

Wyoming Business Alliance/Wyoming Heritage Foundation/ Leadership Wyoming Timeline

IN THE BEGINNING

“Friends Of Wyoming”

Wyoming Heritage Society/Wyoming Heritage Foundation Formed

Original Steering Committee, 17 Individuals

By-laws Established

Harry Roberts First Executive Director

1979

1980



WHS/WHF Timeline

First Public Opinion Survey

First White Paper: “Wyoming Revenue Projections from Decontrol of Crude Oil Prices”

Ad Campaign: TV/Radio



Wyoming Timeline

Coal Boom

Wyoming Population 469,557

Wyoming Heritage Society/Wyoming Heritage Foundation Timeline

1981

1982



WHS/WHF Timeline

Public Opinion Survey

Ad Campaign: TV/Radio

First Public Forum/
Attendance 200

Ad Campaign: TV/Radio

Public Opinion Survey

“Yellowstone River Compact” White Paper

“Minimum Stream Flow” White Paper



Wyoming Timeline

Governor Ed Herschler Re-Elected

Wyoming Heritage Society/Wyoming Heritage Foundation Timeline

Len Edgerly Assistant Director

Bobbi Brown Assistant Director

1983

1984



WHS/WHF Timeline

Public Forum

Public Opinion Survey

Ad Campaign: TV/Radio

“A History of Wyoming Game Management and Numbers” White Paper

“Economic Diversification: A Wyoming Alternative White Paper”

