



# *Voices of Business:*

## WBA Listening Tour 2025

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### Lincoln County

Tour Stop

May 13, 2025



SOUTH LINCOLN TRAINING & EVENT CENTER



# What is the Wyoming Business Alliance?

## MISSION:

The Wyoming Business Alliance supports public policy and legislation that enhances a sound business environment and promotes economic expansion. We advocate for a growing economy by standing for business interests, connecting business leaders from across Wyoming, and partnering with key business organizations and trade associations.

## VISION:

Wyoming Business Alliance members represent all industries of the state and employ thousands of people. The Alliance serves its members as Wyoming's premier business advocate and proponent. It provides a unified voice for business and advocates for policies that help all businesses grow.

Head to our website or scan the QR code to join the Wyoming Business Alliance



2025 WBA Listening Tour



**This Listening Tour Stop is  
Presented in Partnership with:**

Cheyenne   
**LEADS**

The Cheyenne-Laramie County Corporation  
for Economic Development

2025 WBA Listening Tour

# Voices of Business

- 1. What is the biggest constraint to growing your business or the businesses in Lincoln County?**
- 2. What successes should people hear about more in your community and across Wyoming?**
- 3. How do you define the problem facing economic growth in Wyoming?**

# Meet Our Speakers

**Dr. Anne Alexander**



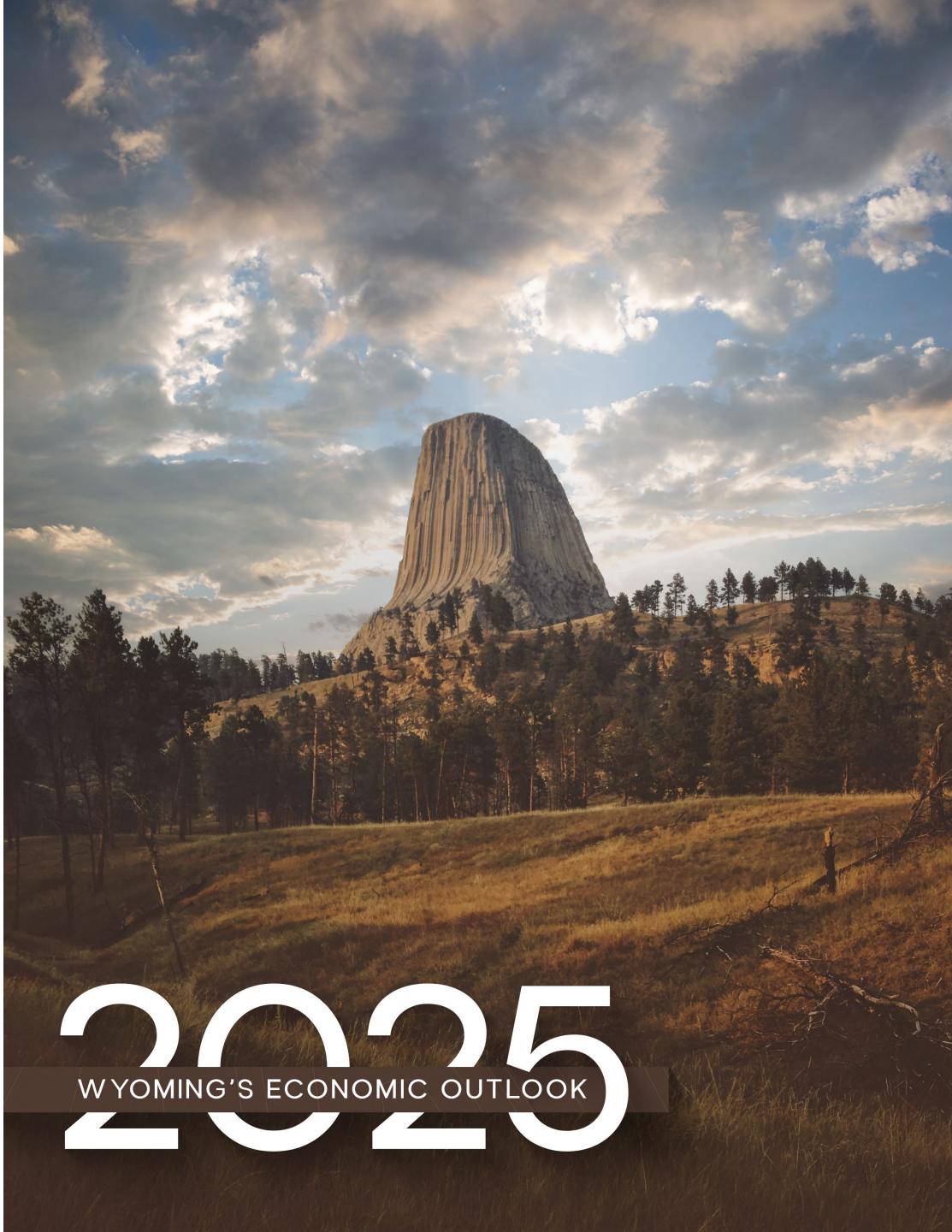
**Director of Outreach and Engagement,**  
UW Center for Business and Economic Analysis

