



Voices of Business:

WBA Listening Tour 2025

Sweetwater County

Tour Stop

November 18, 2025





What is the Wyoming Business Alliance?

VISION:

The WBA is the Preeminent Pro-Business Voice in Wyoming.

MISSION:

The Wyoming Business Alliance supports public policy and legislation that enhances a sound business environment and promotes economic expansion. We advocate for a growing economy by standing for business interests, connecting business leaders from across Wyoming, and partnering with key business organizations and trade associations.



Head to our website or scan the QR code to join the Wyoming Business Alliance

2025 WBA Listening Tour



**This Listening Tour Stop is Presented in
Partnership with:**



Cheyenne LEADS

The Cheyenne-Laramie County Corporation for Economic Development

2025 WBA Listening Tour



Voices of Business

- 1. What is the biggest constraint to growing your business or the businesses in Sweetwater County?**
- 2. What successes should people hear about more in your community and across Wyoming?**
- 3. How do you define the problem facing economic growth in Wyoming?**



Voices of Business Sweetwater County Highlights

Presented by Dr. Daniel Cooley
Research Economist
Center for Business and Economic Analysis
University of Wyoming



2025
WYOMING'S ECONOMIC OUTLOOK



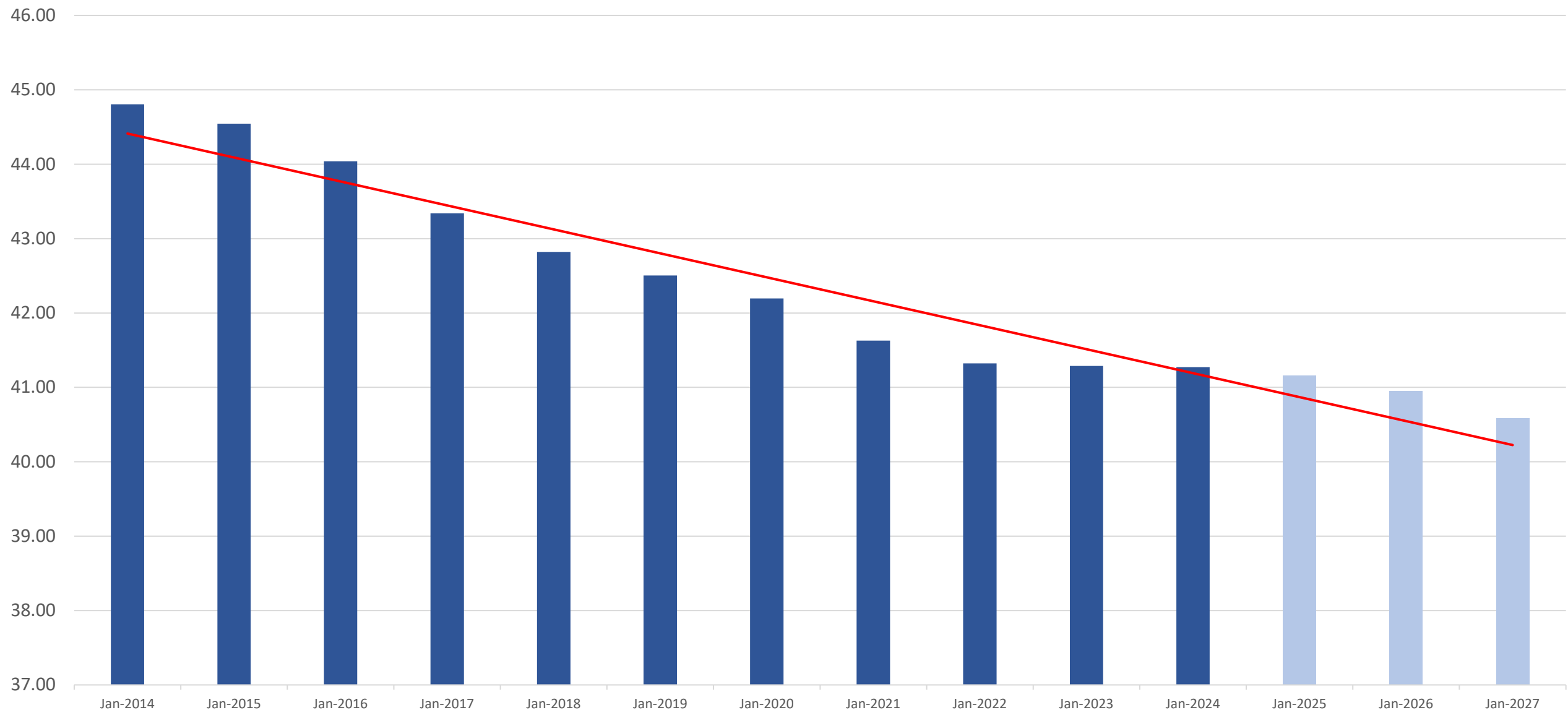
College of Business
Center for Business
and Economic Analysis

What is the “CBEA”?

