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Welcome

Welcome to the 42nd annual Governor's Business Forum.

It is an absolute pleasure to host this incredible gathering of minds, visionaries, and changemakers. On behalf of the Wyoming Business Alliance and Wyoming Heritage Foundation, thank you for being part of the Forum and for all you do each and every day in your work, your partnerships, and your commitment to building a stronger future for Wyoming.

This year's theme, The Power of Alliance: Cultivating Growth for Another 25 Years, is timely. We know that real progress does not happen easily. To cultivate growth, we need all of you; small businesses, large companies, educators, nonprofits, and communities. When you come together, we can seize the opportunities in front of us. Wyoming is a special place and this is a moment of inflection about what direction we will take.

I hope we look back at this moment and reflect that we did not miss the chance to have an impact. The agenda for this Forum is meant to showcase experiences from the last 25 years when leaders like you seized the moment and invested, but it is also meant to give us time to reflect on what is ahead. So let's keep showing up for each other and use the network at this Forum to make sure the next 25 years are even more transformative than the last.

Thank you again for being here—we're honored to be part of this journey with you,

Renny MacKay,

President, Wyoming Business Alliance/Wyoming Heritage Foundation





About The WBA WYOMING'S VOICE

OF BUSINESS



Key Areas of Focus to Create Prosperity in Wyoming

- Workforce Development
- Business Climate
- Global Energy Leadership
- Thriving Communities

The Wyoming Business Alliance Exists to Create the Environment for Businesses to Prosper

The Wyoming Business Alliance opens a world of opportunity for networking, shaping policy, and working to ensure that the business climate here in Wyoming allows you to take your business to the next level. We pride ourselves on our diverse membership. Wyoming Business Alliance members work with us from the front lines of all different industries. Whether you're a rancher or a restaurateur, there's a place for you in the Wyoming Business Alliance.

Meet the Wyoming Business Alliance Team



Michele Haagenson
Business Office Manager



Shalom Brickey
Communications Coordinaor



Nick Mores
Director of Strategic
Partnerships & Advocacy



Lauren Schoenfeld
WIP Executive Director

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WBA Management Committee



Lauren Benford
Chairwoman



Rebecca Rood
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Past Chairman



Michelle Wilson
Committee Member



Mike Mores
Committee Member



Craig Rood
Committee Member



Mike Howe
Committee Member



Greg Pulliam
Committee Member

We extend our sincere thanks to the members of this committee, representing business and industry leadership from across the state. Their expertise and guidance are invaluable, and we are fortunate to benefit from their insight and commitment.

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2025 Governor's Business Forum



Agenda At-A-Glance

Tuesday, November 11th UW Conference Center at the Hilton		
11:00am - 7:00pm	Early Registration & Name Badge Pickup	
12:00pm - 2:00pm	WyPBS Film and Luncheon to Celebrate Veterans Day	
2:00pm - 4:00pm	WBA Membership/Steering Committee Meeting *Invite Only	
3:00pm - 4:00pm	Alliance in Action Networking Activity	
4:00pm - 7:00pm	Welcome to 7,200 ft Reception	
5:30pm - 10:00pm	Leadership Wyoming Dinner *Separate Ticketed Event	

Wednesday, November 12th Marian H. Rochelle Gateway Cente

Marian H. Rochelle Gateway Center		
6:30am - 6:30pm	Registration & Name Badge Pickup	
7:00am - 8:00am	Networking Breakfast	
8:00am	Welcome & WBA Update	
8:15am	WBA's History of Cultivating Growth - Are We Still Hungry?	
8:45am	The Hathaway Scholarship: Powered by Alliance	
9:35am	Virtual Message From United States Senator Cynthia Lummis	
9:40am	Wyoming Business Hall of Fame Induction - Bill Schilling	
10:10am	Networking Break	
10:30am	Wyoming Business Hall of Fame Induction - Jay Kemmerer	
10:40am	Who is Coming to Save Wyoming? - Leading Wyoming with Mandy Fabel	
11:20am	The Power of Alliance & A Look Forward - Josh Dorrell	