**Renny MacKay**



**President,**  
Wyoming Business Alliance

2025 WBA Listening Tour



**2025**  
WYOMING'S ECONOMIC OUTLOOK



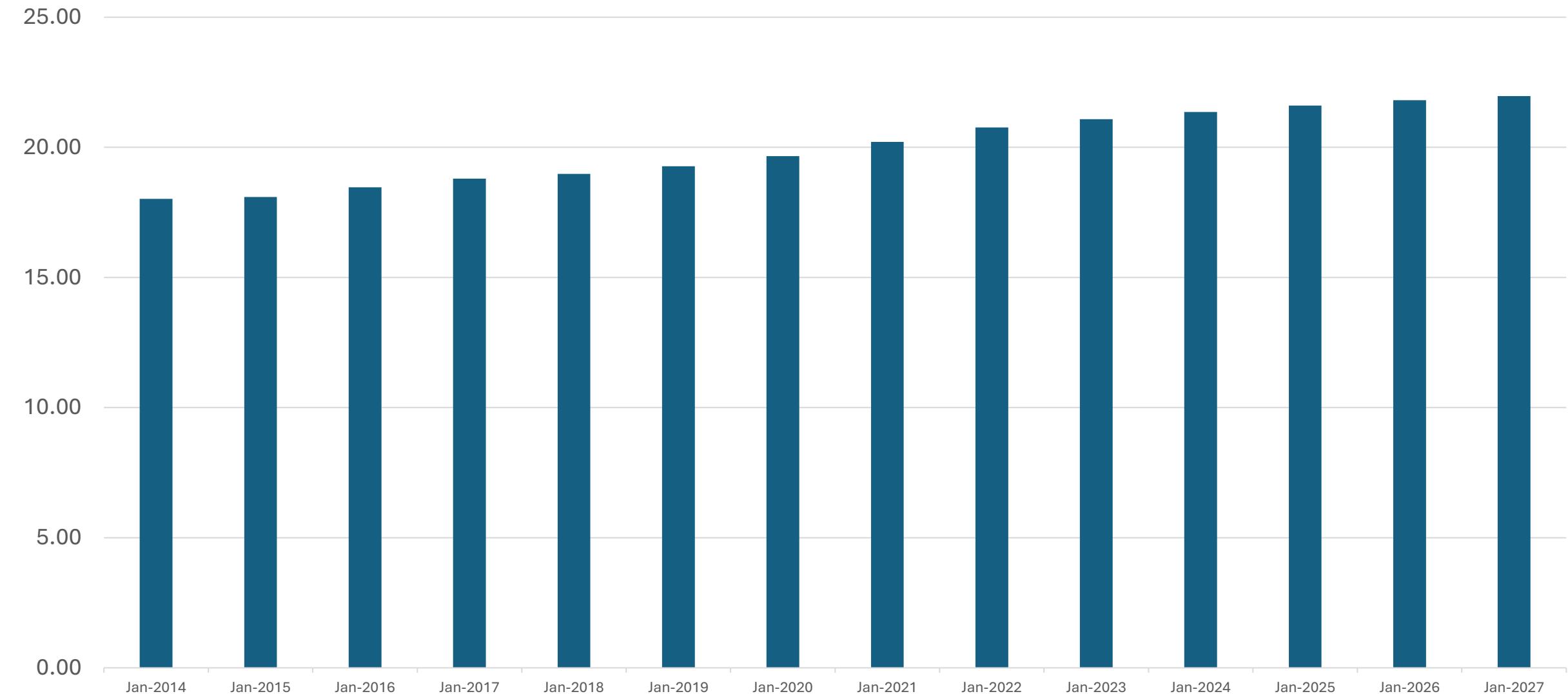
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College of Business  
Center for Business  
and Economic Analysis

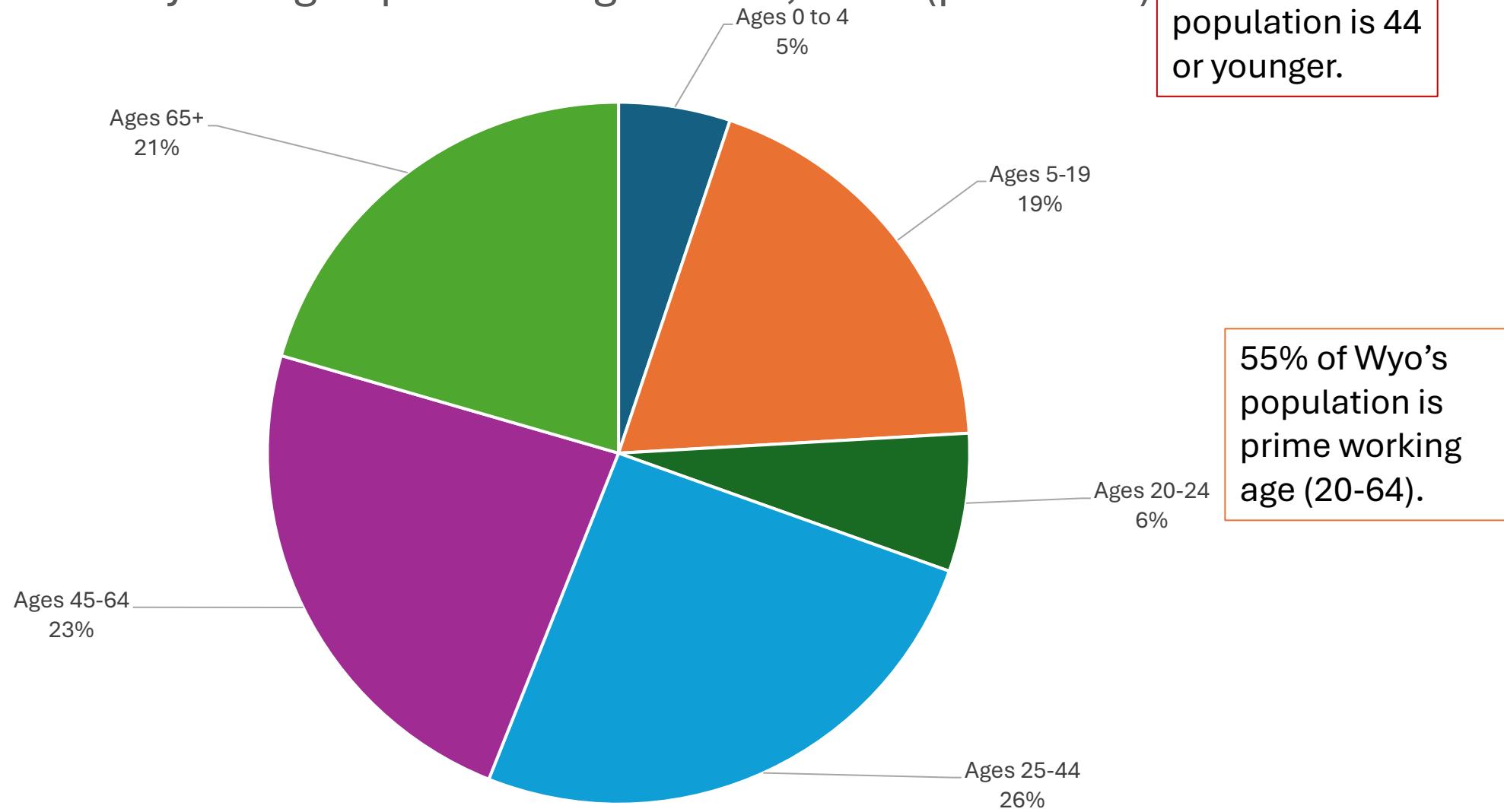
## **Voices of Business Lincoln County Highlights**

Presented by Dr. Anne Alexander  
Assistant Dean, College of Business and  
Director of Outreach and Engagement,  
Center for Business and Economic Analysis  
University of Wyoming