Public Forum

Public Opinion Survey

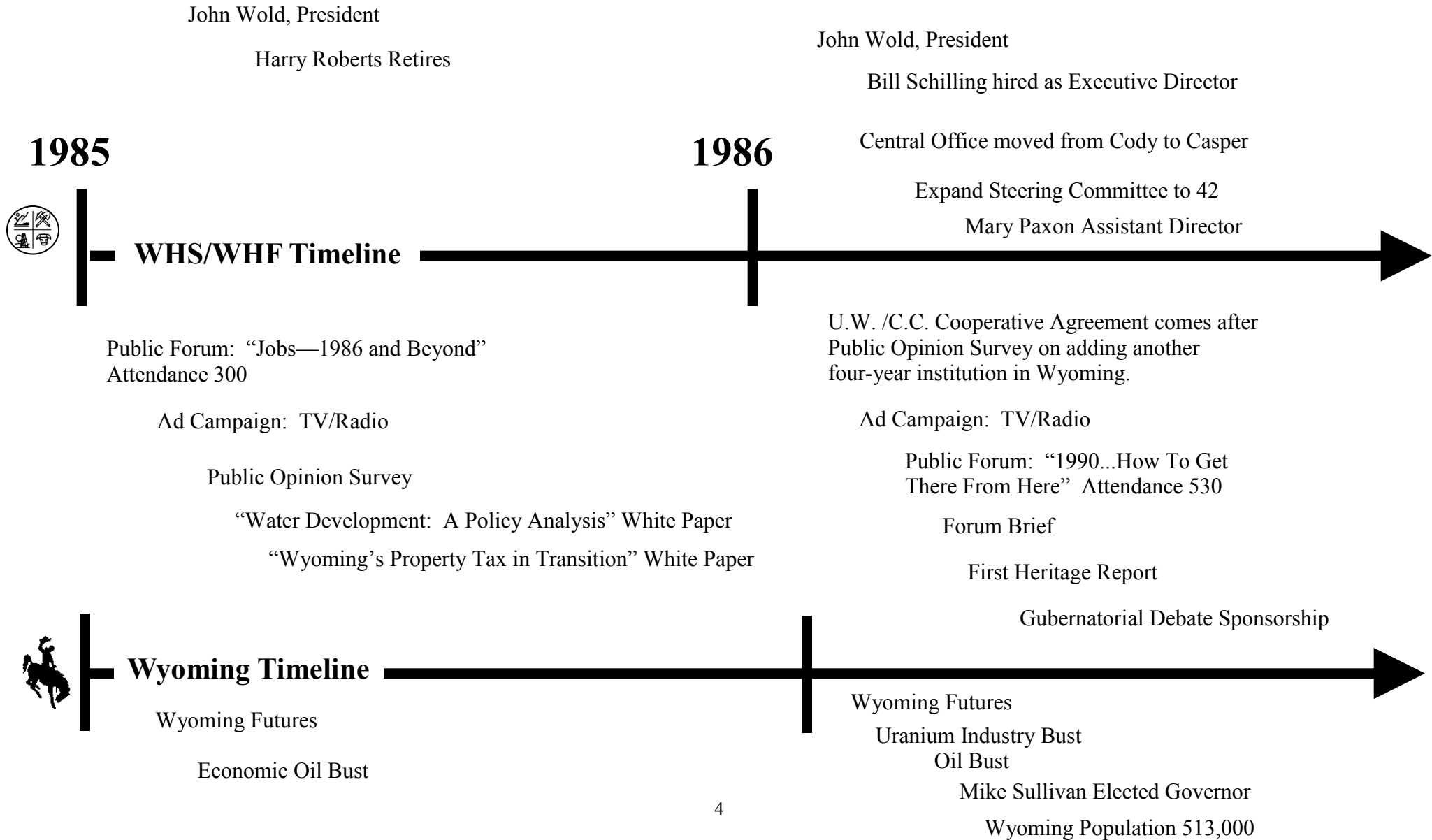
Ad Campaign: TV/Radio

“Air Travel in Wyoming: History, Analysis and Options” White Paper

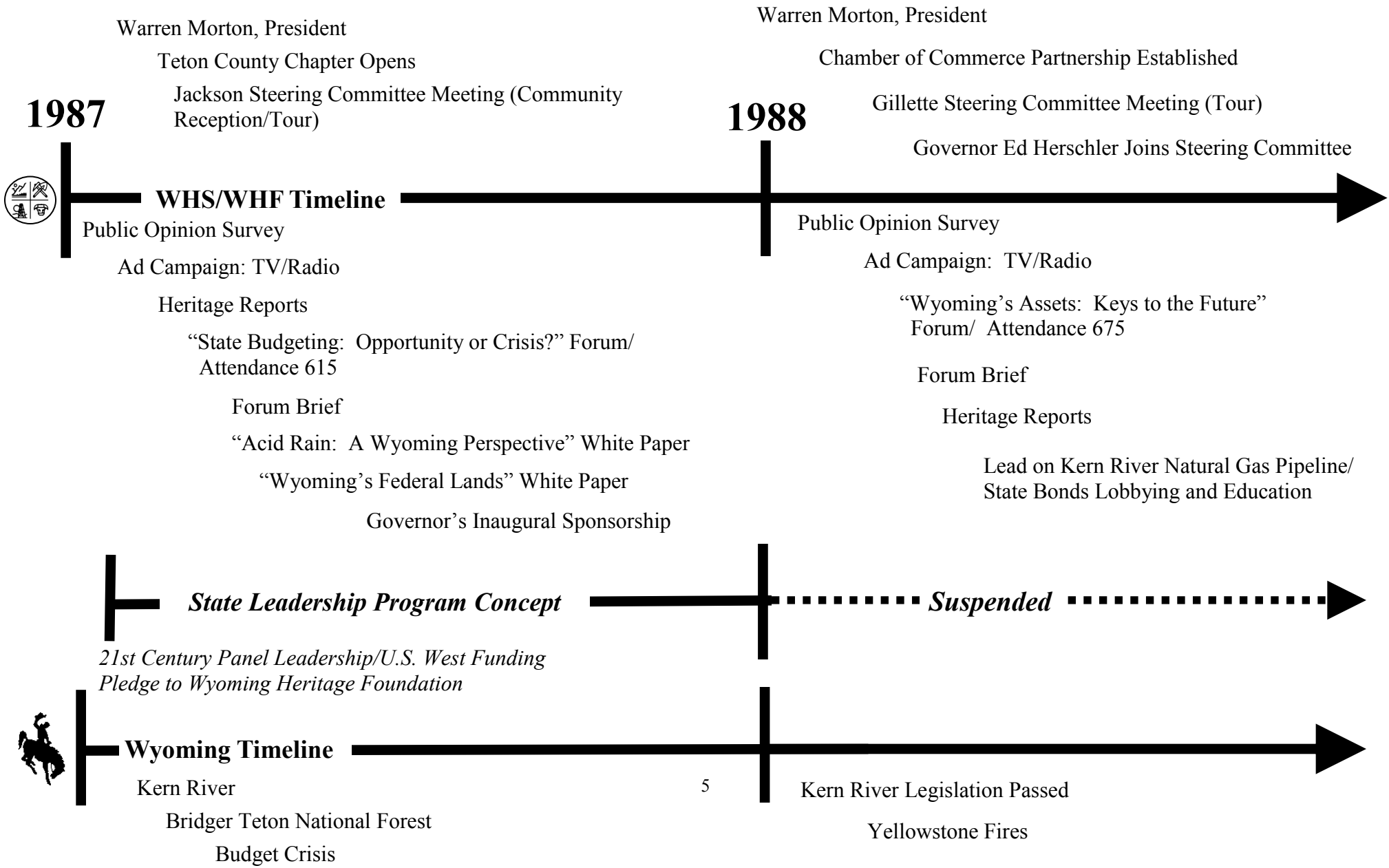


Wyoming Timeline

Wyoming Heritage Society/Wyoming Heritage Foundation Timeline



Wyoming Heritage Society/Wyoming Heritage Foundation Timeline



Wyoming Heritage Society/Wyoming Heritage Foundation Timeline

Mary Mead, President

Yellowstone National Park Steering Committee Meeting (Tour)

Chamber Partnership Program Established

Mary Mead/Jim Nielson, President

Heritage Name Change Considered

Rock Springs Steering Committee Meeting (Tour)

1989

Sherlyn Kaiser Assistant Director

1990



WHS/WHF Timeline

Public Opinion Survey

“Wyoming’s Centennial: Educational Challenges for the Next 100 Years.”

Forum/ Attendance: 715

Forum Brief

“Education” White Paper

Heritage Re-

Blueprint for Business

Kern River Natural Gas Pipeline Marketing in California

Public Opinion Survey

“Marketing and the Environment”
Forum/ Attendance 500

Forum Brief

Heritage Reports

Blueprint for Business

Kern River Marketing in California

Suspended



Wyoming Timeline

State Reorganization Study

Dick Cheney Appointed Secretary of Defense

Craig Thomas Elected to Congress

Yellowstone Vision Statement

Governor Mike Sullivan Re-Elected

Wyoming Centennial

Sluggish Economy

Wyoming Population 453,000

Wyoming Heritage Society/Wyoming Heritage Foundation Timeline

Jim Nielson, President

Jim Nielson , President

Teton Chapter Closed
 Mission Statement: "To Work For A Better Wyoming"
 Steering Committee Meeting at University of Wyoming (Tour)