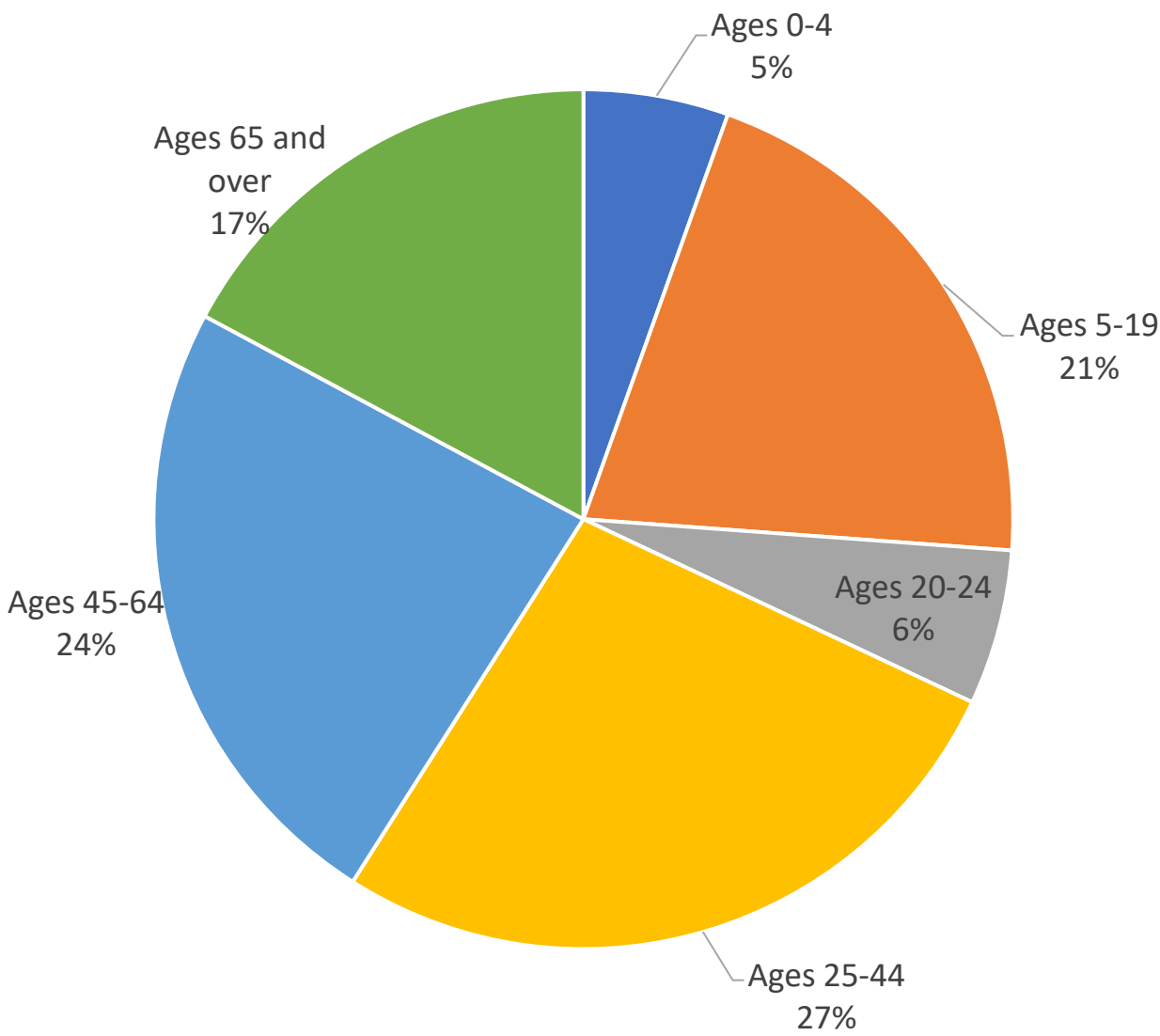
- Center for Business and Economic Analysis
- Started in 2019
- One of 50+ centers in the U.S.
- Support economic development in Wyoming
- 8 Research Economists, 5 Graduate Researchers
- 60+ Projects completed for Wyoming
- www.uwyo.edu/cbea/