12:00pm	Lunch
1:30pm	Welcome Back & Success Story Presentation - Daniels Fund
1:40pm	The Policies, Practices & Principles Necessary for Unleashing American Energy - Governors Mark Gordon & Spencer Cox (UT)
2:40pm	Tomorrow's Leaders: Wyoming's We The People Champion Students
3:10pm	Alliance Insights & What's Ahead: What We Heard From You
3:30pm	Break & Transition to Breakouts
4:00pm - 5:00pm	Breakout Sessions
5:00pm - 7:00pm	Networking Reception

Thursday, November 13th Marian H. Rochelle Gateway Center

Wyoming Business Hall of Fame & Sponsor Breakfast *Invite Only
All Attendee Networking Breakfast
WBA Welcome Back & Recap
Wyoming Business Hall of Fame Inductions - The Wold Family, Chuck Brown, & Brent Hathaway
The Sky's the Limit for Rural Wyoming Air Travel - Greg Atkin
Innovation at Work: Collaboration Fuels Wyoming's Energy Leadership
Wyoming's Economic Forecast - Dr. Scott Beaulier
Mental Health: Business is Shifting the Culture Around Mental Health — Is it Enough?
Governor Gordon Previews the State of the State & Budgeting for the Future

Adjourn

12:00pm







Tuesday, November 11

UW Conference Center

11:00am

Early Registration & Name Badge Pick Up

12:00pm

Veterans Day Tribute: Home from the Vietnam War Screening & Luncheon



Lee Alley, Decorated Vietnam War Veteran

Join us for a special Veterans Day event featuring a sneak peek screening of the extended trailer for the Wyoming PBS documentary Home From The Vietnam War. Lunch will be provided. Platoon Leader 1st Lt. Lee Alley is among the most decorated Vietnam War soldiers alive, and this documentary tells a heart-wrenching story of a Wyoming hero's experience in wartime, the painful transition of U.S. Veterans returning home, and



In honor of Veterans Day, Wyoming PBS is proud to present an

extended trailer of the documentary, followed by a panel discussion.

Thanks to Our **Event Sponsors**







3:00pm

Alliance in Action Networking Activity

Join the WBA for a guided networking session to help build connections and get the most from the Forum. Step into a dynamic networking experience designed to spark meaningful connections and energize your Forum journey from the very start.



Nick Mores WBA Director of Strategic Partnerships & Advocacy



Shalom Brickey
WBA Director of
Communications

4:00pm - 7:00pm

Welcome to 7,200 ft Reception

Enjoy refreshments while forging new alliances at our lively welcome reception.



Wednesday, November 12

Marian H. Rochelle Gateway Center

6:30am - 6:30pm Registration & Name Badge Pick Up

7:00am - 8:00am Networking Breakfast

8:00am Welcome & WBA Update

WBA Chair Lauren Benford and WBA President Renny MacKay open the 42nd Annual Governor's Business Forum and provide updates on key initiatives of the WBA including workforce and the development of a pro-business policy agenda.



Lauren Benford
WBA Chairwoman



Renny MacKay WBA President

8:15am

WBA's History of Cultivating Growth - Are We Still Hungry?

Introduction by Lauren Benford

The Wyoming Business Alliance and Wyoming Heritage Foundation were founded in 1980 and have since cultivated a legacy of growth by fostering innovative ideas from the Kern River Pipeline to the first statewide economic development council. Along the way, Wyoming was asked if it was hungry enough to take on economic diversification. We harness the Power of Alliance through the insights and investments of the WBA's Management Committee—a distinguished group representing Wyoming's diverse economic landscape, from small enterprises to multinational corporations. Their leadership reflects the strength of collaboration across the state's most vital industries.



Rob Hendry Clear Creek Cattle



Craig Rood WE Soda



Michael Howe Enbridge



Michelle Wilson EMIT Technologies



Mike Williams
Jonah Bank



Join us in recognizing the Hathaway Scholarship—an achievement made possible through the dedication of WBA members and the strength of the WBA community. This historic program came from a Business Forum and this year we take a deep dive into the history, impact and future of Wyoming's premier scholarship program.



