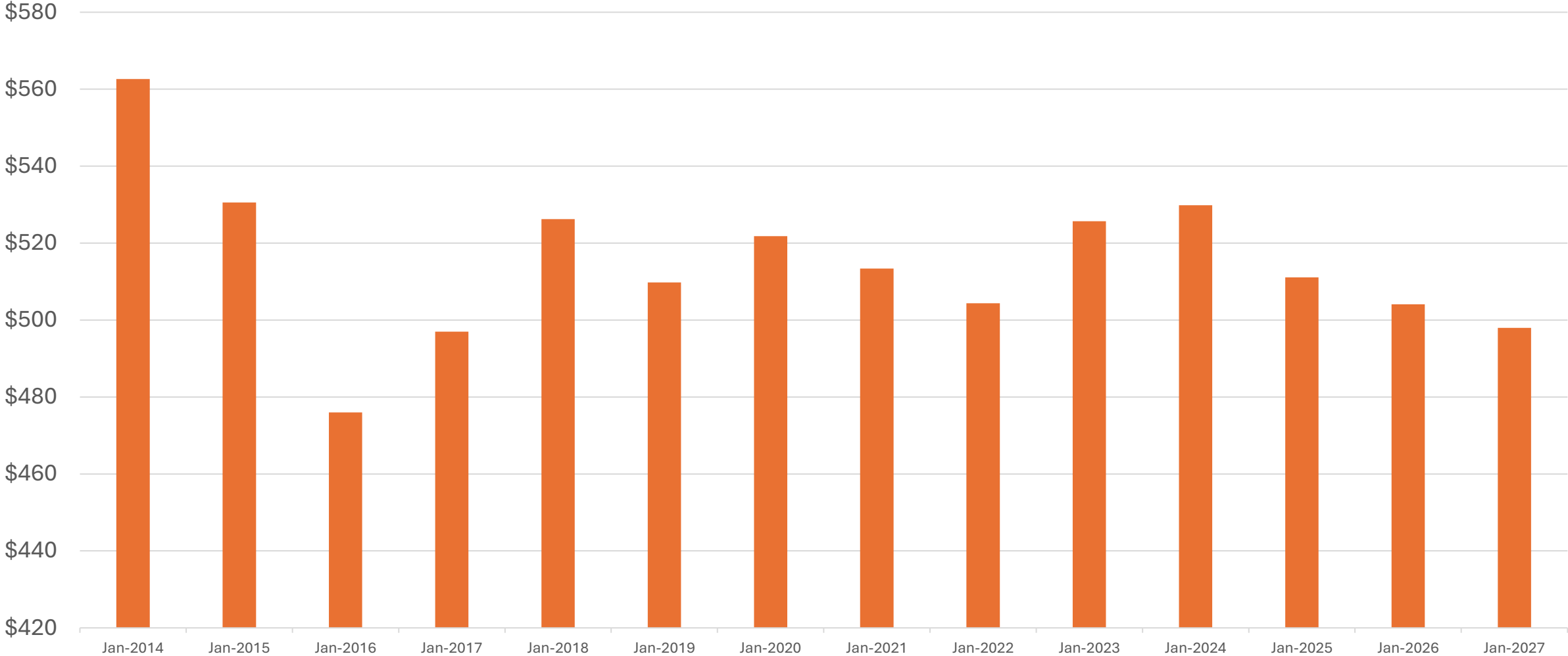
Sublette County Labor Force and Unemployment Rate, 2014-2027 (predicted)