Association Partnership Formed/ 18 State Trade Associations,
 Including Chambers of Commerce

1991

1992

First Heritage Award to H.A. "Dave" True

Riverton Steering Committee Meeting

WHS/WHF Timeline

Steering Committee meets in Cheyenne (continues annually to present)

Public Opinion Survey

"The Engines That Power Wyoming's Economy" Forum/ Attendance 700

Public Opinion Survey

"Multiple Use of Federal Lands: Asset or Liability?" Forum/ Attendance 650

Forum Brief

First Wyoming Business Today Radio Broadcast/36 stations

"MRS: A Discovery Conference: Questions and Concerns for Today and Tomorrow for Citizens of Wyoming" Special Forum

Forum Brief

Heritage Reports
 Blueprint for Wyoming/Economic Diversification

Heritage Report

"Blueprint for Business: Wyoming/Economic Diversification" White Paper

State Telecommunications

State Minerals Voice

Push for Federal Office of Land Planning

Suspended

Wyoming Timeline

Oil/Gas Prices Fall

Assault on the West/ Range Wars

Grazing Fees

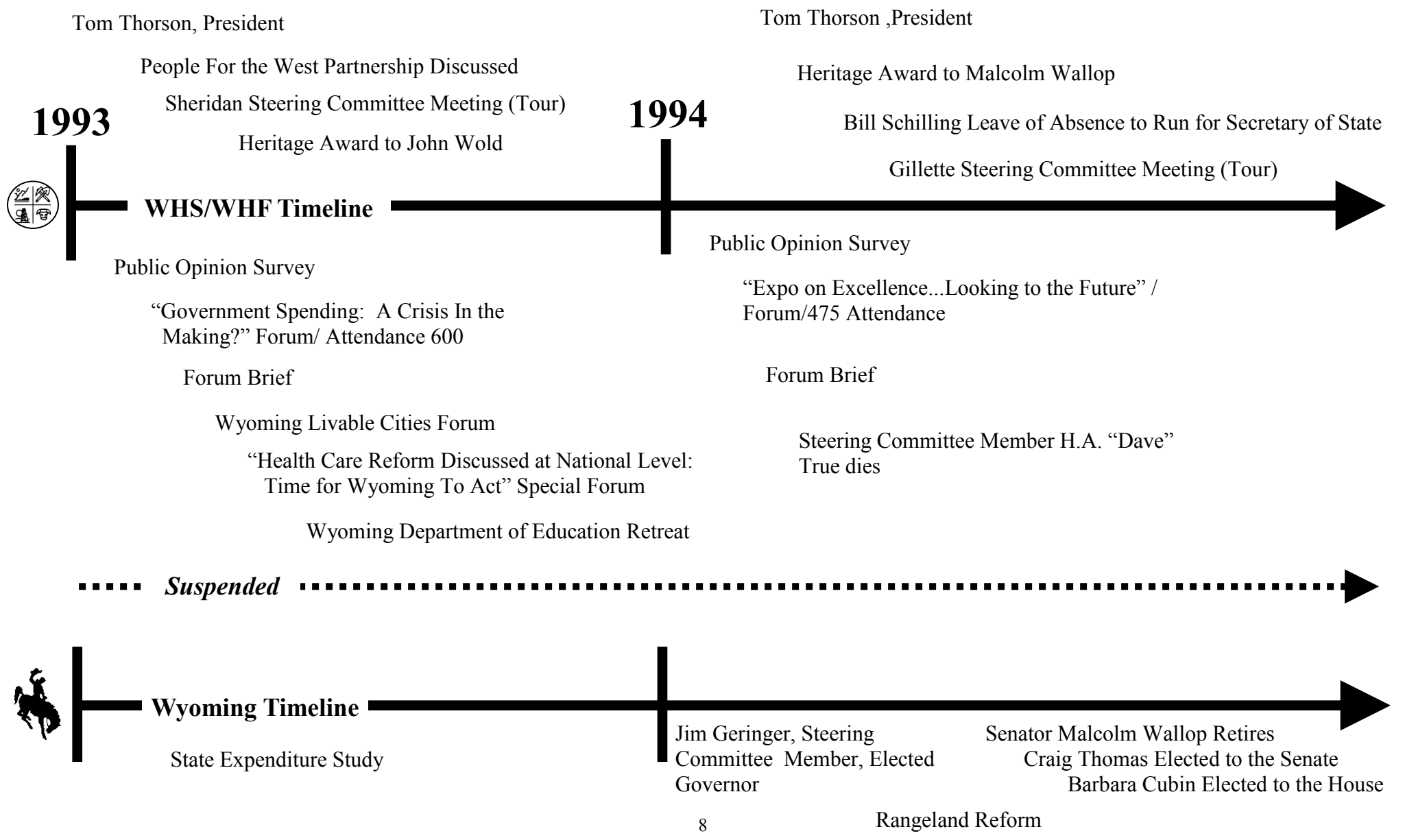
State Budget Shortfall

Federal Office of Land Planning Approved in Legislature

Greater Yellowstone Coalition

First Business Day at the Legislature

Wyoming Heritage Society/Wyoming Heritage Foundation Timeline



Wyoming Heritage Society/Wyoming Heritage Foundation Timeline

Tom Thorson, President

Stan Bader, President

Gillette Steering Committee Meeting (Tour)

Saratoga Steering Committee Meeting (Community Reception)

1995

1996

Mary Mead Heritage Award to Dick Cheney and Alan Simpson



WHS/WHF Timeline

Public Opinion Survey

“Congress, the States, and Individual Responsibility” Forum/ 515 Attendance

“Telecommunications in Wyoming” Special Forum

Forum Brief

First Resource Rendezvous in Cody

Economic Diversification Research

BLM/Forest Service Plans

..... *Suspended*



Wyoming Timeline

Grand Canyon Visibility

Governor’s Natural Resource Conference

State Telecommunication Legislation

Public Opinion Survey

“Education Challenges Today, Opportunities Tomorrow”/Forum/ Attendance 700

Forum Brief

First Economic Outlook Forum Held/ “Wyoming: Are You Hungry Enough?”