Representative Steve Harshman

House District 37



Bill Schilling
Wyoming Business Alliance
Past Presidnet



9:35am

Message from United States Senator

Senator Cynthia Lummis



Senator Cynthia Lummis will offer a brief video message to Forum attendees. Senator Lummis was sworn into the United States Senate on January 3, 2021, becoming the first woman to serve as United States Senator from the great State of Wyoming.

9:40am

Wyoming Business Hall of Fame Induction

Bill Schilling, Former WBA President

Introduction by Brent Hathaway

Honoring Bill Schilling for his visionary leadership and enduring contributions that have shaped Wyoming's business legacy.



<u>10:00</u>am

Networking Break

10:30am

Wyoming Business Hall of Fame Induction

Jay Kemmerer, Businessman, Entrepreneur and Philanthropist.

Introduction by Senator Tara Nethercott

Honoring Jay Kemmerer, whose leadership and generosity have shaped Wyoming's business landscape and communities.





Who is Coming to Save Wyoming?

Mandy Fabel, Leadership Wyoming



Leadership Wyoming was founded 25 years ago as a program of WBA. Executive Director, Mandy Fabel, will deliver a keynote about the leadership skills required of Wyoming's leaders today and tomorrow.

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Josh Dorrell, Wyoming Business Council

Introduction by Mandy Fabel

This year's Forum brings together the insight and collaboration needed to address Wyoming's most pressing challenges. Through facilitated small-group conversations, every attendee contributes to shaping the path forward—building the alliances and ideas that will drive bold solutions for our state's future.

12:00pm Lunch

1:30pm Welcome Back & Daniels Fund Success Story: 25 Years of Impact



Recognizing the Daniels Fund for their enduring commitment to Wyoming's business community. Their support and leadership have helped foster opportunity, growth, and lasting impact across the state.

1:40pm The Policies, Practices, and Principles Necessary for Unleashing American Energy

Wyoming Governor Mark Gordon will be joined by Utah Governor Spencer Cox for a candid discussion of the policies, practices, and principles necessary to supercharge and grow our core economic sector to benefit our region and the nation. Governors Cox and Gordon will discuss ways to work effectively to establish and meet shared goals through cooperation and collaboration. Friends and colleagues, the governors share a long energy industry advocacy track record. EPA Regional Administrator Cyrus Western will facilitate the discussion.



Governor Mark Gordon Wyoming's 33rd Governor



Governor Spencer Cox Utah's 18th Governor



2:40pm Tomorrow's Leaders: Wyoming Students Share Their National Championship Journey

Introduction by Mary Ellbogen Garland

Hear from Sheridan High School's award-winning We the People team as they share their championship presentation and reflections on civic engagement and America's future. Moderated by Andy Pannell, the State's We the People Coordinator.



Sheridan High School's We The People National Champions from Left: Michael Thomas (teacher), Nicholas Matheney, Rachel Keegan, and Lincoln Robbins



3:10pm

The Power of Alliance and a Look Forward: What We Heard From You



Josh Dorrell, Wyoming Business Council

Introduction by Mandy Fabel

Josh Dorrell returns to synthesize key insights and perspectives shared during the morning discussions. Drawing from the collective wisdom of Forum participants, this session explores actionable ideas and forward-thinking strategies to cultivate sustainable growth across Wyoming's business landscape in the years to come.

3:30pm

Break & Transition to Breakouts

Breakouts

4:00pm - 5:00pm

Q UW Conference Center

This year, the Governor's Business Forum is designed to foster dynamic, interactive sessions that invite you to actively engage in meaningful conversations on topics that matter to your business or organization. Forum attendees will move to breakout sessions that will feature insights from experts and open dialogue among attendees—ensuring every voice is part of the conversation.

Workforce: From Shortage to Strength – Business-Led Solutions and Collaboration with the Wyoming Innovation Partnership

Room D

Lauren Schoenfeld WIP, Daniel Boscaljon Peerless Leadership, Lisa Mueller MC2 Collaborative, Erin Taylor WACCT, & Dr. Walt Tribley Sheridan College

This session will look at progress to date aimed at strengthening talent pipelines, improving retention, and ensuring the systems supporting workforce development are aligned with real-time business needs

Critical Minerals: Wyoming is Leading the Charge

Room A/B

Joe Evers Wyoming Rare Earths, Scott Quillinan UW SER, Parag Chitnis UW VP, Sarah Fitz-Gerald WBC, & Paul Bonifas Rare Element Resources

Wyoming has a burgeoning critical minerals industry. The industry could play a key role in the future of our economy and national security. The state is home to several critical minerals, including rare earth elements, which are essential for various technological applications. Join experts from UW and industry leaders for a conversation about the work underway and advancing this industry.