# Sublette County Inflation-Adjusted Gross County Product, Millions of \$, 2014-2027 (predicted)

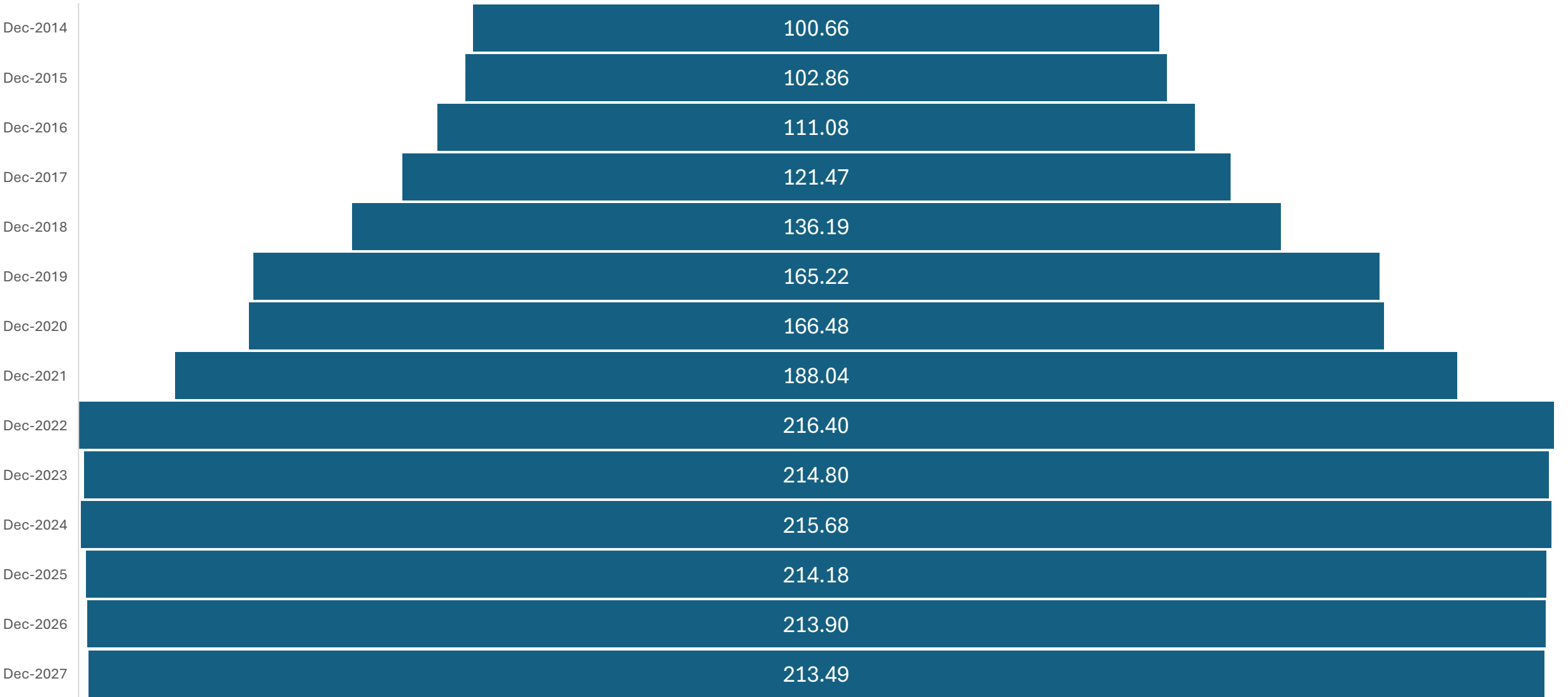


Sublette County Inflation-Adjusted Total Personal Income, Millions of \$, 2014-2027  
(predicted)