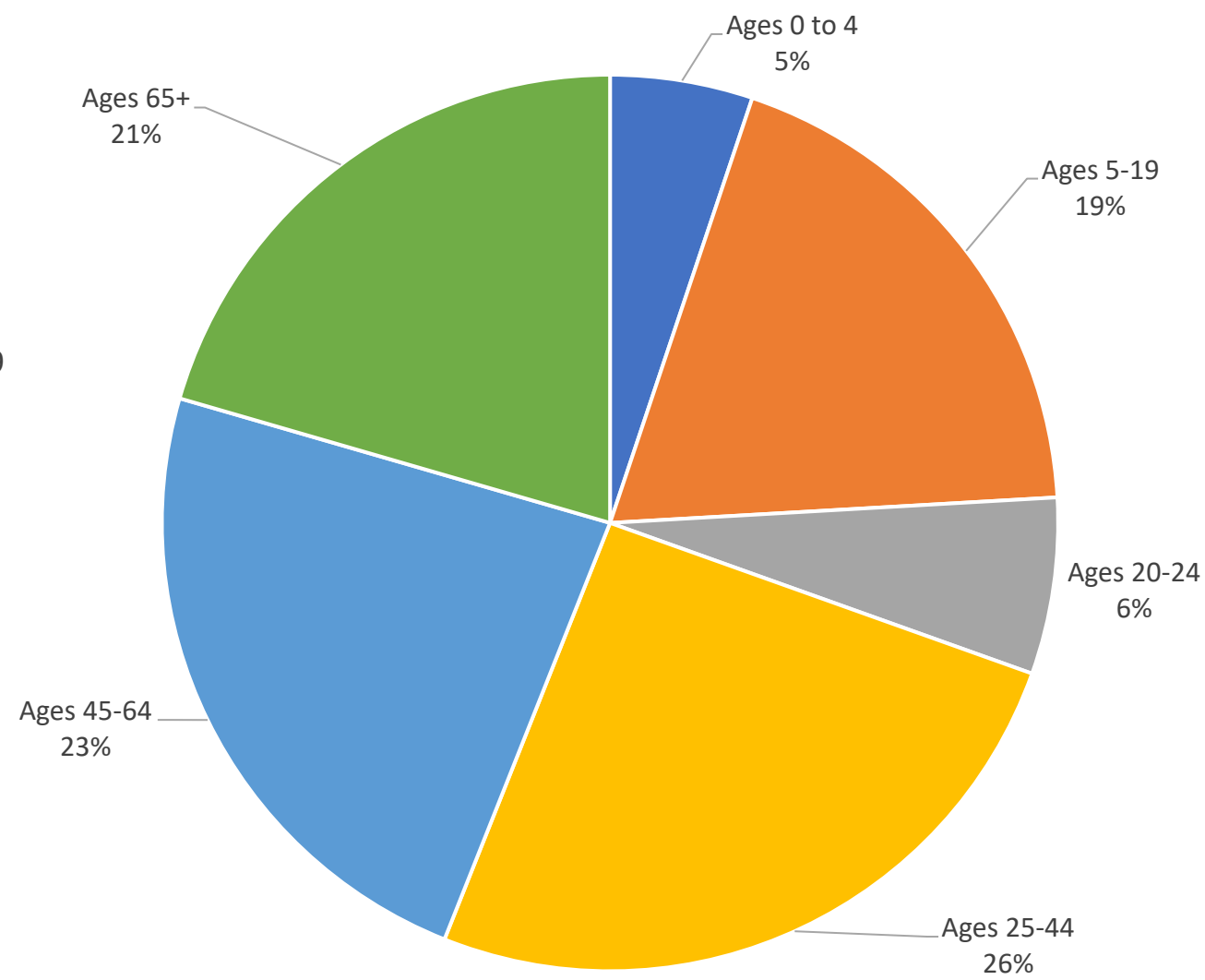
Sweetwater County Total Population, Thousands of persons, 2014-2027