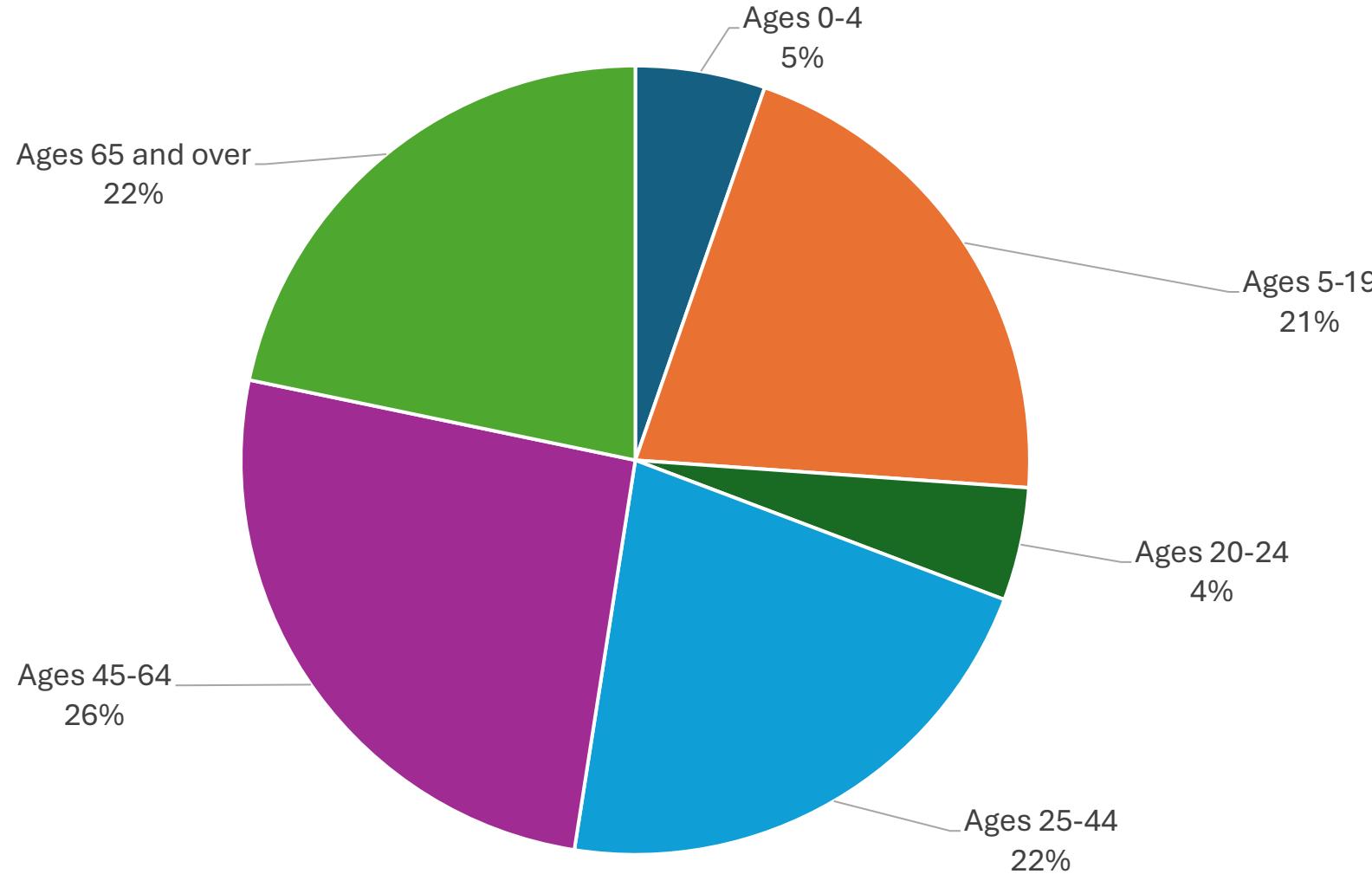
## Lincoln County, Total Population, Thousands of Persons, 2014-2027 (predicted)



## Wyoming Population Age Profile, 2025 (predicted)



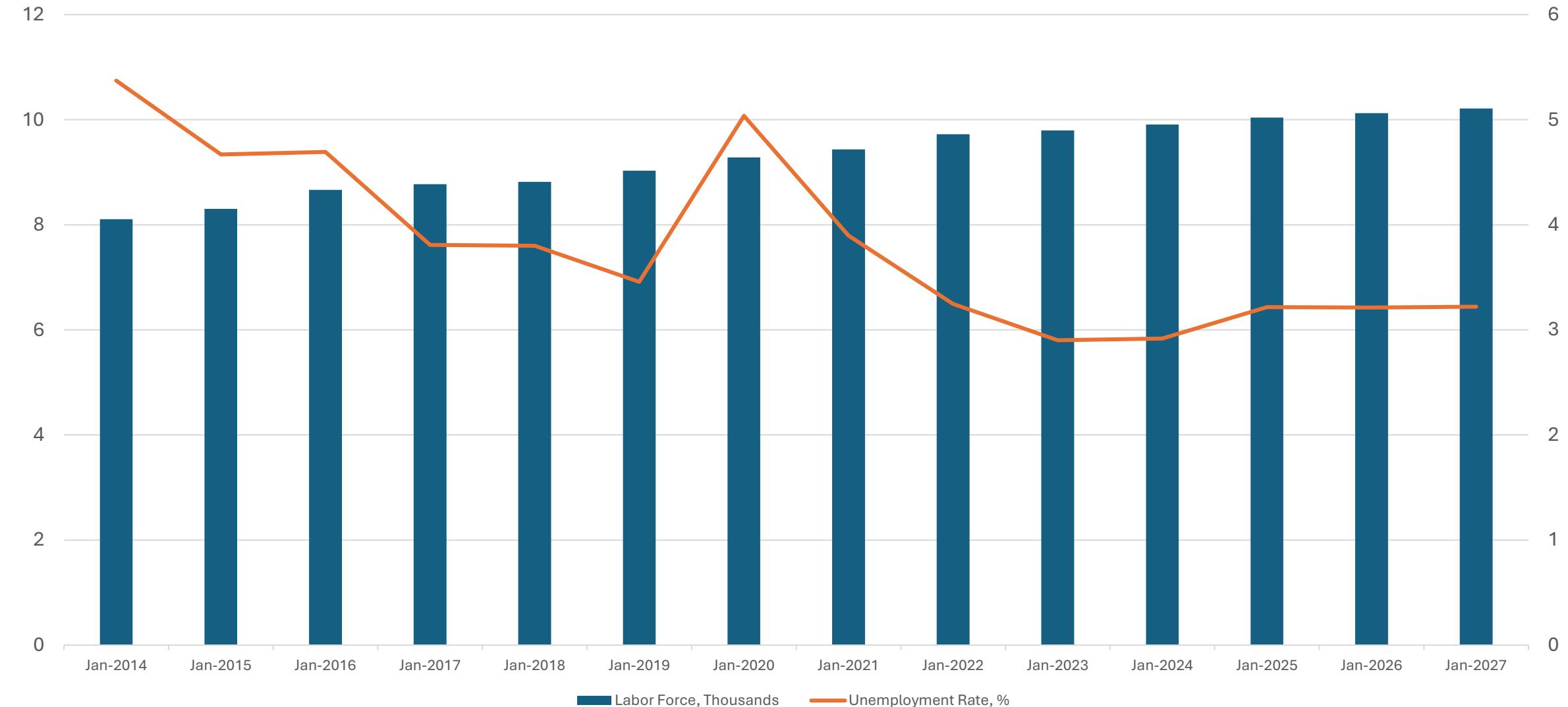
## Lincoln County, Population Age Profile, 2025 (predicted)