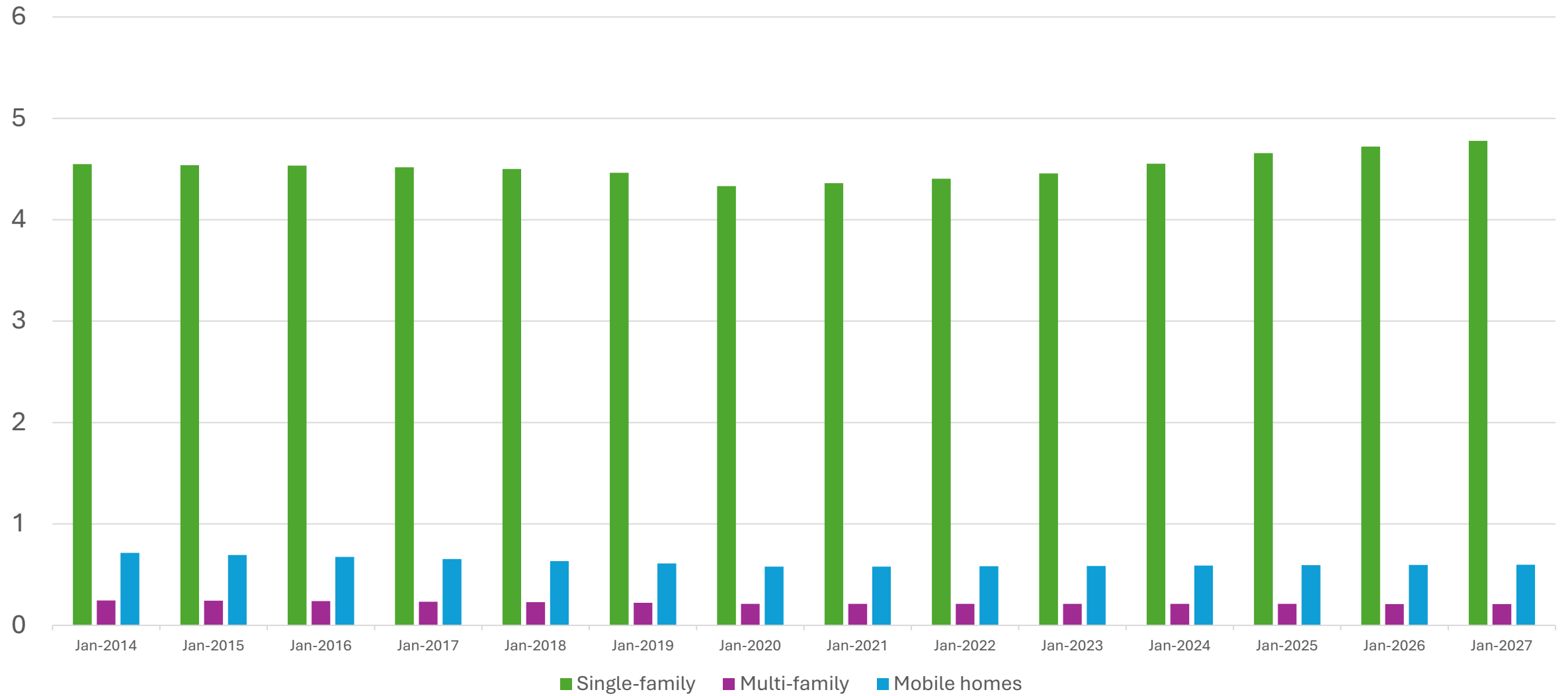




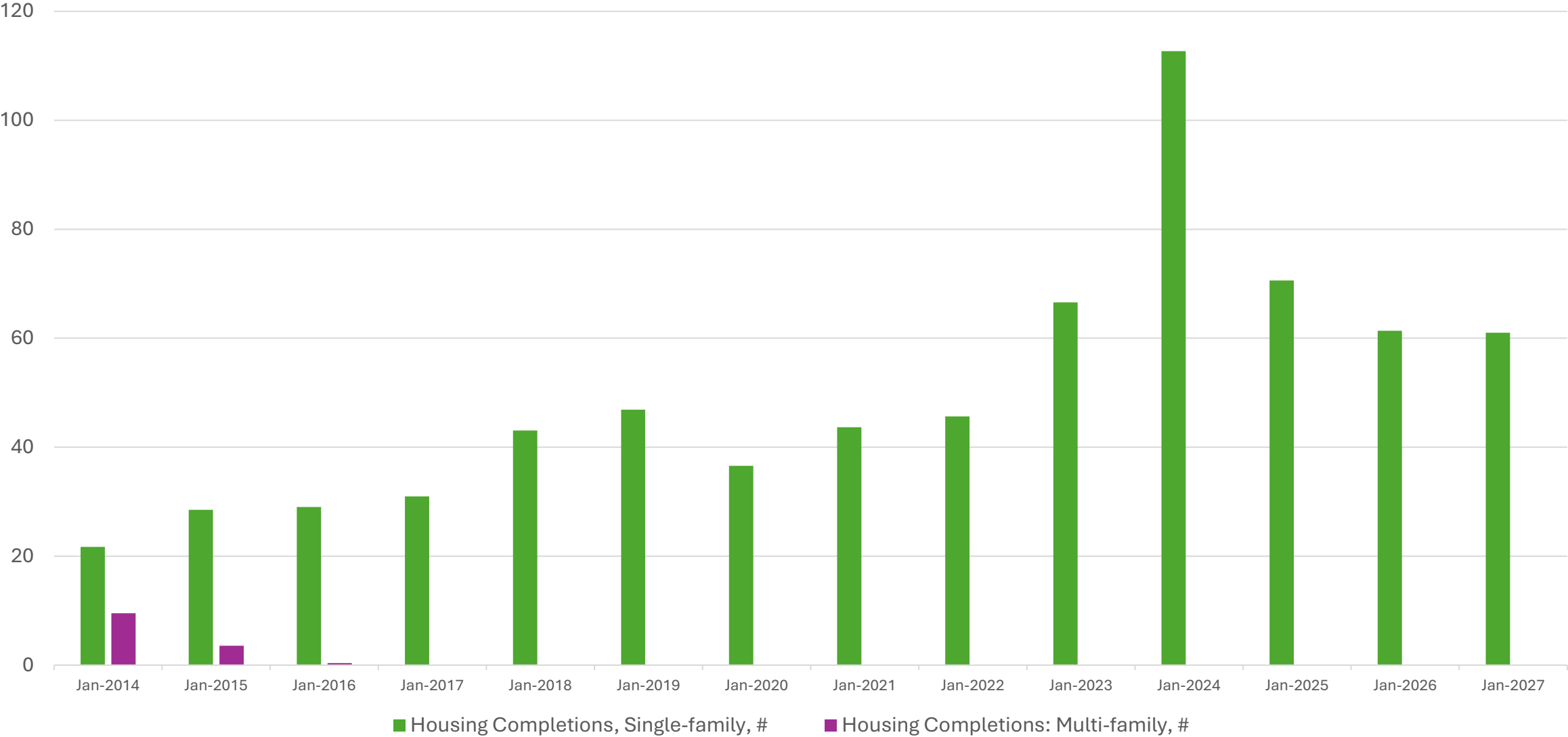
## Sublette County Total Retail Sales, Millions of \$, 2014-2027 (predicted)