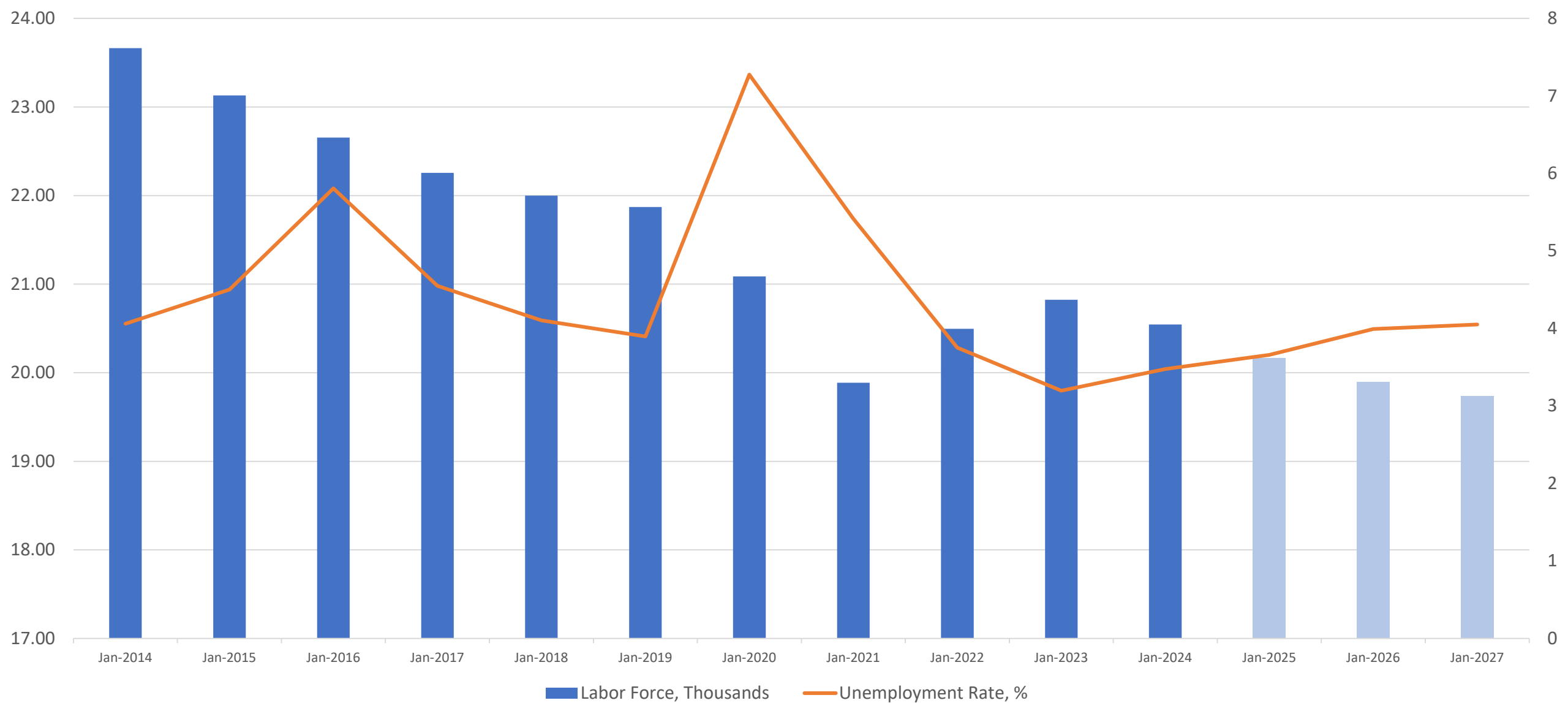
Sweetwater County, Population Age Profile, 2025