Navigating the AI Frontier: Strategies for Future-Proofing Your Business

Room

Ed Seidel UW President, Beth McMillan UW SOC, Tighe Fagan Gannett Peak Technologies, & Kristi Lamar Deloitte and Deloitte Academy for Al

Artificial Intelligence is reshaping industries and redefining business models. This session will help Wyoming businesses harness Al's potential while managing its risks—offering insights into the ethical, strategic, and operational steps needed to stay competitive and resilient.

Wyoming Without Commercial Air Service?

Room

Devon Brubaker Southwest Wyoming Regional Airport, Rusty Bell Energy Capital, Craig Rood WE Soda, Glenn Januska Natrona Casper International Airport Director, & Mariah Johnson WYDOT Air Service

Wyoming has run a successful program to support commercial flights to eight communities for several years. Join a discussion on Wyoming's commercial air service program—its success, funding challenges and ideas for sustaining flights in key communities.

Building the Future- Manufacturing in Wyoming

Room

E

Sam Kidd Holland & Hart, Will Clayton BWXT, Representative Lloyd Larsen, Becky Cooper Kennon Products, & Rocky Case Manufacturing Works

Wyoming's manufacturing industry remains strong and has the potential to grow quickly. Wyoming manufacturers discuss emerging opportunities and what barriers exist to growth in the state now.

Setting Up First-Time Managers for Success - Mentorship and Community Engagement

Room

G

Representative Karlee Provenza House District 45, Amber Geiwitz Motorola Solutions, & Justine Tydings UW College of Business

Industry and UW College of Business leaders will equip executives with mentorship tools to support young professionals. The session includes dialogue with emerging leaders and a review of time commitments for community and employee engagement.

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Networking Reception

👤 Marian H. Rochelle Gateway Center



Join fellow professionals and business leaders for conversation, shared ideas, and meaningful connections over refreshments. Whether you're sparking new partnerships or catching up with familiar faces, this is your space to engage, collaborate, and grow your network. A special thanks to the Wyoming Arts Alliance for providing live art and musical entertaient for this event.

Thursday, November 13

Marian H. Rochelle Gateway Center

6:30am Wyoming Business Hall of Fame and Sponsor Breakfast

This special off-site event is for Gold, Platinum and Conference Sponsors to join with Hall of Fame Inductees to celebrate Wyoming's business heritage.

7:00am - 8:00am

Forum General Attendee Breakfast at the Gateway

8:00am

WBA Welcome Back & Recap

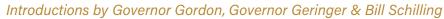


Rebecca Rood, WBA Vice Chairwoman

Rebecca Rood, Vice Chair of the Wyoming Business Alliance (WBA), and Renny MacKay, President of the WBA, will officially kick off the final day of the Business Forum with a warm welcome and strategic overview.

8:15am

Wyoming Business Hall of Fame Class of 2025 Final Inductions





The Governor's Business Forum proudly celebrates the final three members of this year's distinguished Business Hall of Fame class —The Wold Family, C.H. "Chuck" Brown, and Brent Hathaway. These visionary leaders have shaped Wyoming's business landscape through decades of innovation, integrity, and impact.

Inductees



The Wold Family

Congressman John and Jane Wold had three children: Peter, Jack and Priscilla. For generations they have been respected figures in Wyoming's oil and gas industry and have made lasting contributions to the state's economy through their entrepreneurial spirit, leadership, and philanthropic support of local causes. John Wold was a founding member of the Wyoming Heritage Society, which became the Wyoming Business Alliance.



C.H. Chuck Brown

C.H. "Chuck" Brown III is a longtime business owner from Wheatland. Under his leadership, C.H. Brown Company grew over several decades from a local farm implement company into an enterprise with national reach. He has influenced Wyoming's construction, infrastructure, and land development industries, and has also served on the University of Wyoming Board of Trustees, the Wyoming Business Council, and the Denver Board of the Kansas City Federal Reserve Bank.