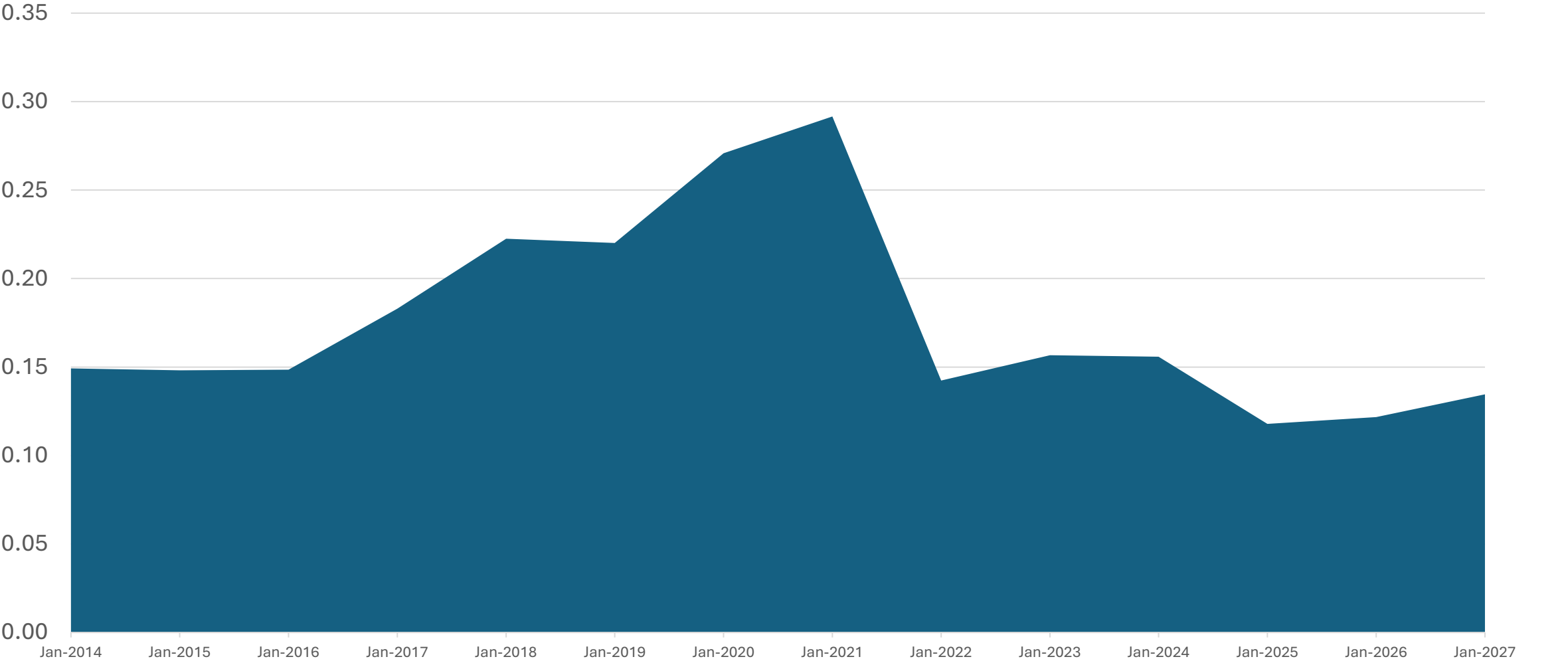
Sublette County Housing Stock, Thousands of Units, 2014-2027 (predicted)