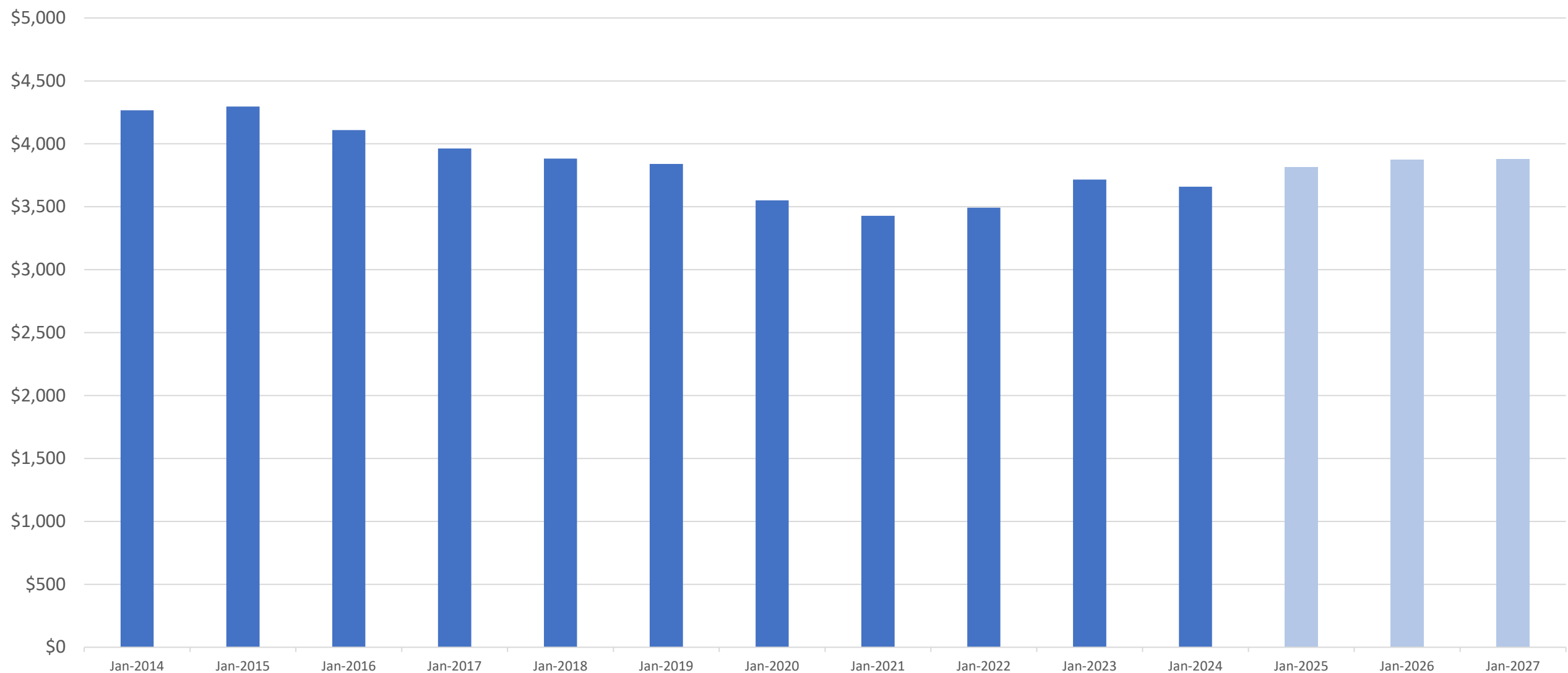
Wyoming Population Age Profile, 2025



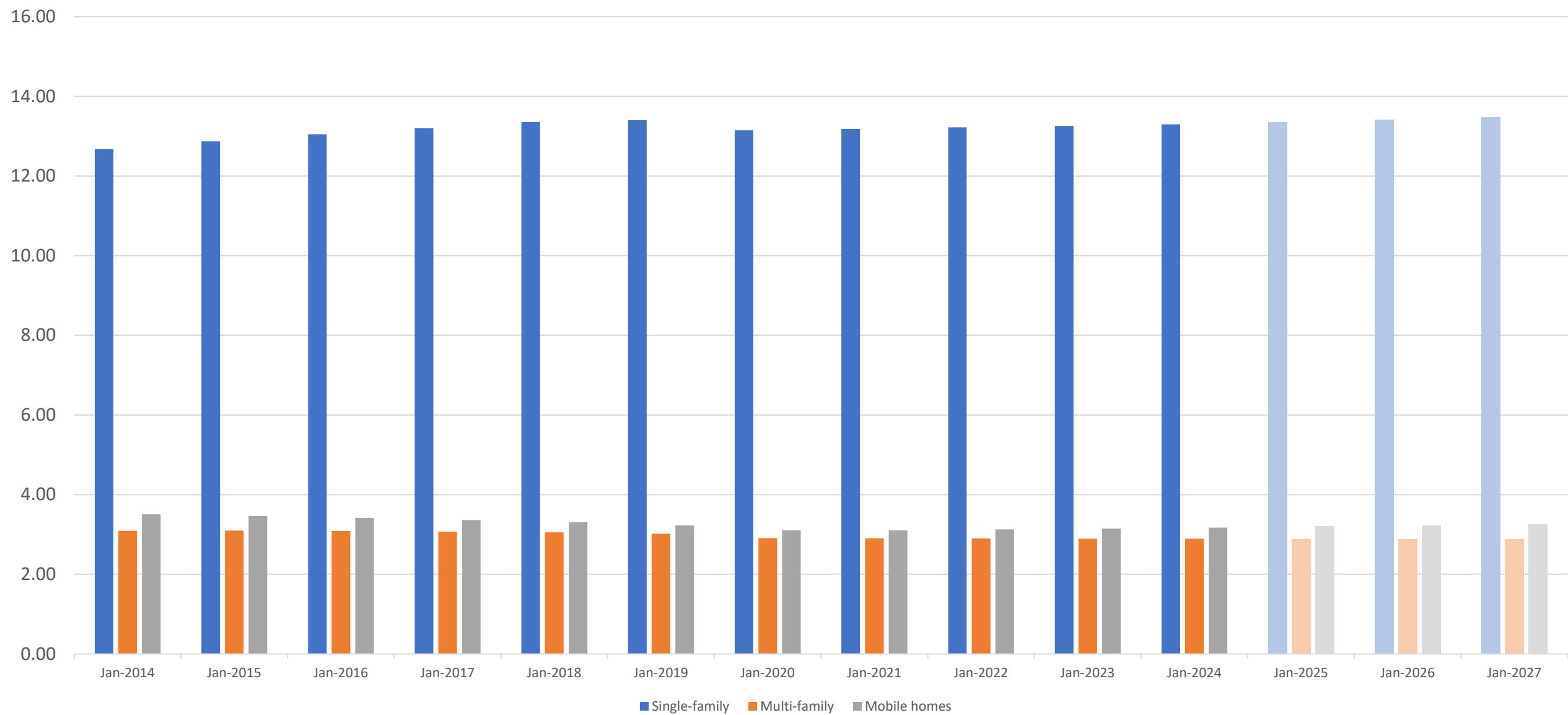
Sweetwater County, Labor Force and Unemployment Rate, 2014-2027



