



4 Categories of Members for Wyoming Business Alliance

- Business member (also individual members)
- Associate member
- Government member
- Honorary member

Business members:

- Membership is based on a fiscal year July-June
- Base membership \$500 for 1-10 employees and then add \$10 per instate employees
- Base membership includes (attendance at all WBA events/activities, one Business Buzz membership, legislative updates)
- Membership dues are based on employee headcount. A company is ineligible for a sponsorship category below their dues formula based on head count.
- **Example: Dues scenario with a head count that comes in at \$10k in dues, is not eligible for the \$1200 sponsorship category**

Associate Members:

- Trade associations and non-profits: \$400
- Base membership includes (attendance at all WBA events/activities, one Business Buzz membership, legislative updates)

Government Members:

- Government officials, public employees, community colleges, \$275
- Base membership includes (attendance at all WBA events/activities, one Business Buzz membership, legislative updates)

Honorary Members:

- Retired Board members, retired elected officials, current elected officials, people who have made a significant contribution to Wyoming's business climate. \$100
- Base membership includes (attendance at all WBA events/activities, one Business Buzz membership, legislative updates)

Additional Sponsorship Options for Wyoming Business Alliance Members. Members are ineligible to join a sponsor category that is below their dues based on employee head count.

(For those who want to write one check or membership and organization support)

Powder River Sponsorship: \$1200

- Includes base business membership
- Member recognition on WBA web page
- Subscription to WBA Business Buzz for 3 people in your organization
- WBA Event notification

Absaroka Sponsorship: \$2500

- All \$1200 dollar sponsorships benefits including
- Subscription to Business Buzz for 5 people in your organization
- Advertising in 2 Business Buzz editions for your business
- WBA name badges signifying sponsorship level partner
- Recognition as WBA Membership meeting reception sponsor

Wind River Sponsorship \$5000

- All \$1200 & \$2500 member level sponsorships
- Member/Company spotlight in Business Buzz
- Member spotlight on social media
- Recognition at Legislative Reception
- Recognition as sponsor of WBA meetings

Medicine Bow Sponsorship \$10,000

- All \$1200, \$2500, \$5000 benefits.
- Member video spotlight on WBA web page, and social media play.
- Annual lunch meeting with WBA Executive Committee
- Annual on-site legislative briefing of WBA priorities

Teton Sponsorship \$25,000

- All lower level sponsor benefits
- One term on management committee
- Recognition as event sponsor at all WBA activities
- Prominent seating at all WBA events
- Company spotlight on one WBA meeting agenda