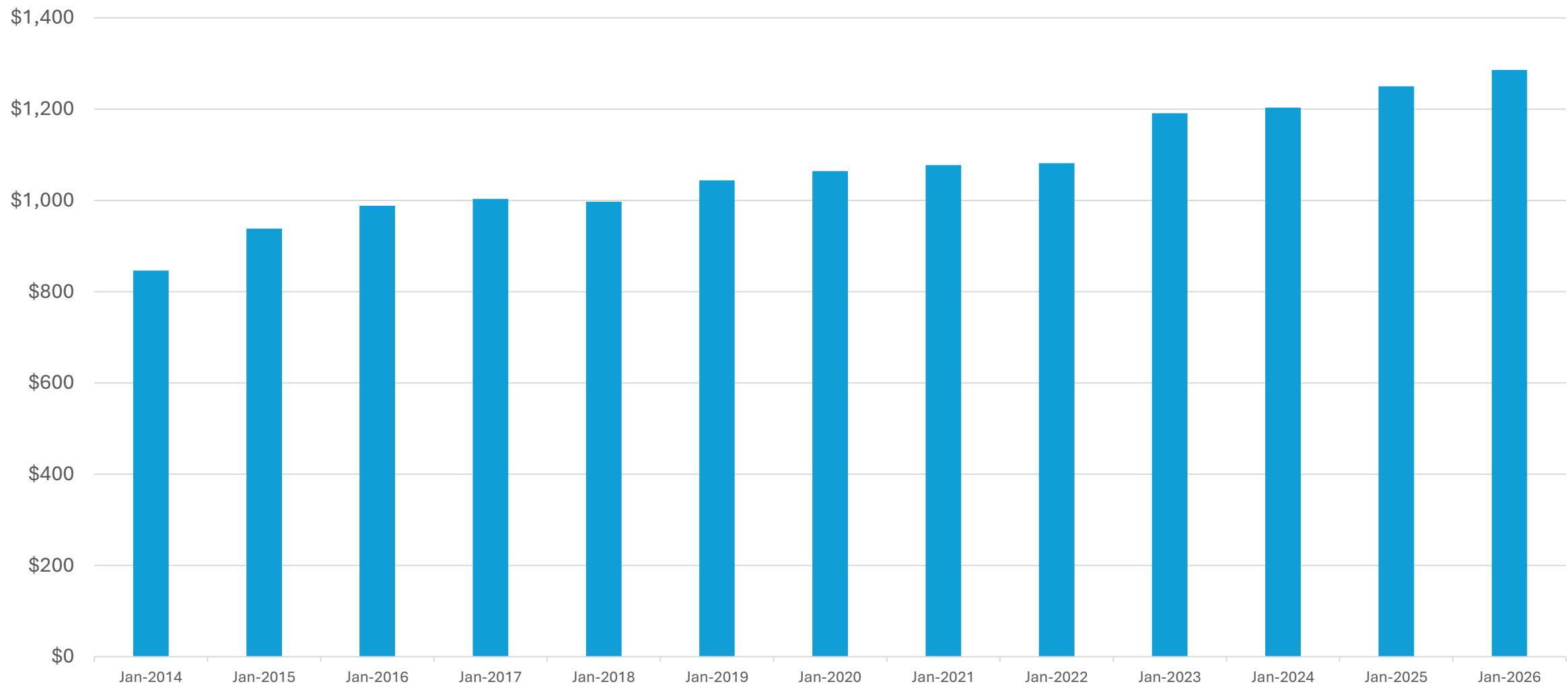
52% of Lincoln County's population is 44 or younger.

52% of Lincoln County's population is prime working age (20-64 years old)

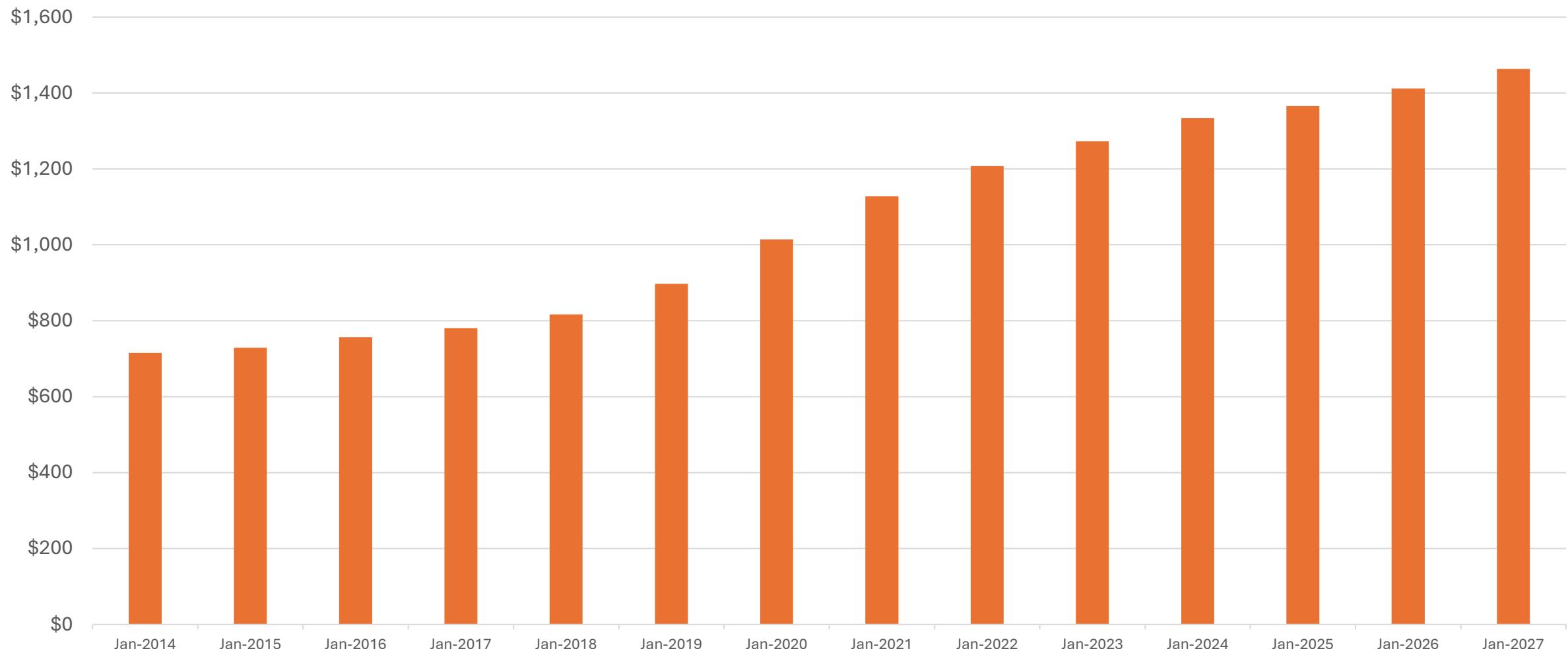
## Lincoln County Labor Force and Unemployment Rate, 2014-2027 (predicted)