State Economic Diversification Research/Brainstorming

Ucross Retreat Organized/Origins of Wyoming

Steering Committee Member Mary Mead dies

Cave Gulch/Green River Basin

Express Pipeline

Ucross Retreat/Governor and State Leaders

State Education Lawsuit

Senator Alan Simpson Retires/Mike Enzi Elected

Wyoming Business Alliance/Wyoming Heritage Foundation Timeline

Stan Bader , President

Eli Bebout, President

Sun Ranch/Martin’s Cove Steering Committee Meeting (Tour)

Pinedale Retreat/ Steering Committee Meeting

Management Committee Retreat/Economic
Diversification Focus

Heritage 2000 Campaign
-Center For Leadership
-Wyoming Forum
-Enterprise Wyoming

Mary Mead Heritage Award to Win Hickey

Wyoming Heritage Society Changes name to Wyoming
Business Alliance/Wyoming Heritage Foundation Name
Remains; New Logo/Branding

1997

1998



WHS/WBA/WHF Timeline



Public Opinion Survey
“Rules and Regulations: Benefits or Burdens?”
Forum/ Attendance 650
Forum Brief

“Social Problems: Costs, Causes and
Cures” Forum/Attendance 750
Forum Brief
“Social Issues” White Paper

Cave Gulch/Southwest Natural Gas

Outlook ‘98 Economic Forum

Wyoming Business Indicator Survey/
Secretary of State’s Office

Lead in Creation of Wyoming Business Council

Leadership Wyoming Time Line

*Center for Leadership Goal Approval by Wyoming
Business Alliance/Wyoming Heritage Foundation
Steering Committee*