Sublette County Housing Completions, 2014-2027 (predicted)

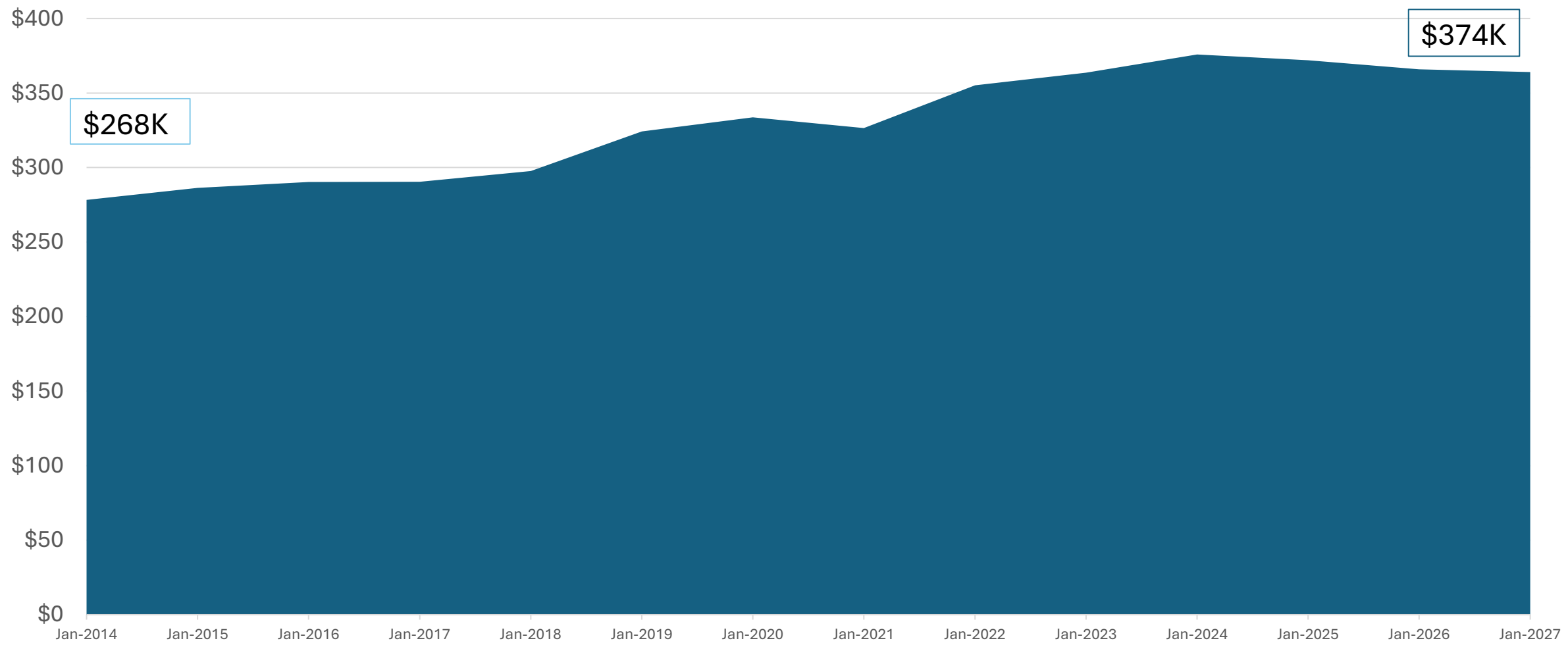


Sublette County Existing Single-family Home Sales, Thousands, 2014-2027  
(predicted)