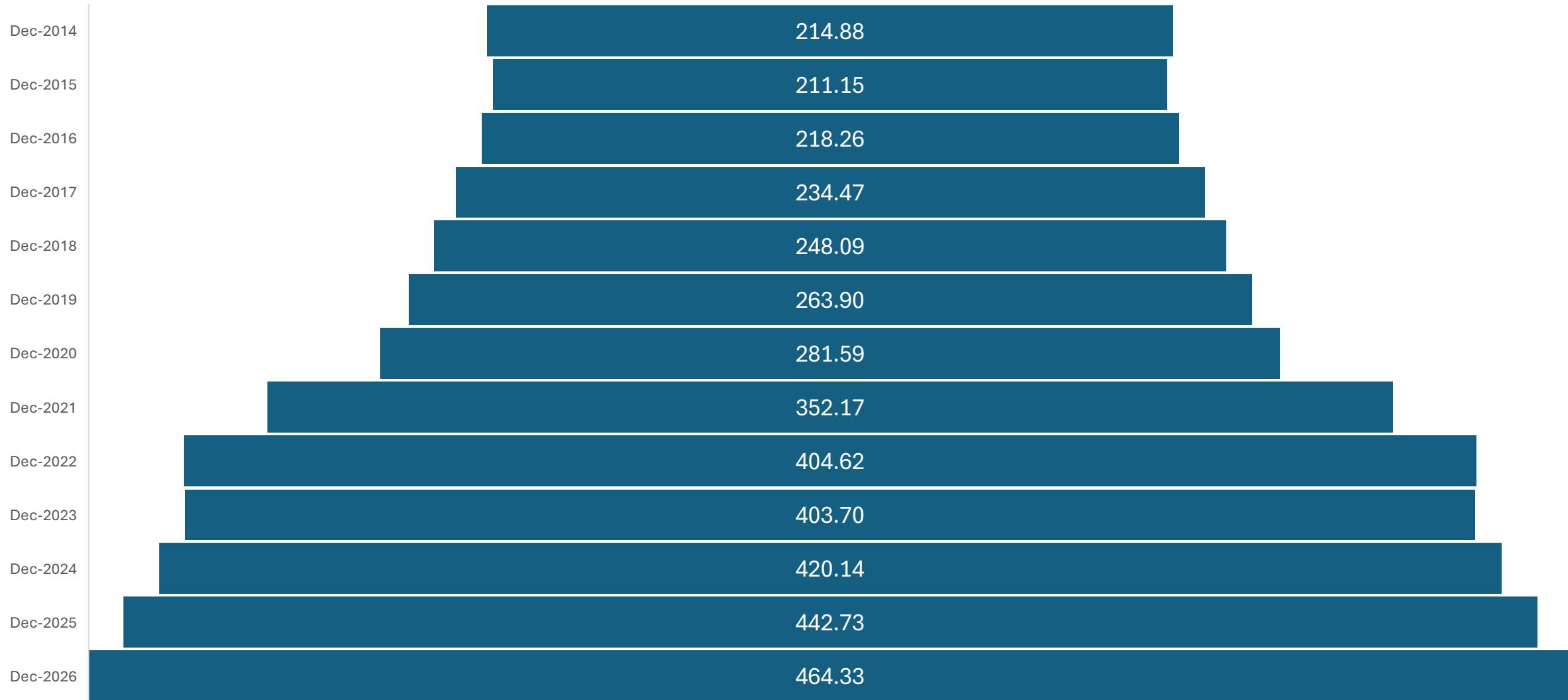
# Lincoln County Inflation-Adjusted Gross County Product, Millions of \$, 2014-2027 (predicted)



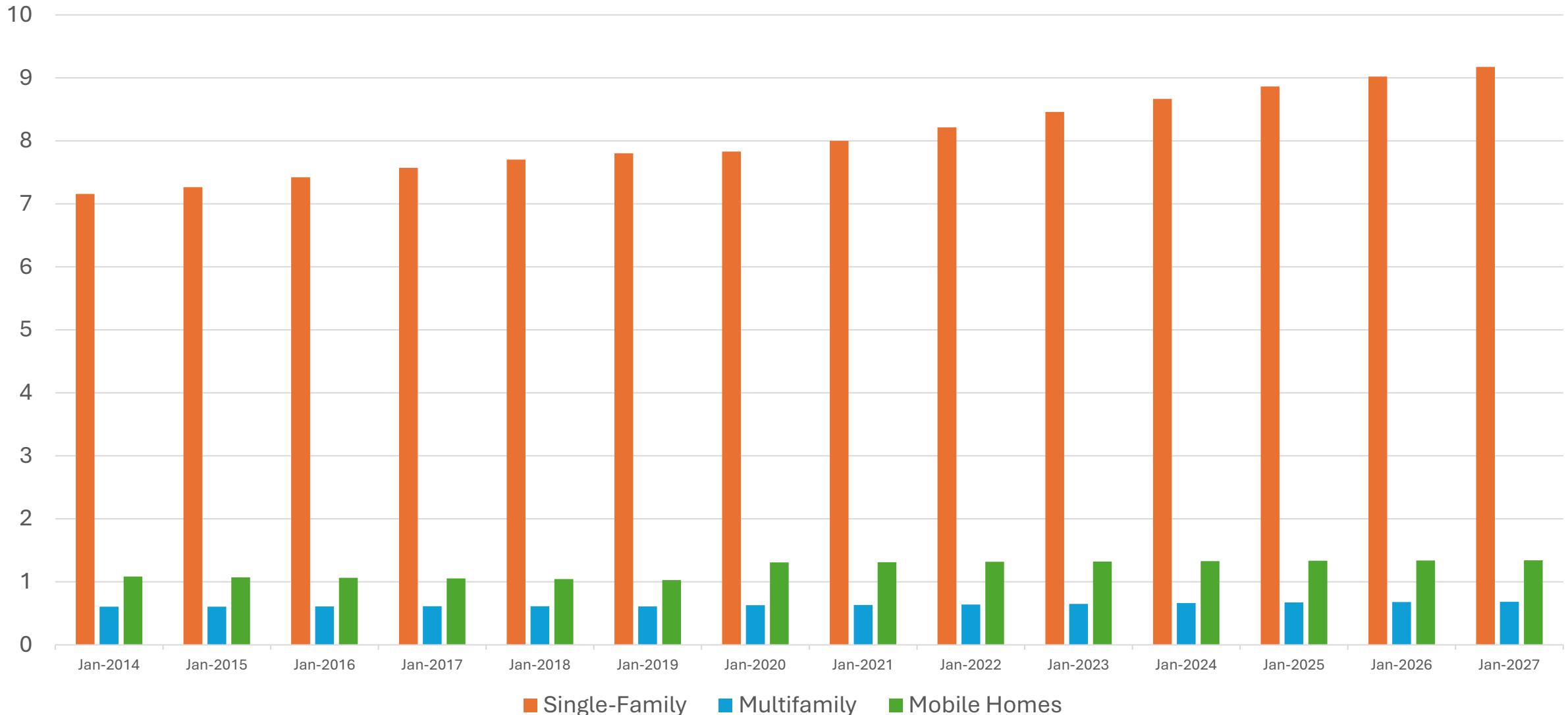
## Lincoln County Inflation-Adjusted Total Personal Income, Millions of \$, 2014-2027 (predicted)