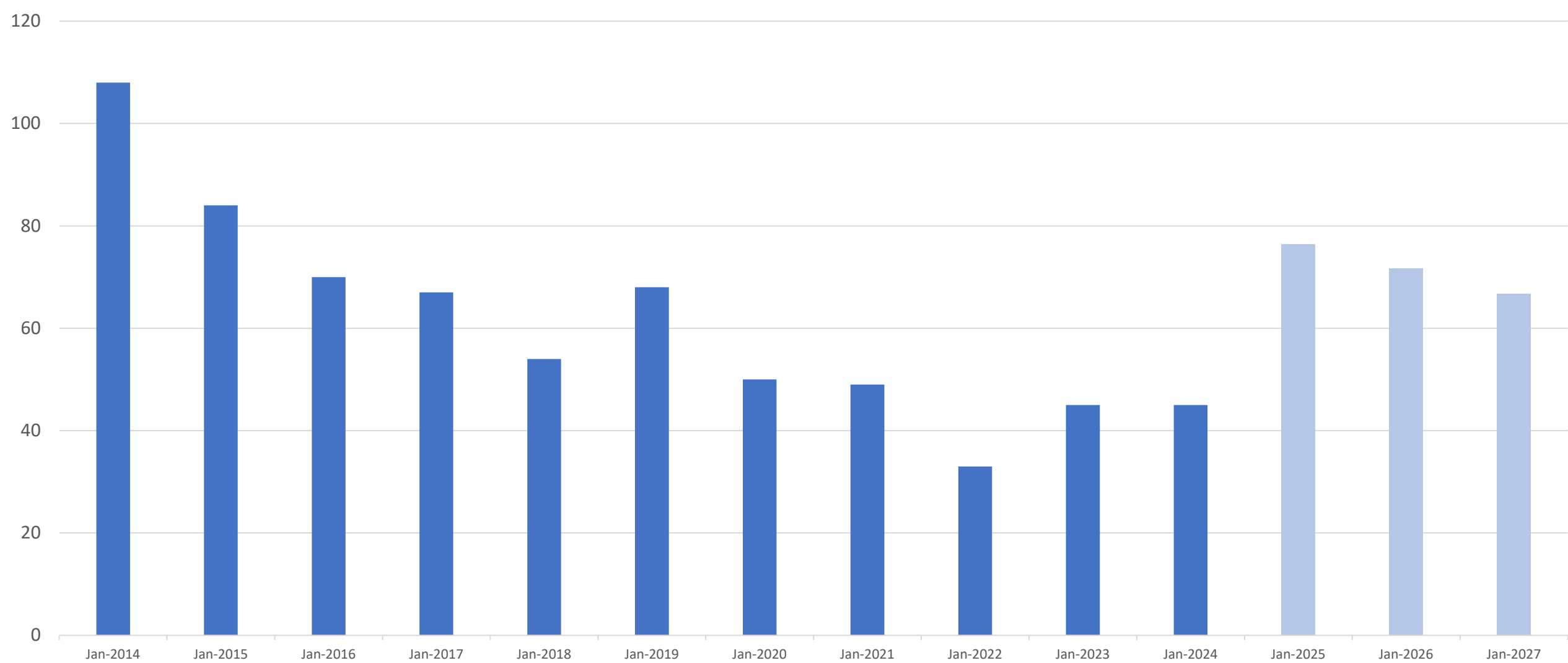
Sweetwater County, Inflation Adjusted Gross County Product, Millions of \$,
2014-2027