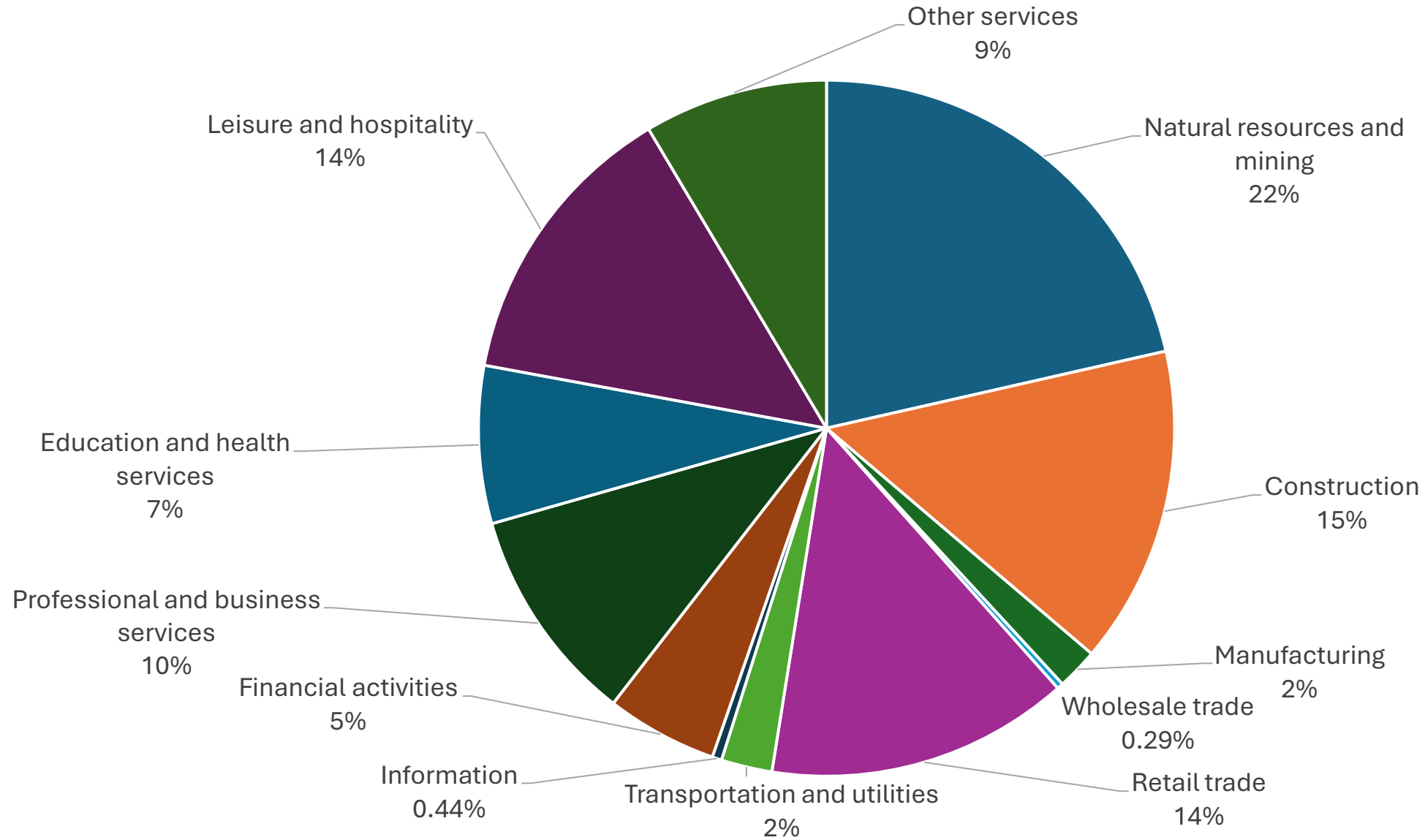




Sublette County Existing Single-Family Home Median Sales Price, Thousands of \$,  
2014-2027 (predicted)