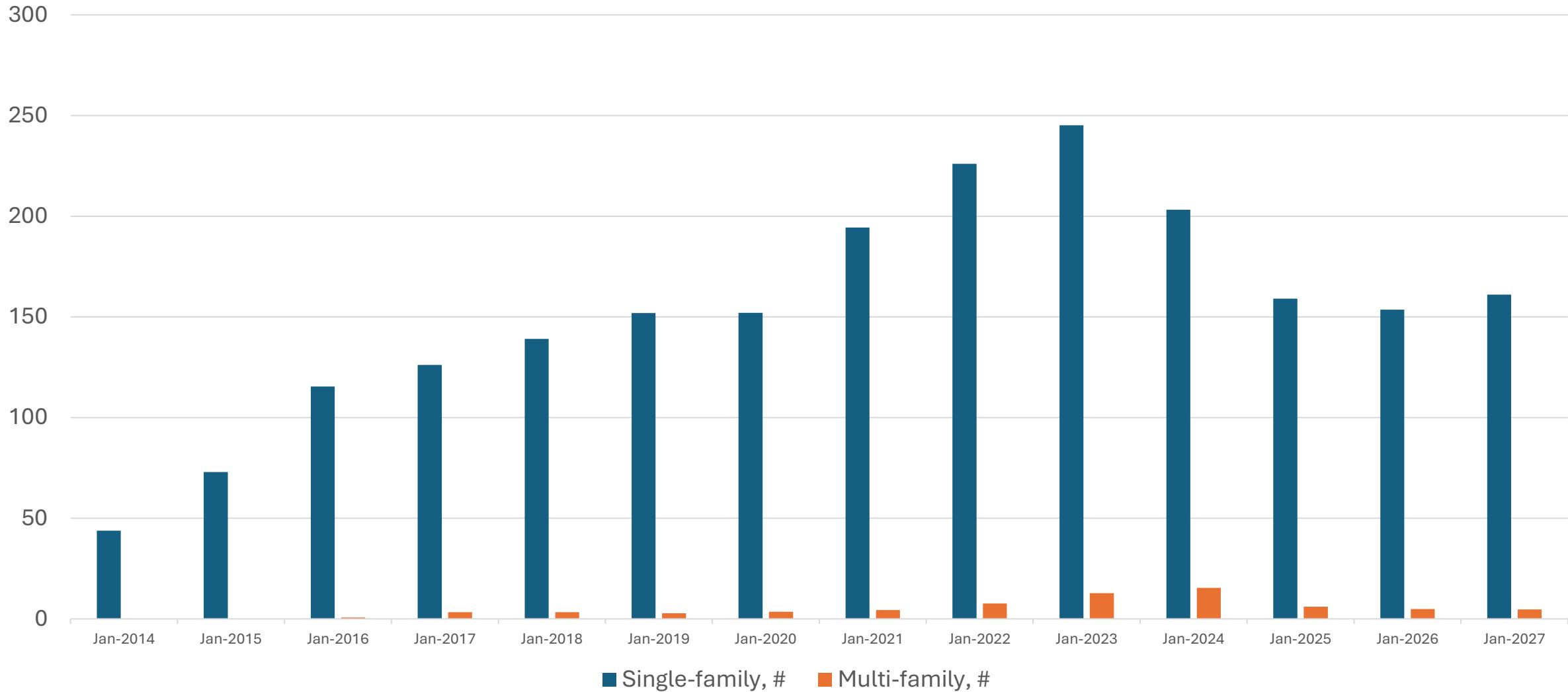
## Lincoln County Total Retail Sales, Millions of \$



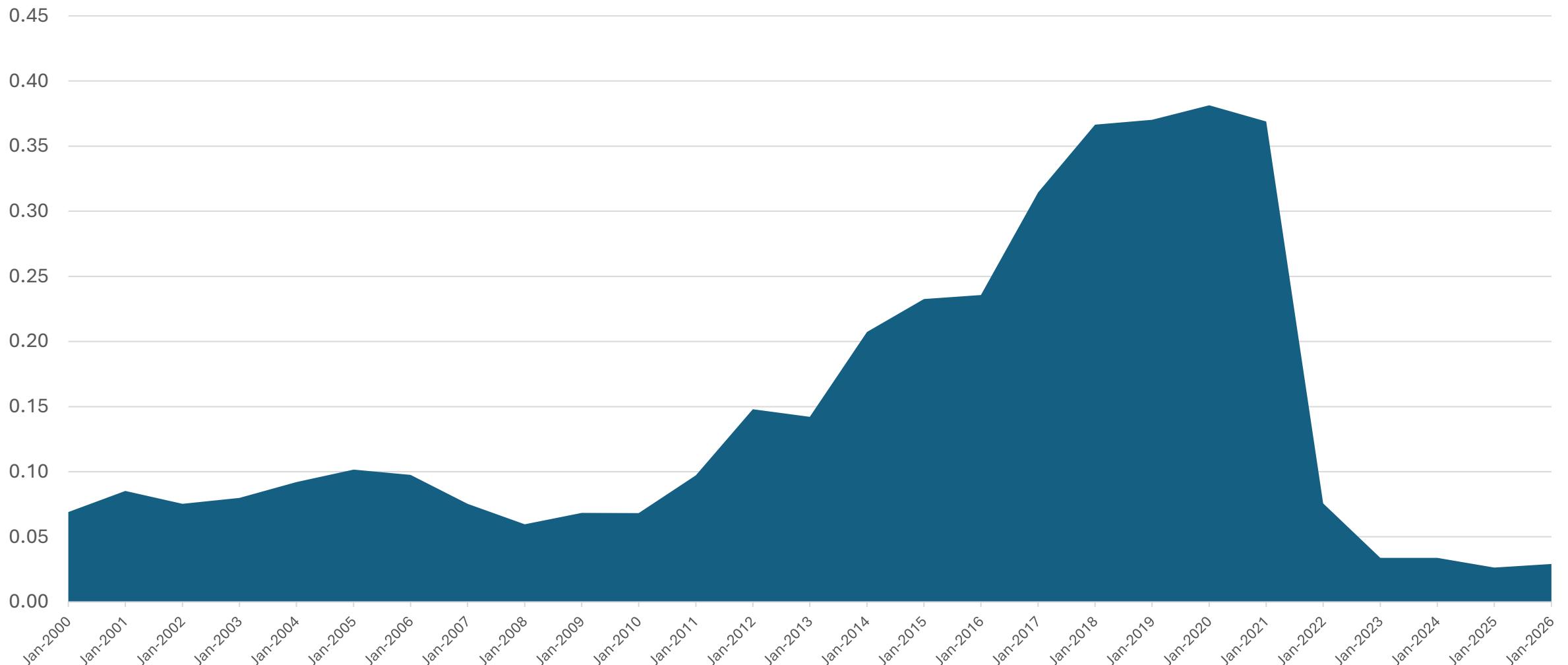
## Lincoln County Housing Stock, Thousands of Units, 2014-2027 (predicted)