Brent Hathaway

Brent Hathaway is a professor and former dean of UNLV's Lee Business School. He has published and presented widely about entrepreneurship, leadership, business sustainability, and the economy. Hathaway joined UNLV in 2013 from the University of Wyoming College of Business, where he served as dean for nine years. He co-founded the Wyoming Business Leadership Institute, created an online executive MBA program and college-based career center, enhanced graduate programs, grew the college's permanent endowment and increased annual student scholarship distributions from \$100K to over \$400K. In addition to academic leadership, he served in many executive positions and has extensive experience in the business sector.

8:45am

High Hopes: The Sky's the Limit for Rural Wyoming Air Travel



Greg Atkin, Atkin Aviation Consulting

Air travel is essential for the business community, but as many smaller towns across the nation have lost commercial air service, new challenges and opportunities are emerging. What will air travel in Wyoming look like over the next decade? Airline expert Greg Atkin outlines what lies ahead.

9:15am

Innovation at Work: Collaboration Fuels Wyoming's Energy Leadership



President Ed Seidel, University of Wyoming

UW President Ed Seidel, UW School of Energy Resources Director Scott Quillinan and Ty Peck of Williams explore how their collaborations with the School of Energy Resources to advance efforts in carbon capture and hydrogen energy exemplifies how academic research and industry expertise can unlock new opportunities for Wyoming – positioning the state as a leader in cutting-edge energy solutions and emerging technologies.

9:45am

Economic Forecast, Beyond the Numbers



Dr. Scott Beaulier, UW College of Business

Introduction by Tyler Lindholm

Gain a deeper understanding of the forces driving Wyoming's economy in this forward-looking session. The Dean of the UW College of Business will share expert analysis on key trends and projections impacting the state, and Renny MacKay will offer reflections from the 2025 Voices of Business listening tour. Together, they will highlight the power of collaboration in navigating challenges, identifying opportunities, and cultivating sustainable growth.

10:15am

Mental Health: Business is Shifting the Culture Around Mental Health — Is it Enough?

Introduction by Samin Dadelahi

As the search for talent grows more complex, the well-being of Wyoming's workforce has never mattered more. Thanks to efforts led by former WBA President Cindy DeLancey—like launching the in-state 988 hotline—mental health is a growing part of the conversation. But the journey isn't over. This session explores how businesses can break down stigma and build a culture to retain a sustainable workforce.



Cindy DeLancey
Holland & Hart



Lindsay SimineoWyoming Behavioral Health
Alliance



Jon Conrad
Tata Chemicals

11:00am

Governor Mark Gordon: Wyoming at a Crossroads. What is an Essential Budget?

Keynote



Wyoming's 33rd Governor Mark Gordon

Introduction by Rebecca Rood

Governor Mark Gordon will outline economic growth policy and opportunities for Wyoming citizens — families, young people, seniors, and future generations — to thrive. A lifelong Wyoming rancher, businessman, and public servant, the governor will share a vision for maintaining the state's unique culture while growing an exceptional standard of living through innovative educational opportunities, energy sector dominance, mental wellness, healthcare and career creation. The Governor believes in empowering local communities, businesses, and families. Consistently ranked among the top four governors nationwide, Governor Gordon continues to ride for the brand.

12:00pm

Adjourn

Forum Essentials

Read below for a few quick tips to help you navigate the Forum with ease. Complimentary Wi-Fi is available throughout the venue thanks to our wifi sponsor, GoWest Credit Union Association. Professional headshots are available at the Forum thanks to Janelle Rose Photography. Attorneys seeking CLE credit can reach out to the contact below.





Thanks to our WiFi Sponsor:



Professional Headshots

We are excited to partner with Janelle Rose Photography to bring professional headshots (\$35) to the Forum! To schedule yours, scan the code or visit her website below.