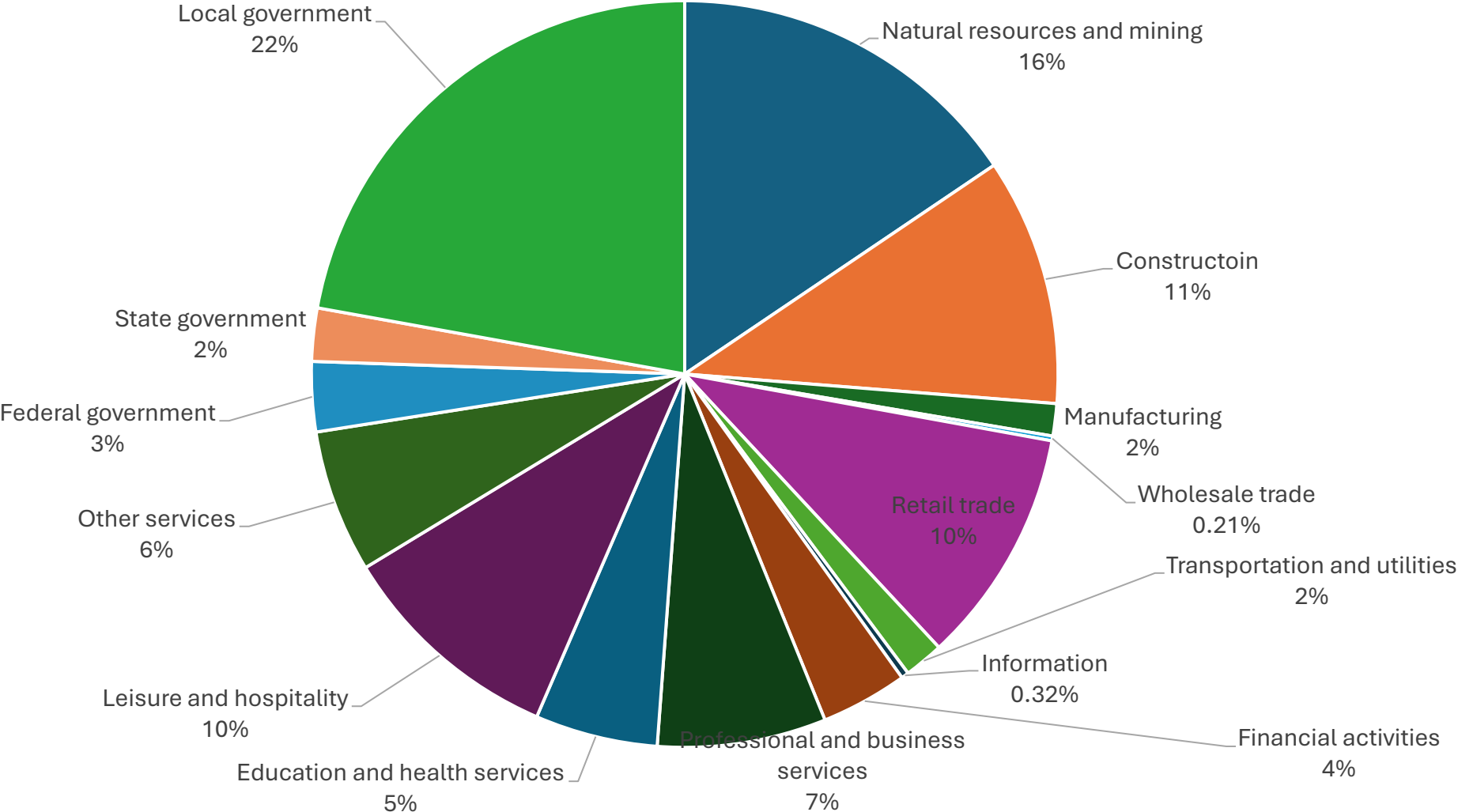


# Sublette County Private Nonfarm Employment by Sector, 2025 (predicted)



Sublette County, All Nonfarm Employment, 2025 (predicted)

Only use if asked





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# Together We Are Stronger

## *How to Join the WBA*

**Renny MacKay**



**President,**  
Wyoming Business Alliance  
*[rmackay@wyoba.com](mailto:rmackay@wyoba.com)*

Head to our website or scan the QR code to join the Wyoming Business Alliance: [wyomingbusinessalliance.com/join](https://wyomingbusinessalliance.com/join)



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