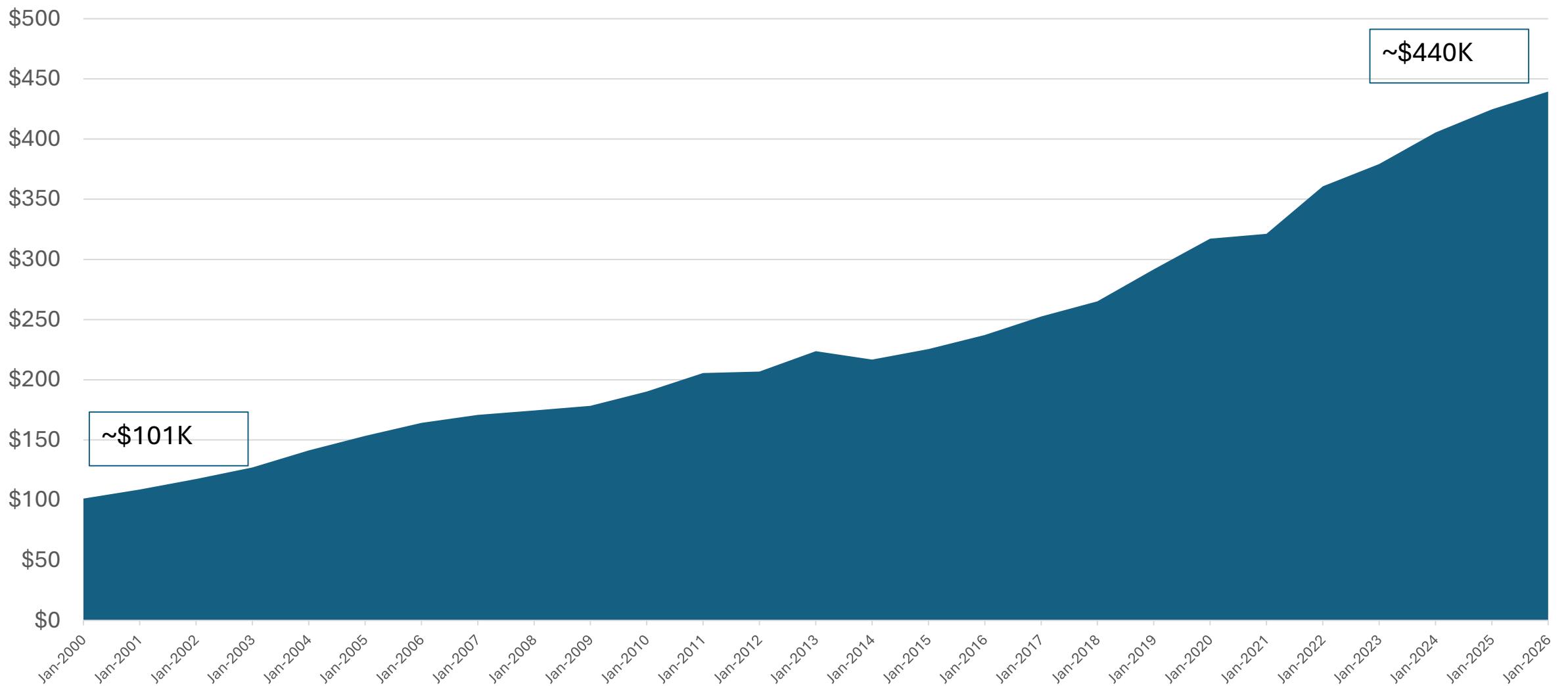
## Lincoln County Housing Completions, 2014-2027 (predicted)