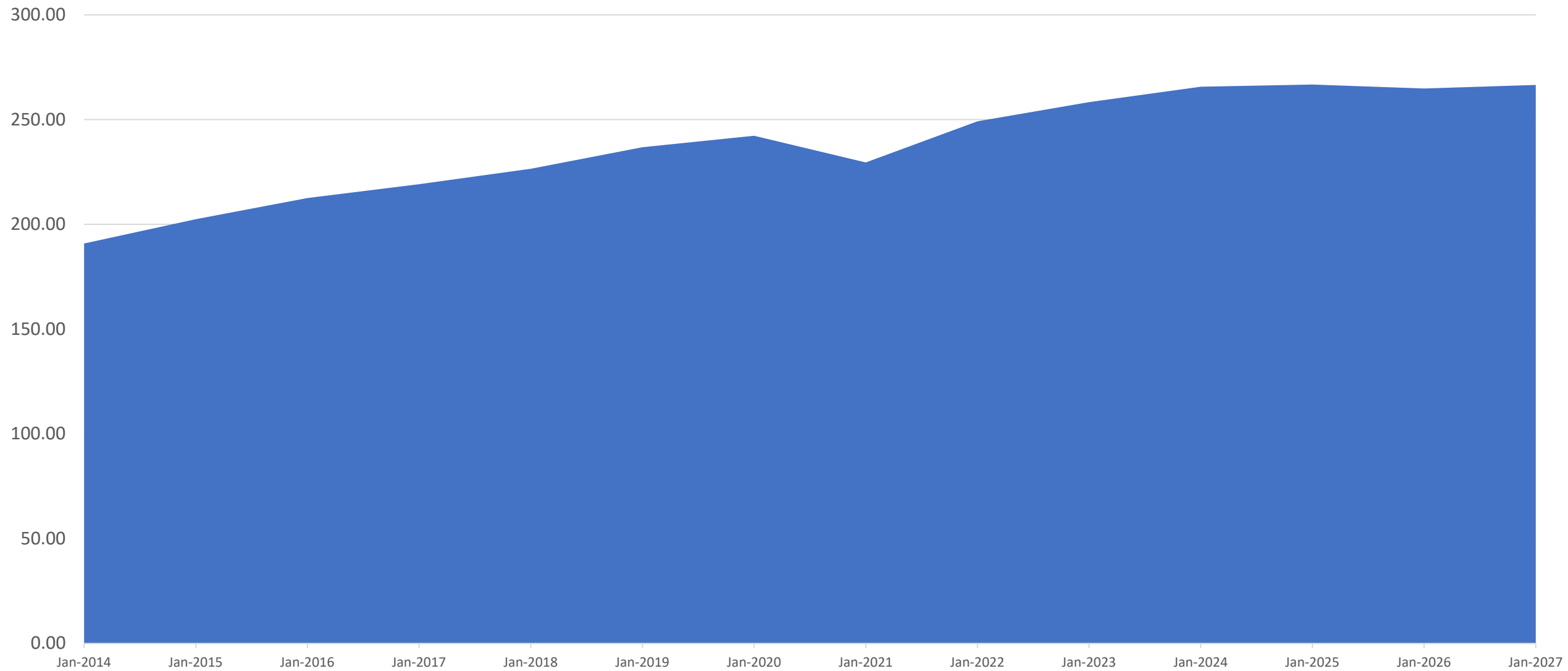
Sweetwater County, Housing Stock, Thousands of Units, 2014-2027



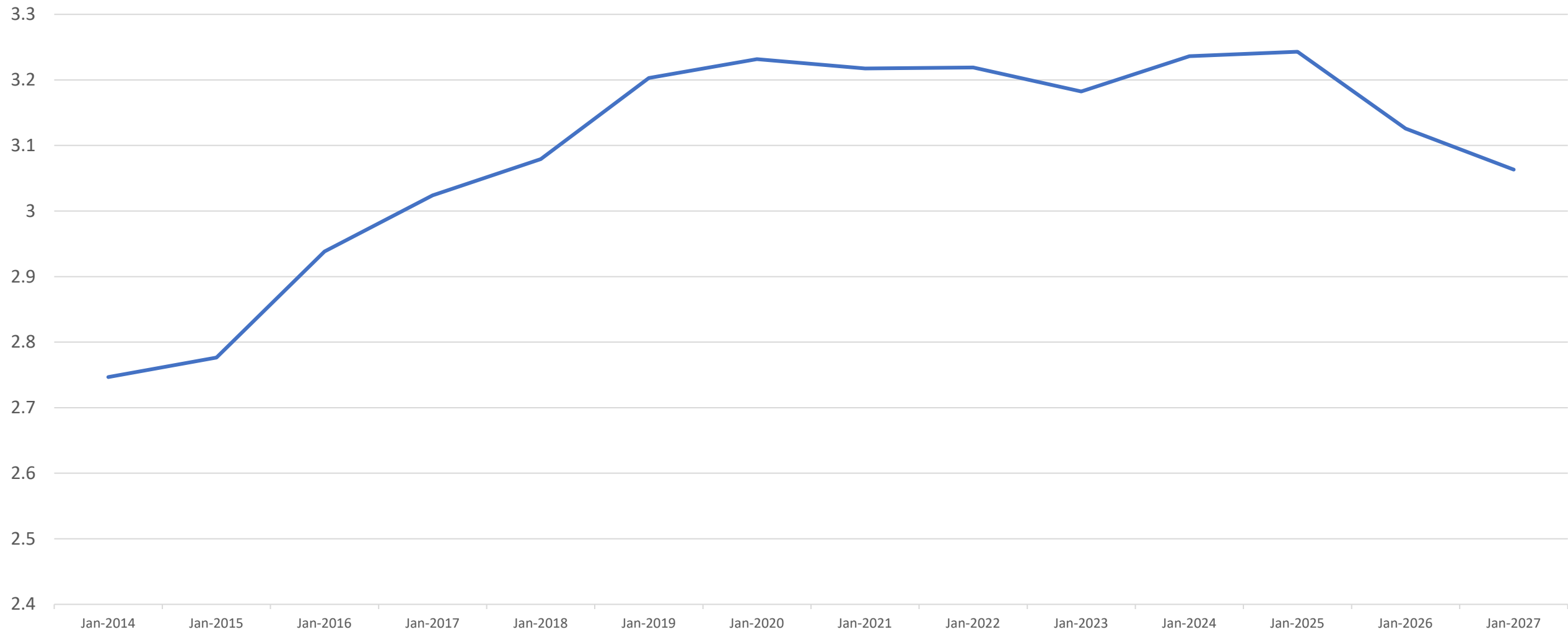
Sweetwater County, Single-Family Housing Permits, #, 2014-2027