Wyoming Timeline

Steering Committee for Economic Development

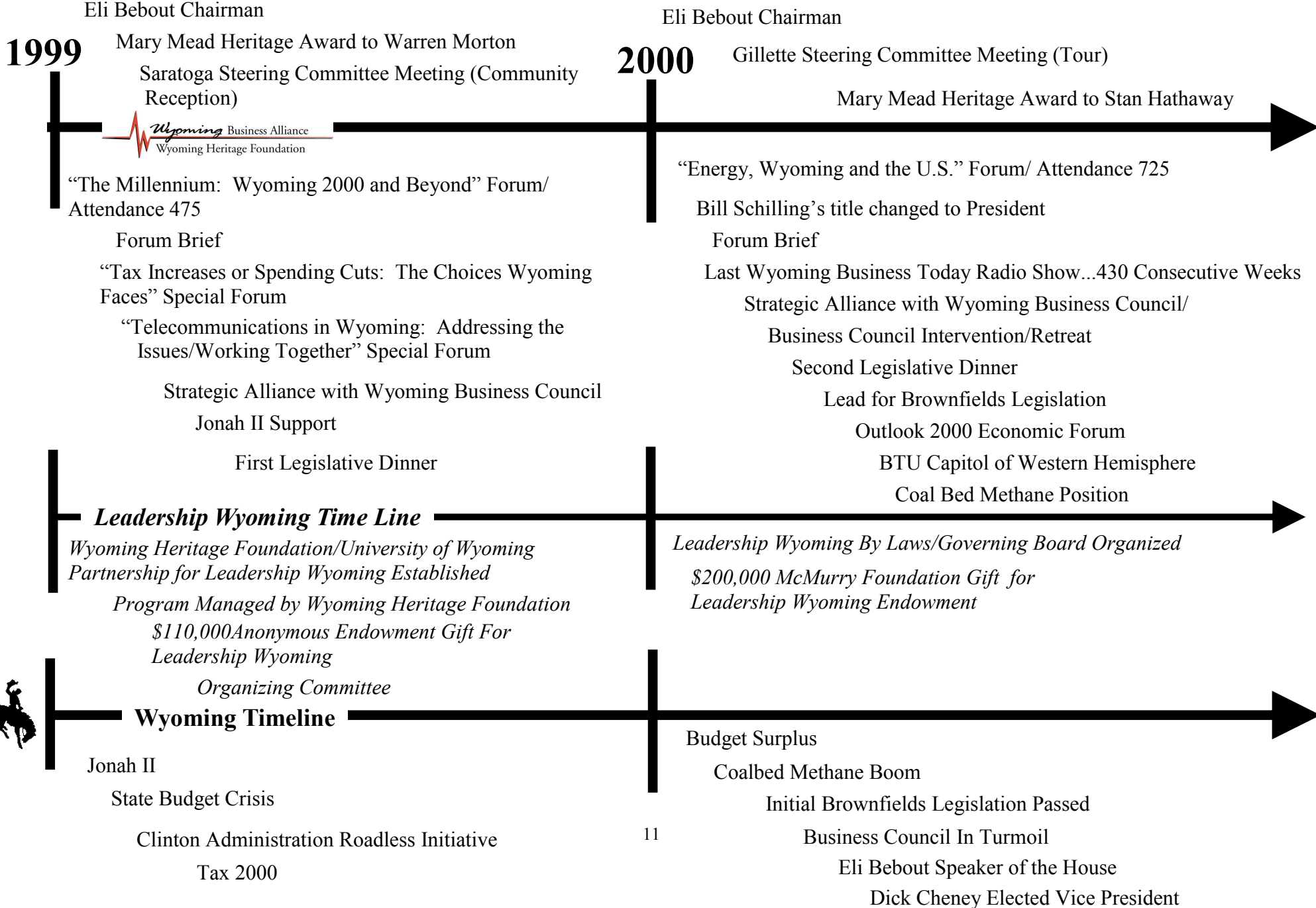
Governor Geringer Re-Elected

Cynthia Lummis, Steering Committee Member,
elected Wyoming State Treasurer

Wyoming Business Council Legislation

Mike Sullivan Appointed Ambassador to Ireland

Wyoming Business Alliance/Wyoming Heritage Foundation Timeline



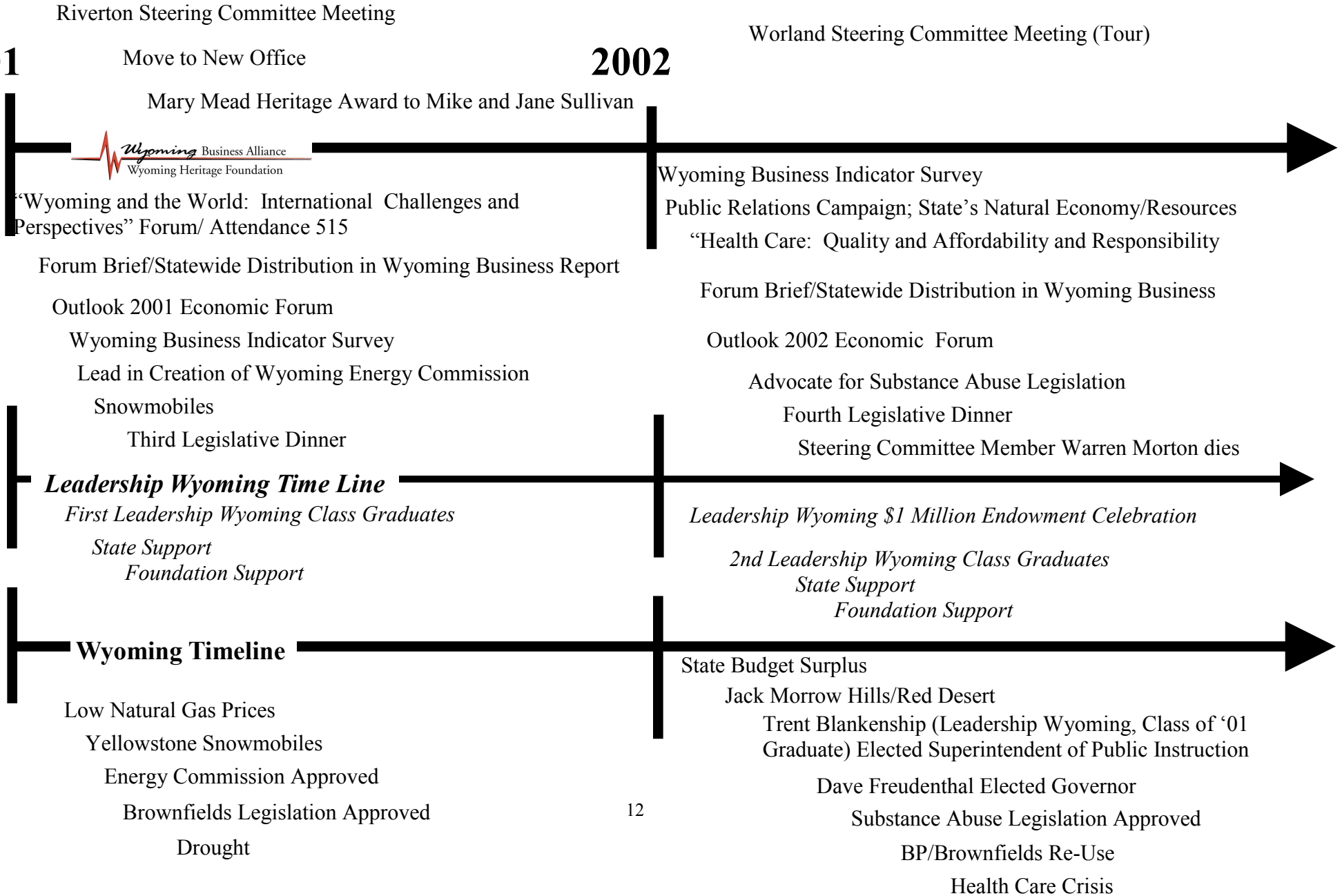
Wyoming Business Alliance/Wyoming Heritage Foundation Timeline

Rick Kaysen, Chairman

Rick Kaysen, Chairman

2001

2002



Wyoming Business Alliance/Wyoming Heritage Foundation Timeline

Rick Kaysen Chairman

Hank True Chairman

2003

2004

Cody Steering Committee Meeting (Tour)