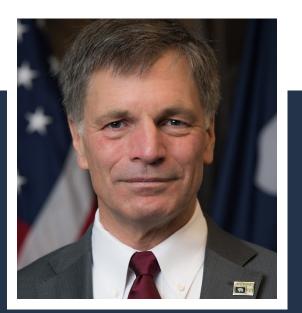


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CLE Credit

CLE credit is available for attendees of the Forum, for more information, contact Michele Haagenson: mhaagenson@wyoba.com



Governor Mark Gordon

Wyoming's 33rd Governor

The Wyoming Business Alliance and Wyoming Heritage Foundation thank Governor Gordon for his dedication to the people of Wyoming and its business community.

Visionary Voice

He was sworn into office on January 7, 2019, and re-elected on November 8, 2022, with 79% of the vote, the largest win of any gubernatorial candidate in Wyoming history and the largest margin of any gubernatorial candidate in the nation in 2022.

Mark Gordon grew up on the family ranch in Kaycee, Wyoming, where he learned the values of hard work, integrity, and the importance of working together. As Governor, he brings those values to the table, maintaining his commitment to a Wyoming where her citizens can pursue their dreams while the state retains her unique character. He strongly believes that Wyoming must chart its own course and is a steadfast defender of its interests to do so.

As a conservative, Governor Gordon has worked tirelessly to set Wyoming on a sustainable fiscal path. He is committed to making government more transparent, accessible, productive, and efficient. He believes government is best when it is closest to the people and is committed to giving local communities the tools they need to thrive. He is a staunch advocate of quality education in all modes, public and private, and for all children.

Governor Gordon served as Wyoming State Treasurer from October 2012 until January 2019, when he was sworn in as Governor. During his time in office, he was ranked in the top 100 "most significant and impactful public investor executives." In addition, under his guidance, Wyoming's sovereign funds earned a No.1 ranking for the United States and No.3 in the world for transparency by the Peterson Institute.

First elected Governor in 2018, he successfully led Wyoming through some historically difficult times.



Consistently rated as one of the top ten governors in the country, he has spearheaded efforts to diversify Wyoming's economy from technology and finance to agriculture, energy, research, and tourism. He and his wife, Jennie, are dedicated to making Wyoming the best place to raise a family.

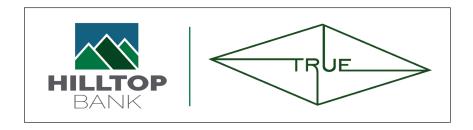
Shortly after becoming First Lady, Jennie called on her upbringing and management acumen as a rancher and mother to establish the Wyoming Hunger Initiative, which has meant so much for many in Wyoming suffering from food insecurity.

Governor Gordon and Jennie enjoy spending time with their children and grandchildren.

Thanks to Our SPONSORS

We extend our sincere appreciation to our sponsors whose steadfast support empowers progress, innovation, and shared success. Your partnership exemplifies the strength of collaboration and the enduring impact of investing in growth—both in business and in community.

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Wyoming Mining Association

Wyoming Department of Workforce Services

Wyoming WWAMI Medical Education Program

The Nature Conservancy in Wyoming

Tri-State Generation and Transmission Association

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The Voices of Business

Podcast

The Voices of Business is a Wyoming Business Alliance Podcast that discusses important issues affecting businesses in Wyoming with special guests ranging from successful business leaders to elected officials, and more! The Podcast is hosted by Wyoming Business Alliance President Renny MacKay.



Discover The Voices of Business

Tune in to The Voices of Business — where industry leaders, innovators, and changemakers share insights, stories, and strategies that shape the business world. Whether you're an entrepreneur, executive, or curious listener, this podcast offers fresh perspectives and real conversations that inspire growth.





Listen Now:

https://www.wyomingbusinessalliance. com/voicesofbusiness



Sponsorship Levels

Platinum Sponsorship - \$5,000 includes 8 reception tickets

Gold Sponsorship - \$2,000 includes 4 reception tickets

Blue Sponsorship - \$1,000 includes 2 reception tickets



Blue Community Events Center

2401 E. Pershing Blvd. Cheyenne WY, 82001



February 9, 2026 6:00 - 8:00 pm







CONTACT US

To join the Wyoming Business Alliance or for more information, visit our website: www.wyomingbusinessalliance.com/join

307.263.4700

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Business Makes Wyoming Work.