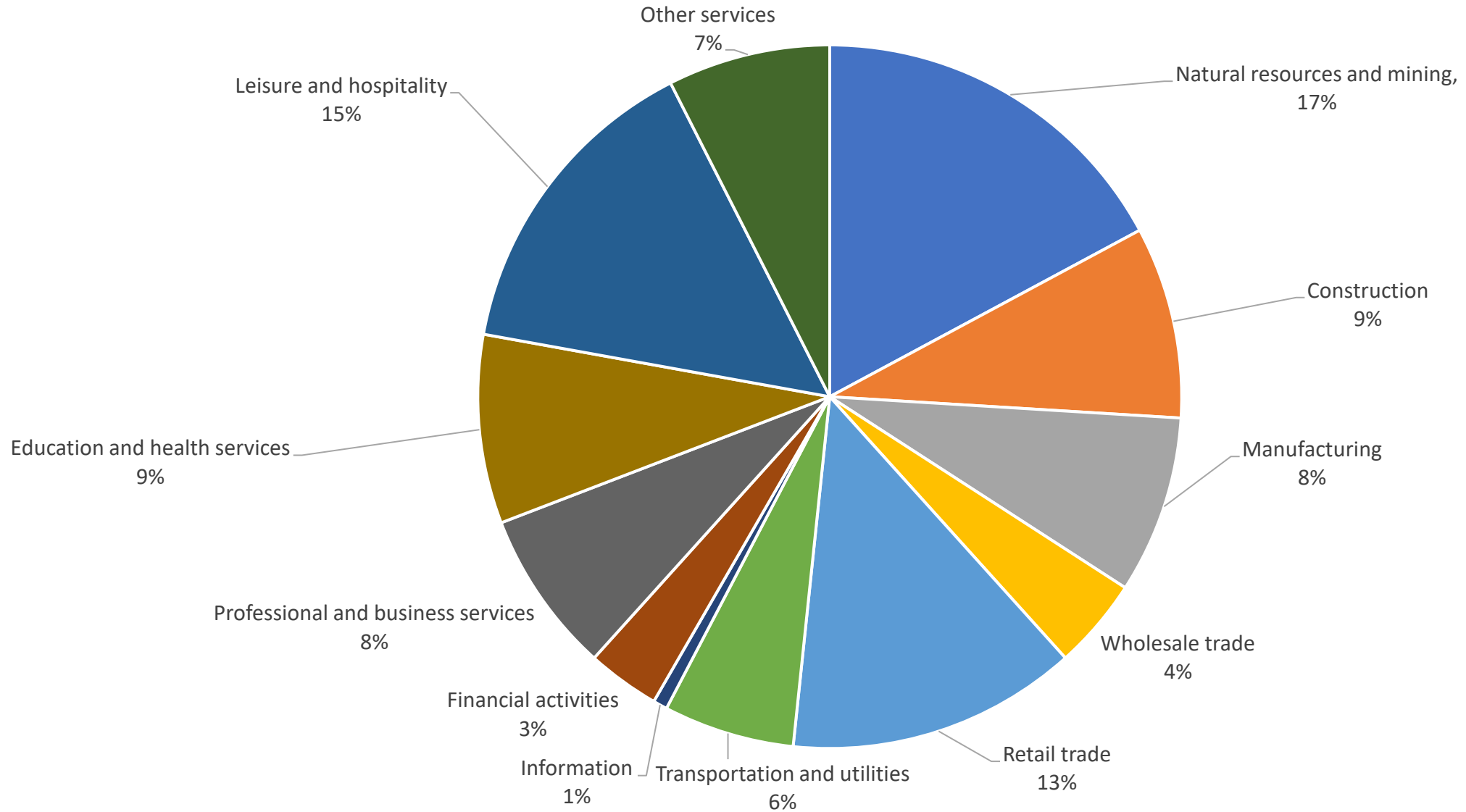
Sweetwater County, Median Sales Price for Existing Single-Family Homes, Thousands, 2014-2027



Sweetwater County, Ratio of Existing SFH Median Price to Median Household Income, 2014-2027



Sweetwater County, Private Nonfarm Employment by Industry, 2025





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Together We Are Stronger

How to Join the WBA

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Head to our website or scan the QR code to join the Wyoming Business Alliance: wyomingbusinessalliance.com/join



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