Bill Murphy Assistant Vice President



“Public Lands: Get Out of the Rut” Forum/ Attendance 350

“How Are the Children?” Forum/Attendance 900

Forum Brief/Statewide Distribution in Wyoming Business Journal

Forum Brief/Statewide Distribution in Wyoming Business Journal

Outlook ‘03 Economic Forum

Cancelled Economic Forum

Wyoming Prosperity Project Concept

Wyoming Prosperity Project Operational

Support of Transmission Authority and Business Ready Communities

Year Round Drilling in Pinedale Anticline

Advocate Natural Gas Pipeline Authority and Tort Reform

Sixth Legislative Dinner

Fifth Legislative Dinner

Tort Reform Legislation

Leadership Wyoming Time Line

Fourth Leadership Class Graduates

Third Class Graduates from Leadership Wyoming State Support

State Support/ \$30,000 State Funds

Foundation Support

Foundation Support

Program Managed by Wyoming Heritage Foundation

First Leadership Wyoming Challenge Institute

Historic TLD License Agreement/Practicum training begins for InnerWork of the Leader



State of Wyoming Timeline

Budget Surplus

Budget Surplus

Health Care Crisis

Health Care Crisis/Tort Reform Ballot Defeat

State Transmission Authority Legislation

Natural Gas Pipeline Authority Legislation

Business Ready Communities

BLM/Forest Service Plans

Fourth Year of Drought

Wyoming Business Alliance/Wyoming Heritage Foundation Timeline

Hank True Chairman

Mike Ceballos Chairman

2005

Lander Steering Committee Meeting (Tour)

2006

Beth Worthen - Wyoming Prosperity Project Consultant
Steering Committee Retreat Lander/Riverton in Con-
junction with Leadership Wyoming Challenge Institute



“Infrastructure: Bucking the Tide or Directing the Future”
Forum/ Attendance 400

“Tourism: A Wyoming Heritage”/Attendance 510
Forum Brief/Statewide Distribution in Wyoming Business Report
Outlook 2006 Economic Forum
Eighth Legislative Dinner

Forum Brief /Statewide Distribution in Wyoming Business Report
Outlook 2005 Economic Forum
Seventh Legislative Dinner

Support for Pipeline Authority
Entrepreneurship Education Program Begins

Steering Committee Member Stan Hathaway dies
Hathaway Plan Proposed Legislation

Lead in Hathaway Plan legislation passage
State Value added tax incentives
University of Wyoming School of Energy

Leadership Wyoming Time Line

Fifth Class Graduates

Sixth Class Graduates from Leadership Wyoming

*Fifth Year Celebration/\$2 Million Endowment-Goal Obtained
Second Leadership Challenge Institute: Pinedale*

\$30,000 State Funding Support

*Margaret Benson and Bill Schilling certified to teach
\$30,000 State Funding Support*

*Third Leadership Wyoming Challenge Institute: Lander/Riverton
Scott Foundation/First Interstate Bank Support*

Scott Foundation/First Interstate Bank Support

State of Wyoming Timeline



Budget Surplus
Split Estates
Wildlife Trust Fund
Jonah/ Pinedale Anticline

Hathaway Plan
Budget Surplus
Multi Lane Highways

Coal and Natural Gas Production Records

Drilling Rigs at new High
Fastest Growing Per Capita Income (2000-2005)

Jim McBride –State Superintendent of Instruction

2nd Lowest Unemployment Nationally

Number two in natural gas production; one of top ten business friendly
states

Statehood quarters

Wyoming Business Alliance/Wyoming Heritage Foundation Timeline

Mike Ceballos, Chairman

Dave Bostrom, Chairman

2007

2008



“Education: Wyoming’s Choices”/Attendance 475
 Forum Brief/Statewide Distribution in Wyoming Business Report
 Economic Outlook Forum
 Ninth Legislative Dinner
 Clean coal technology/gasification
 Eminent domain legislation
 NCAR legislation
 Hathaway Plan

Worland Steering Committee Meeting (Community Reception)

“Climate Change: Politics and Economic Realities”/Attendance 600
 Forum Brief/Statewide Distribution in Wyoming Business Report
 Economic Outlook Forums Increased to Two Cities
 “Oil and Gas Economic Impacts” White Paper
 Ranchette subdivisions
 Additional Hathaway Funds
 Tenth Legislative Dinner

Leadership Wyoming Time Line

Seventh Class Graduates/275

Fourth Challenge Institute: Casper

Eighth Class Graduates/317

Fifth Challenge Institute: Saratoga

John Barrasso elected to U.S. Senate (Leadership Wyoming Class 2001)



State of Wyoming Timeline

Senator Craig Thomas dies; John Barrasso appointed
 NCAR Announcement
 Third most livable state

Hathaway Plan
 Budget Session: \$3.7 billion biennium
 I-80 Discussions

Wyoming Business Alliance/Wyoming Heritage Foundation Timeline

Dave Bostrom, Chairman

Dave Bostrom, Chairman

2009

2010

Riverton Steering Committee Meeting

LaBarge Steering Committee Meeting (Tour)



Fall Forum “Stimulating Wyoming’s Economic Vines”/
Attendance 475

Fall Forum “National Debt: The Consequences of No
Action” Erskine Bowles/Alan Simpson Speakers
Attendance/575

Forum Brief/Statewide Distribution in Wyoming Business Report

Forum Brief/Statewide Distribution in Wyoming Business
Report

Economic Outlook Forums increased to Four Cities

Economic Outlook Forums increased to Six Cities

Eleventh Legislative Dinner

Western States Energy Symposium

Carbon Sequestration

Twelfth Legislative Dinner

Harry Roberts, First Wyoming Heritage Society/
Wyoming Heritage Foundation Staff Director, dies