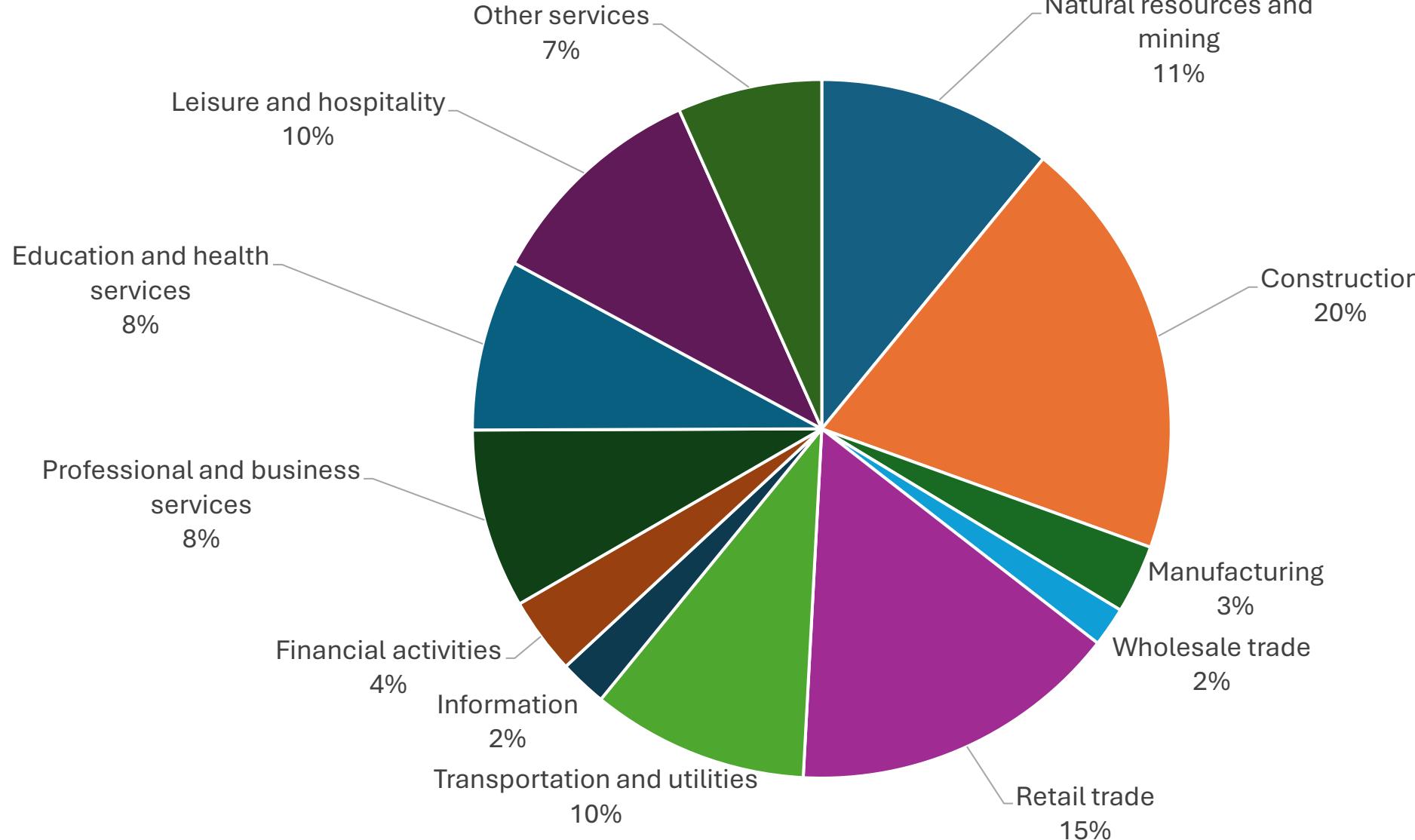
## Lincoln County Existing Single-family Home Sales, Thousands, 2014-2026 (predicted)



# Lincoln County, Median Sales Price, Existing Single Family Homes, Thousands of USD, 2000-2026 (predicted)

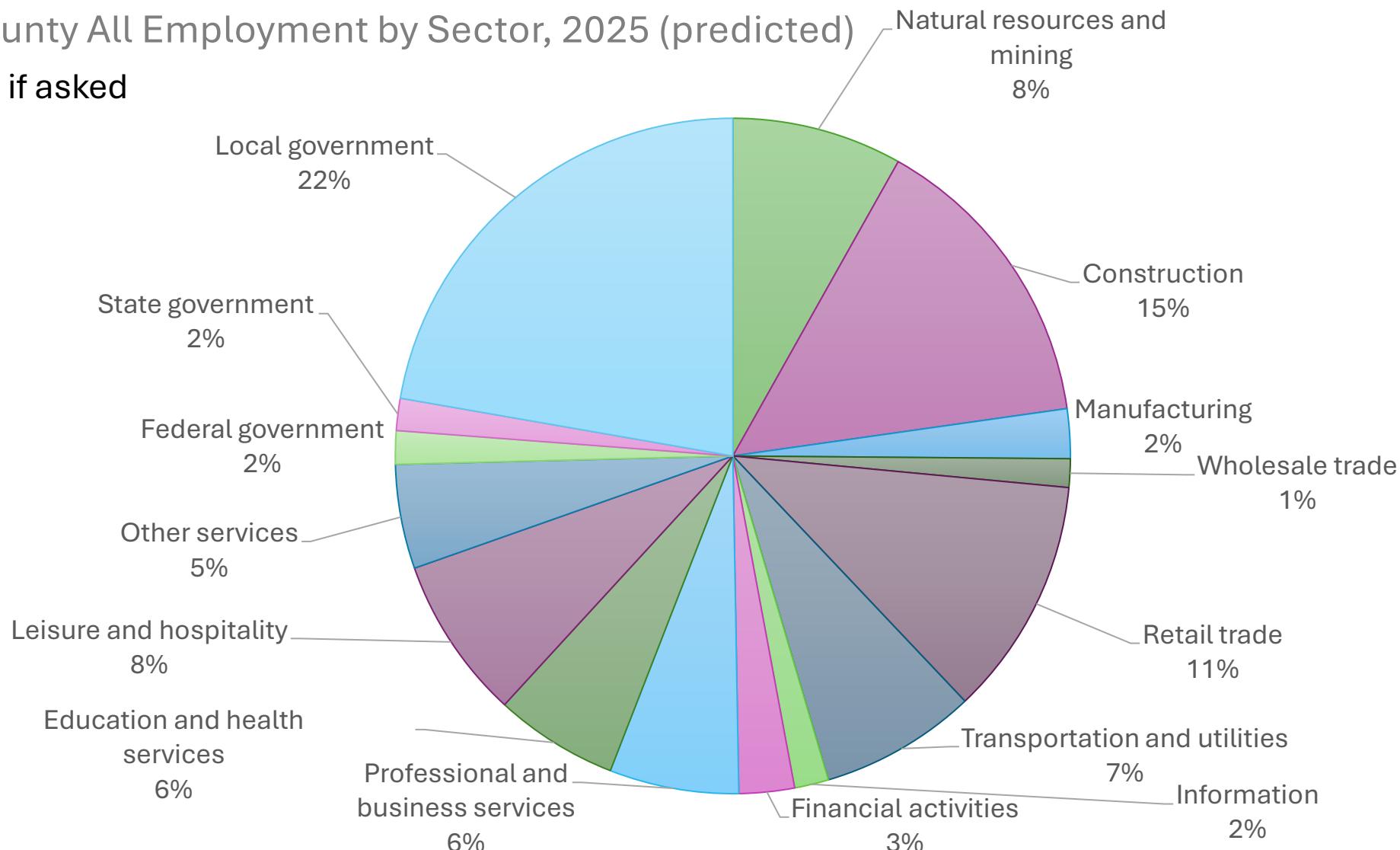


## Lincoln County Private Employment by Sector, 2025 (predicted)



# Lincoln County All Employment by Sector, 2025 (predicted)

Only use if asked



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# Together We Are Stronger

## *How to Join the WBA*

**Renny MacKay**



**President,**  
Wyoming Business Alliance  
*rmackay@wyoba.com*

Head to our website or scan the QR code to join the Wyoming Business Alliance: [wyomingbusinessalliance.com/join](http://wyomingbusinessalliance.com/join)



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