“State Spending” White Paper

Economic analysis and government cooperative bills
vetoed

Leadership Wyoming Time Line

Ninth Class Graduates/358

Tenth Class Graduates/400

Sixth Challenge Institute: Wright

*Seventh Challenge Institute: Afton
10 Year Celebration/Casper*



State of Wyoming Timeline

Natural gas prices down

Budget Session:\$2.9 billion biennium/\$90 million education

Public Education Accountability

Wind generation tax

Governor Matt Mead Elected (Leadership Wyoming Class
2010)

Nancy Freudenthal Confirmed as Federal Judge (Leadership
Wyoming Class 2001)

University of Wyoming College of Business
dedicated

Wyoming Population 569,000

Wyoming Business Alliance/Wyoming Heritage Foundation Timeline

Mike Matthews, Chairman

Dave Bell, Chairman

2011

Worland Steering Committee Meeting (Community Reception)

2012

Jackson Steering Committee Meeting



Fall Forum “Wyoming: Economic Assets and Business Opportunities, Governor’s Business Forum” Attendance/600
Forum Brief /Statewide Distribution in Wyoming Business Report

Fall Forum “Wyoming and the Nation: A Thirty Year Perspective Going Forward”/Attendance 525
Forum Brief/Statewide Distribution in Wyoming Business Report

Forum Partnership with Governor
Thirteenth Legislative Dinner
Economic Outlook Forums increase to Ten Cities
Education Accountability Legislation: Phase I
Phased in fuel tax defeated

Education Accountability: Phase II
Fourteenth Legislative Dinner
Economic Outlook Forums increase to 12 Cities

Wyoming Contractors Preference Bill

Joint subcommittee on federal lands established

Marketing/ Social Media Study

New organizational branding

Economic Analysis Legislation

Leadership Wyoming Time Line

Twelfth Class Graduates/487

Eleventh Class Graduates/443 Graduates

Ninth Challenge Institute: Thermopolis

Eighth Challenge Institute: Casper

Phase I practicum for two added Leadership Wyoming trainers: Frank Galey and Lesley Wangberg

State of Wyoming Timeline

Senator Malcolm Wallop dies

Budget session: 3.2 billion biennium/\$416 million for K-12 school construction

Record runoff/snow packs

Extreme drought

Wolf delisted



Wyoming Business Alliance/Wyoming Heritage Foundation Timeline

2013

Dave Bell, Chairman

2014

Dave Bell, Chair

Wyoming
Business Alliance

Wyoming
Heritage Foundation

Wyoming
Business Alliance

Wyoming
Heritage Foundation

Fall Forum “Economic Strategies and Civil Discourse in Society, Governor’s Business Forum” attendance 650/David McCullough speaks

Inaugural Wyoming Business Hall of Fame Dinner

Form Partnership with Governor

Forum Brief/Statewide Distribution in Wyoming Business Report

15th Legislative Dinner

Education Accountability: Phase II

Senate File 104/ Involvement

Education “Why’s and Wherefore”s White Paper

Energy Assessment White Paper

Economic Outlook Forum/12 Cities, 12 Days, 12 Meetings

750 Attendees

Leadership Wyoming Time Line

Thirteenth Class Graduates/531 Graduates

Tenth Challenge Institute: Rock Springs

Integrated Work of Leadership Trainers Frank Galey and Lesley Wangberg Certified

10th Year Endowment Campaign “Final Push”

State of Wyoming Timeline

SF 104/Duties of State Superintendent of Public Instruction transferred to Department of Education

Population 575,000

University of Wyoming President Resigns



**30 Years Wyoming Business Alliance/
Wyoming Heritage Foundation**

Overview

- 30 Annual Forums
- 5 Special Issue Forums
- 51 Economic Outlook Forums
- 12 White Papers/27 Forum Reports
- 73 Guest Columns
- 87 Heritage Reports
- 430 Weekly Radio Shows
- 18 Annual Public Opinion Surveys
- 5 State Business Indicator Surveys
- 10,500 Business/Individual Data Base

Passage of Major Legislation

- Kern River - 1989
- Office of Federal Land Planning - 1992
- Telecommunications –1995
- Wyoming Business Council -1998
- Brownfields -2000-2002
- Wyoming Energy Commission- 2001
- Substance Abuse -2002
- Airline Enhancement –2002
- Natural Gas Pipeline Authority 2003
- Transmission Authority –2003
- Business Ready Communities –2003
- Hathaway Tuition Scholarship Program –2006
- University of Wyoming School of Energy –2006
- National Center for Atmospheric Research –2007
- Economic Analysis/Federal Lands –2011
- Education Accountability Act –2010-2013
- Federal Lands Subcommittee -2012
- SF 104/Superintendent of Public Instruction - 2013

***Creation of Leadership Wyoming,
a partnership between the
Wyoming Heritage Foundation and
The University of Wyoming –2000***

**November Annual Forum Themes
1985-2012**

<u>Year</u>	<u>Theme</u>
1985	Jobs - 1986 and Beyond.
1986	1990...How to Get There From Here?
1987	State Budgeting: Opportunity or Crisis?
1988	Wyoming's Assets: Keys to the Future.
1989	Wyoming's Centennial: Educational Challenges for the Next 100 Years
1990	Marketing and the Environment.
1991	Multiple Use of Federal Lands: Asset or Liability?
1992	The Engines That Power Wyoming's Economy.
1993	Government Spending: A Crisis in the Making?
1994	Expo on Excellence...Looking to the Future.
1995	Congress, the States, and Individual Responsibility
1996	Education, Challenges Today, Opportunities Tomorrow
1997	Rules and Regulations: Benefits or Burdens?
1998	Social Problems: Costs, Causes and Cures.
1999	The Millennium: Wyoming 2000 and Beyond.
2000	Energy: Wyoming and the U. S.
2001	Wyoming and the World: International Challenges and Perspectives
2002	Health Care: Quality, Affordability and Responsibility in the Rural West
2003	Public Lands: Get Out of the Rut.
2004	How Are the Children?
2005	Infrastructure in Wyoming: Bucking the Tide or Directing the Future?
2006	Tourism: A Wyoming Heritage.
2007	Education: Wyoming's Choices
2008	Climate Change: Politics and Economic Realities

November Annual Forum Themes

1985-2012 continued

<u>Year</u>	<u>Theme</u>
2009	Stimulating Wyoming's Economic Vines
2010	National Debt: The Consequences of No Action
2011	Wyoming: Economic Assets and Business Opportunities
2012	Wyoming and the Nation: A Thirty Year Perspective Going Forward
2013	Economic Strategies and Civil Discourse in Society

Sampling of Past Speakers: Every Wyoming Governor and Member of Congress. Many National Leaders such as Paul Volcker, Former Chairman of the Federal Reserve Board; Robert Bork, Supreme Court Justice Nominee; Susan Merrow, President, Sierra Club; Cy Jamison, Director, BLM; Dale Robertson, Chief, US Forest Service; Don Kendall, Retired Chairman, Pepsico; Tom Donohue, President, US Chamber of Commerce; Gen. Dick Lawson, President, National Mining Assoc.; Robert Stanton, Director, National Parks Service; Victor Hansen, Author of "Who Killed Homer"; Robert Anderson, President, Anadarko; Steve Leer, President, Arch Coal; Daniel Golden, Head of NASA; Alan Simpson and Erskine Bowles, Co-chairs of the Bipartisan National Commission on Fiscal Responsibility; James Wolfesohn, President of the World Bank; Joe Sipia, President, FMC; Scott Serota, President, BC/BS USA; Jack Faris, NFIB; Sylvia Ann Hewlett, Author of "The War Against Parents"; Tom Bodett, Motel 6; Amity Shlaes, Author of "The Forgotten Man"; Robert Bryce, Author of "Power Hungry"; David McCullough, Pulitzer Prize Winning Author, "America's Historian";²⁰ Herb Meyer, Author of "The Siege of Western Civilization"

White Papers

<u>Year</u>	<u>Theme</u>
1982	Yellowstone River Compact
1982	Minimum Stream Flow
1983	A History of Wyoming Game Management and Numbers
1983	Economic Diversification: A Wyoming Alternative
1984	Air Travel in Wyoming: History, Analysis and Options
1984	Water Development: A Policy Analysis
1984	Wyoming's Property Tax in Transition
1987	Acid Rain: A Wyoming Perspective
1988	Wyoming's Federal Lands
1992	Blueprint for Business: Wyoming/ Economic Diversification
1996	Education Opportunities
1998	Social Issues: Causes and Cures
2002	Health Care Forum
2008	Oil and Gas Economic Impact
2010	Wyoming State & Local Government Spending: Historical Comparisons, Projections & Options
2013	K-12 Education "Why's" and "Wherefores"
2013	Wyoming Energy Assessment

Special Forums

<u>Year</u>	<u>Theme</u>
1992	MRS: A Discovery Conference; Questions and Concerns for Today and Tomorrow for Citizens of Wyoming
1993	Health Care Reform Discussed at National Level: Time for Wyoming To Act
1995	Telecommunications in Wyoming

Special Forums continued

<u>Year</u>	<u>Theme</u>
1999	Tax Increases or Spending Cuts: The Choices Wyoming Faces
1999	Telecommunications in Wyoming: Addressing the Issues/Working Together

Economic Outlook Forums

- 1996-2007 - Casper
- 2008 - Casper, Cheyenne
- 2009 - Casper, Cheyenne, Riverton, Rock Springs
- 2010 - Casper, Cheyenne, Riverton, Rock Springs, Gillette, Evanston
- 2011 - Casper, Cheyenne, Riverton, Rock Springs, Gillette, Evanston, Sheridan, Cody, Worland, Laramie
- 2012 - Casper, Cheyenne, Riverton, Rock Springs, Gillette, Sheridan, Cody, Worland, Laramie, Saratoga, Pinedale, Jackson
- 2013 - Casper, Cheyenne, Riverton, Rock Springs, Gillette, Sheridan, Powell, Cody, Worland, Laramie, Pinedale, Jackson

Mary Mead Heritage Award

<u>Year</u>	<u>Person</u>
1989	H.A. "Dave" True
1991	John Wold
1992	Malcolm Wallop
1994	Dick Cheney & Alan Simpson
1996	Win Hickey
1997	Warren Morton
2001	Mike and Jane Sullivan
2012	Rick Kaysen, Jim Nielson & Tom Thorson

State Government Conferences

- 1995 Natural Resources/Governor Geringer
- 2009 Western States Energy Symposium/Legislature
- 2011 Governor's Business Forum/Governor Mead
- 2013 Governor Matthew H. Mead's Business Forum

Forum Briefs/Detailed Reports

1986-2013

(Available for viewing on the website)

Wyoming
Business
Alliance | *Wyoming*
Heritage
Foundation

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